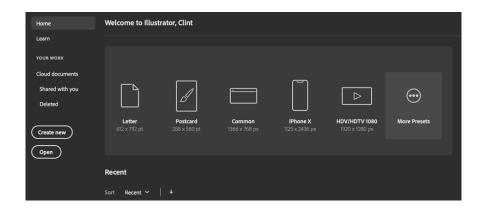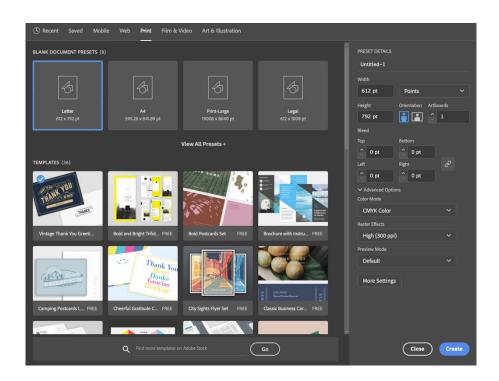# Chapter 01: Building a Foundation beyond the Basics

Snap to Glyph

Undo Ungroup
Redo

Make Pixel Perfect

Perspective >

Isolate Selected Path
Group
Join
Average...
Simplify...

Make Clipping Mask
Make Compound Path
Make Guides

Transform >
Arrange >
Select >
Add to Library
Collect For Export >
Export Selection...

Control Panel

Appearance Panel

Use to open the
Appearance Panel
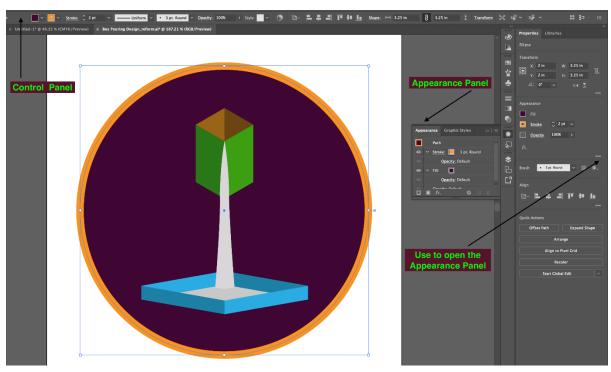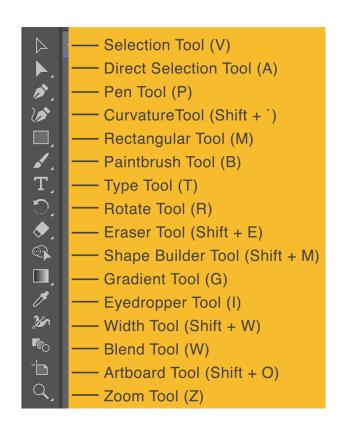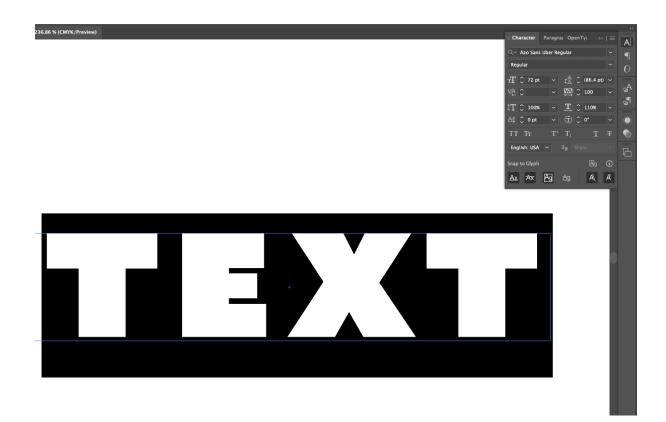
ADOBE ILLUSTRATOR™

Mike Schuster, Bill Paxton, and John Warnock.
Version 1.1. March 19, 1987.
Copyright © 1987 Adobe Systems Incorporated.
All Rights Reserved.
Image licensed from The Bettmann Archive.
Adobe Illustrator is a trademark of Adobe Systems
Incorporated.

Personalized for:

Serial xxxxxxxxxx

- —— Selection Tool (V)
- —— Direct Selection Tool (A)
- —— Pen Tool (P)
- —— CurvatureTool (Shift + `)
- —— Rectangular Tool (M)
- —— Paintbrush Tool (B)
- —— Type Tool (T)
- —— Rotate Tool (R)
- —— Eraser Tool (Shift + E)
- —— Shape Builder Tool (Shift + M)
- —— Gradient Tool (G)
- —— Eyedropper Tool (I)
- —— Width Tool (Shift + W)
- —— Blend Tool (W)
- —— Artboard Tool (Shift + O)
- —— Zoom Tool (Z)

Character   Paragraph   OpenType

Azo Sans Uber Regular

Regular

72 pt   (86.4 pt)

100

100%   110%

0 pt   0°

TT Tr T¹ T₁   T Ŧ

English: USA   aa Sharp

Snap to Glyph

Ax Ax Ag Ag A A

TEXT

✓ Dock To Top
Dock To Bottom

✓ Snap to Pixel

✓ Align
✓ Anchor Points
✓ Artboard
✓ Brush
✓ Character
✓ Clipping Mask
✓ Crop Image
✓ Document
✓ Envelope Distort
✓ Fill and Stroke
✓ Focus Mode
✓ Global Edit
✓ Glyph Snapping
✓ Gradient Tool
✓ Graphic Style
✓ Grid Repeat
✓ Image
✓ Live Corners
✓ Live Paint
✓ Merge Live Paint
✓ Mirror Repeat
✓ Object Type
✓ Paragraph
✓ Perspective
✓ Puppet Warp
✓ Radial Repeat
✓ Recolor Artwork
✓ Select Same
✓ Shapes
✓ Symbols
✓ Tracing
✓ Transform
✓ Transparency
✓ Vertical Align
✓ Width Profile

Properties

No Selection

Document

Units:
Artboard: 1

Ruler & Grids

Guides

Snap Options

Preferences

Keyboard Increme

☐ Use Preview B
☑ Scale Corners
☑ Scale Strokes

Quick Actions

Document Se

Appearance · Graphic Styles

	Path	
👁 >	Stroke:	▨
👁 ∨	Fill:	▧
👁	Opacity: Default	
👁	Opacity: Default	

Document Setup   Preferences

Search Adobe Help

(CMYK/Preview)

6   7   8   9   10   11

Properties

No Selection

Document

Units: Inches

Artboard: 1

Edit Artboards

Ruler & Grids

Guides

Snap Options

Preferences

Keyboard Increment: 0.003 in

☑ Use Preview Bounds
☑ Scale Corners
☑ Scale Strokes & Effects

Quick Actions

Document Setup   Preferences

Stroke: 1 pt Uniform 3 pt. Round Opacity: 100% Style: Document Setup Preferences

Untitled-1* @ 48.56 % (RGB/Preview)

Pixels
Points
Picas
✓ Inches
Feet
Feet & Inches
Yards
Millimeters
Centimeters
Meters
Change to Global Rulers

Preferences

General
Selection & Anchor Display
Type
Units
Guides & Grid
Smart Guides
Slices
Hyphenation
Plug-ins & Scratch Disks
User Interface
Performance
File Handling
Clipboard Handling
Appearance of Black
Devices

Guides & Grid

Guides

Color: Yellow

Style: Lines

Grid

Color: Light Blue

Style: Lines

Gridline every: 1 in

Subdivisions: 8

☐ Grids In Back

☑ Show Pixel Grid (Above 600% Zoom)

Cancel   OK

Chapter 02: Prepping for Illustrator

Explore the world's leading design portfolios

Millions of designers and agencies around the world showcase their portfolio work on Dribbble - the home to the world's best design and creative professionals.

Sign up

Art by Romain Briaux

Popular ⌄

All   Animation   Branding   Illustration   Mobile   Print   Product Design   Typography   Web Design

Filters

CASE STUDY

Fiberta

Why Squarespace?

tubik TEAM   107   9.4k   Deividas Bielskis PRO   217   33.1k   Squarespace TEAM   BOOSTED   Fireart Studio TEAM   274   33.7k

CASE STUDY

New editor features

mushroom
concept

Jens Müller
Julius Wiedemann (Ed.)

LOGO MODERNISM

Draplin Design Co.
Pretty Much Everything
Aaron James Draplin

● ✕ ■

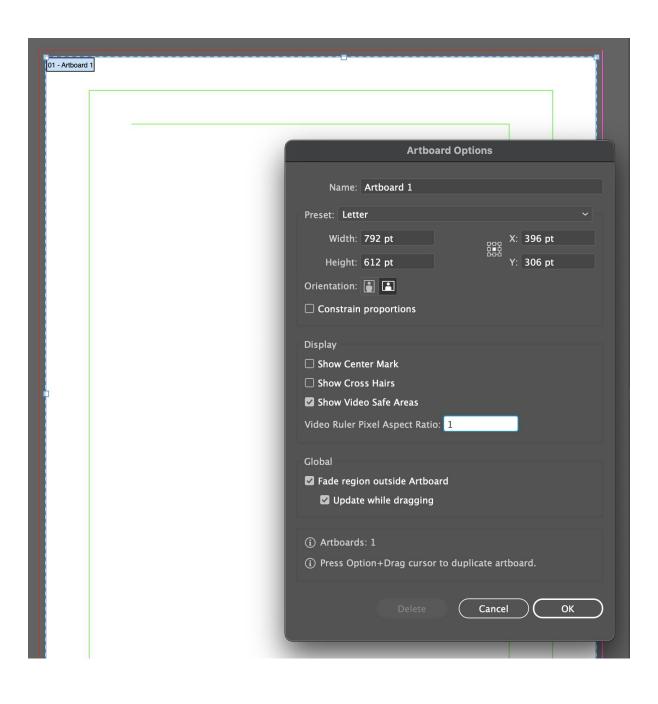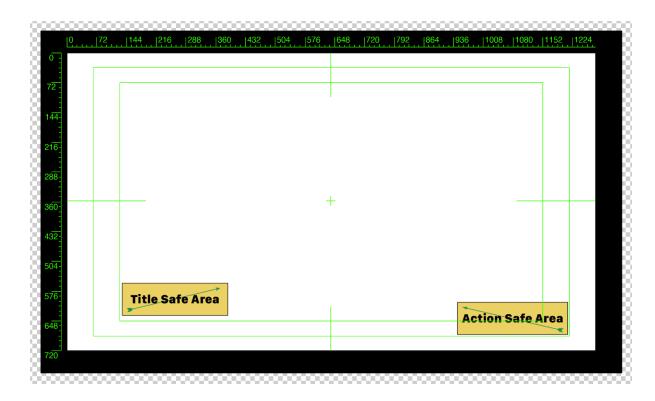# Icons and Photos For Everything

| 🔷 Icons ⌄ | Search over 3 million icons | 🔍 |

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language that unites us.

Click to randomize hues of art

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NEW Reform 2   Plugins + updates   MirrorMe FREE   Textures + brush packs   Learn material

Reform
SHAPE + MANIPULATE
INTRODUCING THE NEW REPROFILE TOOL

01 - Artboard 1

Artboard Options

Name: Artboard 1

Preset: Letter

Width: 792 pt   X: 396 pt

Height: 612 pt   Y: 306 pt

Orientation:

☐ Constrain proportions

Display

☐ Show Center Mark

☐ Show Cross Hairs

☑ Show Video Safe Areas

Video Ruler Pixel Aspect Ratio: 1

Global

☑ Fade region outside Artboard

☑ Update while dragging

ⓘ Artboards: 1

ⓘ Press Option+Drag cursor to duplicate artboard.

Delete   Cancel   OK

Title Safe Area

Action Safe Area

Center Mark.ai* @ 32.33 % (CMYK/Preview)

Layers Artboards Asset Expo

1 Artboard 1
2 Artboard 1 copy
3 Artboard 1 copy 2
4 Artboard 1 copy 3

Chapter 03: Developing and Organizing Objects

| Layers | Artboards | Asset Export | >> | ≡ |

| | > | Layer 2 | ○ ■ |
| | > | Layer 1 | ○ |

2 Layers

New Layer...
New Sublayer...
Duplicate Selection
Delete Selection
Delete Hidden Layers

Options for Selection...

Make/Release Clipping Mask
Enter Isolation Mode
Exit Isolation Mode

Locate Object

Merge Selected
Flatten Artwork
Collect in New Layer

fx.

(5

0

Appearance

Fill

Stroke

Opacity   90% >

fx.

Align

Quick Actions

Offset Path

Arrange

Start Global Edit

Layers   Asset Export   Artboards   >> | ≡

				Text	○
				Milburn	○
				1923	○
				Red Car	○
			>	<Group>	○
				Blue Top	○ ■
			>	<Group>	○
				<Path>	◎ ■
				Layer 1	○
	🔒		>	Black Top	○
				Brick Tex...	○
				<Path>	○

4 Layers

Milburn

1923

Layers Artboards Asset Export

Text
Milburn
1923
Red Car
<Group>
Blue Top
<Group>
<Path>
Layer 1
Black Top
Brick Texture
<Path>

4 Layers

Chapter 04: Drawing with the Pencil, Paintbrush, Pen, and Shape Tools

Pencil Tool Options

Fidelity

Accurate ——————————————————●————— Smooth

Options

☑ Fill new pencil strokes
☑ Keep selected
☑ Option key toggles to Smooth Tool
☑ Close paths when ends are within: 15 pixels
☑ Edit selected paths

Within: ————○———————— 8 pixels

Reset   Cancel   OK

Calligraphic Brush Options

Name: 30 pt. Flat

Angle: 60° Fixed Variation: 0°
Roundness: 10% Fixed Variation: 0%
Size: 30 pt Fixed Variation: 0 pt

☑ Preview   Cancel   OK

Scatter Brush Options

Options

Name: Snowflake

Size:	Random		68%	100%
Spacing:	Random		94%	130%
Scatter:	Random		−35%	47%
Rotation:	Random		−19°	19°

Rotation relative to: Path

Colorization

Method: None

Key Color: 🖉 ▨

☑ Preview   Cancel   OK

Art Brush Options

Name: Art Brush 2 copy 2

Width: Fixed | 25% | 100%

Brush Scale Options
- ○ Scale Proportionately
- ● Stretch to Fit Stroke Length
- ○ Stretch Between Guides

Start: 0 pt   End: 334.8707 pt   Length(X): 334.871 pt

Direction:
← → ↑ ↓

Colorization
Method: None
Key Color:

Options
☐ Flip Along   Overlap:
☐ Flip Across

☑ Preview   Cancel   OK

Bristle Brush Options

Name: Mop 2

Shape: Round Fan

Brush Options

Size:		2.75 m
Bristle Length:	Short — Long	110%
Bristle Density:	Low — High	39%
Bristle Thickness:	Fine — Coarse	66%
Paint Opacity:	Translucent — Opaque	75%
Stiffness:	Flexible — Rigid	50%

☑ Preview   Cancel   OK

Pattern Brush Options

Options

Name: Multilines 1.5

Scale: Fixed   100%   100%

Spacing: 0%

Flip
☐ Flip Along
☐ Flip Across

Fit
◉ Stretch to fit
○ Add space to fit
○ Approximate path

Colorization
Method: None
Key Color:

☐ Preview

Cancel   OK

Rectangle Tool (M)
Rounded Rectangle Tool
Ellipse Tool (L)
Polygon Tool
Star Tool
Flare Tool

Rectangle

Width: 30
Height: 60 pt

Cancel   OK

Star

Radius 1: 130 pt

Radius 2: 30 pt

Points: 9

Cancel   OK

Line Segment Tool Options

Length: 50 pt

Angle: 90°

☐ Fill Line

Cancel   OK

UNITE

MINUS FRONT

INTERSECT

EXCLUDE
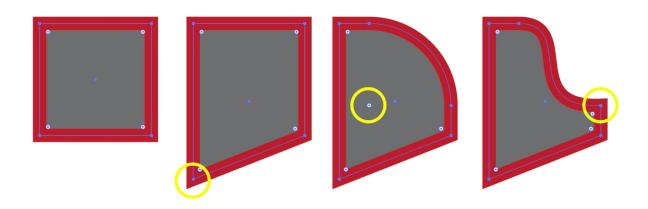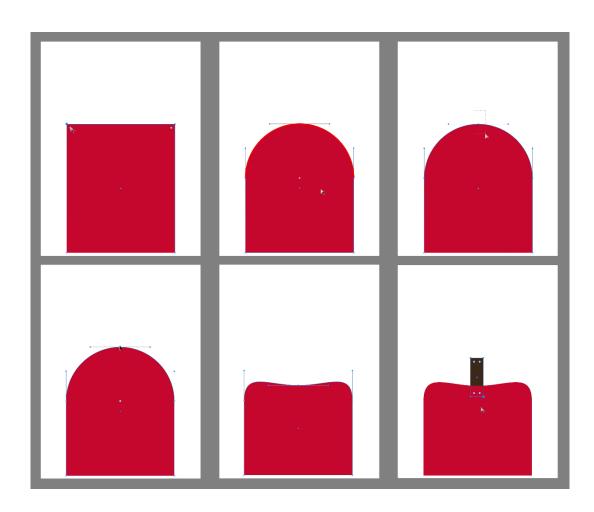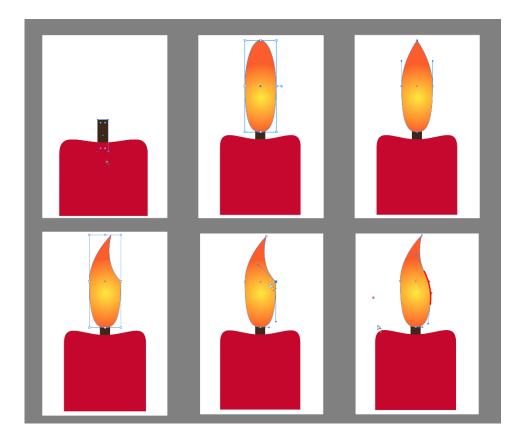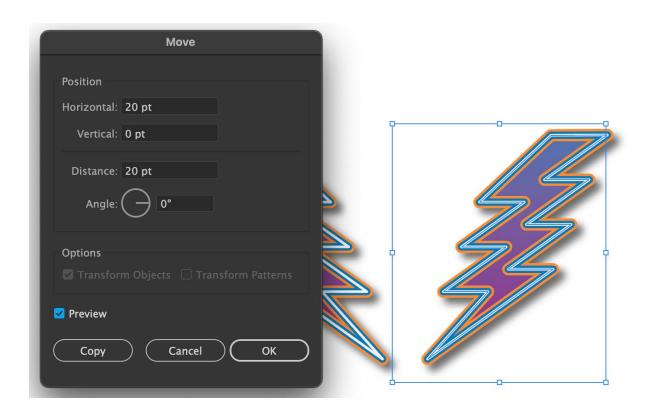
DIVIDE

TRIM

MERGE

CROP

CROP
MULTIPLE

OUTLINE

MINUS BACK

MINUS BACK
MULTIPLE

Chapter 05: Editing and Transforming Objects

Move

Position

Horizontal: 20 pt

Vertical: 0 pt

Distance: 20 pt

Angle: 0°

Options

Transform Objects   Transform Patterns

Preview

Copy   Cancel   OK

Rotate

Rotate

Angle: 35°

Options: Transform Objects   Transform Patterns

Preview

Copy   Cancel   OK

Scale

Scale
● Uniform: 125%
○ Non-Uniform
Horizontal: 125%
Vertical: 125%

Options
☑ Scale Corners
☑ Scale Strokes & Effects
☑ Transform Objects ☑ Transform Patterns

☑ Preview

Copy   Cancel   OK

Shear

Shear Angle: 22°

Axis
- ● Horizontal
- ○ Vertical
- ○ Angle: 0°

Options
- ☑ Transform Objects ☐ Transform Patterns

☐ Preview

Copy Cancel OK

Shear

Shear Angle: 22°

Axis
- ● Horizontal
- ○ Vertical
- ○ Angle: 0°

Options
- ☑ Transform Objects ☐ Transform Patterns

☑ Preview

Copy Cancel OK

Transform Each

Scale
- Horizontal: ————○———— 75%
- Vertical: ——————●—— 115%

Move
- Horizontal: ————○———— 0 pt
- Vertical: —————○——— 20 pt

Rotate
- Angle: 90°

Options
- ☑ Transform Objects   ☐ Reflect X
- ☑ Transform Patterns ☑ Reflect Y
- ☑ Scale Strokes & Effects ☐ Random
- ☑ Scale Corners

☑ Preview Copy Cancel OK

Zig Zag

Options

Size: 4 pt

○ Relative ● Absolute

Ridges per segment: 2

Points

● Smooth ○ Corner

☑ Preview

Cancel   OK

Offset Path

Offset: 40 pt

Joins: Miter

Miter limit: 4

☑ Preview   Cancel   OK

Drop Shadow

Mode: Multiply

Opacity: 30%

X Offset: 7 pt

Y Offset: 7 pt

Blur: 5 pt

● Color: ⬛ ○ Darkness: 100%

☑ Preview   Cancel   OK

Scribble Options

Settings: Custom

Angle: 30°

Path Overlap: −8.02 pt
Inside   Centered   Outside

Variation: 11 pt
None   Wide

Line Options

Stroke Width: 5 pt

Curviness: 10%
Angular   Loopy

Variation: 8%
None   Wide

Spacing: 5 pt
Tight   Loose

Variation: 10 pt
None   Wide

☑ Preview   Cancel   OK

Warp Options

Style: Arch

○ Horizontal   ● Vertical
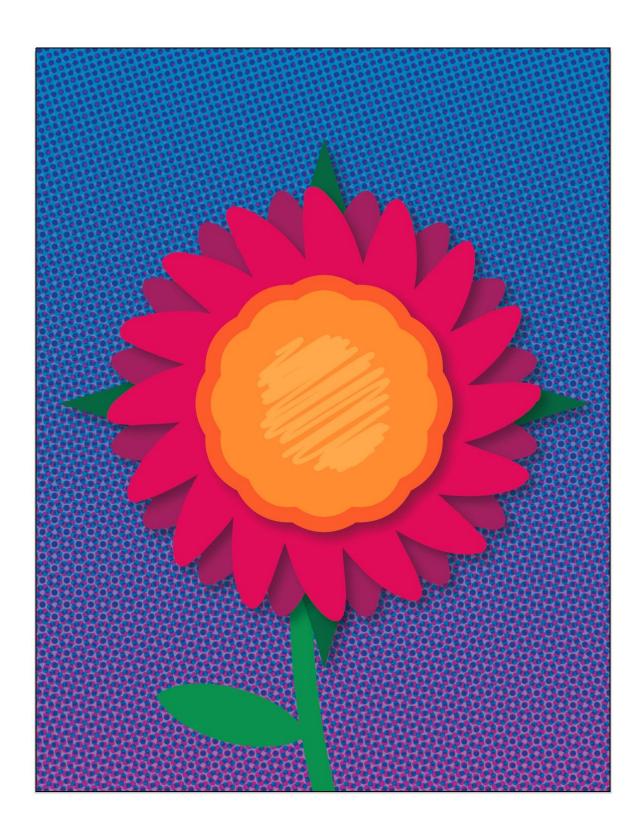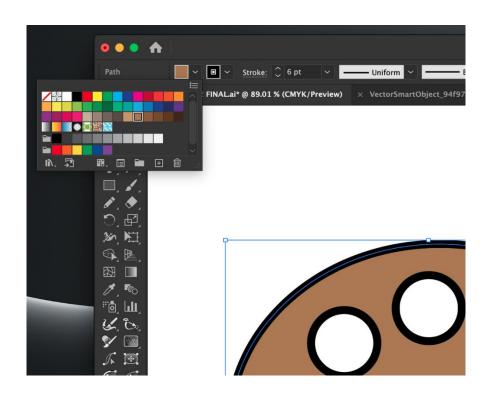
Bend: 15%

Distortion

Horizontal: 0%

Vertical: 0%

☑ Preview   Cancel   OK
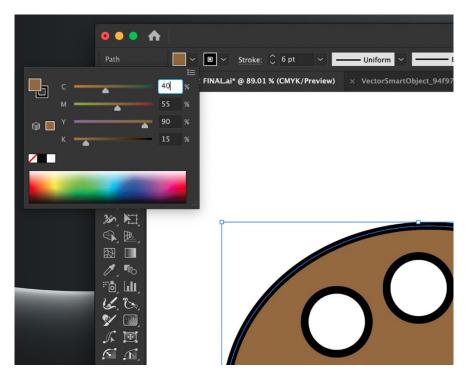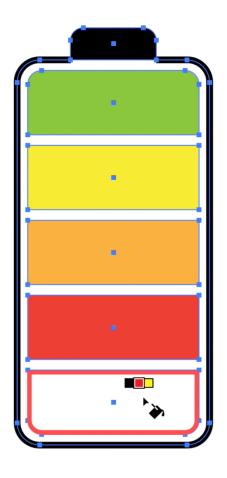
Chapter 06: Advanced Attribute Design

Color Picker

Select Color:

OK

Cancel

Color Swatches

H: 354°
S: 83%
B: 74%

R: 190   C: 15%
G: 30   M: 100%
B: 45   Y: 90%
be1e2d   K: 10%

☐ Only Web Colors

Appearance   Graphic Styles

		Path		
👁	>	Stroke:	⬜	2 pt
👁	>	Stroke:	🟦	6 pt
👁	>	Stroke:	🟧	10 pt
👁	>	Fill:	🔲	
👁	>	Fill:	🟪	
👁		Drop Shadow		fx
👁		Opacity: Default		

Layers   Asset Export   Artboards

Stroke: 1 pt | Uniform | Opacity: 100% | Style:

FECTS.ai* @ 62.05 % (CMYK/Preview)

Basic

Options of Selected Object

Stroke Options (Art Brush)

Size: Fixed

50%

☐ Proportional

Flip
☐ Flip Along
☐ Flip Across

Options
Colorization Method: Tints
Overlap:

☑ Preview   Cancel   OK

1a

1b

2a

2b

3a

3b

4a

4b

5a

5b

6a

6b

Reset

Color Library: Metal

Colors: Auto

Color Theme Picker

All Colors

Prominent Colors

Advanced Options...

Symbols

Chapter 07: Powerful Typography Options in Adobe Illustrator

ADOBE ILLUSTRATOR FOR CREATIVE PROFESSIONALS

ADOBE ILLUSTRATOR FOR CREATIVE PROFESSIONALS

Adobe Illustrator for Creative Professionals, 1st Edition

The formula for water is H$_2$O

Adobe Illustrator for Creative Professionals

Adobe Illustrator for Creative Professionals

Coffee and Conversation Club
Founding Member

Snap to Glyph

Chapter 08: Preparing Artwork for Presentation

Layers | Asset Export | Artboards | >> | ≡

👁 | | > | Artwork | ○

1 Layer

Preferences

New Layer...
New Sublayer...
Duplicate "Artwork"
Delete Selection
Delete Hidden Layers

Options for "Artwork"...

Make/Release Clipping Mask
Enter Isolation Mode
Exit Isolation Mode

Locate Object

Merge Selected
Flatten Artwork
Collect in New Layer

Release to Layers (Sequence)
Release to Layers (Build)
Reverse Order

Template
Hide All Layers
Outline All Layers
Lock All Layers

Paste Remembers Layers

Panel Options...

Layer Options

Name: Artwork

Color: Light Blue

☑ Template   ☑ Lock
☑ Show   ☐ Print
☑ Preview   ☑ Dim Images to: 25%

Cancel   OK

Balsar

At More Than Motion, sometimes less is more. We don't do everything, but what we do focus on is specific to becoming the best dancer you can be.
-Jordan Jones

More Than Motion Brand Guide

Julia Abbot

Height **5'8"** Bust **34B** Waist **26** Hips **36** Size **2** Shoe **8** Hair **Brown** Eyes **Brown**
Julia Abbot

Comp Card

Width

5.5 in   Inches   ⌄

Height   Orientation   Artboards

8.5 in   👤 👤   ⌃⌄ 2

Bleed

Top   Bottom

⌃⌄ 0.125 in   ⌃⌄ 0.125 in

Left   Right

⌃⌄ 0.125 in   ⌃⌄ 0.125 in   🔗

⌄ Advanced Options

Color Mode

CMYK Color   ⌄

Raster Effects

High (300 ppi)   ⌄

Preview Mode

Default   ⌄

More Settings

Little
Pine
Forest Preserve

Little
Pine
Forest Preserve

Export for Screens

Artboards   Assets

Select:

○ All   ○ Range: 1–2
☐ Include Bleed

○ Full Document

Export to:

/Users/clintbalsar/Desktop/

☐ Open Location after Export
☐ Create Sub-folders
   ○ Scale ○ Format

Export PDFs as: ○ Single File ○ Multiple Files

Formats: iOS Android ⚙

Scale	Suffix	Format
1x ▼	None	PNG ▼

+ Add Scale

1 Artboard 1   2 Artboard 2

Clear Selection   Prefix: Screen with

Selected: 2, Total Export: 2   Cancel   Export Artboard

Layers Artboards Asset Export

Asset 1   Asset 2

▼ Export Settings   iOS Andro

Scale	Suffix	Format
1x ▼	None	PNG ▼

+ Add Scale

ⓘ   Export...

Chapter 09: Utilizing Multiple Artboards

PRESET DETAILS

Untitled-2

Width

11 in   Inches   ⌄

Height   Orientation   Artboards

8.5 in   [👤] [🖼]   ⌃ ⌄ 4

Bleed

Top   Bottom

⌃ ⌄ 0.125 in   ⌃ ⌄ 0.125 in

Left   Right

⌃ ⌄ 0.125 in   ⌃ ⌄ 0.125 in   🔗

⌄ Advanced Options

Color Mode

CMYK Color   ⌄

Raster Effects

High (300 ppi)   ⌄

Preview Mode

Default   ⌄

More Settings

Close   Create

Layers Asset Exp. **Artboards** >> | ≡

1	468 x 60	
2	728 x 90	
3	300 x 250	
4	336 x 280	
5	120 x 600	
6	160 x 600	

Adobe Illustrator

⚠ Can't save the illustration. You do not have enough access privileges.
ID: –5000

OK

Layers   Asset Export   **Artboards**   ≫ |☰

1   Artboard 1
2   Artboard 2
3   Artboard 3
4   Artboard 4

New Artboard
Duplicate Artboards
Delete Artboards
Delete Empty Artboards
Convert to Artboards
Artboard Options...
Rearrange All Artboards...

---

360   432   504   576   648   720   792   864   93

02 - Artboard 2

Little Pine
Forest Preserve

Properties   Libr Ima Tran Alig Path

Artboard   Exit

Transform

X: 712 pt   W: 792 pt
Y: 712 pt   H: 612 pt
∠: 0 pt

Artboards

Name: Artboard 4   ⊞ 🗑
Preset: Letter

☑ Move artwork with Artboard

Quick Actions

Artboard Options

Rearrange All

Share document

Invite people to edit

Clint Balsar (you)
crbalsar@mchsi.com

Link access ⓘ

Only invited people can
access. **Change**

Copy link

Document Setup   Preferences

Adobe Creative Cloud
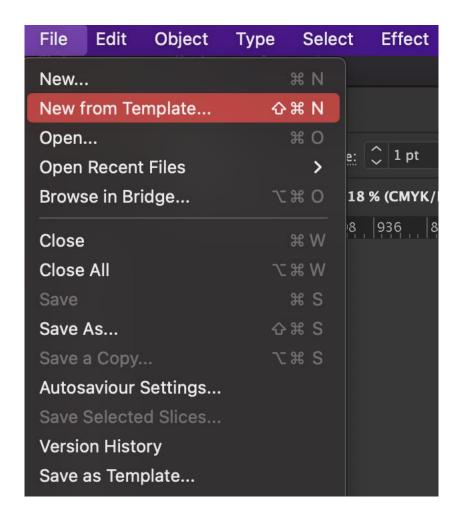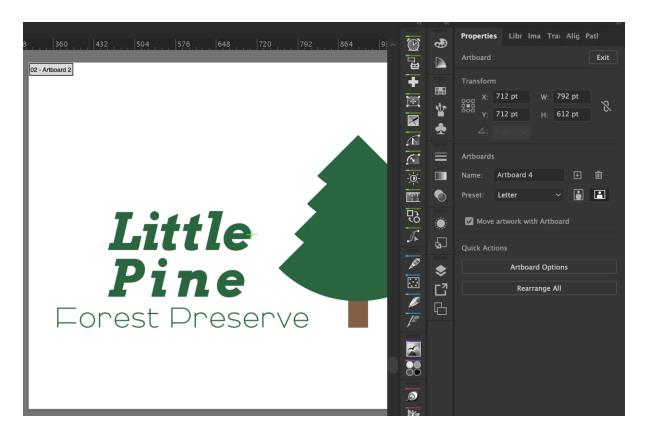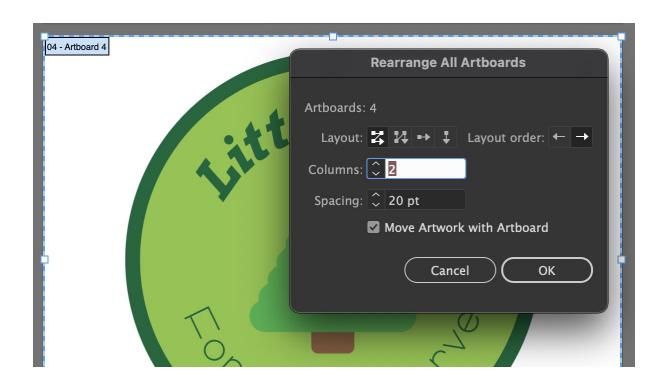
Clint Balsar invited you to edit
Trees Logo2.aic

Here is what I have designed so far for our new client, Little Pines. Please review.
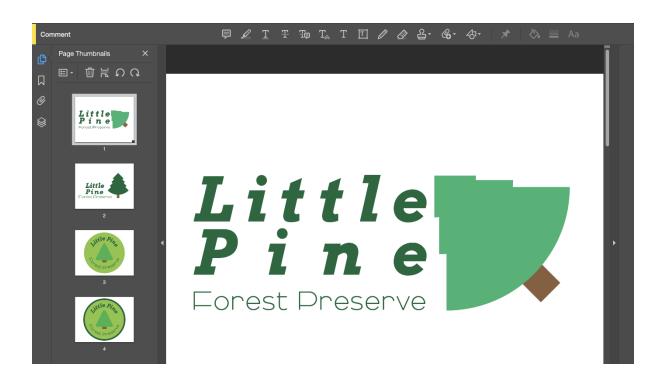
Open

Sent from Adobe Illustrator

This document was shared with clint@balsarphotography.com. If you can't access the document, you may have multiple Adobe profiles linked to this email address. Try switching to your other profile to see if you can access it. Sign in help

Adobe

Chapter 10: Advanced Layer Development and Organization

Rearrange All Artboards

Artboards: 4

Layout: Layout order: ← →

Columns: 2

Spacing: 20 pt

☑ Move Artwork with Artboard

Cancel   OK

Layers Asset Export Artboards

- Top L
  - 3 in TL
- Layer 1
  - Big TR
  - Big BL
  - Big BR

2 Layers

Layers Asset Export Artboards

- Top L
  - 3 in TL
- Top R
  - Big TR
- Bottom L
  - Big BL
- Bottom R
  - Big BR

Little
Pine

Forest Preserve

Layers | Asset Export | Artboards

- Top L
  - <Group>
    - <Group>
      - Fo...
      - Litt...
    - <Group>
      - <P...
      - <P...
- Top R
- Bottom L
- Bottom R

4 Layers

Little Pine
Forest Preserve

Little Pine

Layers | Asset Export | Artboards

- Top L
- Top R
  - <Group>
    - <Group>
    - <Group>
- Bottom L
- Bottom R

Layers | Asset Export | Artboards | >> | ☰

Isolation Mode

<Group>

Forest P...

Little Pi...

New Layer...

New Sublayer...

Duplicate "<Group>"

Delete "<Group>"

Delete Hidden Layers

Options for "<Group>"...

Make Clipping Mask

Enter Isolation Mode

Exit Isolation Mode

Locate Object

Merge Selected

Flatten Artwork

Collect in New Layer

Chapter 11: Extending Illustrator Through Third-Party Tools and the iPad

Vector Download Settings

What file type do you want to download?

- ● **Always download vector file type**
- ○ **Always download JPEG file type**
- ○ **Ask me every time**
  Whenever you download a licensed vector image, we'll ask you which file type you'd like to download.

Save

Vector line art Doodle cartoon set of objects and symbols on the Social Media theme
By pakpong pongatichat

- Save to Library
- Download Preview
- Open in App

● **Standard license** (1 Image)
○ **Extended license** (US$79.99)

License File Type: Vector | ⚙ Settings

License

Adobe Fonts

Photos | Illustrations | Vectors | Videos | Audio | Templates | Plugins | 3D

Home | All fonts | Recommendations | Font packs | Foundries | Manage fonts

Find the perfect font for your next project

Search all fonts, foundries, and designers

Browse all fonts | Search by image

Clear Filters

Hide Filters

LANGUAGES AND WRITING SYSTEMS
All

TAGS
Calligraphic | Clean | Brush Pen | Geometric | Funky | ART DECO | Friendly | Rounded | Cursive | Luxury | Rough | Fun | Futuristic | Marker

View 12 more

CLASSIFICATION
Sans Serif | Serif | Slab Serif | Script | Mono | Hand

PROPERTIES
Number of fonts in family   1 - 25+
Weight | Width

View: List | Grid | ☑ Images
Sample Text: Creative
Text Size
Sort: Featured

2798 font families

Rooney
Jan Fromm
12 fonts
View Family

Roc Grotesk
Kostic Type Foundry
45 fonts
View Family

Plakato
Underware
16 fonts
View Family

Salsero

Degular

Kigelia Arabic

Extensions   App Integrations

Search Creative Cloud

View plans

Explore free libraries
Use these starter packs of readymade assets in your Creative Cloud apps.

by Brian Yap & Lida Lukianova

Adobe Colors 2021
by Adobe

New year, new goals, new colors! Start the year with this color theme update from Adobe Color featuring our three new harmony rules, and a collection of curated themes from the Adobe Color team

View   Open in App

Bootstrap UI Kit v5
by Bootstrap

Design responsiveness websites with predesigned assets and components from Bootstrap, the most popular front-end toolkit for website design. Licensed under MIT License (https://opensource.org/licenses/MIT).

View   Add to your libraries

Faces
by Dan Stiles

These graphics designed by illustrator Dan Stiles are certain to blow your mind. Assemble an avatar or simply have fun with these colorful designs.

View   Open in App

Neon Icon Set
by Brian Yap & Lidia Lukianova

Created by artists Brian Yap and Lidia Lukianova, these 24 scalable neon-look vector icons are ready to add to your creations.

View   Add to your libraries

Apps   Files   Discover   Stock & Marketplace

Featured   Photos   Illustrations   Vectors   Videos   Audio   Templates   Free   Premium   Fonts   Plugins   3D   Libraries

Explore Adobe Stock assets, 3D, plugins, and fonts

Fonts   Search

by VAlex

Collection highlights
Access standout stock assets, 3D content, fonts, and software plugins

Font recommendations

Spring Collection

Plugins

3D stylized materials

Stock photo favorites

Featured plugins

Scene Structure

👁	> Cap Subdivisions	
👁	> Label Subdivisions	
👁	Studio Backdrop	
👁	Left Reflection Panel	
👁	Right Reflection Panel	

Attributes

Cap Subdivisions

∨ Position
  X: 0.0   Y: 0.0   Z: 0.0

∨ Rotation
  H: 0.0   P: 0.0   B: 0.0

∨ Scale
  X: 1.0   Y: 1.0   Z: 1.0

Materials

Logo Tag

3D ARTWORK

3D and Materials

Object | Materials | Lighting

Materials | Graphics

∨ All Materials & Graphics

Cork Natural | Larch Wood... | Natural Che...

Natural Ebo... | Natural Ply... | Painted Wo...

∨ Properties

Cork Natural

☐ Invisible Geometry

∨ Main Parameters

ⓘ Technology Preview
  Share feedback

Start something new

Saved Print Screen **Illustration**

Postcard ⌄
560 x 288 pt
RGB

Letter ⌄
792 x 612 pt
RGB

A4 ⌄
841.89 x 595.28 pt
RGB

A3 ⌄
1190.55 x 841.89 pt
RGB

B4 ⌄
1031.81 x 728.5 pt
RGB

B5 ⌄
708.66 x 498.9 pt
RGB

New file ✕

Holiday Card Design

Unit Points ⌄

W 560

H 288

Orientation

Artboards 1

Color mode
CMYK ⌄

☐ Save this size

Create file

Keyboard shortcuts ✕

M	Rectangle
L	Ellipse
\	Line
T	Text (horizontal)
V	Selection
A	Direct selection
Shift + O	Artboard
Shift + B	Blob brush
Shift + M	Shape builder
Shift + E	Eraser
Cmd + A	Select all objects or text (inside text runs)
Cmd + Shift + A	Deselect
Cmd + Opt + A	Select on active artboard

Gestures ✕

Undo
2-finger tap

Redo
3-finger tap

Edit points
Double-tap on a selected object.

Scrub
Drag left to right to scrub values in fields

Remove from toolbar
Hold and drag the grabber at top of popovers to
unlock and keep on canvas

Touch shortcuts map ✕

PRIMARY SECONDARY

Touch and hold the circle while
you use different tools or actions
to change their behaviors
temporarily.

TOOL or ACTION	PRIMARY	SECONDARY
▶ Move	Move on X/Y axis	Duplicate
▶ Select	Add to selection	None
Edit handles	Break handle pairing	Mirror handles
Select points	Add to selection	None
Scale from corner	Scale proportionally	Scale from center
Scale from side or top	Scale both sides	None
↻ Rotate	Snap to 45 degrees	Snap to 10 degrees

Layers

- Layer 2
- Layer 1
  - <Rectangle>

Artboard

Properties

TRANSFORM

X 530.016... 0 pt

Y 468.87...

APPEARANCE

Fill
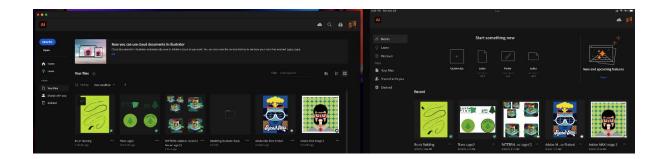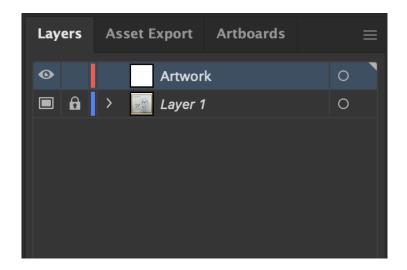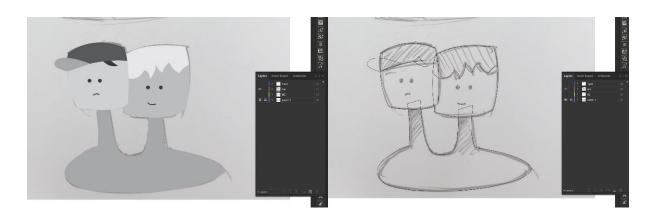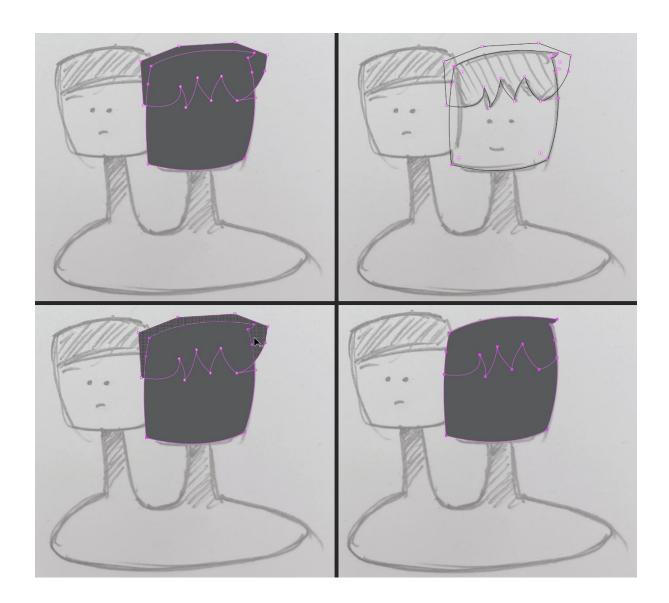
Stroke

Blend mode

Normal

Opacity 100%

STROKE

Artboard

Chapter 12: Illustrator Mastery – Advanced Techniques and Shortcuts

Pattern Options

Name: Tree Bricks by Row

Tile Type: ⊞ Brick by Row

Brick Offset: 1/2

Width: 195 pt
Height: 175 pt

☐ Size Tile to Art
☑ Move Tile with Art

H Spacing: 0 pt
V Spacing: 0 pt

Overlap:

Copies: 5 x 5

☑ Dim Copies to: 50%
☑ Show Tile Edge
☐ Show Swatch Bounds

Edit Symmetry Axes

Origin X: 359.658 pt   Origin Y: 287.027 pt

Angle: 154.286 degrees

Number of Axes: 7

Cancel   OK

Better Than One Productions
Brand Guide

Presented by Clint Balsar
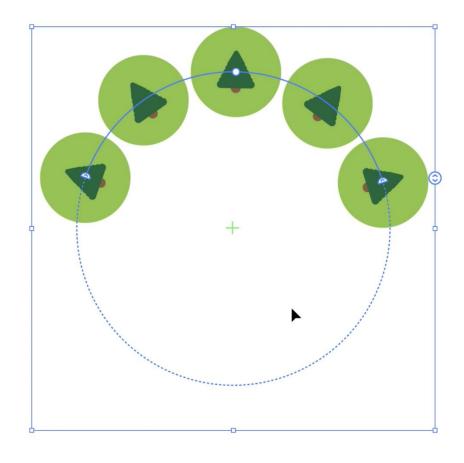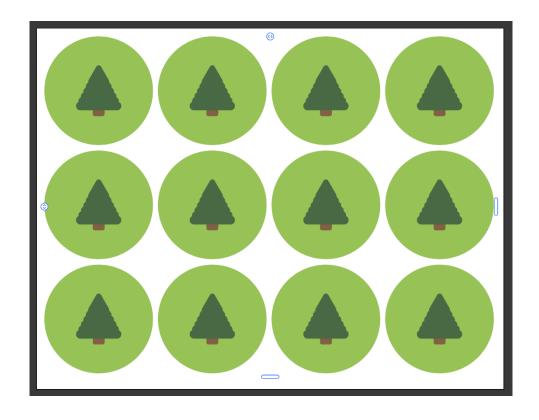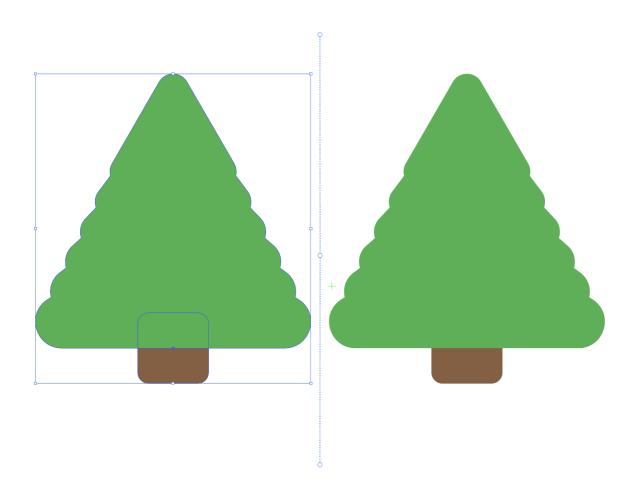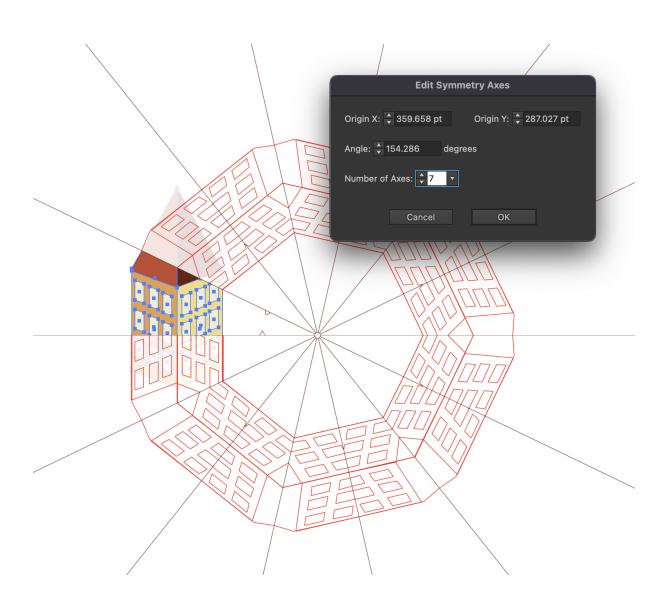2022

Our mission at Better Than One Productions is to bring our customers the best content at the best prices. To accomplish this, we believe that our partnership will benefit customers through additional concepts and shorter concept-to-completion time.

Julia Abbot

Height **5'8"** Bust **34B** Waist **26** Hips **36**
Size **2** Shoe **8** Hair **Brown** Eyes **Brown**
Julia Abbot

Height **5'8"** Bust **34B** Waist **26** Hips **36**
Size **2** Shoe **8** Hair **Brown** Eyes **Brown**
Julia Abbot

Align Objects:

Distribute Objects:

Distribute Spacing: Align To:

0 in

Height **5'8"** Bust **34B** Waist **26** Hip

Size **2** Shoe **8** Hair **Brown** Eyes **Brown**

Julia Abbot.

Scale

Scale

⦿ Uniform: 300%

◯ Non-Uniform

Horizontal: 300%

Vertical: 300%

Options

☐ Scale Corners

☐ Scale Strokes & Effects

☐ Transform Objects ☑ Transform Patterns

☑ Preview

Copy   Cancel   OK