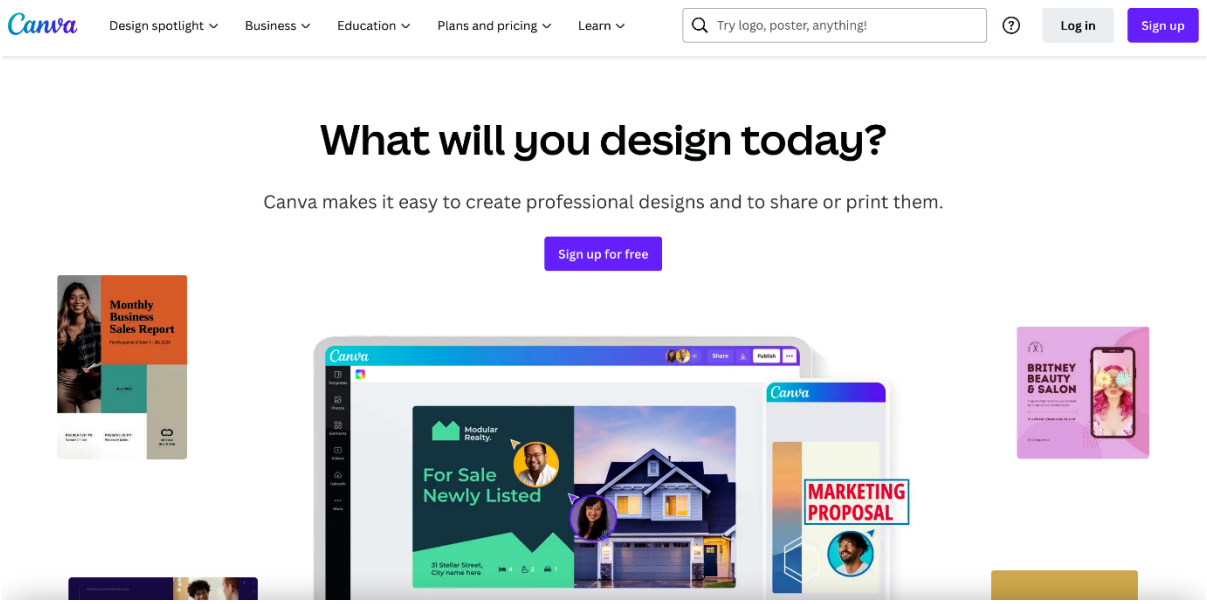
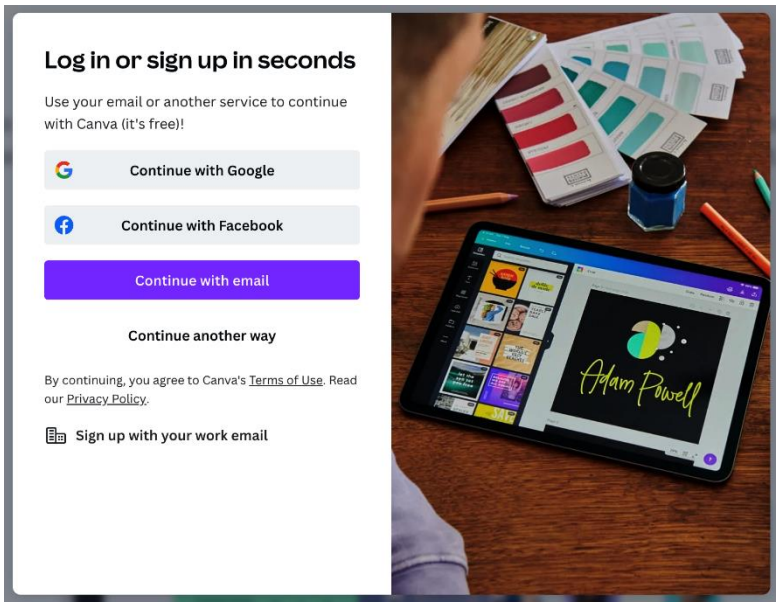
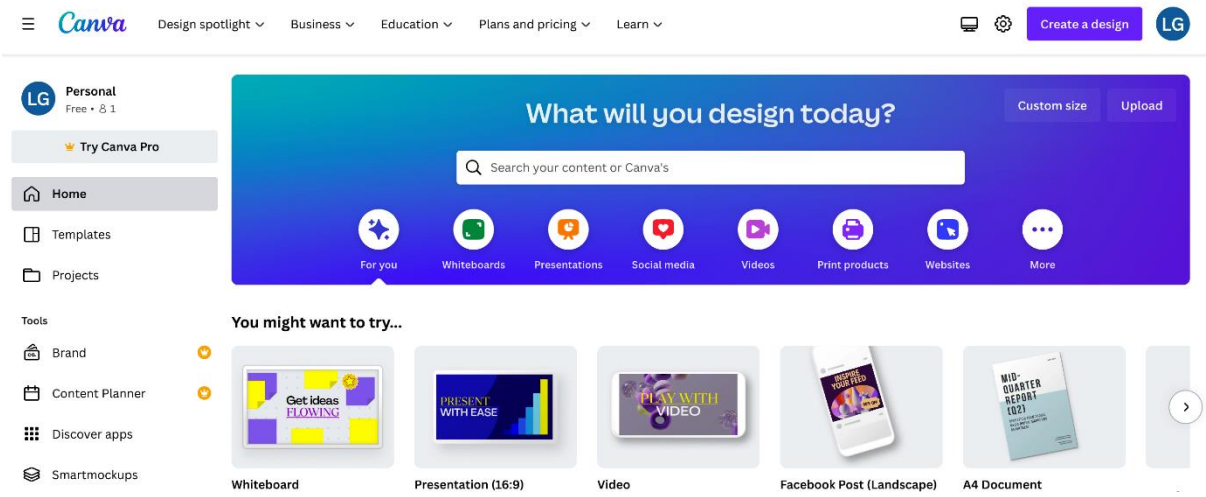
Chapter 01: Setting Up Canva on Desktop and Mobile






Canva
Design spotlight
Business
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Learn
Create a design
LG
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Free • 1
Try Canva Pro
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What will you design today?
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More
You might want to try...
Get ideas FLOWING
Whiteboard
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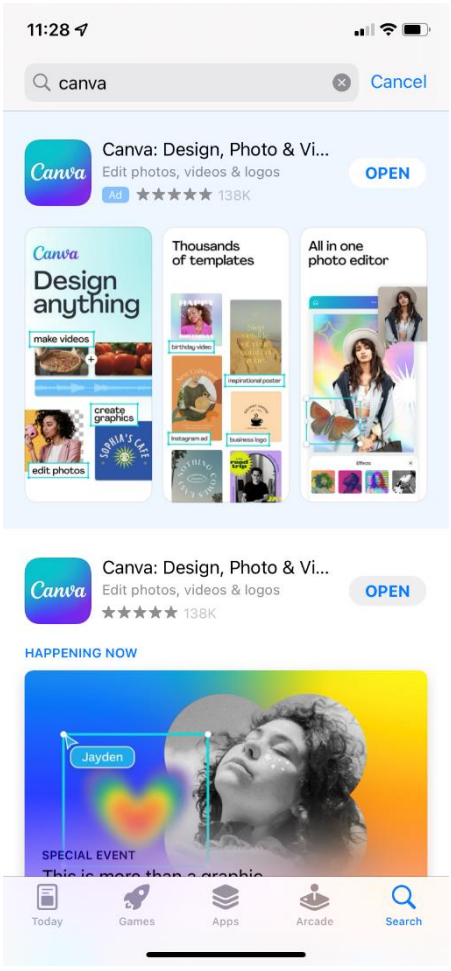
Presentation (16:9)
PLAY WITH VIDEO
Video
Facebook Post (Landscape)
MID-QUARTER REPORT (Q2)
A4 Document


11:28
canva
Cancel
Canva: Design, Photo & Vi...
Edit photos, videos & logos
OPEN
Ad
138K
Canva
Design anything
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create graphics
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Thousands of templates
All in one photo editor
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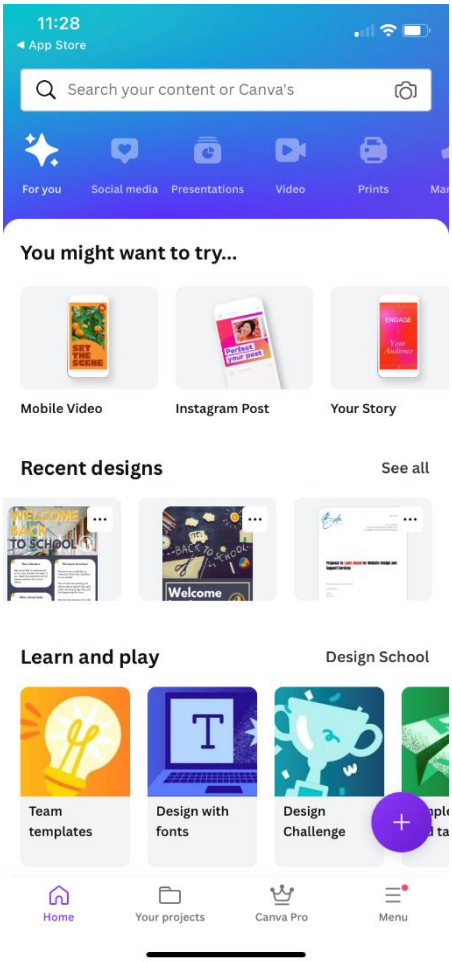
11:28
App Store
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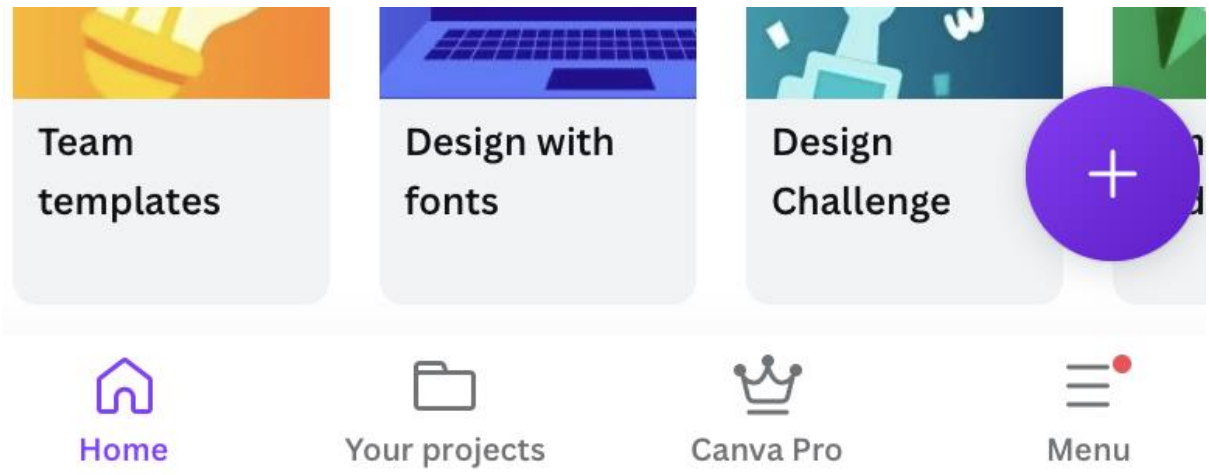
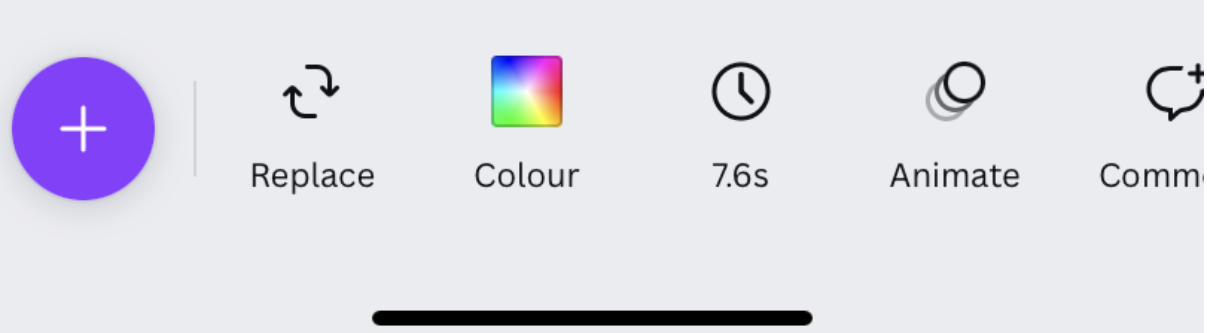
Prints
You might want to try...
Mobile Video
Instagram Post
Your Story
Recent designs
See all
Learn and play
Design School
Team templates
Design with fonts
Design Challenge
Home
Your projects
Canva Pro
Menu


Team templates
Design with fonts
Design Challenge
Home
Your projects
Canva Pro
Menu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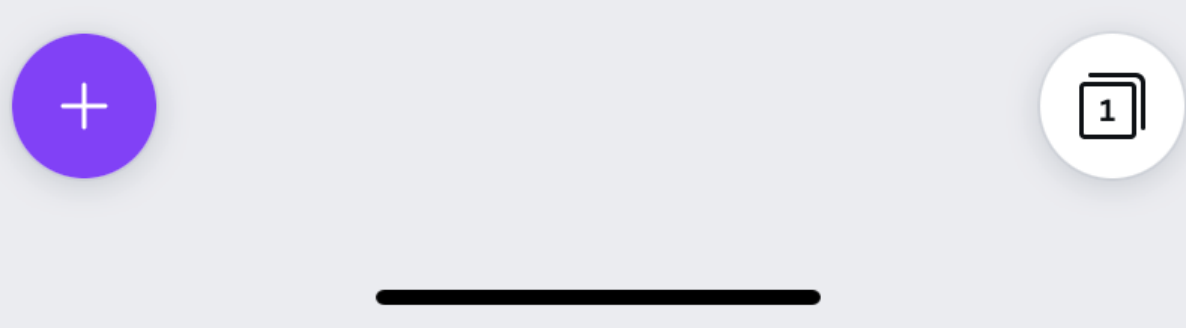
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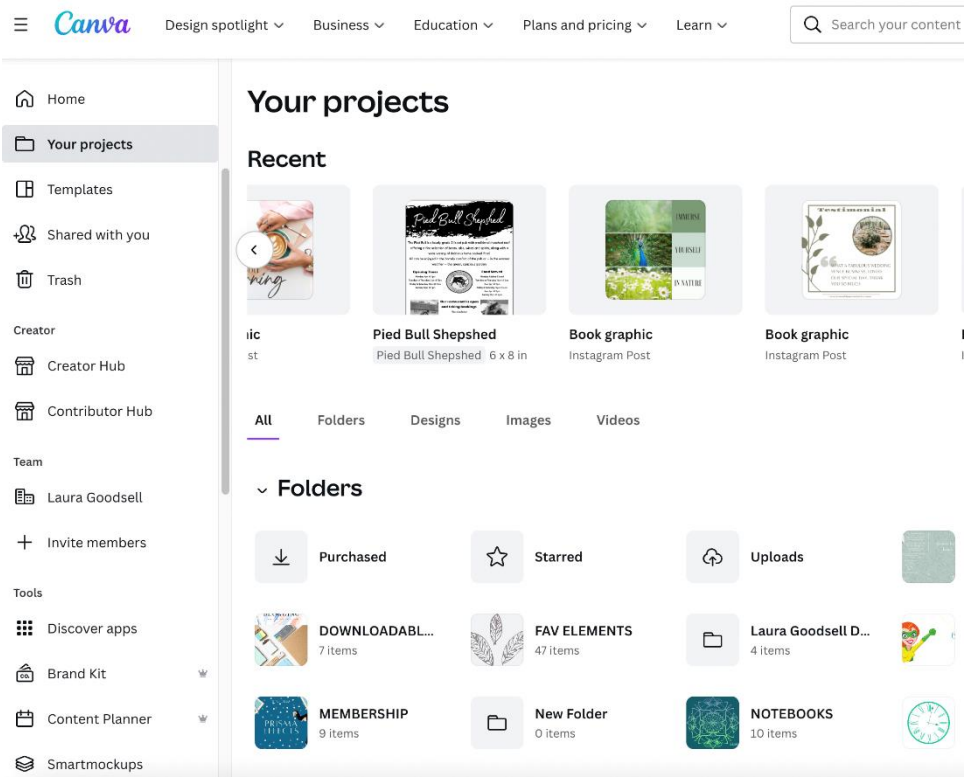
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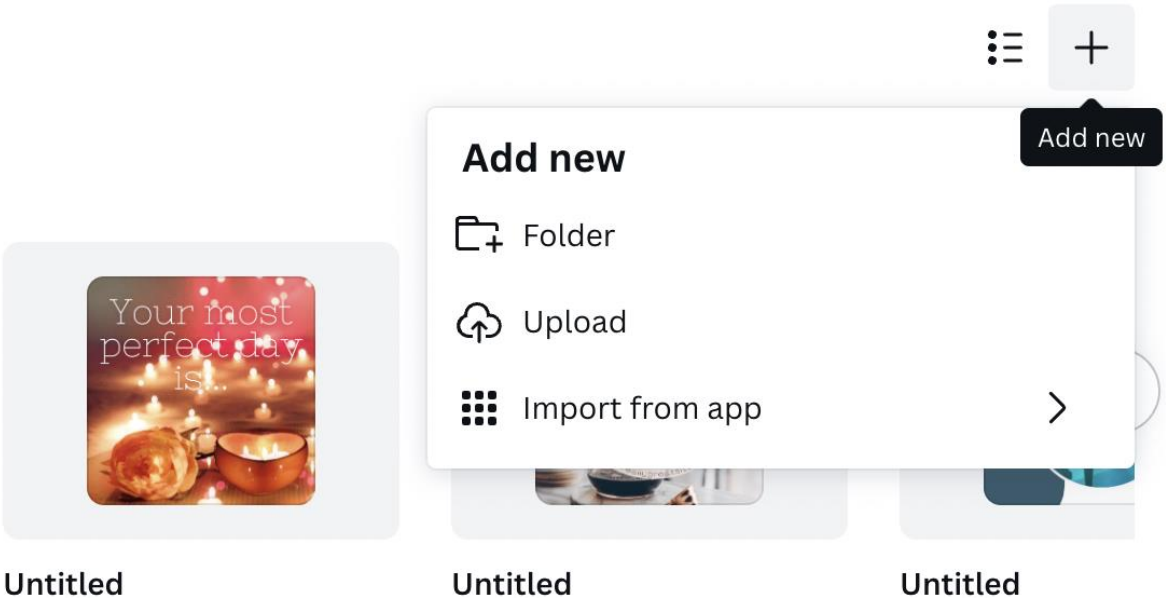
Home
Your projects
Templates
Shared with you
Trash
Creator
Creator Hub
Contributor Hub
Team
Laura Goodsell
Invite members
Tools
Discover apps
Brand Kit
Content Planner
Smartmockups
Your projects
Recent
Pied Bull Shepshed
Pied Bull Shepshed 6 x 8 in
Book graphic
Instagram Post
Book graphic
Instagram Post
All
Folders
Designs
Images
Videos
Folders
Purchased
Starred
Uploads
DOWNLOADABL...
7 items
FAV ELEMENTS
47 items
Laura Goodsell D...
4 items
MEMBERSHIP
9 items
New Folder
0 items
NOTEBOOKS
10 items


Add new
Add new
Folder
Upload
Import from app
Your most perfect day is...
Untitled
Untitled
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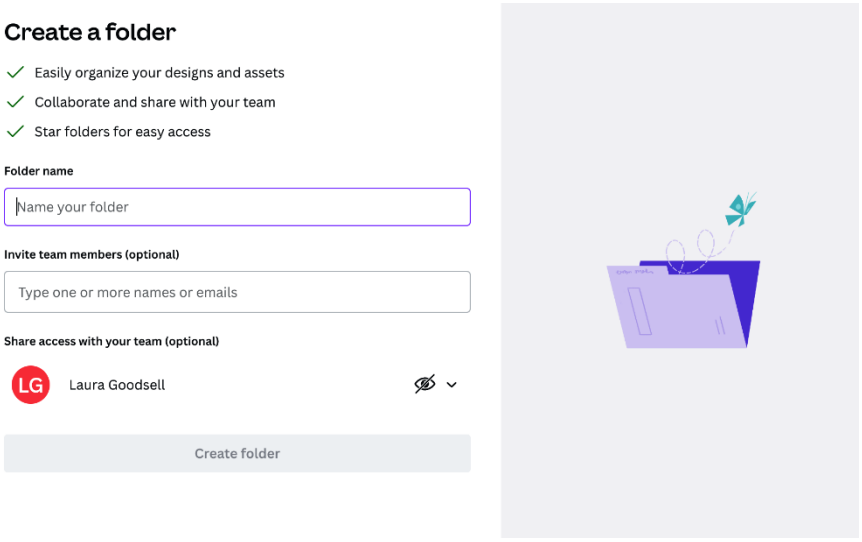
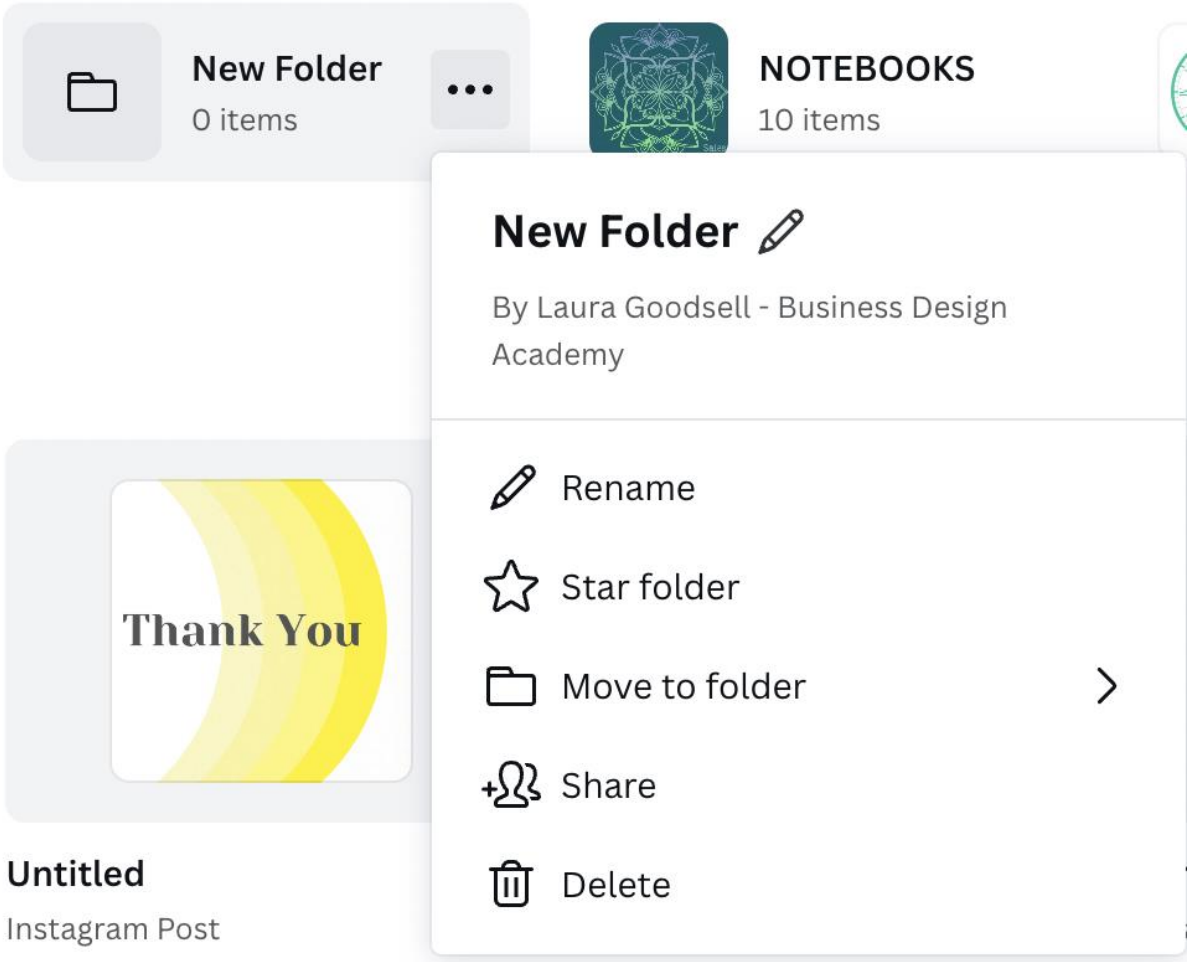

Create a folder
Easily organize your designs and assets
Collaborate and share with your team
Star folders for easy access
Folder name
Name your folder
Invite team members (optional)
Type one or more names or emails
Share access with your team (optional)
LG
Laura Goodsell
Create folder



Your projects › New Folder

New Folder ⭐

Rename and share folder

Folder name

New Folder

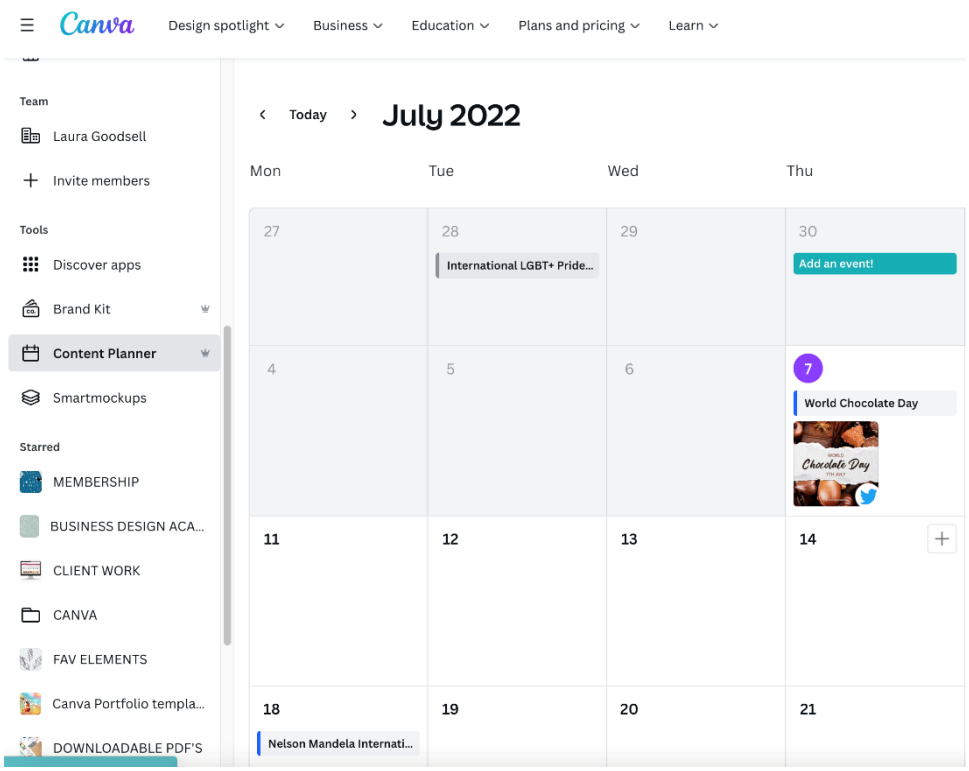
Share with your team members

Type one or more names or emails

LG Laura Goodsell

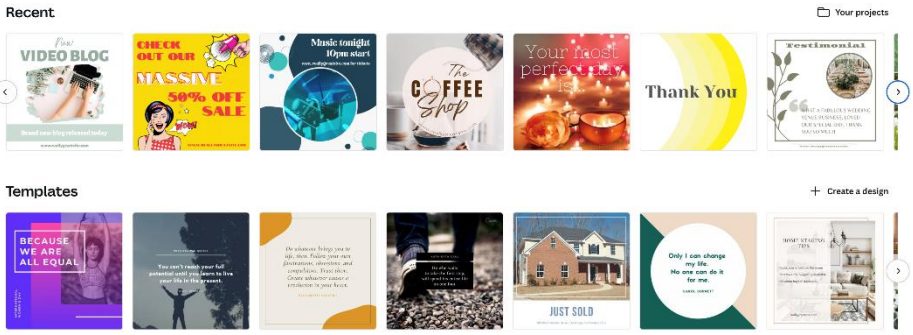
Laura Goodsell - Business Design Academy
laura@businessdesignacademy.co.uk
Owner

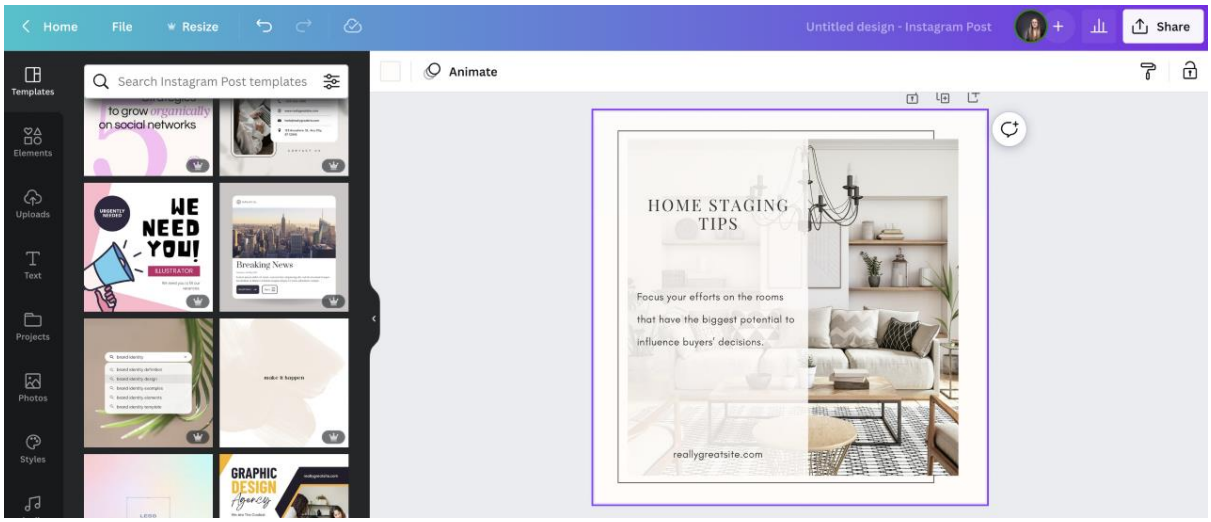
Done

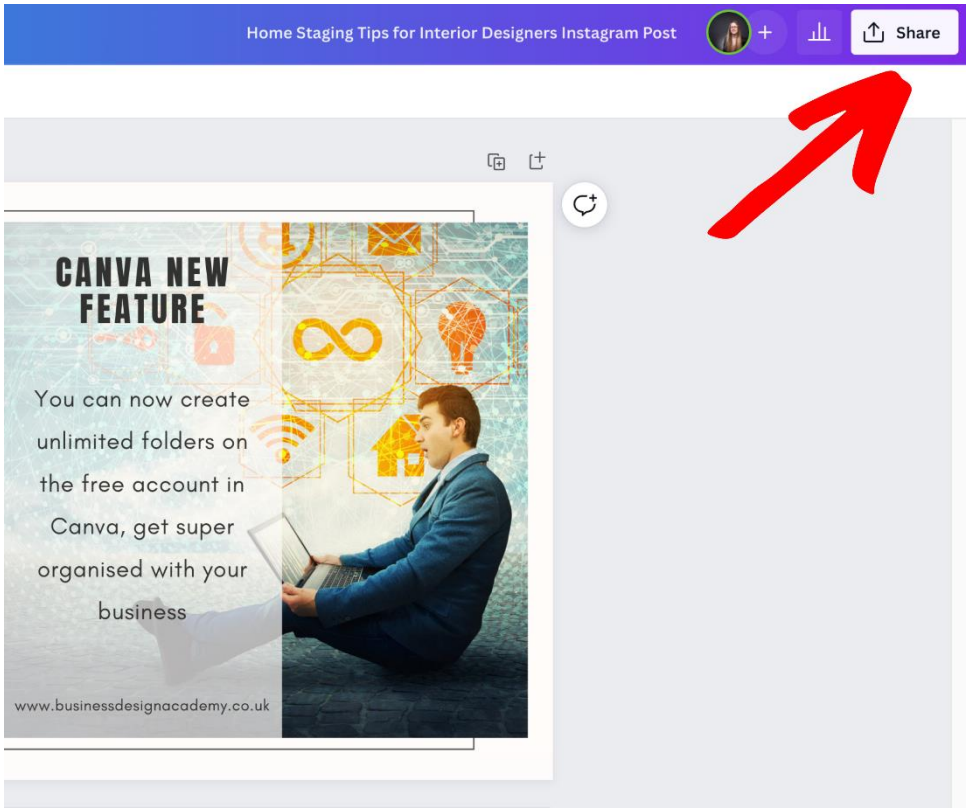


International Yoga Day

International Yoga Day is a holiday to celebrate the practice of yoga and mindfulness.






Home Staging Tips for Interior Designers Instagram Post
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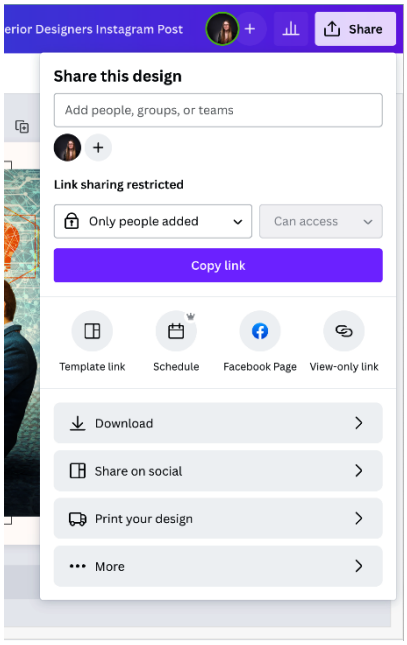
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Share
Share this design
Add people, groups, or teams
Link sharing restricted
Only people added
Can access
Copy link
Template link
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Facebook Page
View-only link
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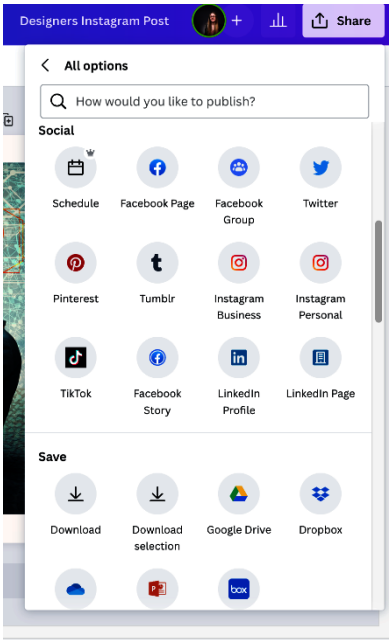
More


Designers Instagram Post
Share
All options
How would you like to publish?
Social
Schedule
Facebook Page
Facebook Group
Twitter
Pinterest
Tumblr
Instagram Business
Instagram Personal
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Facebook Story
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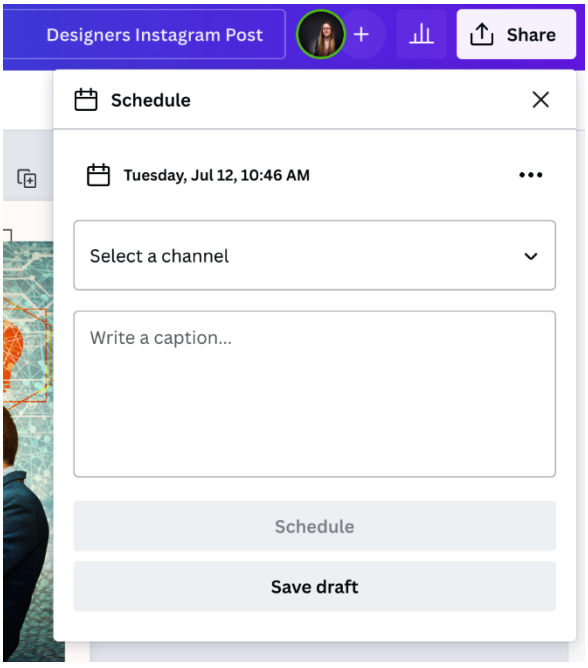
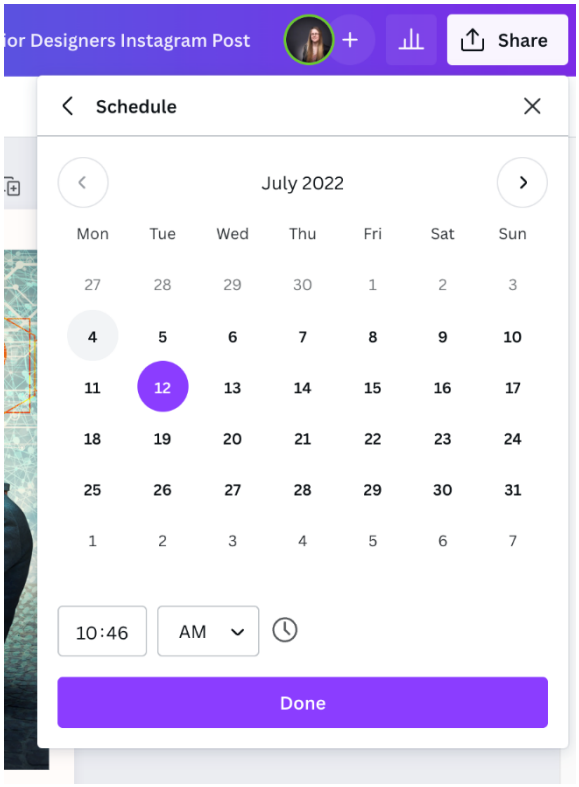
Download selection
Google Drive
Dropbox


Designers Instagram Post
Share
Schedule
Tuesday, Jul 12, 10:46 AM
Select a channel
Write a caption...
Schedule
Save draft


or Designers Instagram Post
Share
Schedule
July 2022
Mon Tue Wed Thu Fri Sat Sun
27 28 29 30 1 2 3
4 5 6 7 8 9 10
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18 19 20 21 22 23 24
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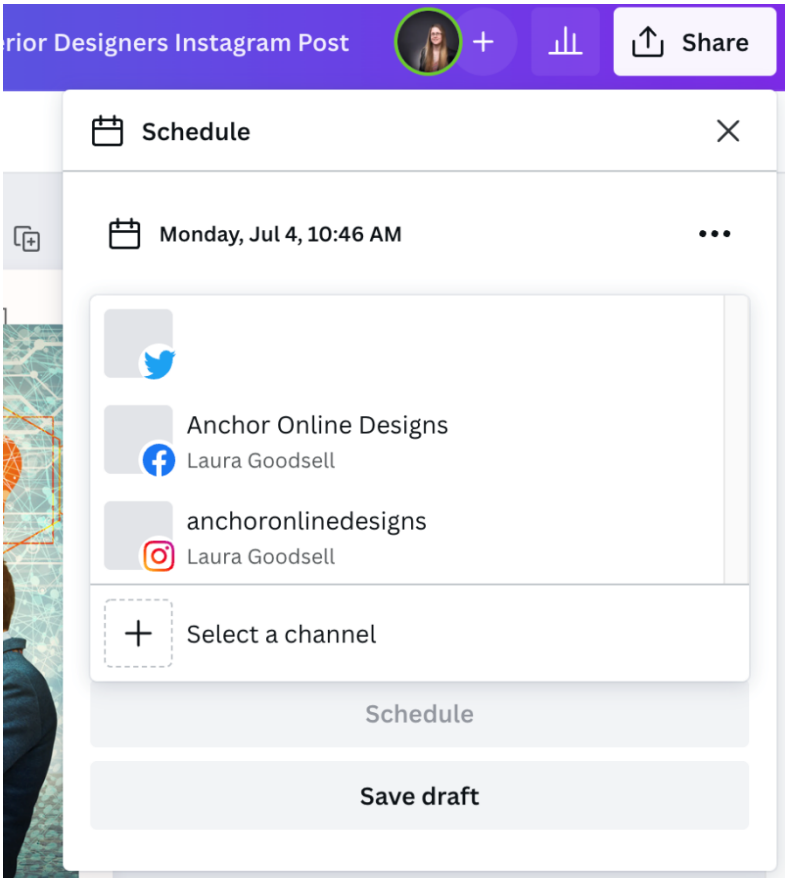
AM
Done


rior Designers Instagram Post
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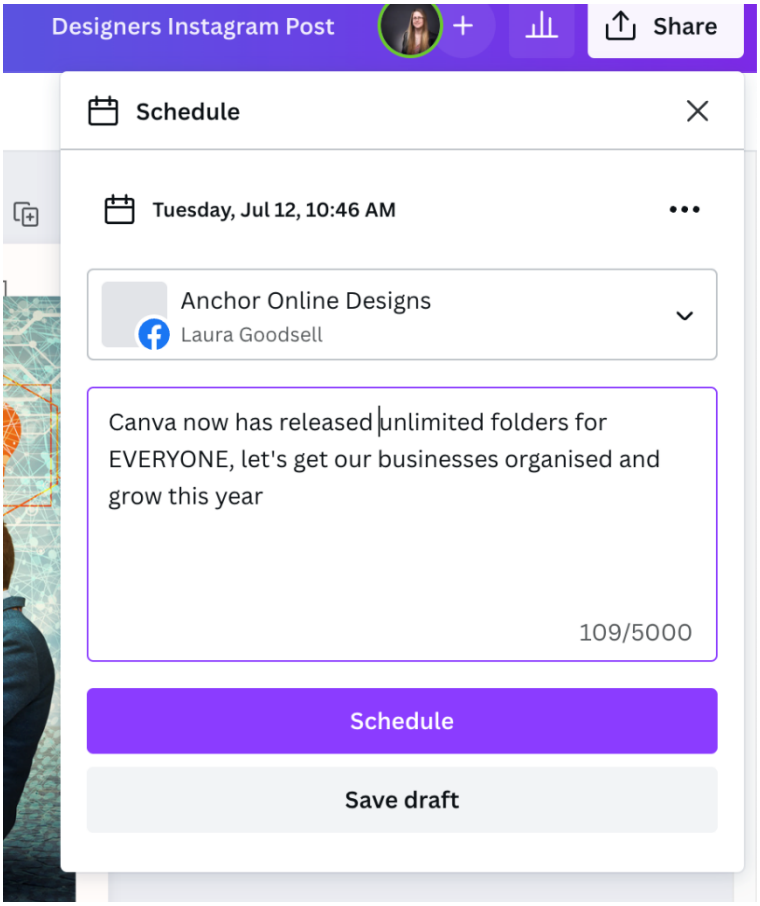
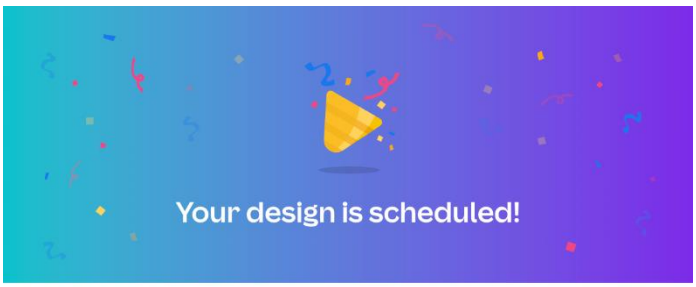
Schedule
Monday, Jul 4, 10:46 AM
Anchor Online Designs
Laura Goodsell
anchoronlinedesigns
Laura Goodsell
Select a channel
Schedule
Save draft





Your post has been scheduled to

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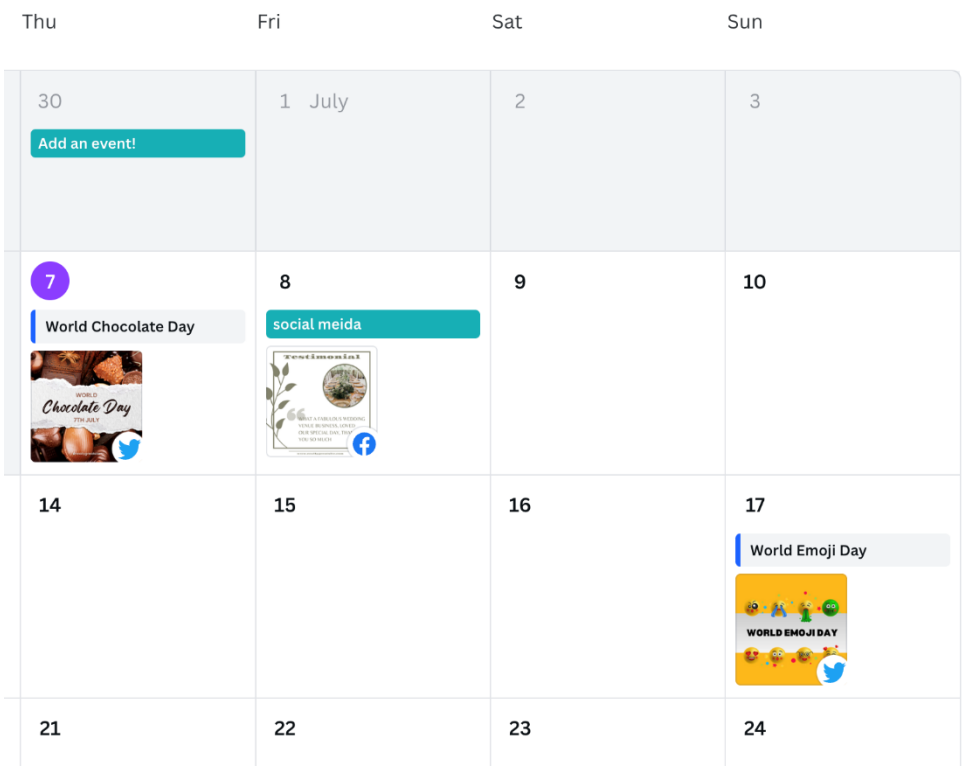
Thu
Fri
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30
Add an event!
1 July
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World Chocolate Day
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World Emoji Day
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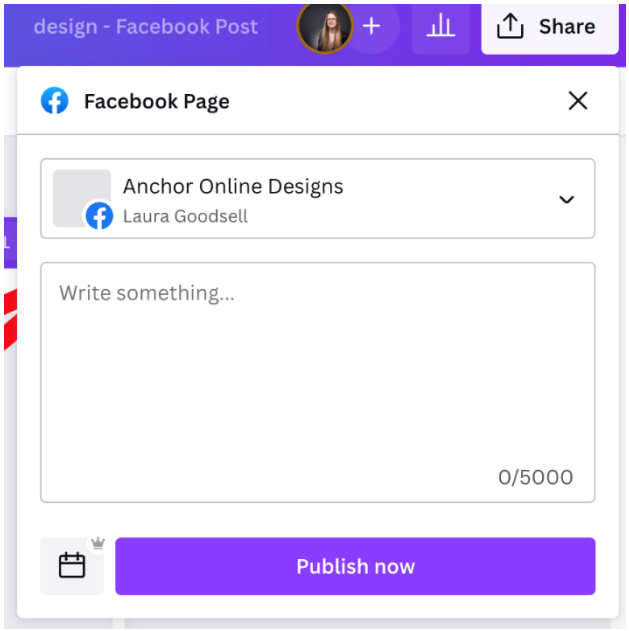
design - Facebook Post
Share
Facebook Page
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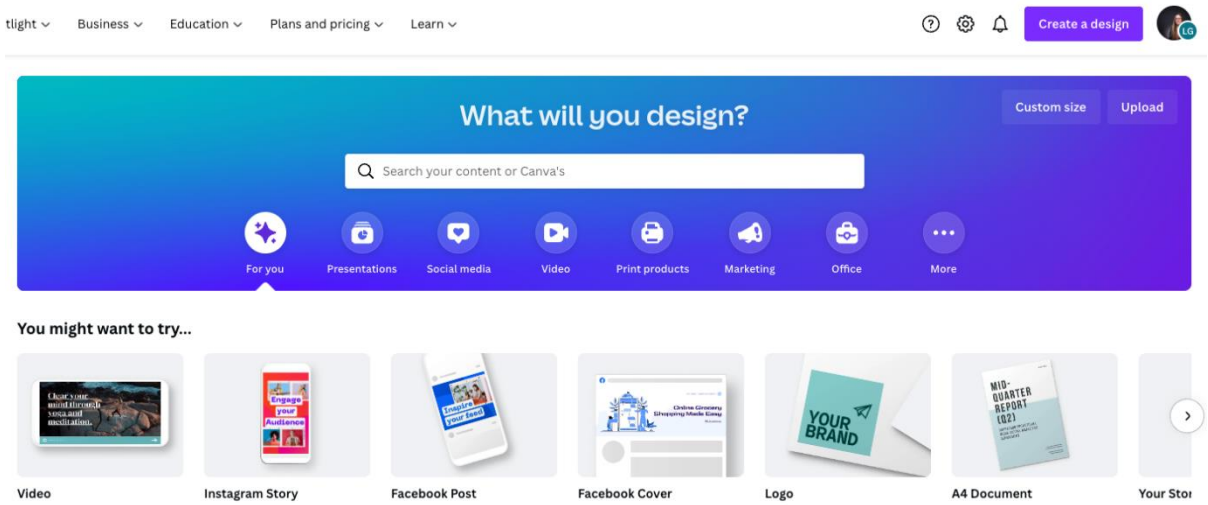
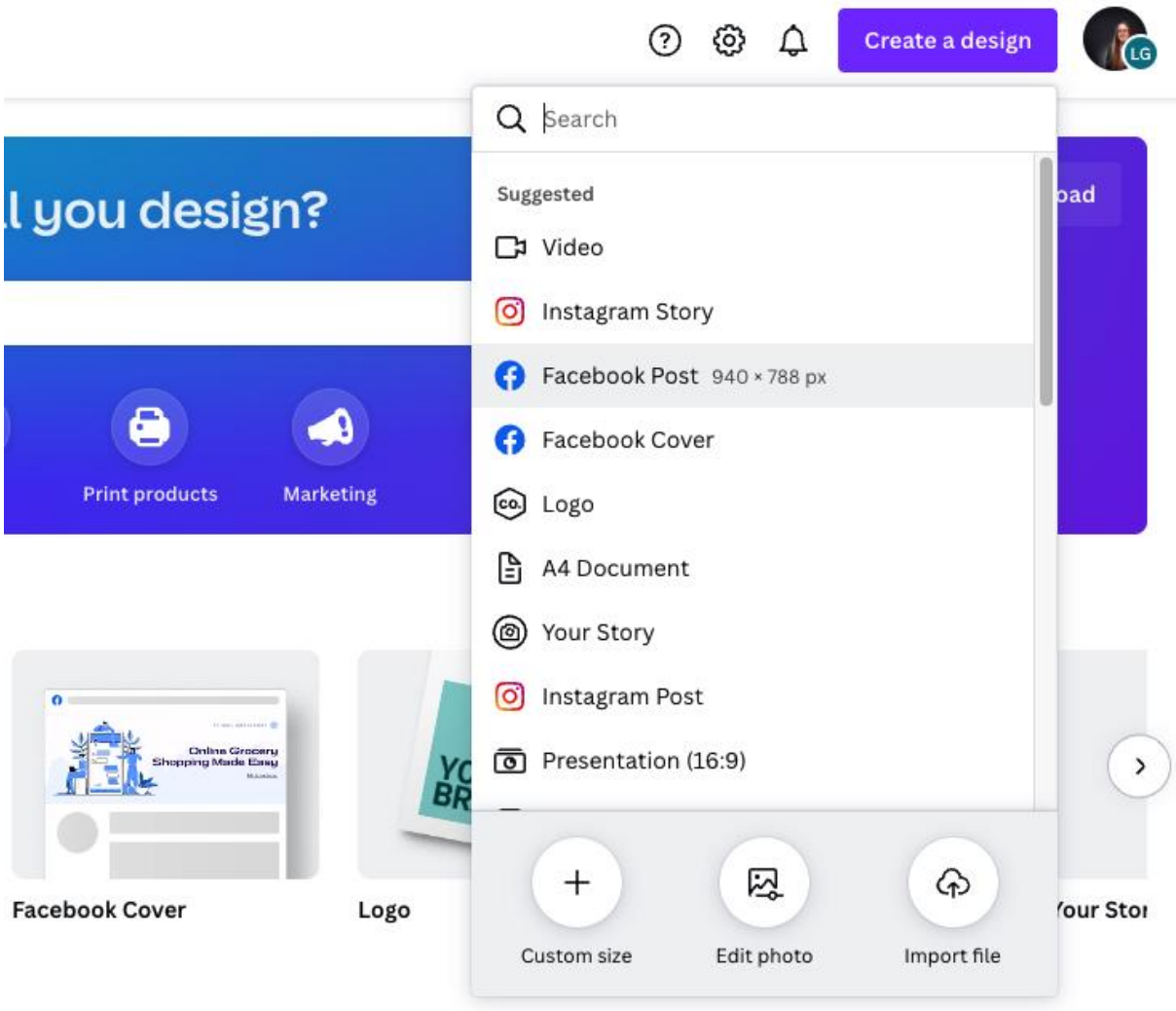
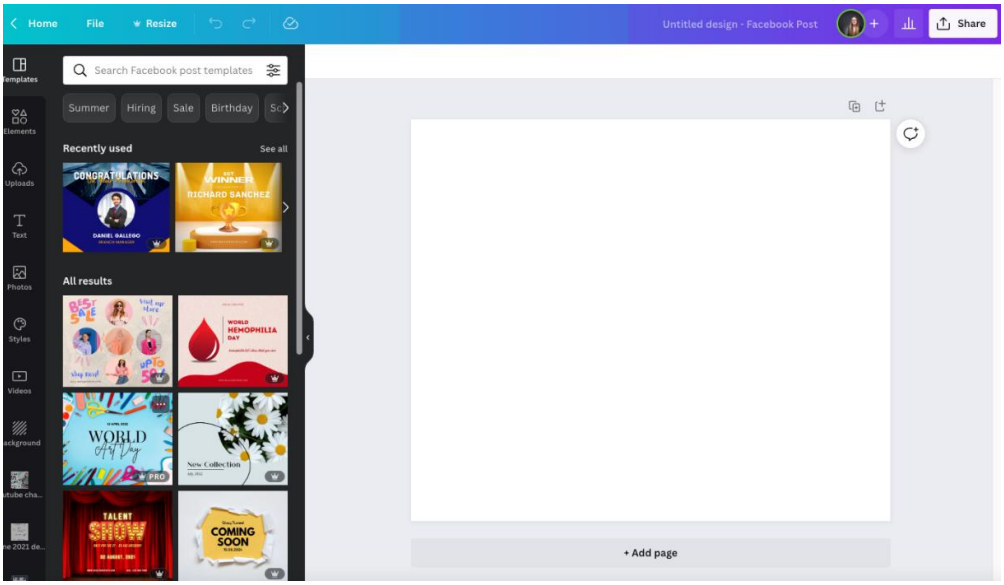
Laura Goodsell
Write something...
0/5000
Publish now

Chapter 02: Discovering and Editing Templates






Home
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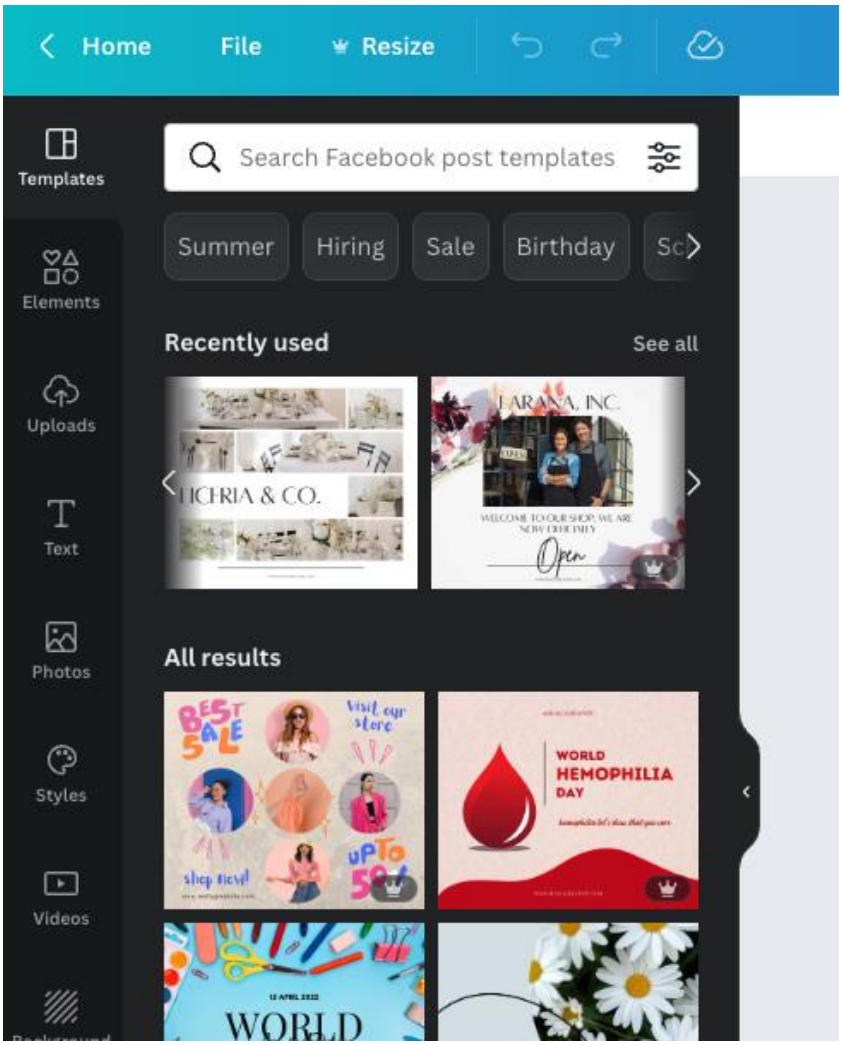
Resize
Untitled design - Facebook Post
Share
Search Facebook post templates
Summer
Hiring
Sale
Birthday
Recently used
See all
All results
+ Add page


Home
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Resize
Templates
Search Facebook post templates
Summer
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Sale
Birthday
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Recently used
See all
Uploads
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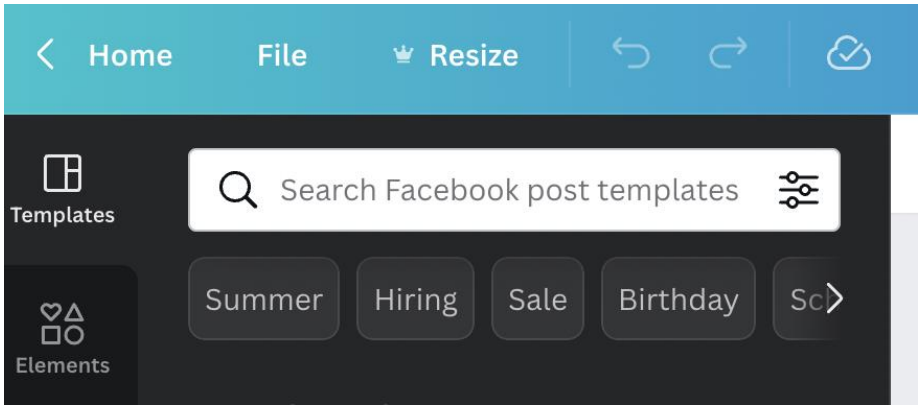
Photos
All results
Styles
Videos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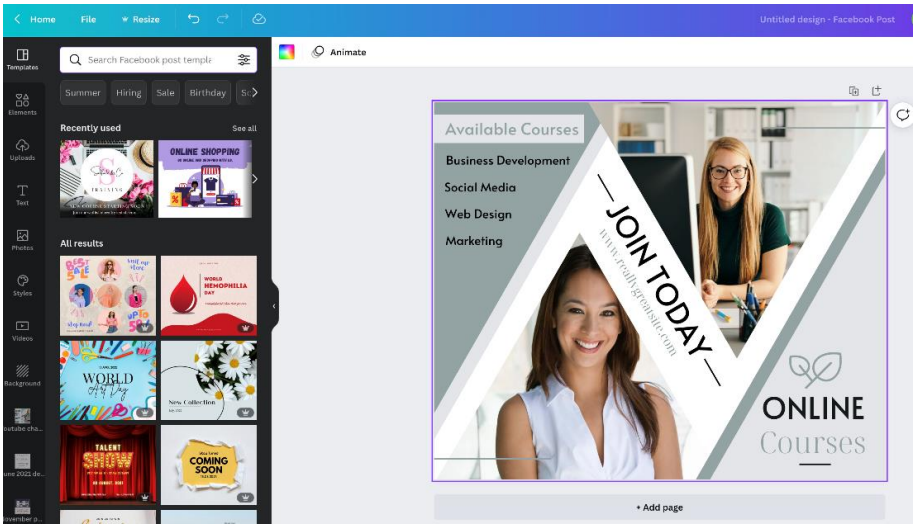
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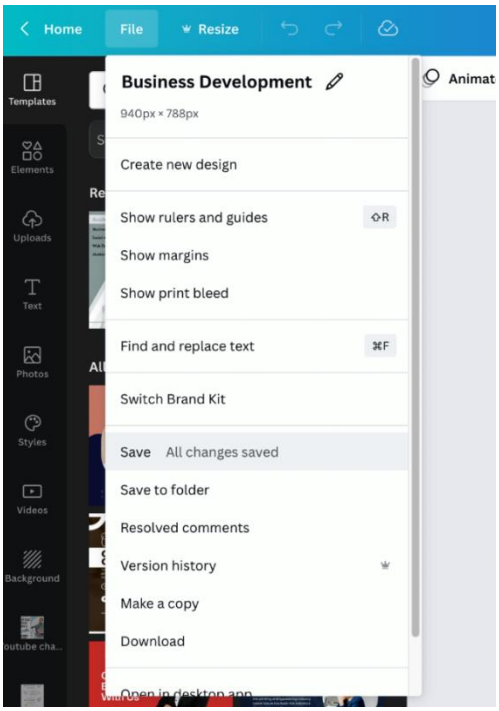
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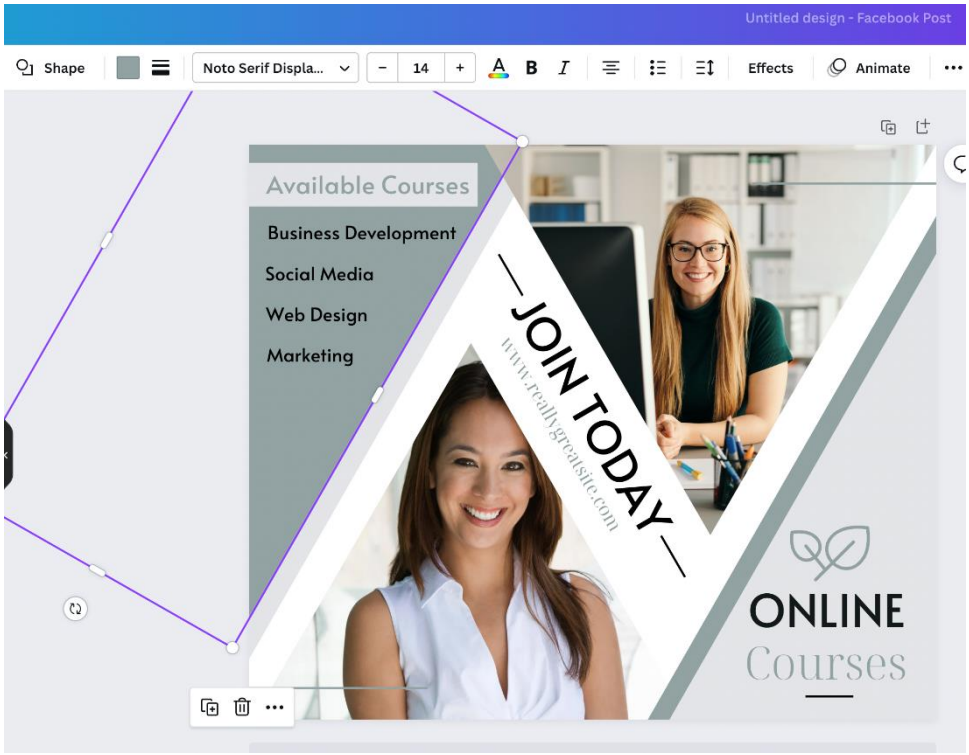
Elements
Uploads
Text
Photos
Styles
Videos
Background
Business Development
940px × 788px
Create new design
Show rulers and guides
⇧R
Show margins
Show print bleed
Find and replace text
⌘F
Switch Brand Kit
Save
All changes saved
Save to folder
Resolved comments
Version history
Make a copy
Download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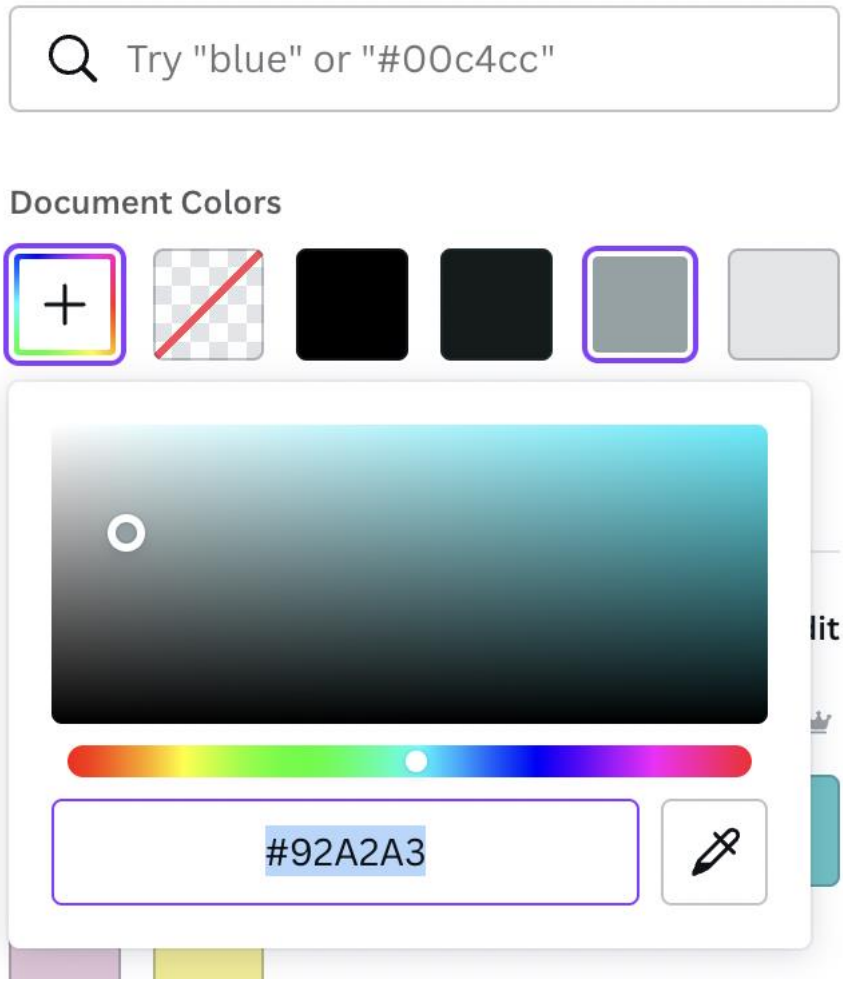
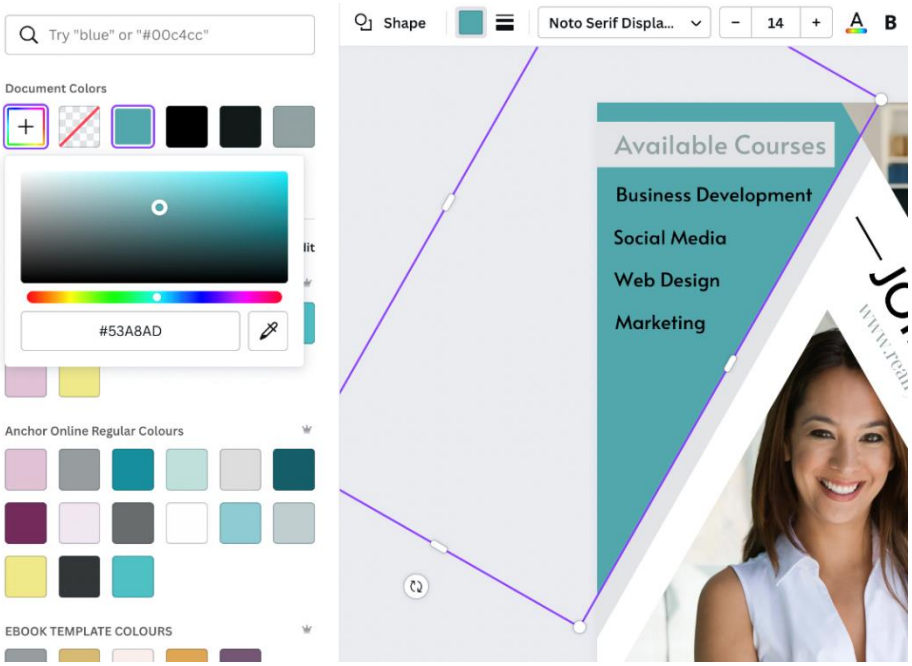

Try "blue" or "#00c4cc"
Document Colors
#92A2A3


Try "blue" or "#00c4cc"
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Anchor Online Regular Colours
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14
Available Courses
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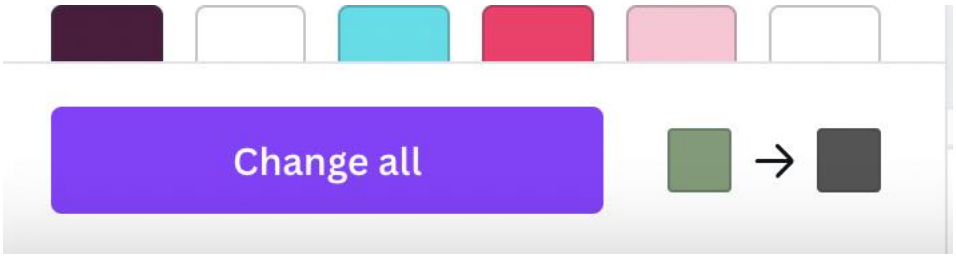
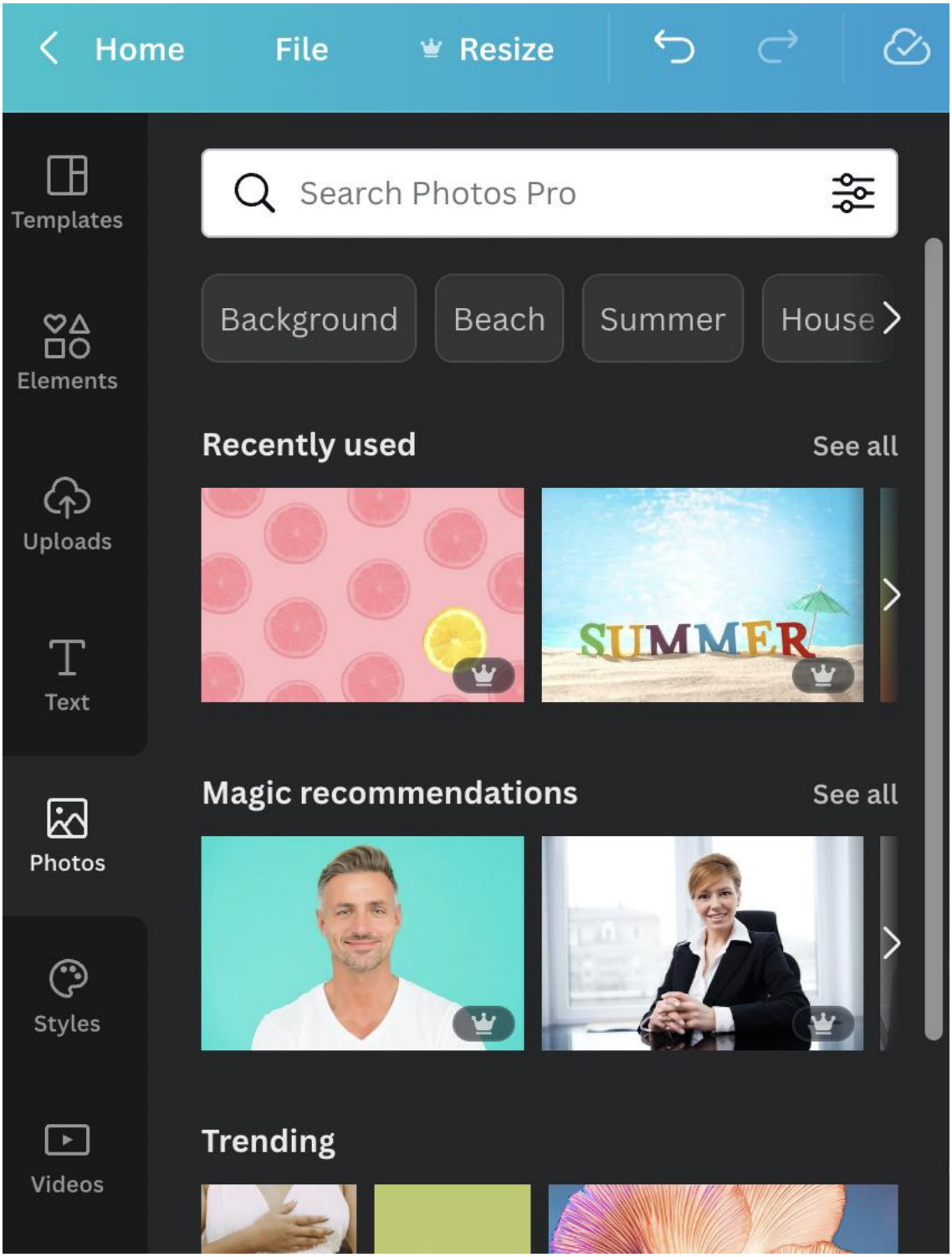
Social Media
Web Design
Marketing


Change all


Home
File
Resize
Templates
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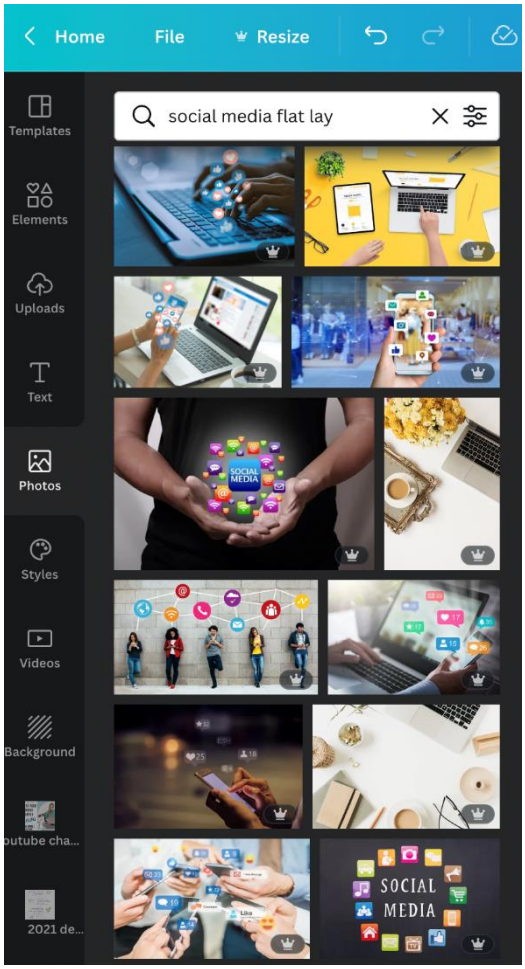
Background
Beach
Summer
House
Recently used
See all
SUMMER
Magic recommendations
See all
Trending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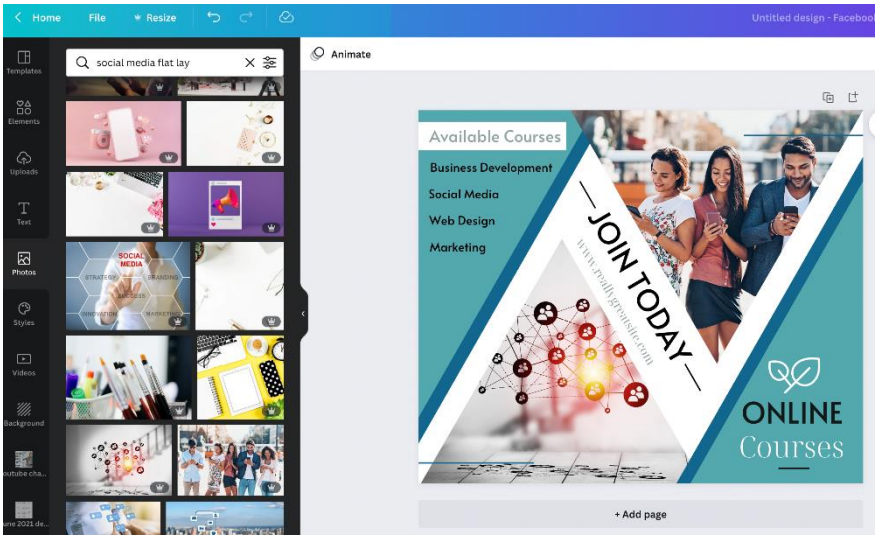
SOCIAL MEDIA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Animate
social media flat lay
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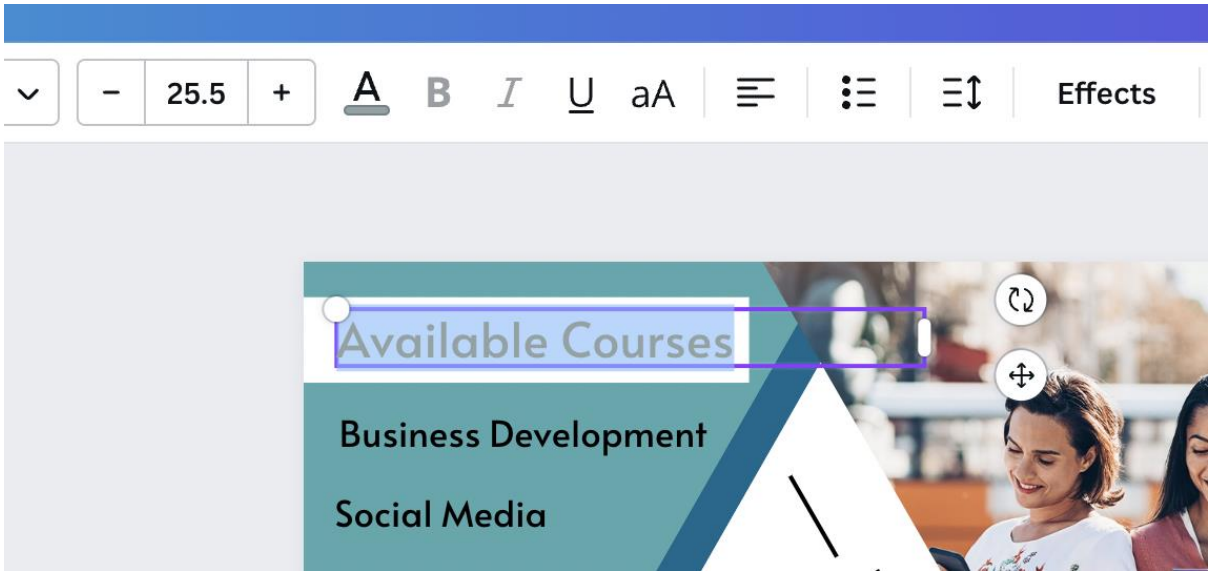
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Effects
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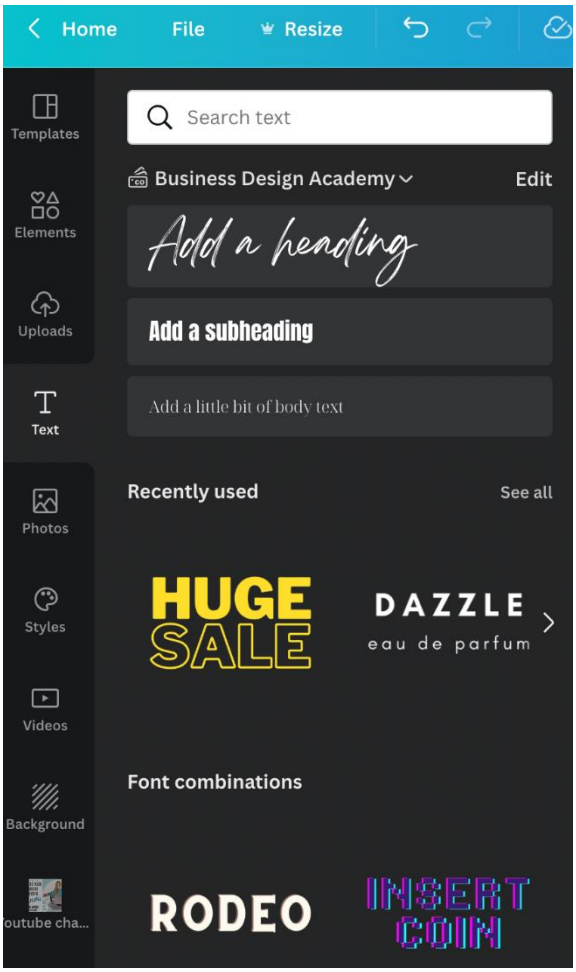
Business Development
Social Media


Home
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Elements
Uploads
Text
Photos
Styles
Videos
Background
Search text
Business Design Academy
Edit
Add a heading
Add a subheading
Add a little bit of body text
Recently used
See all
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Font combinations
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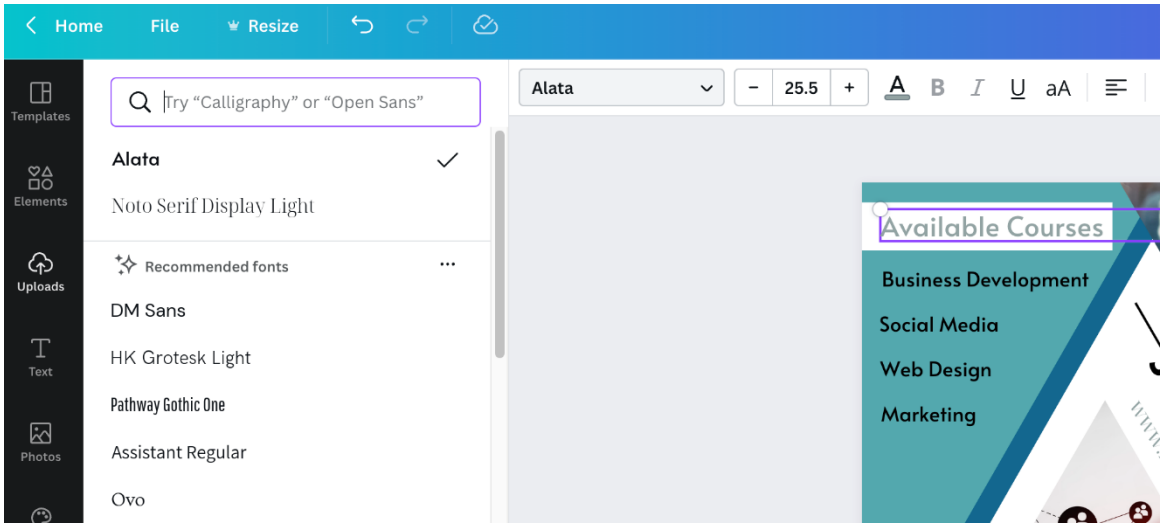
Home
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Templates
Elements
Uploads
Text
Photos
Try “Calligraphy” or “Open Sans”
Alata
Noto Serif Display Light
Recommended fonts
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HK Grotesk Light
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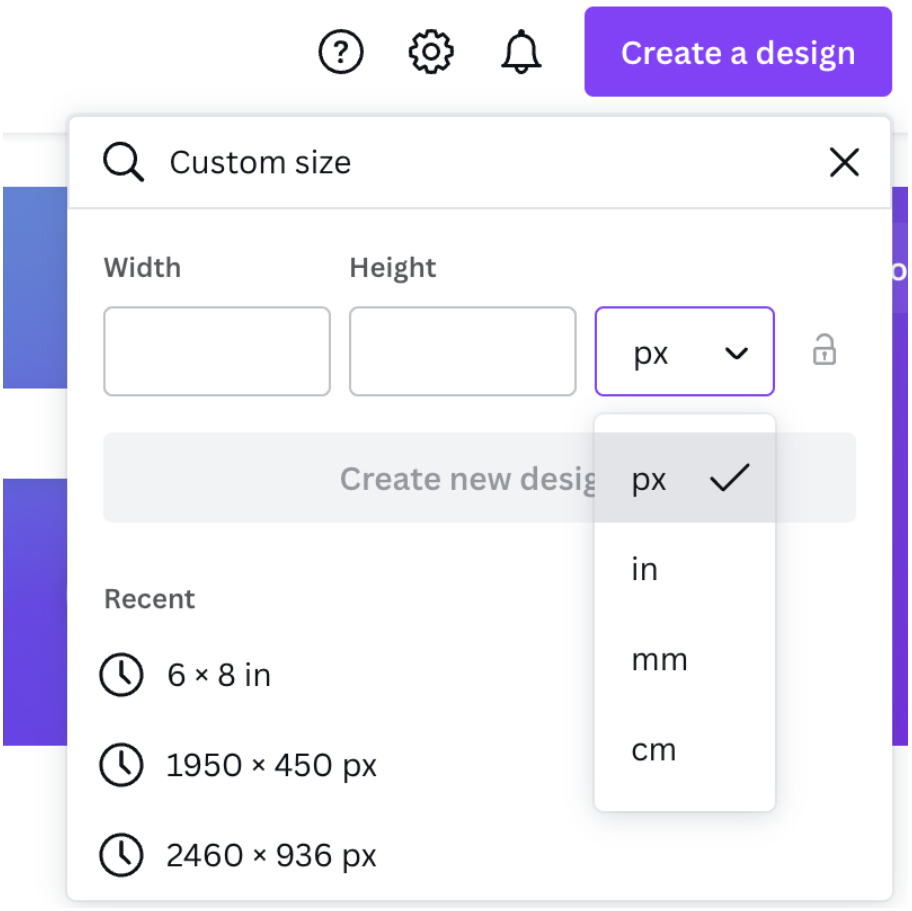
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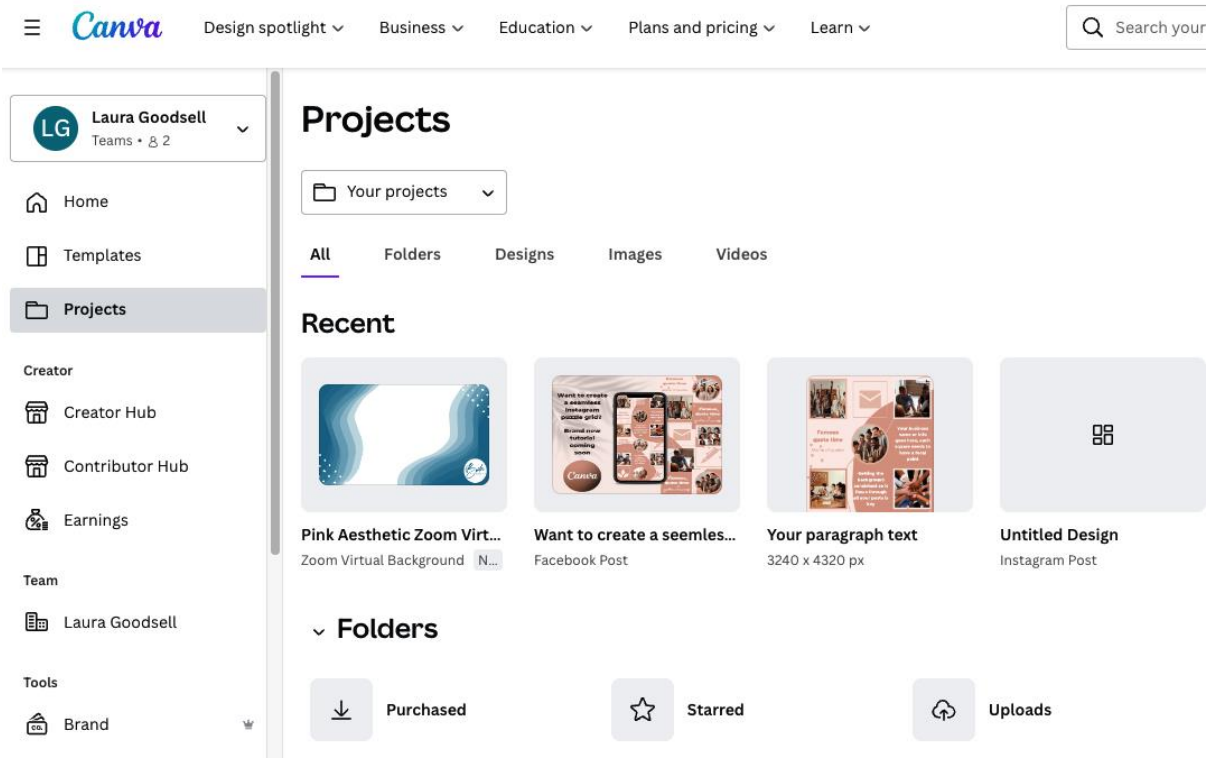
Canva
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Plans and pricing
Learn
Search your
Laura Goodsell
Teams • 2
Home
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Projects
Creator
Creator Hub
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Earnings
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Tools
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Your projects
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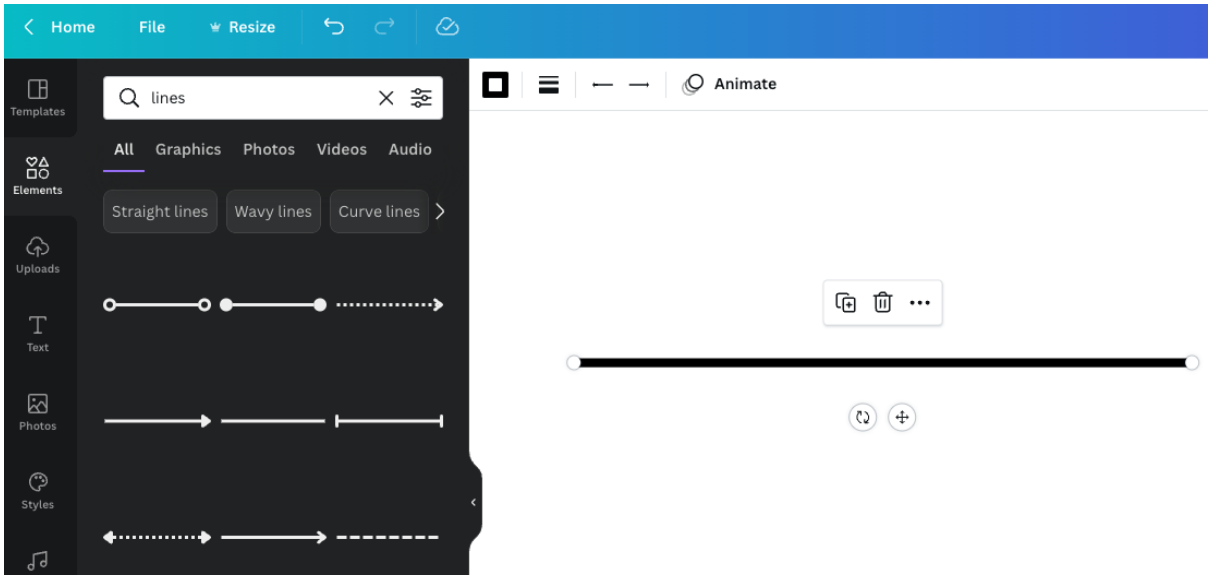
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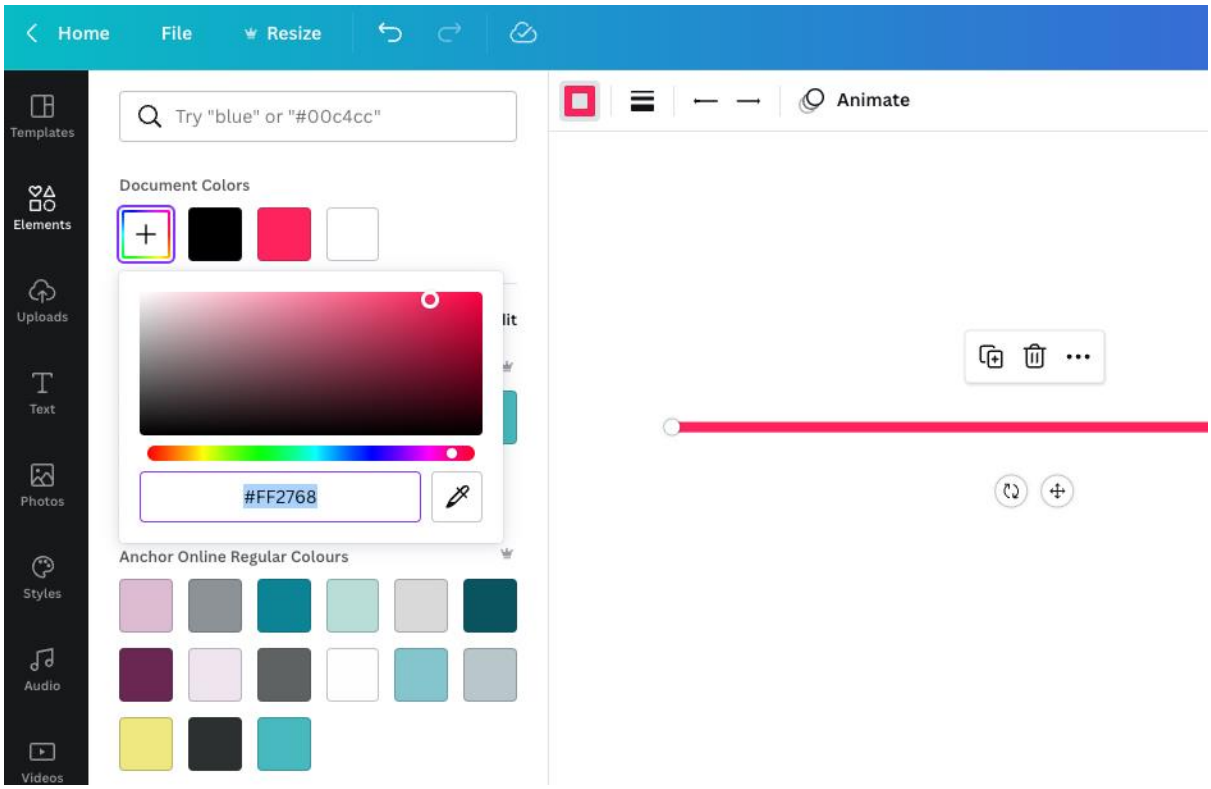
Home
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Try "blue" or "#00c4cc"
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Anchor Online Regular Colours
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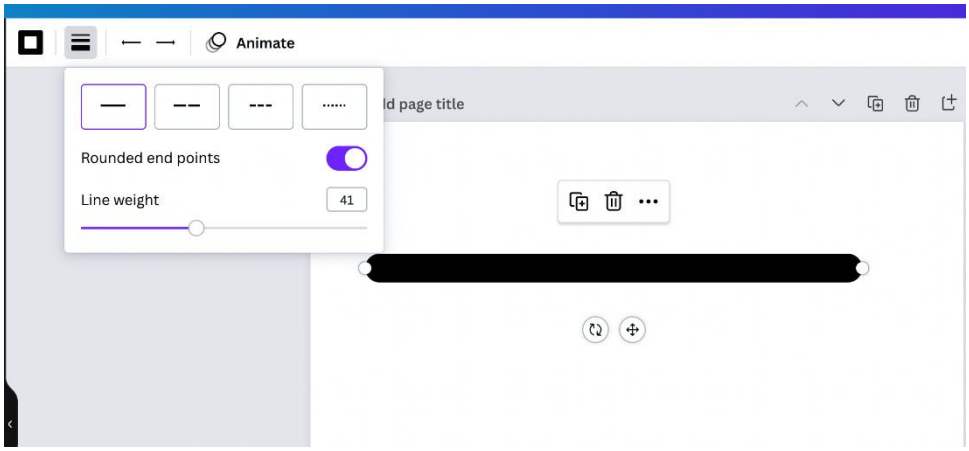
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Line weight
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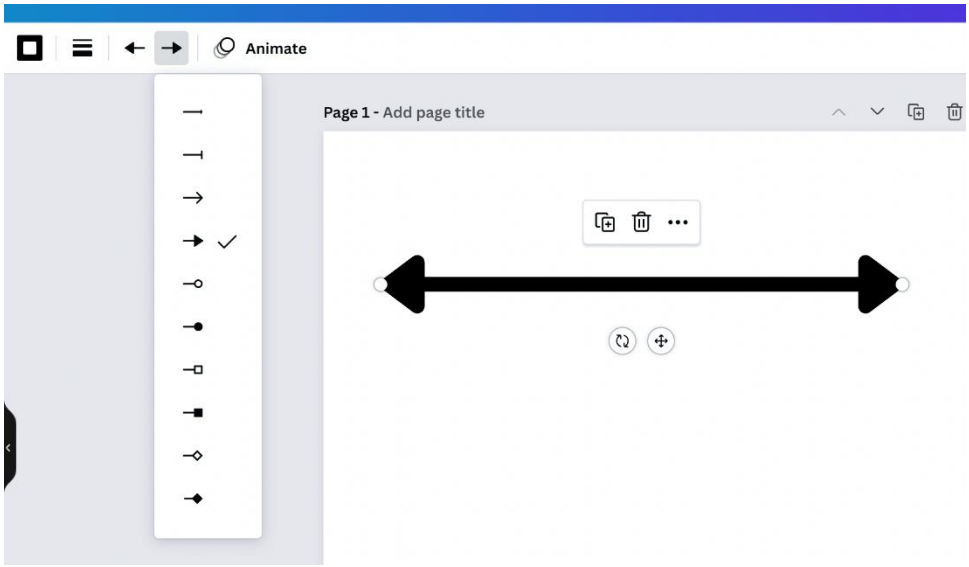
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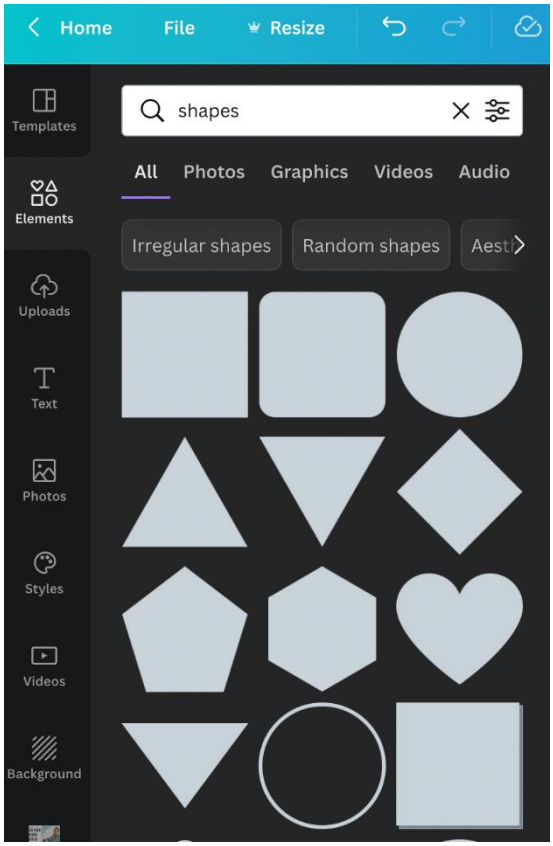
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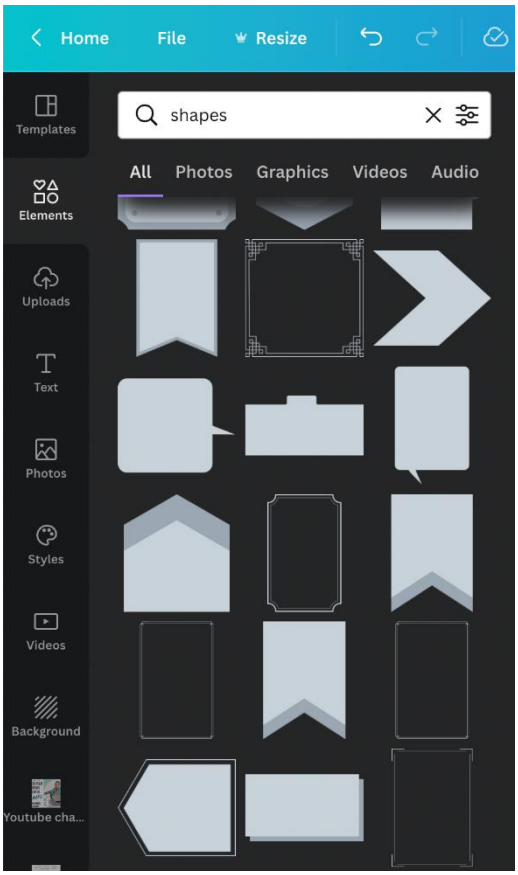
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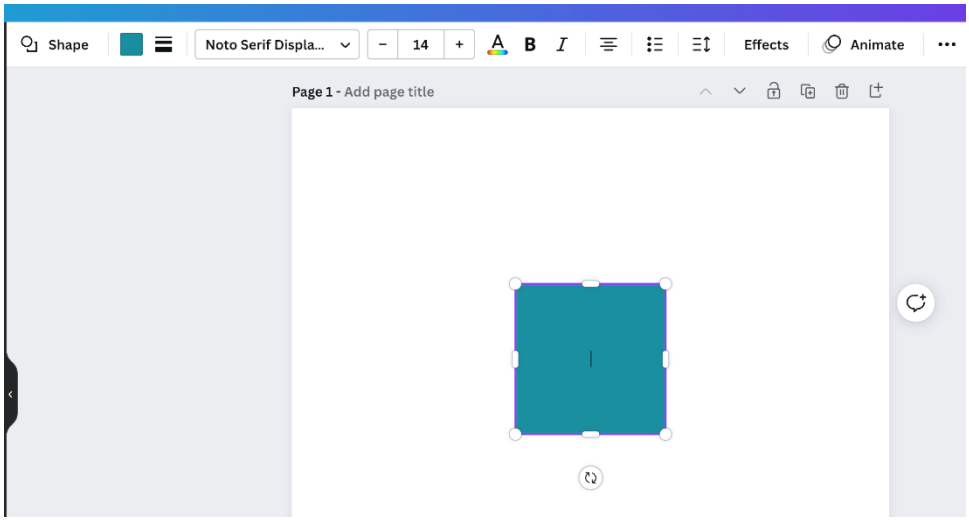
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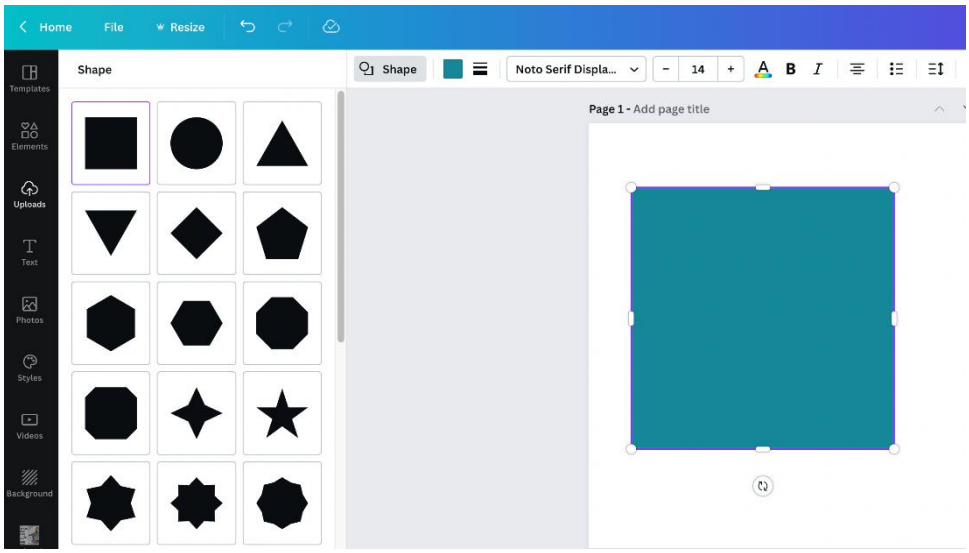
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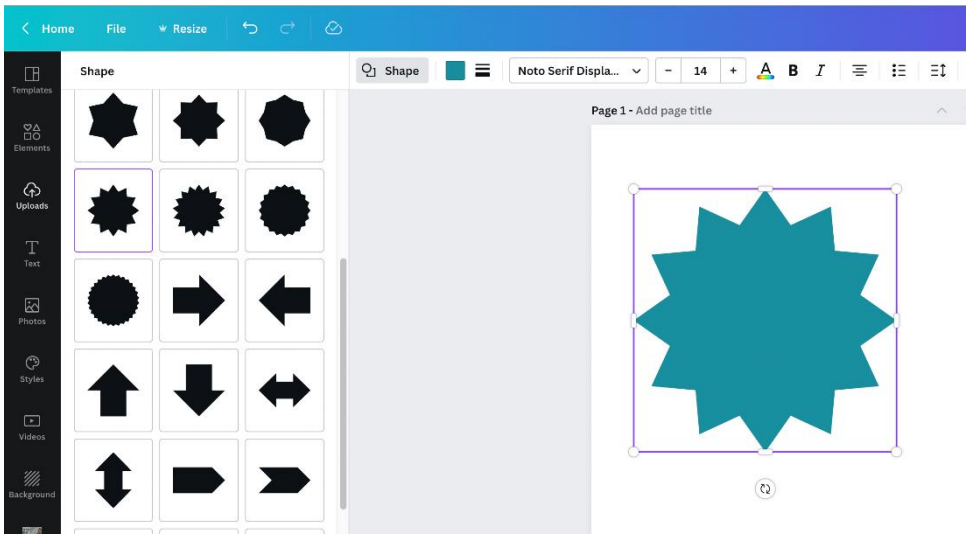
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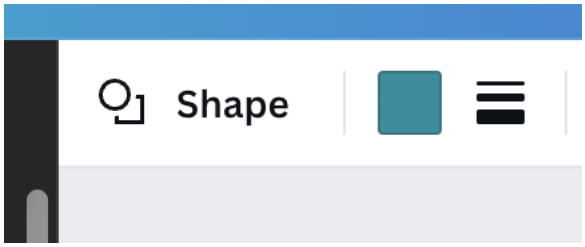
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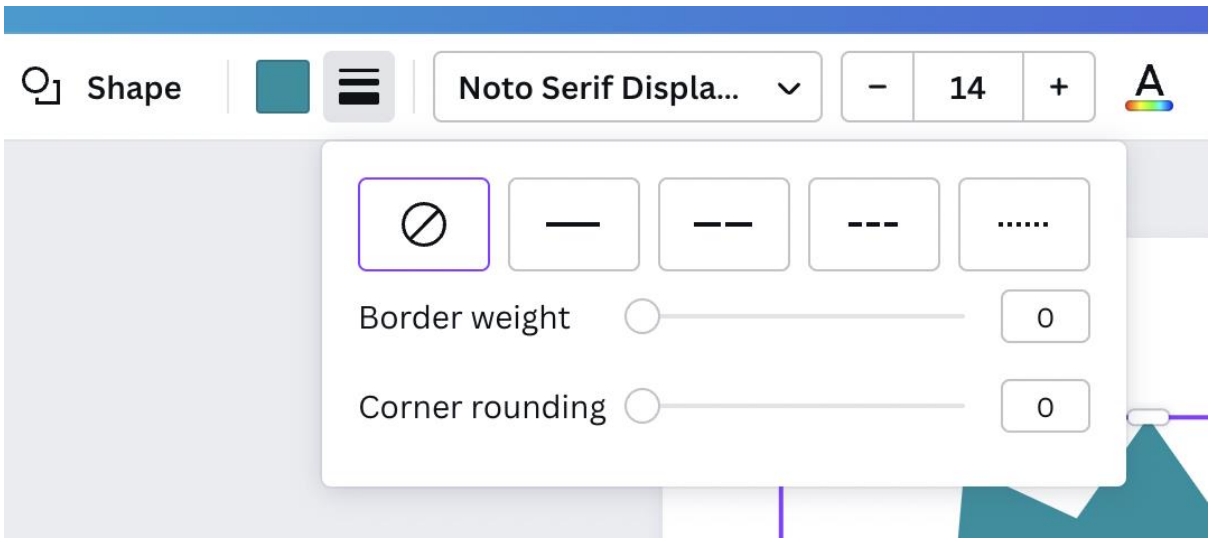
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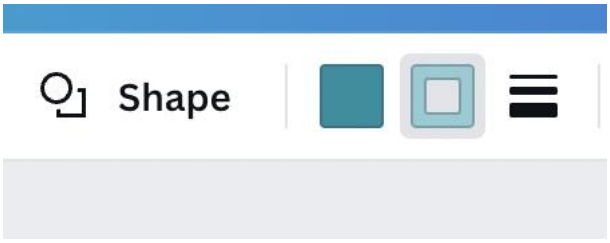
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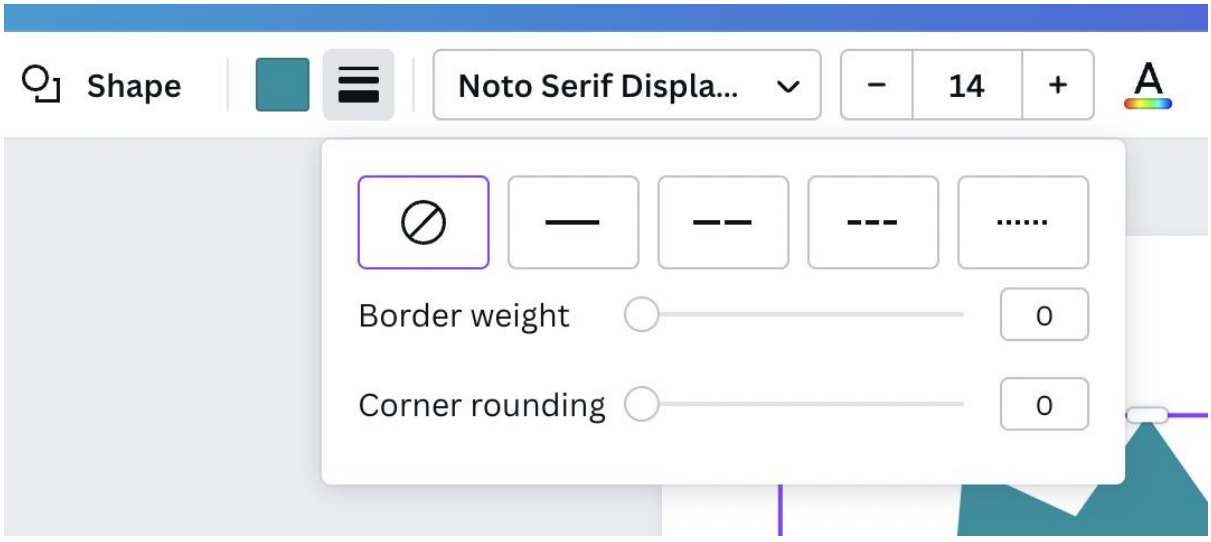
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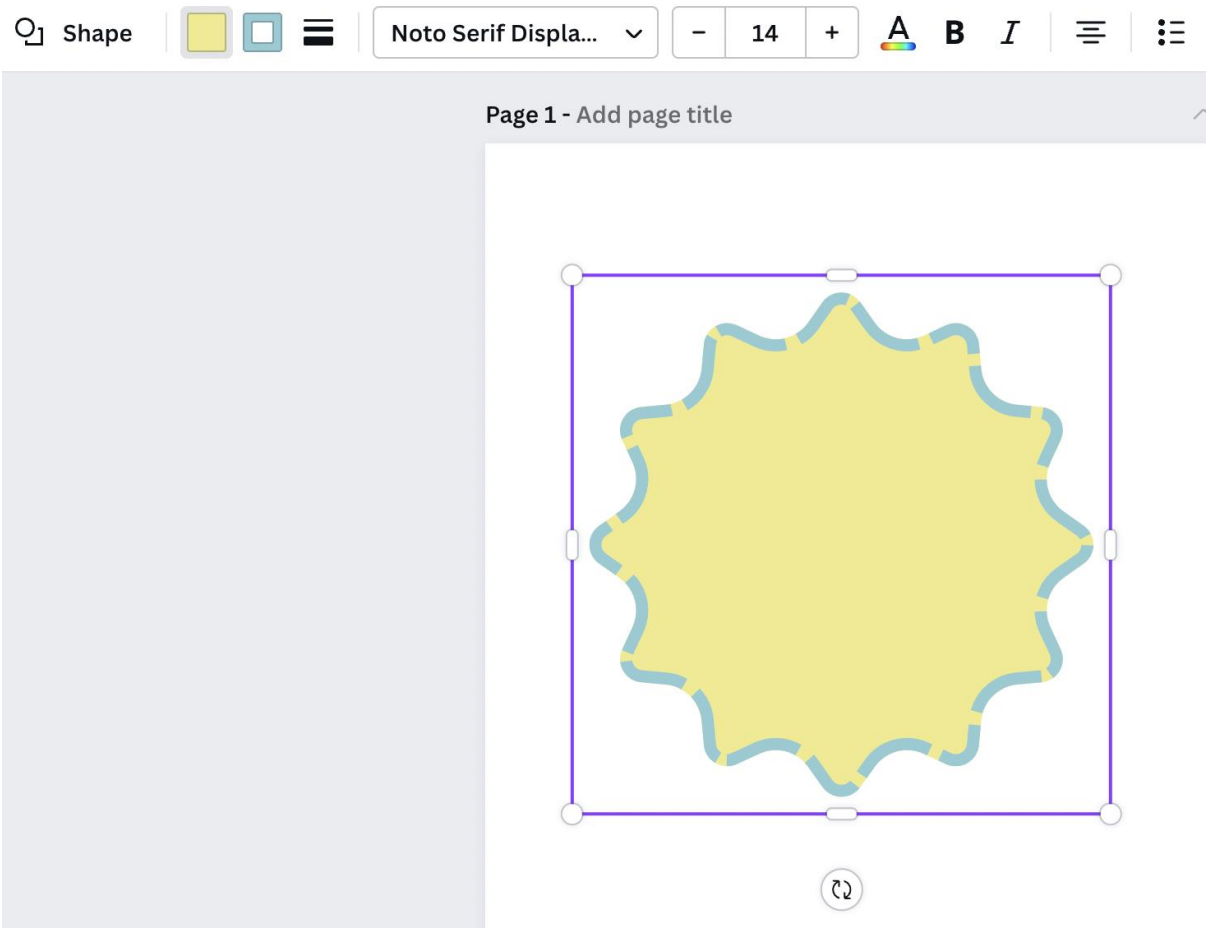
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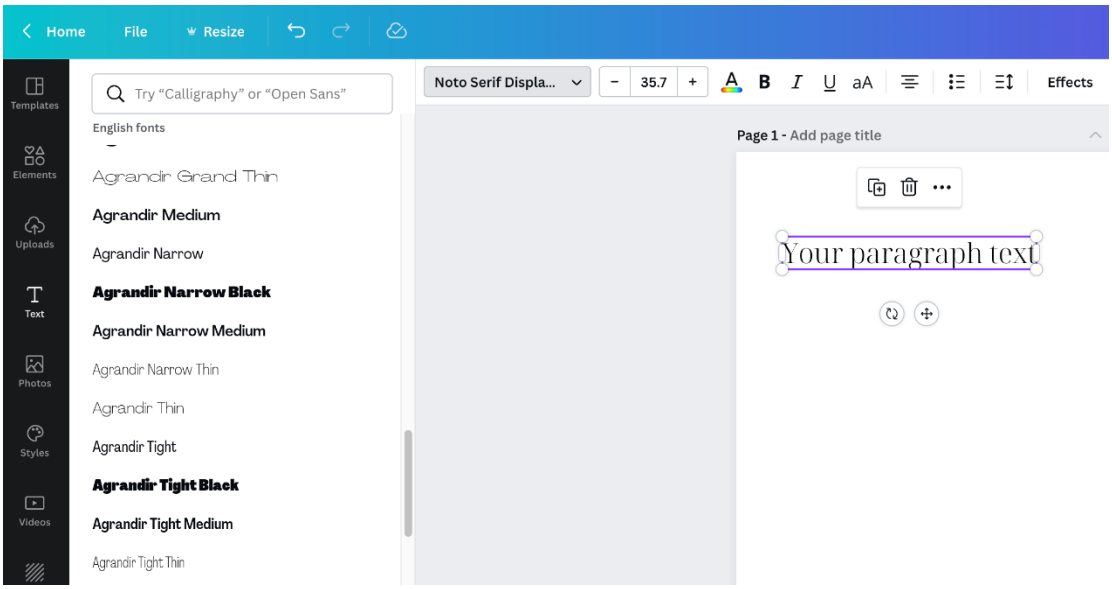
Home
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Try "Calligraphy" or "Open Sans"
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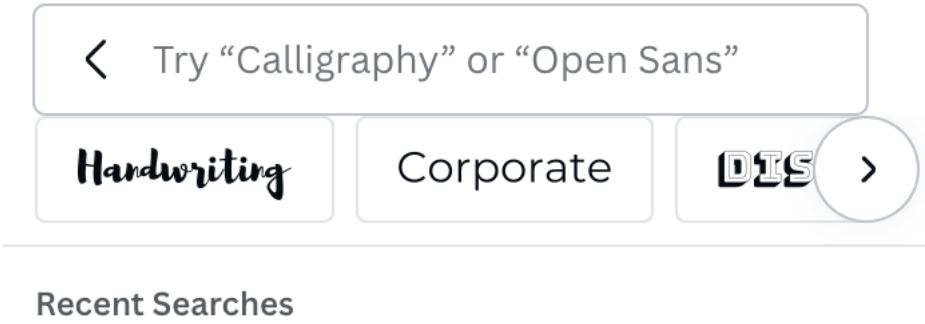
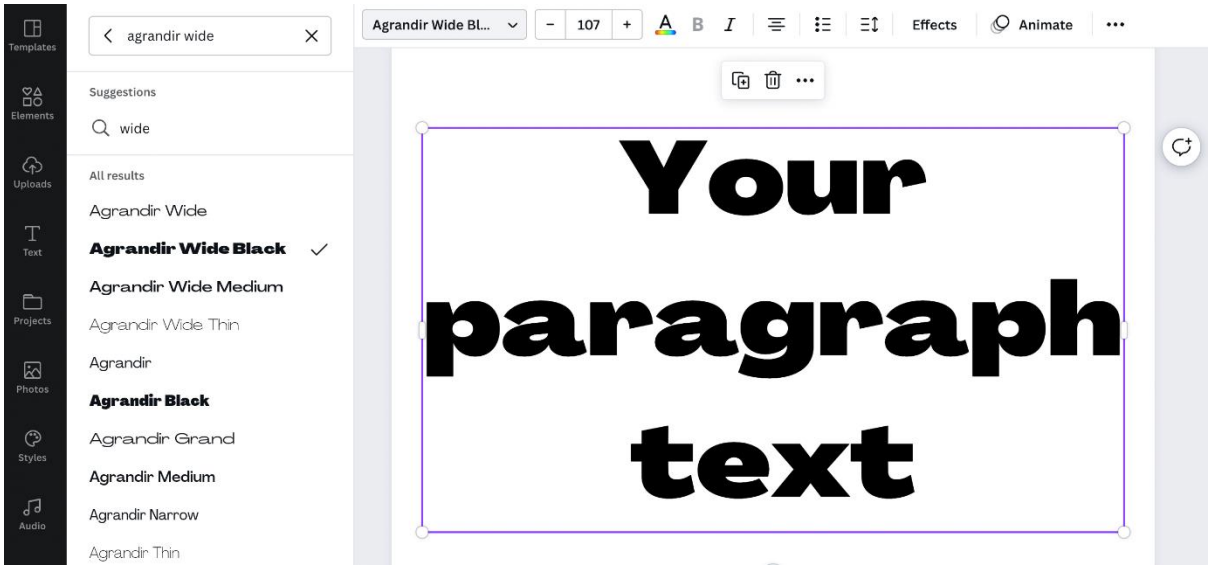
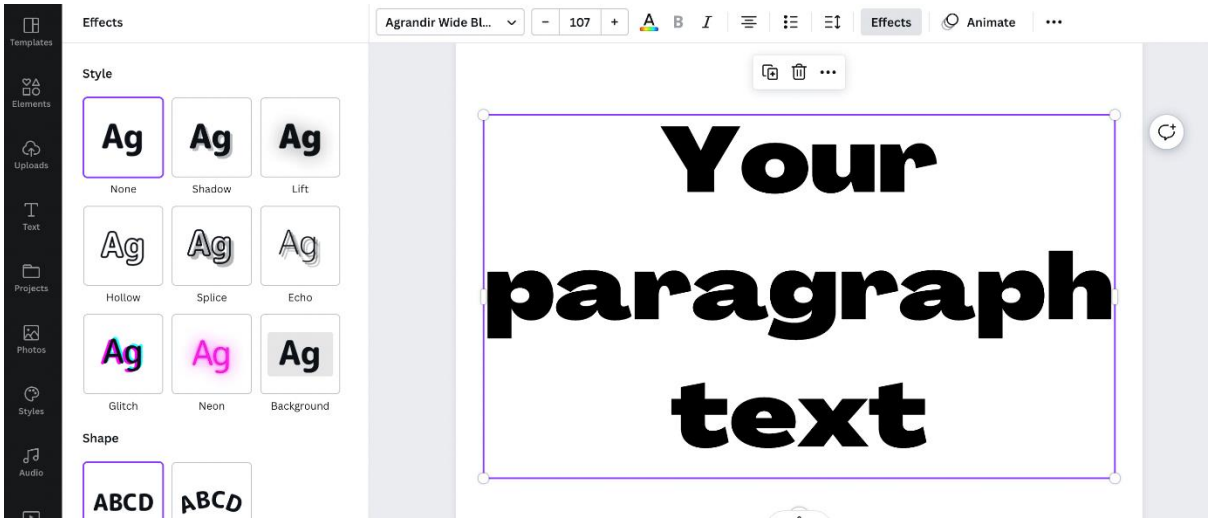
Page 1 - Add page title
Your paragraph text

Example Text - Serif

Example Text - Sans Serif



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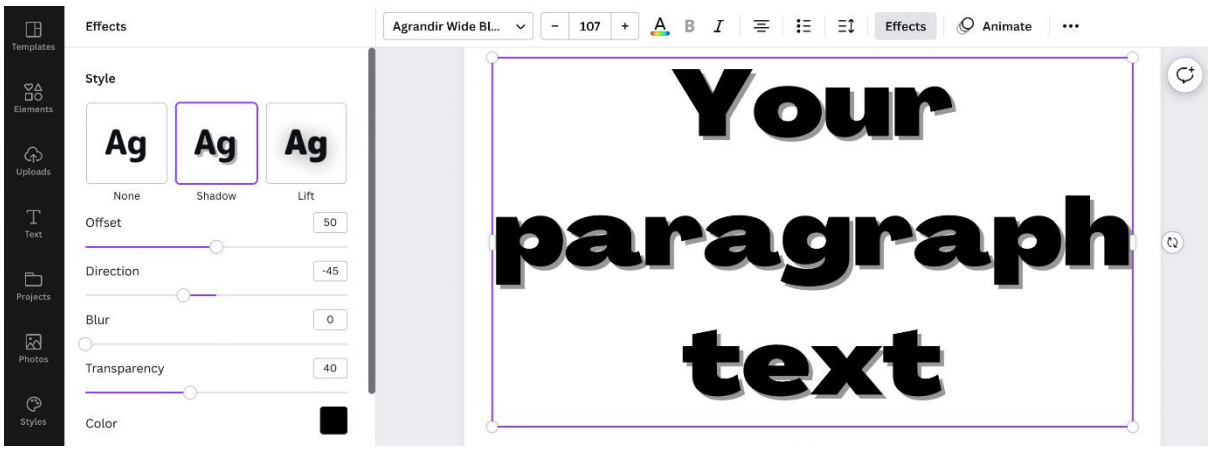
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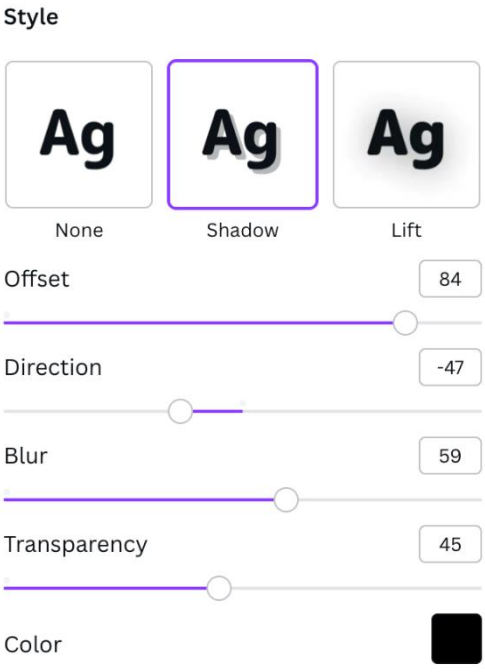
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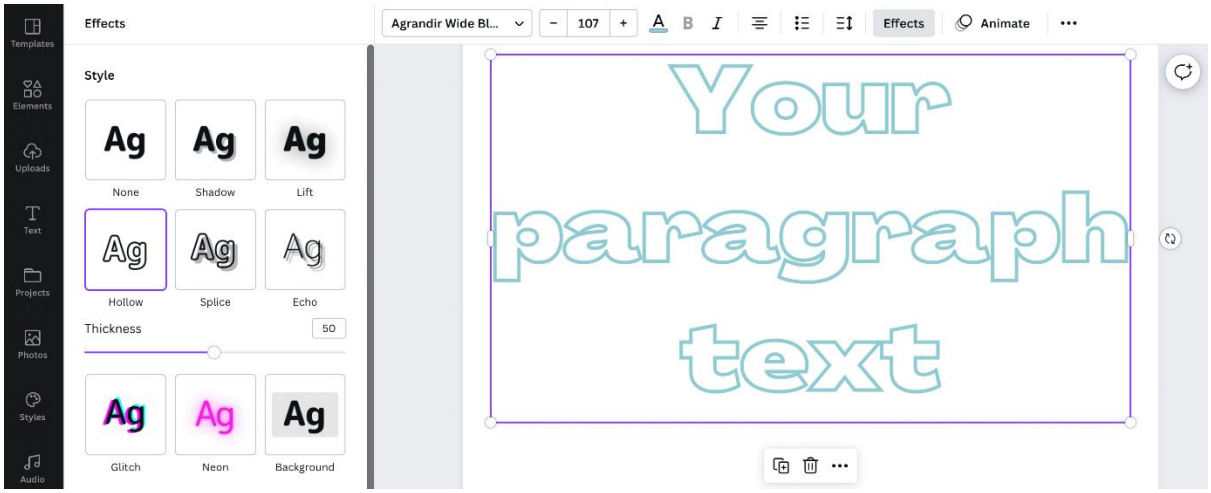

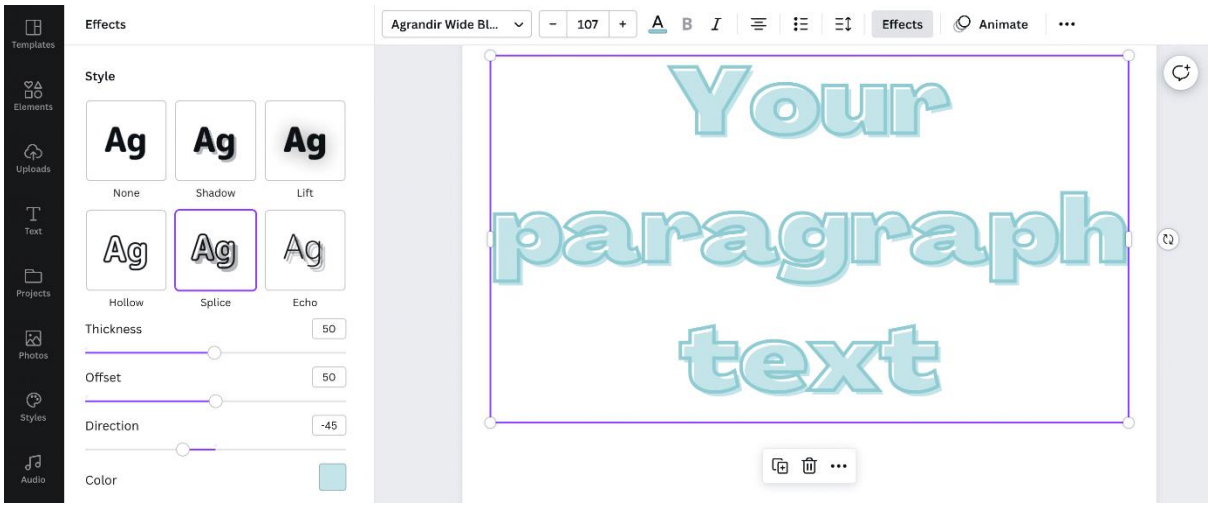

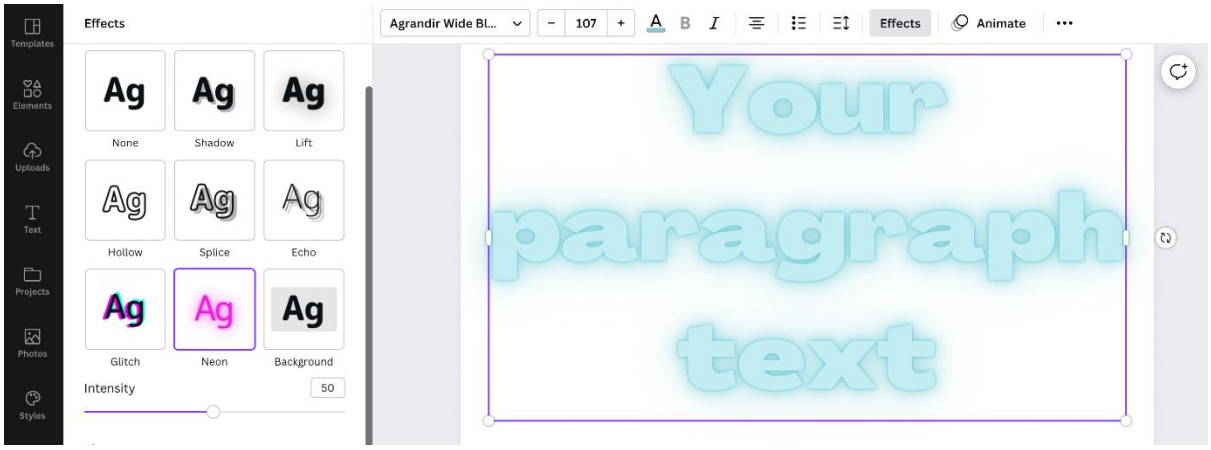
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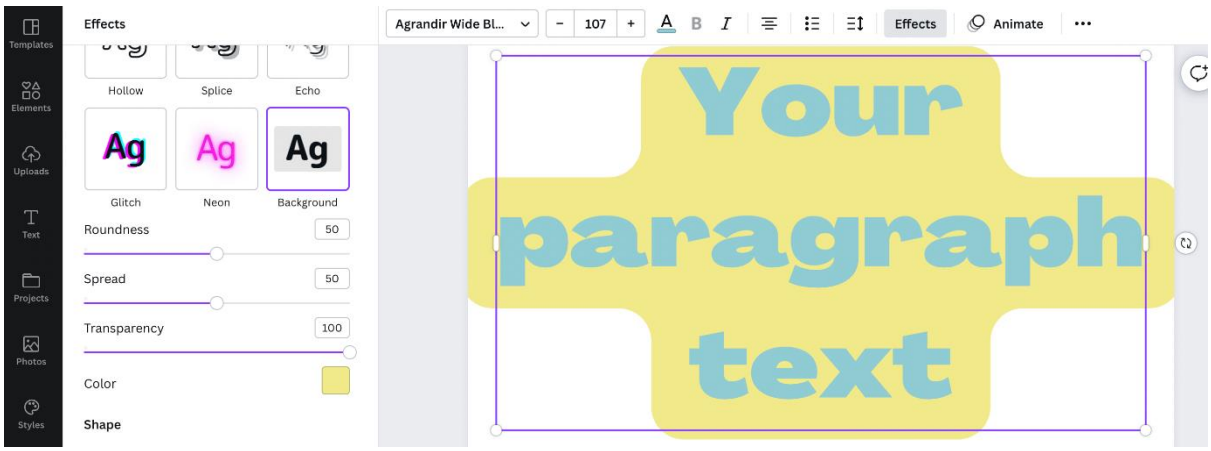
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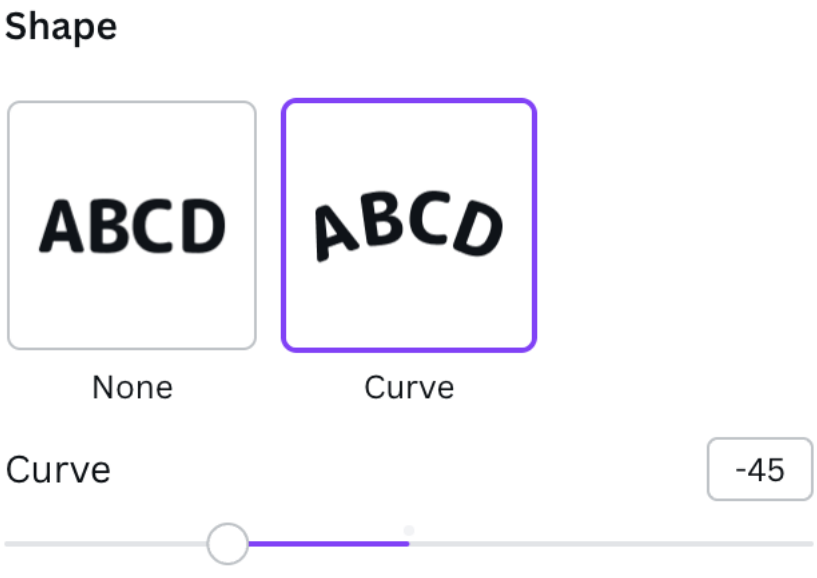
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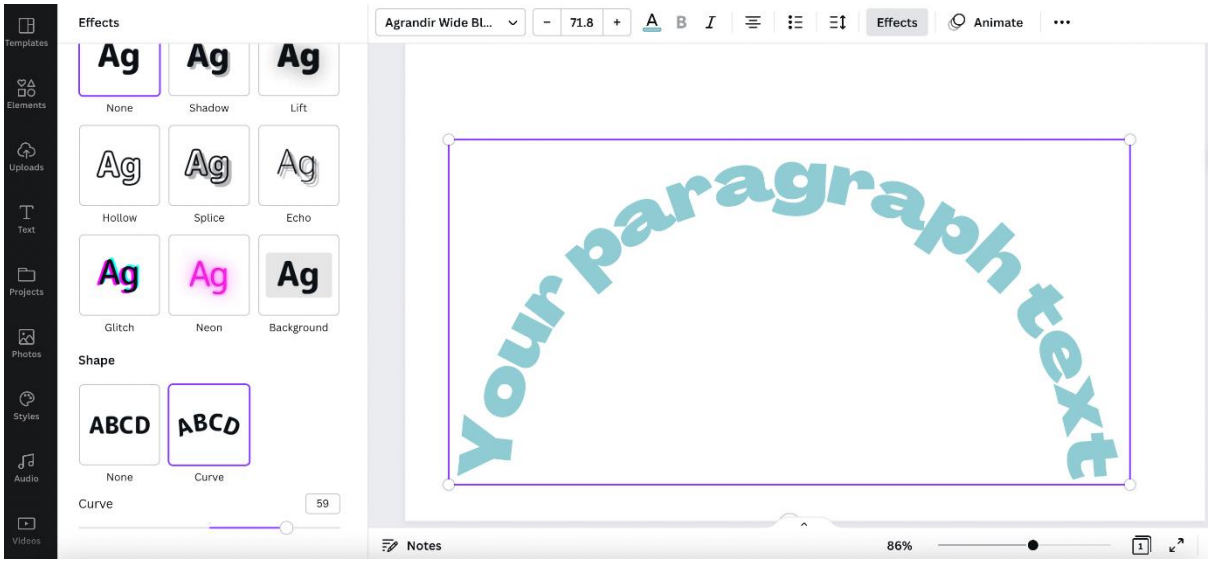
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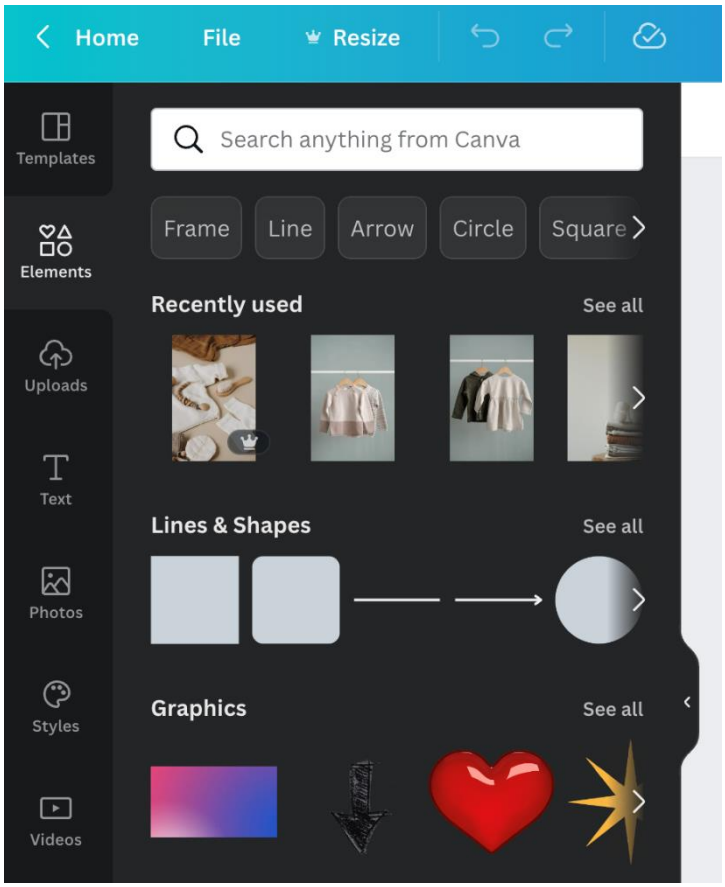
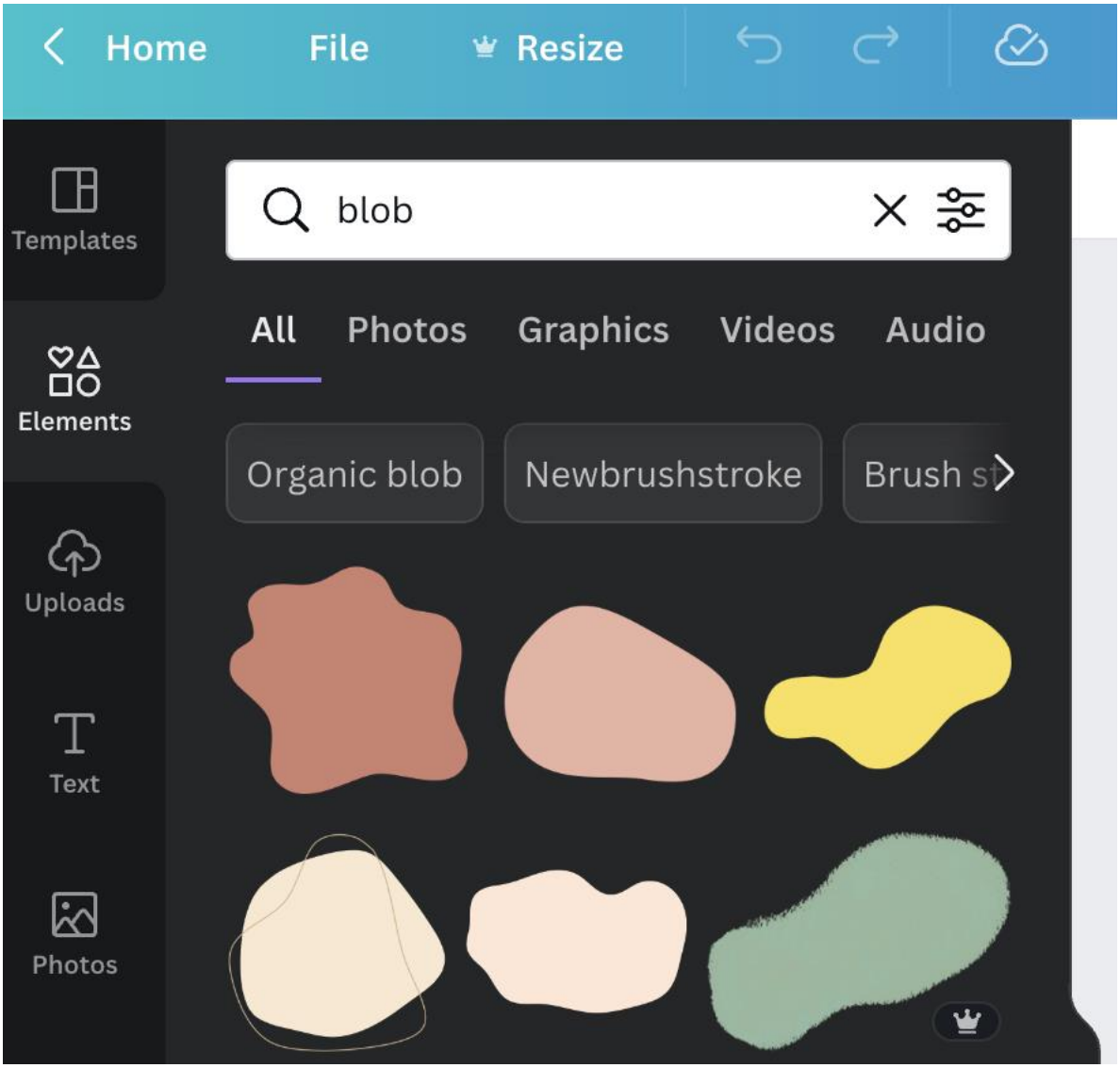
Chapter 03: Tools and Features for Using Elements and Images

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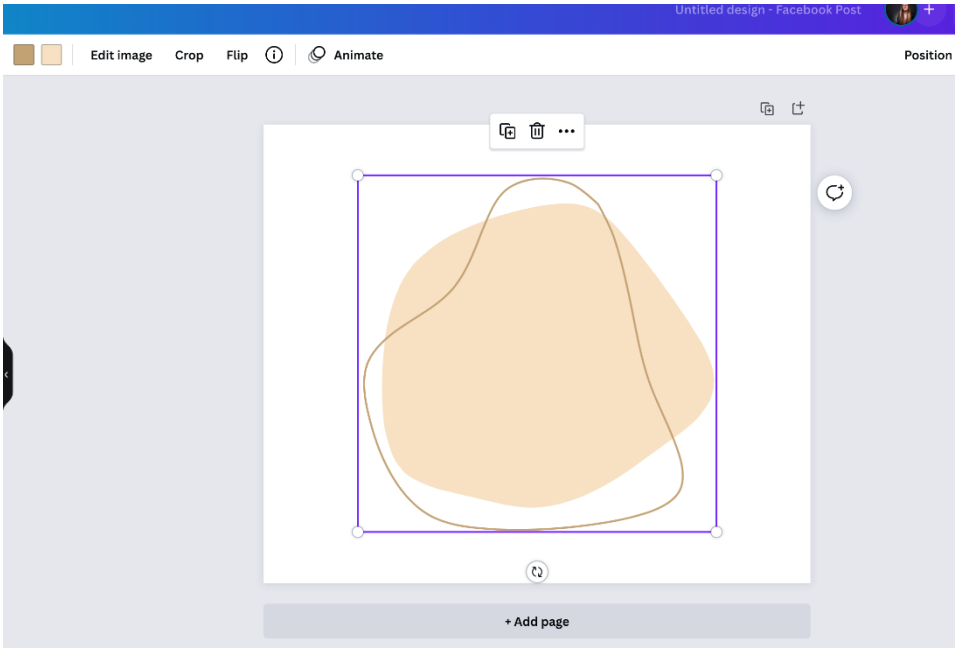
Untitled design - Facebook Post
Edit image
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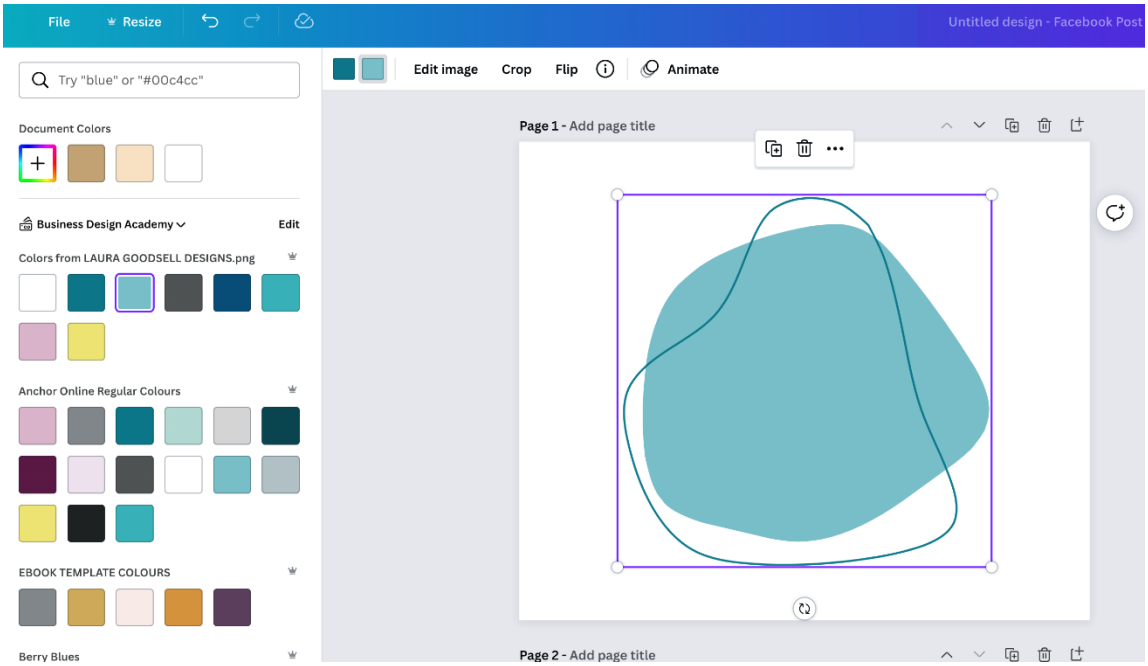
Position
+ Add page


File
Resize
Untitled design - Facebook Post
Try "blue" or "#00c4cc"
Document Colors
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Edit
Colors from LAURA GOODSELL DESIGNS.png
Anchor Online Regular Colours
EBOOK TEMPLATE COLOURS
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Edit image
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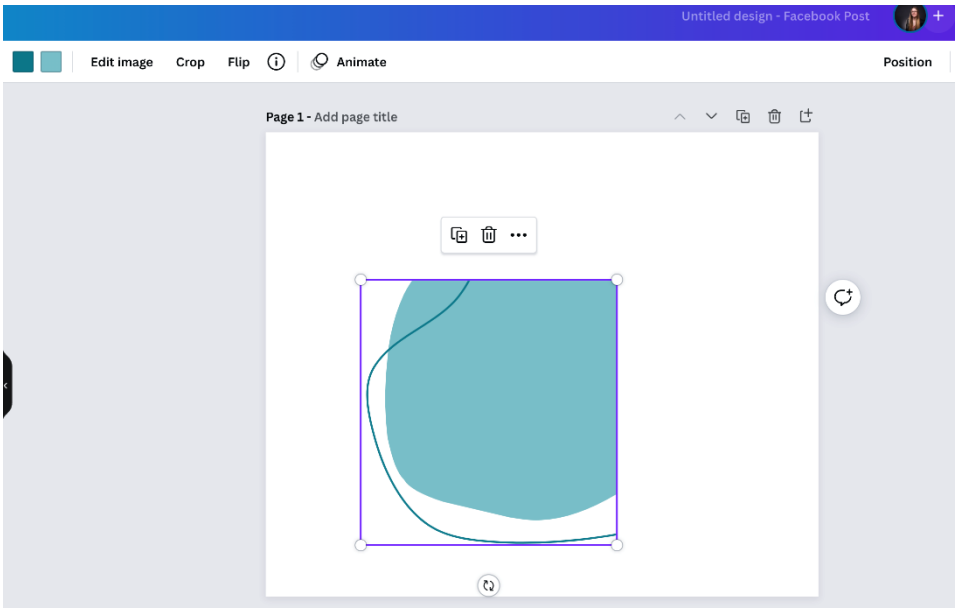
Page 1 - Add page title
Page 2 - Add page title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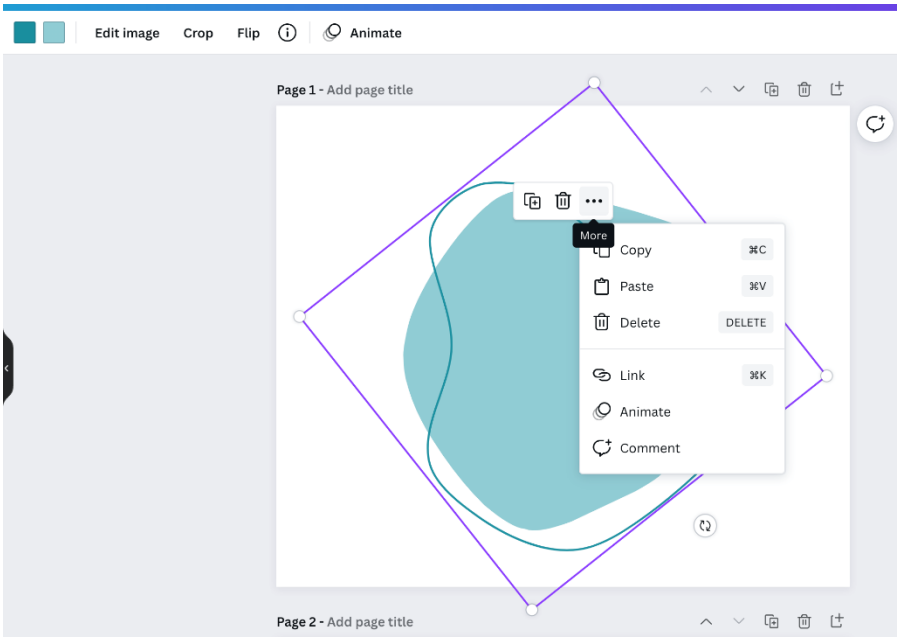
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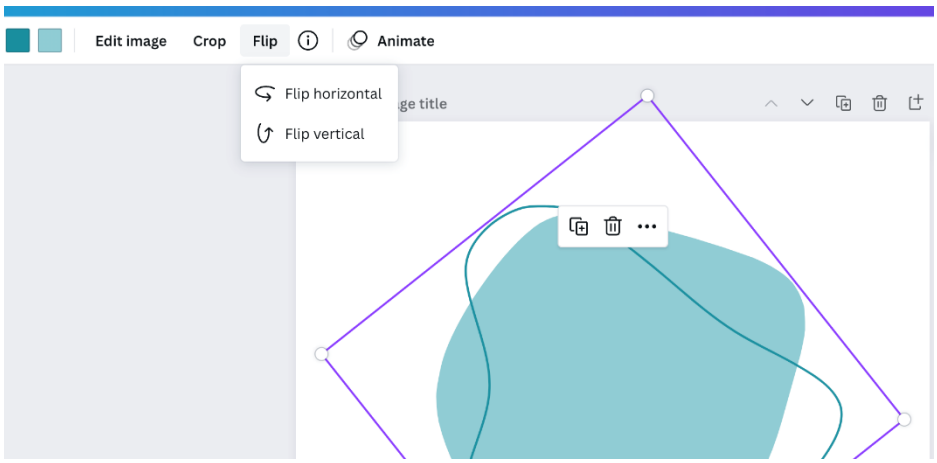
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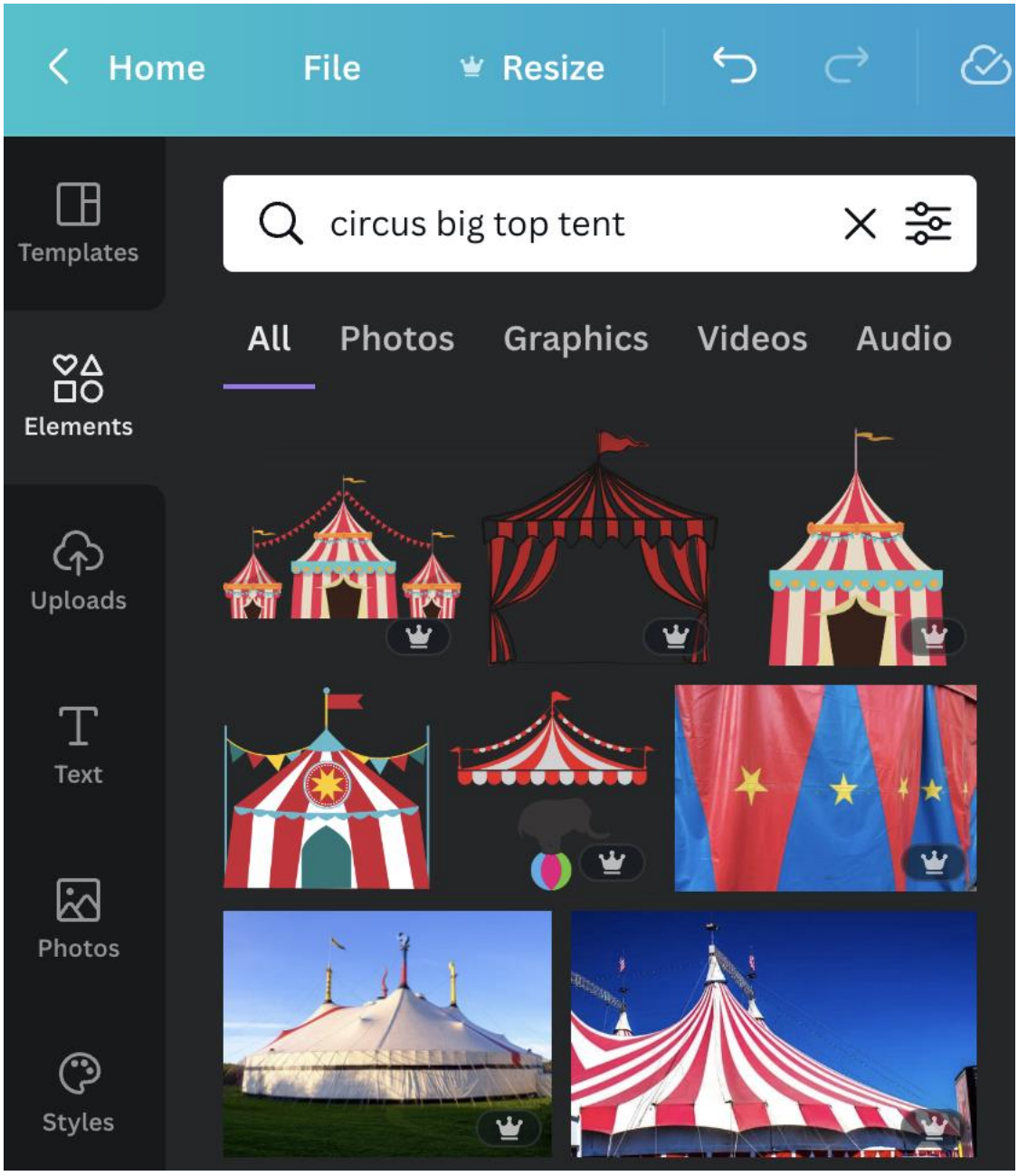
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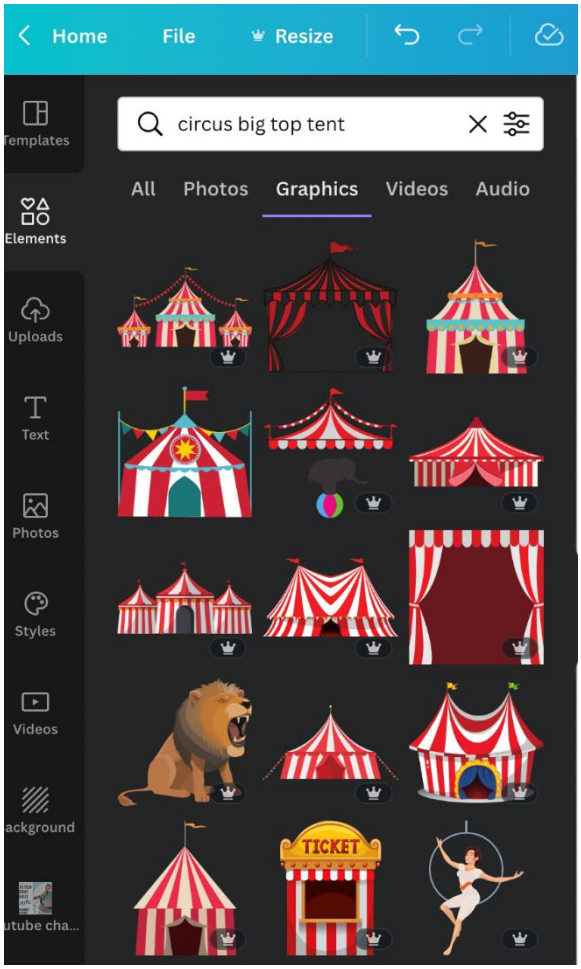
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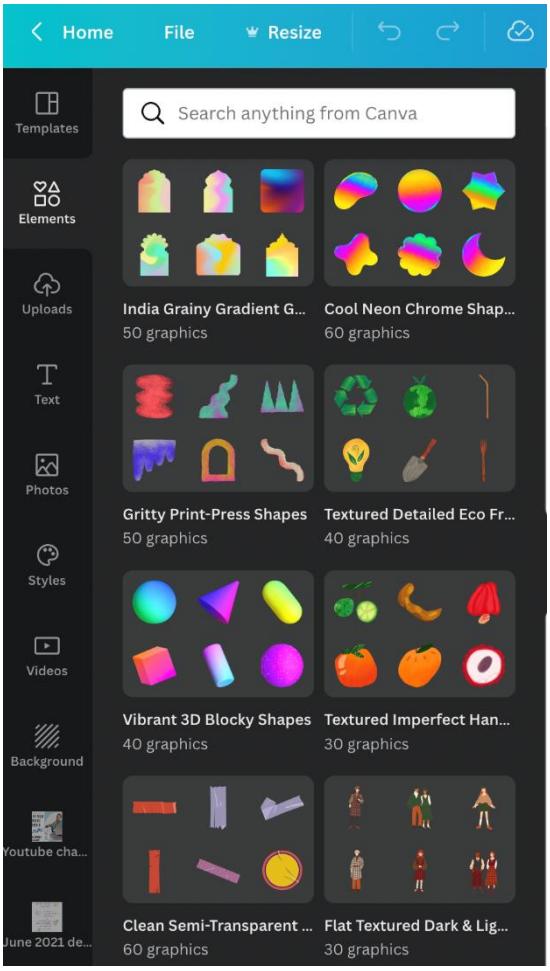
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India Grainy Gradient G...
50 graphics
Cool Neon Chrome Shap...
60 graphics
Gritty Print-Press Shapes
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Textured Detailed Eco Fr...
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Vibrant 3D Blocky Shapes
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Textured Imperfect Han...
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Clean Semi-Transparent ...
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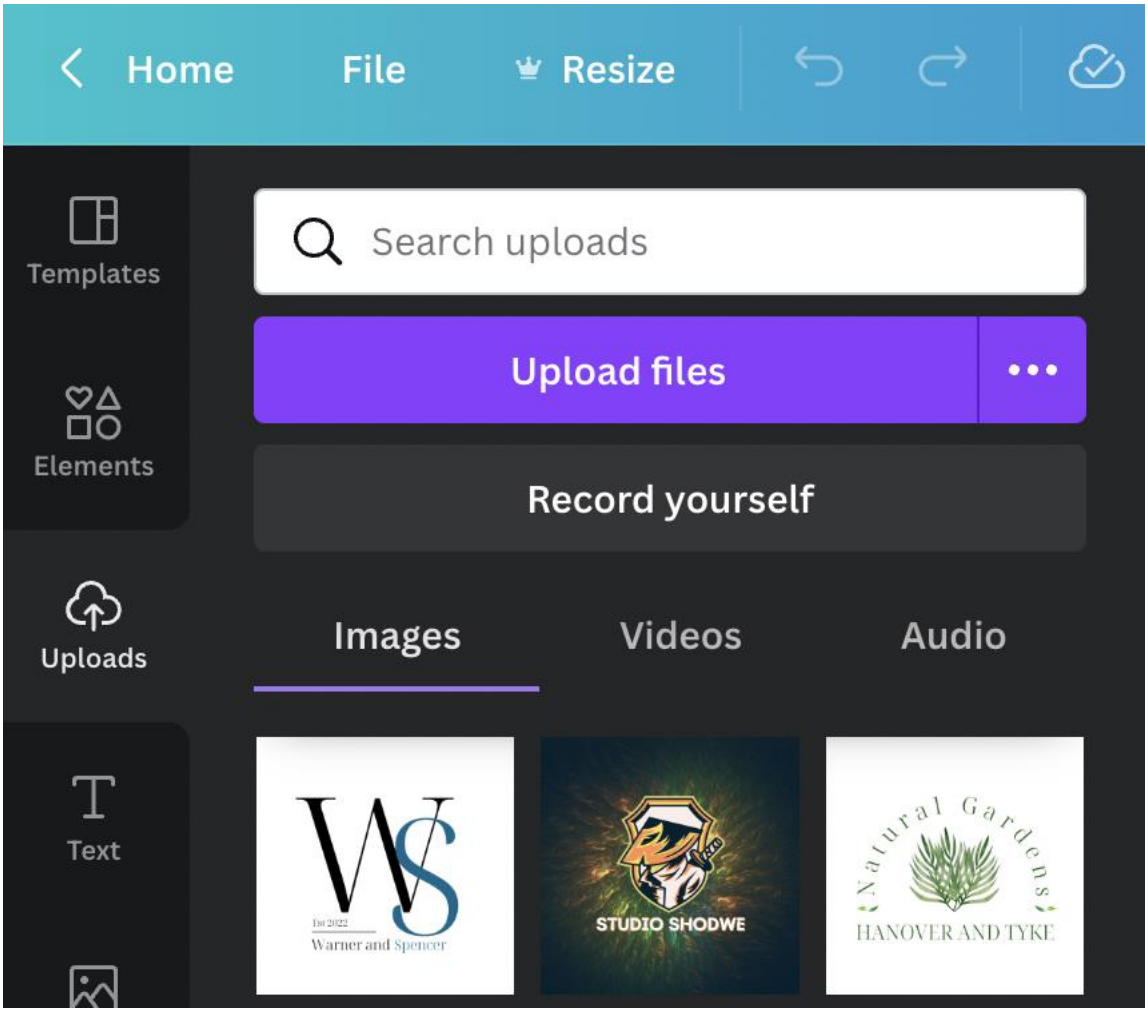
Home
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Uploads
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Videos
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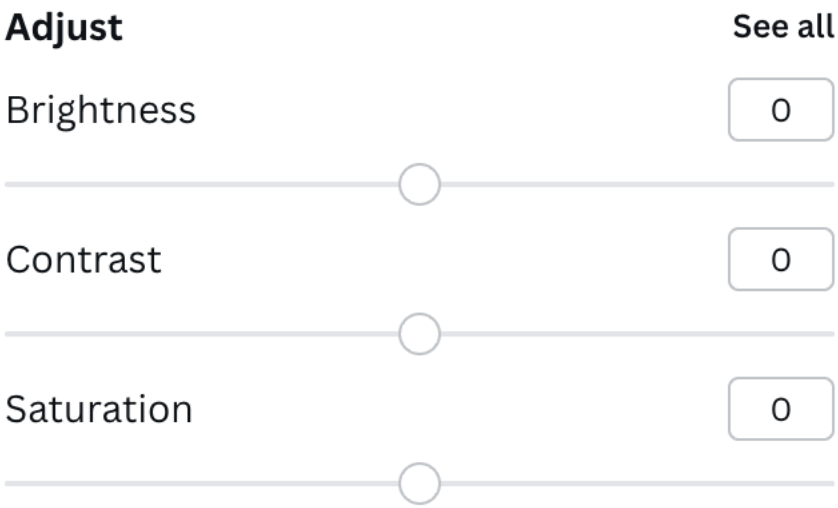
STUDIO SHODWE
Natural Gardens
HANOVER AND TYKE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See all
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Contrast
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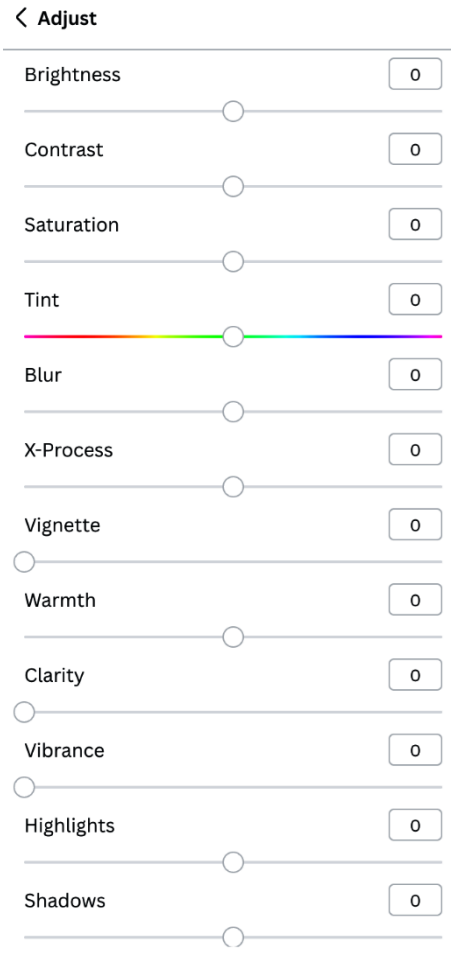
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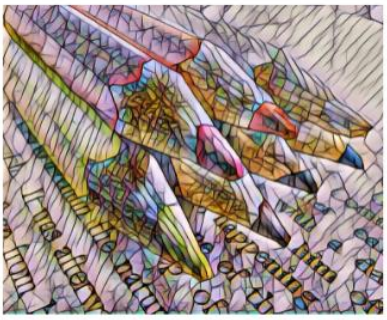
Duotone

Trippy Split

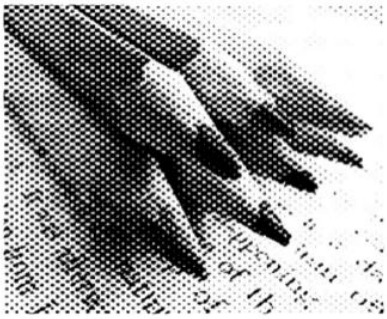
Letter Mosaic colorize

Color mix rainbow

Bad TV Retro



Paint effect mosaic



Screen half tone

Prisma camelcade

Sliced

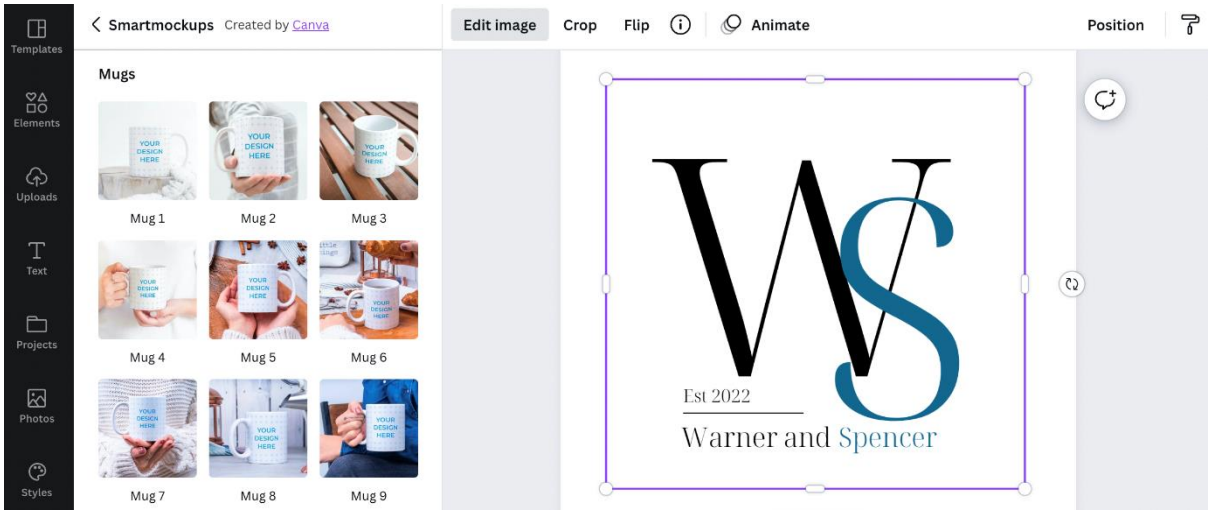
Smartmockups

See all

Phone 2

Laptop 5

Greeting card 1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Elements
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Photos
Styles
Smartmockups Created by Canva
Mugs
Mug 1
Mug 2
Mug 3
Mug 4
Mug 5
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Mug 7
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Mug 9
Edit image
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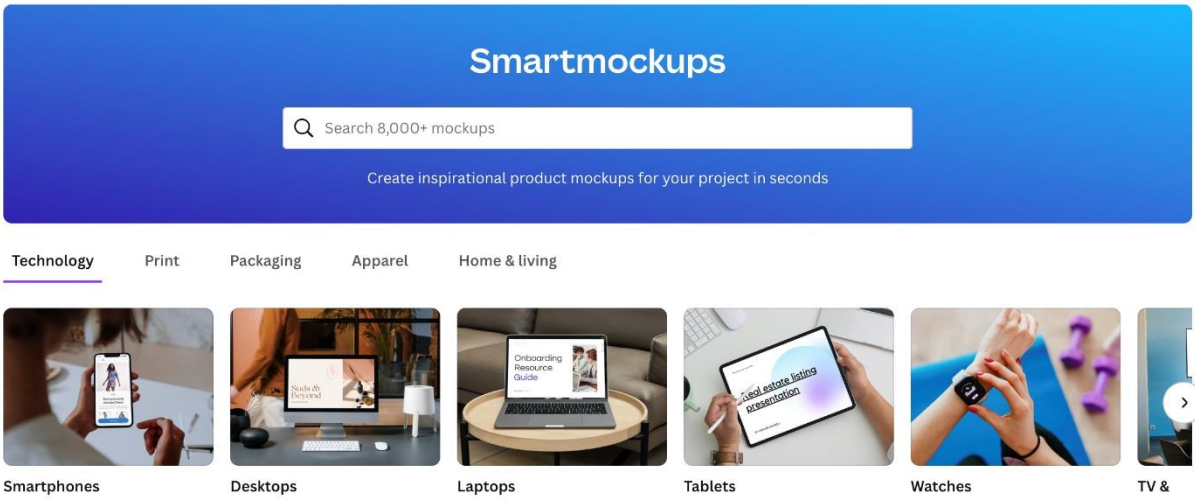
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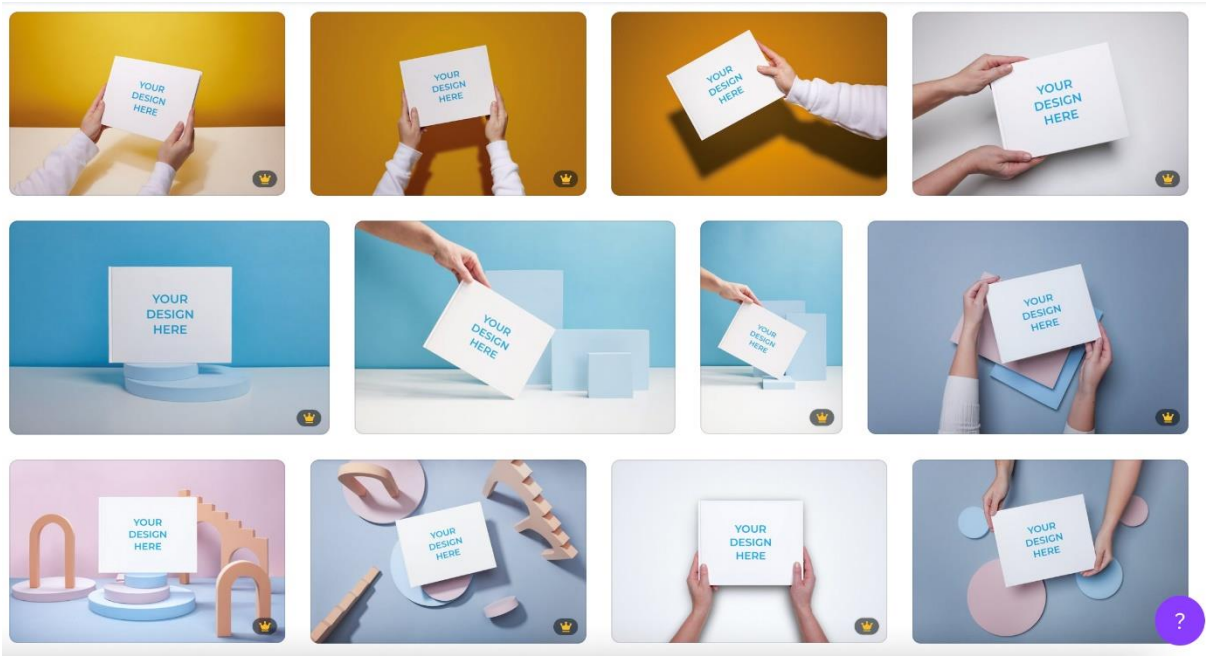

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Select an image or design to use in your mockup

Select

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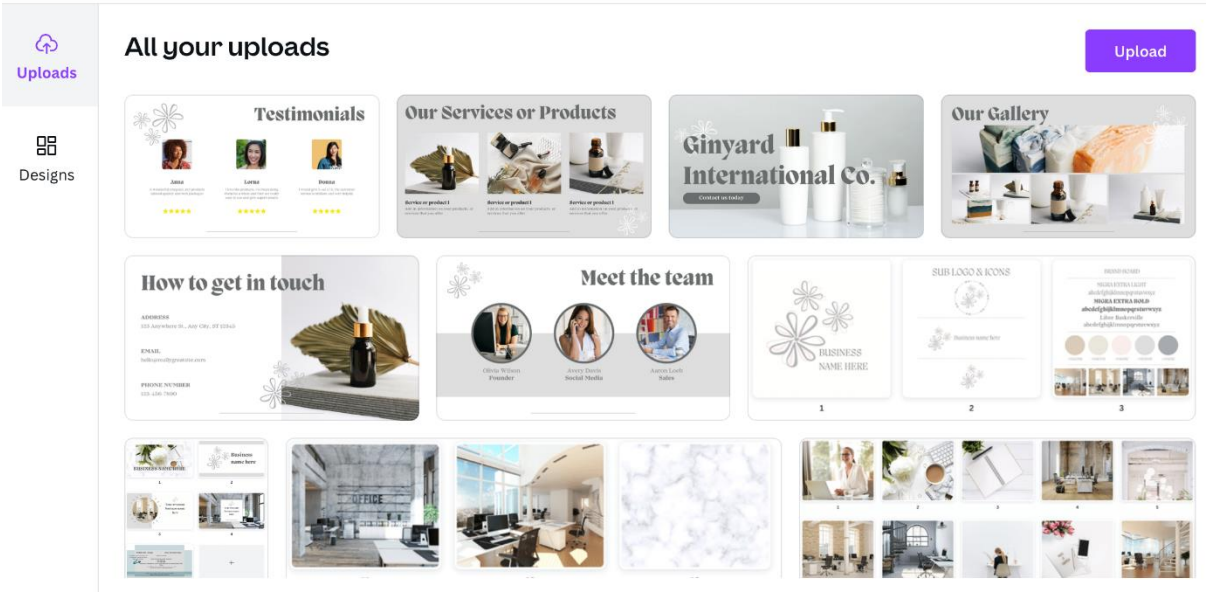

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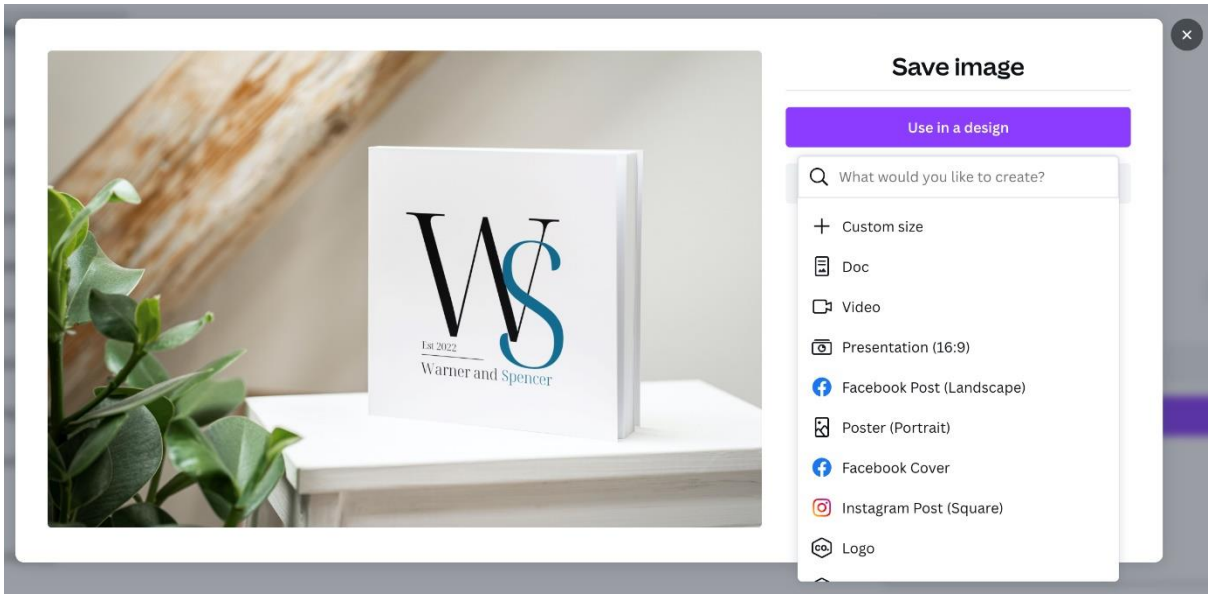
Save mockup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Presentation (16:9)
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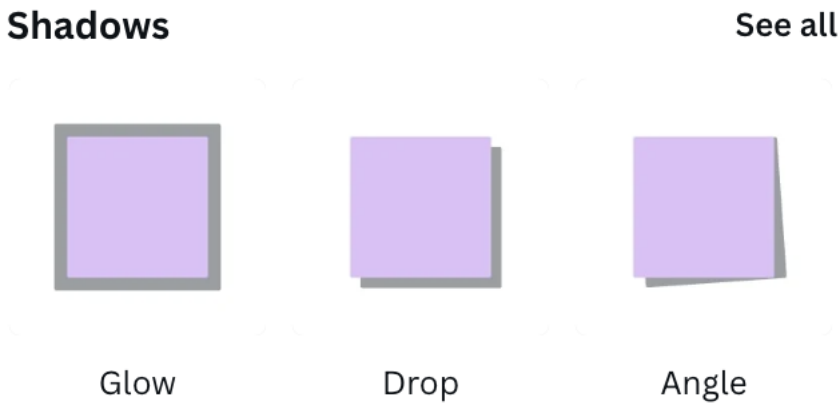
Poster (Portrait)
Facebook Cover
Instagram Post (Square)
Logo


Shadows
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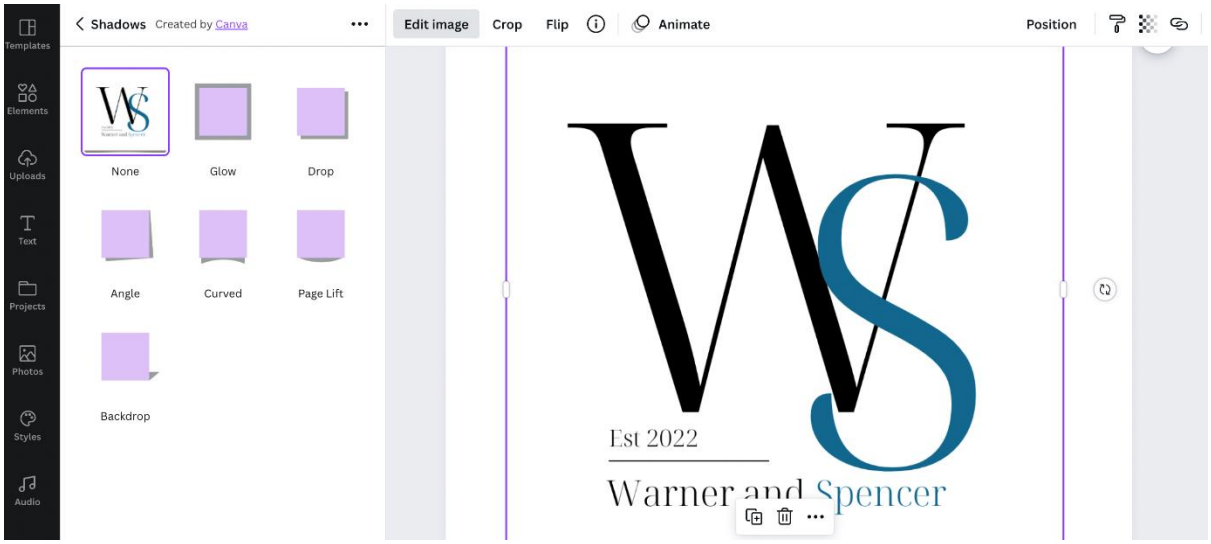
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Est 2022

Warner and Spencer

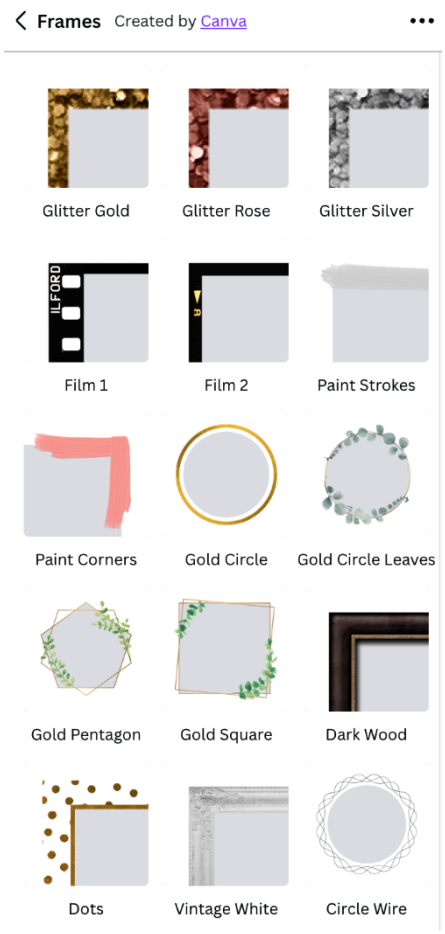
Frames

See all

Laptop

Laptop White

Phone


Frames
Created by Canva
Glitter Gold
Glitter Rose
Glitter Silver
Film 1
Film 2
Paint Strokes
Paint Corners
Gold Circle
Gold Circle Leaves
Gold Pentagon
Gold Square
Dark Wood
Dots
Vintage White
Circle Wire

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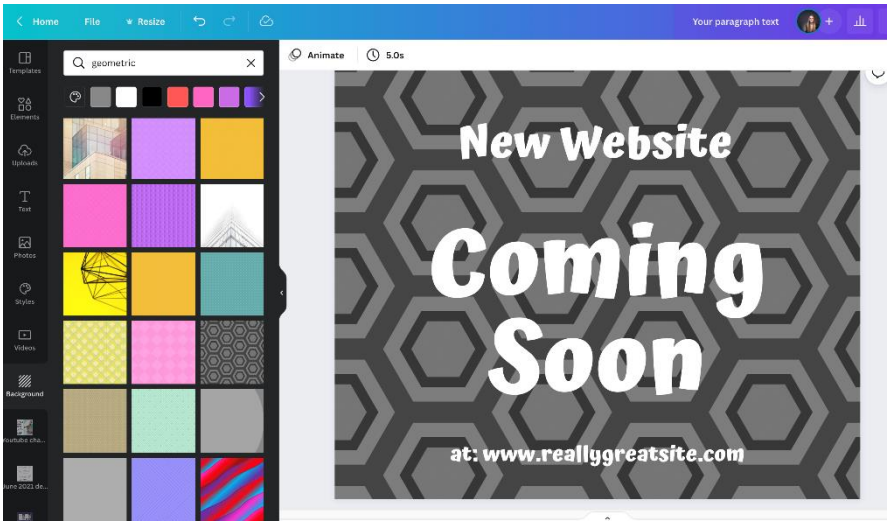
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Coming Soon
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at: www.reallygreatsite.com
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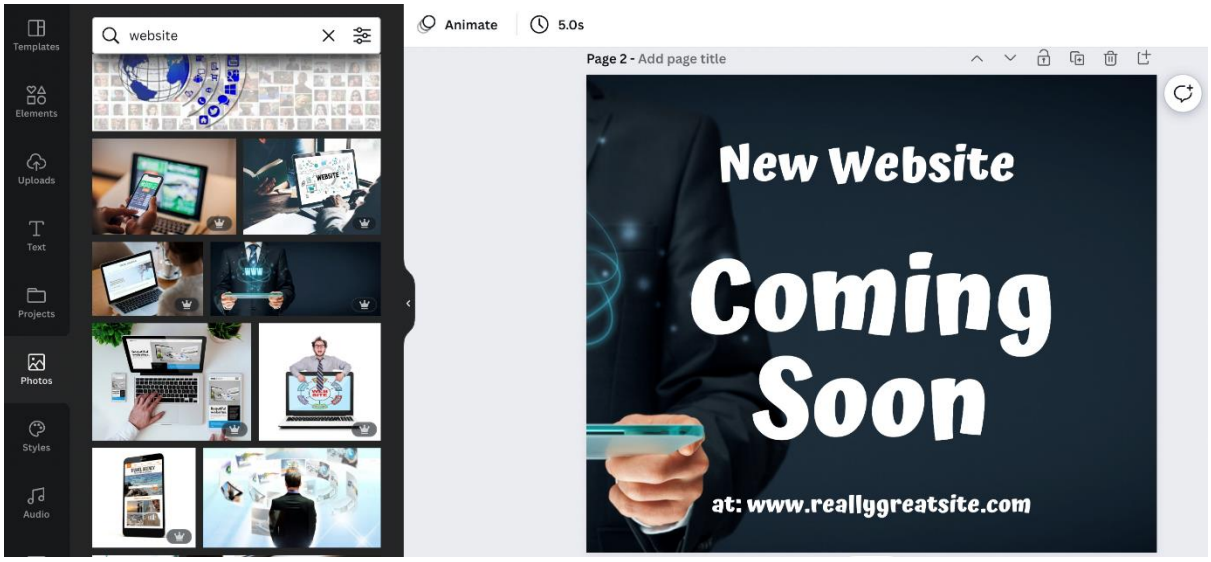
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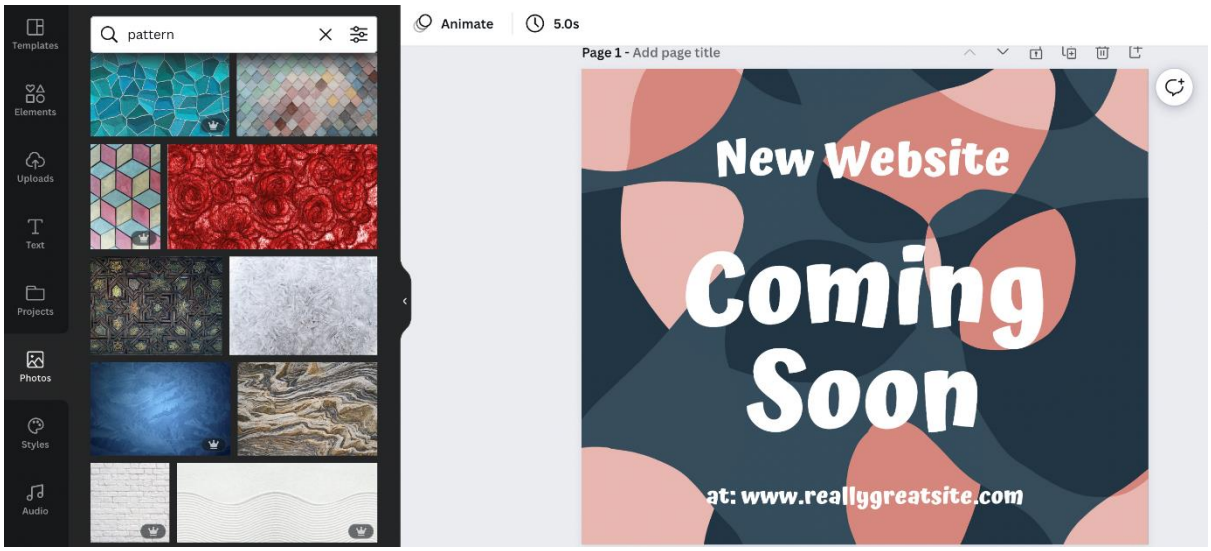
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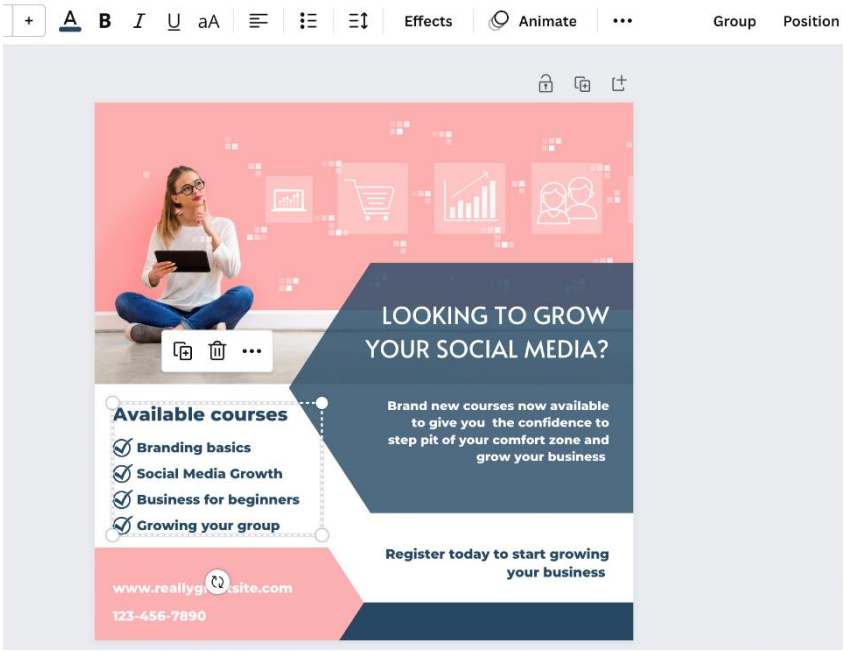

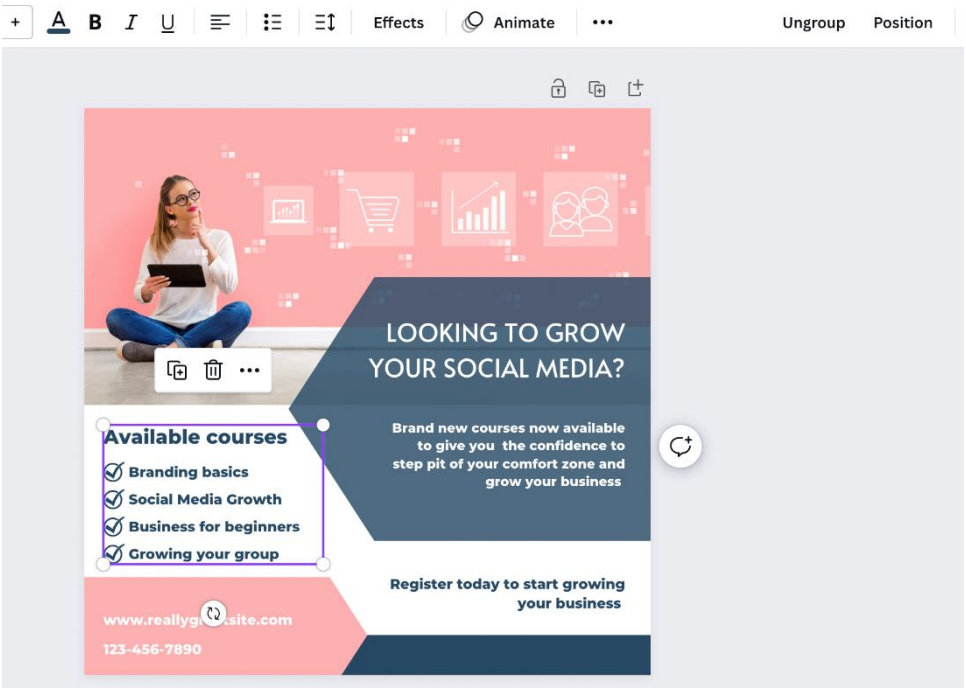

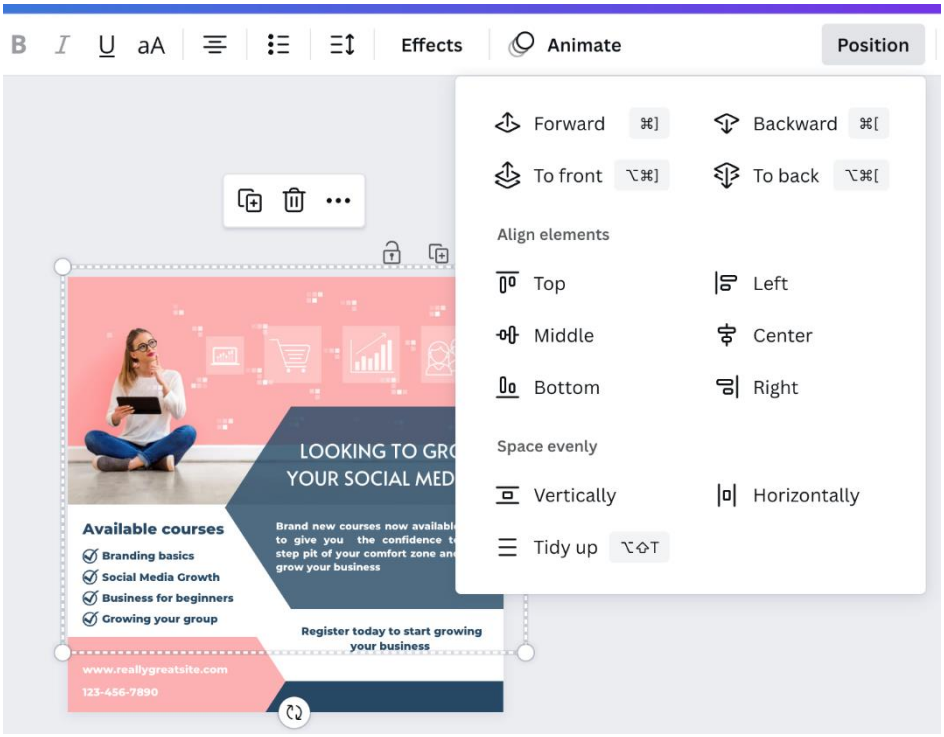
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Align elements
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Bottom
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Space evenly
Vertically
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Tidy up ⌥⇧T
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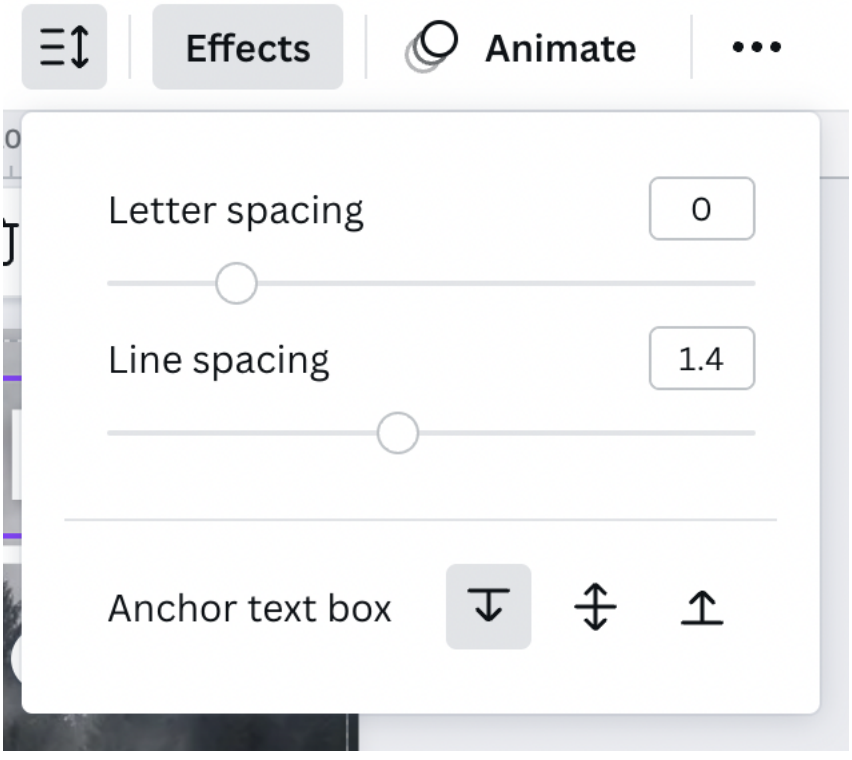
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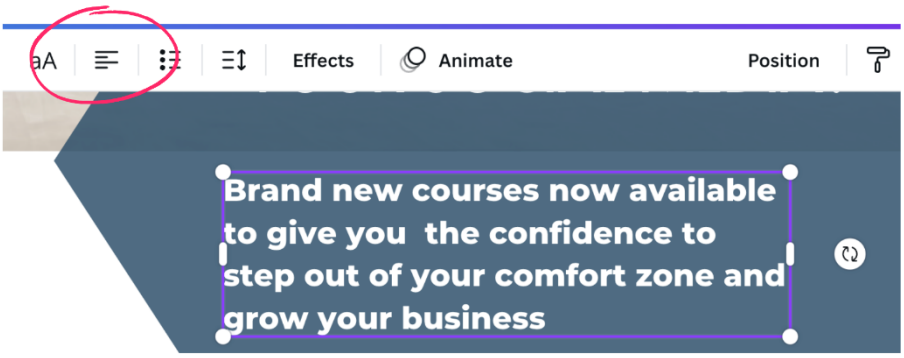
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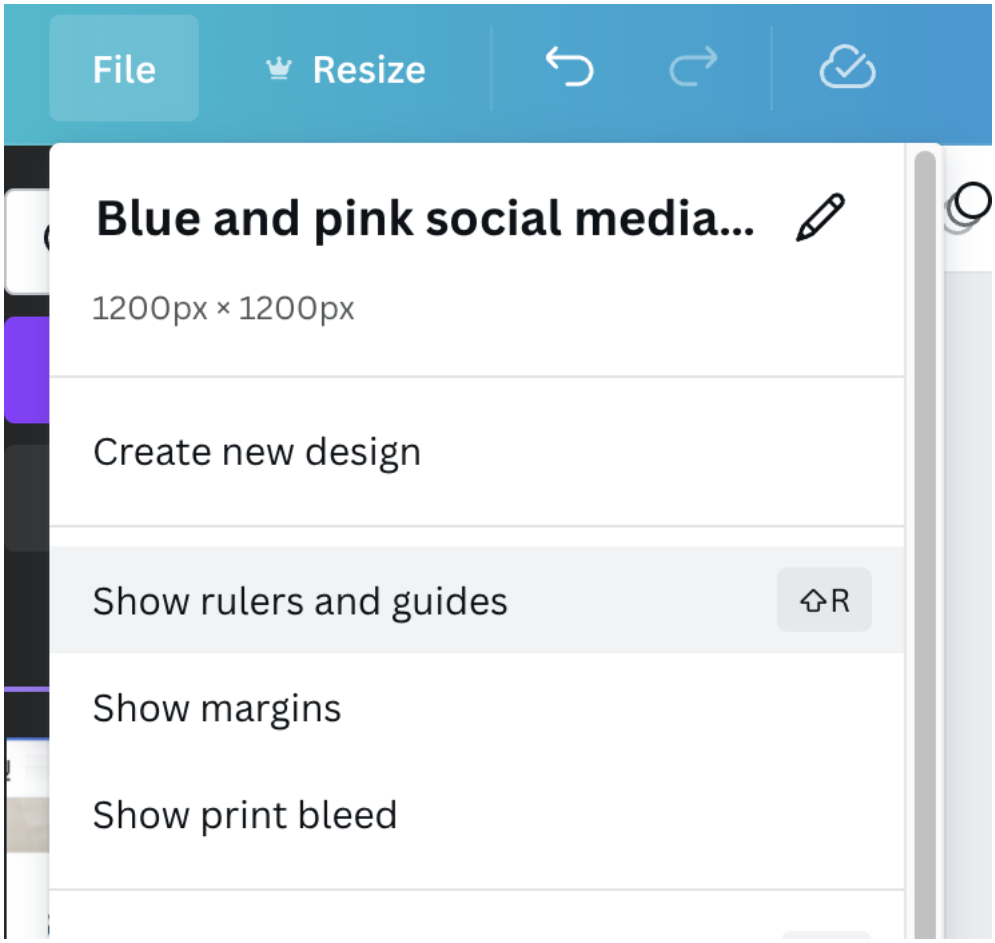
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Create new design
Show rulers and guides
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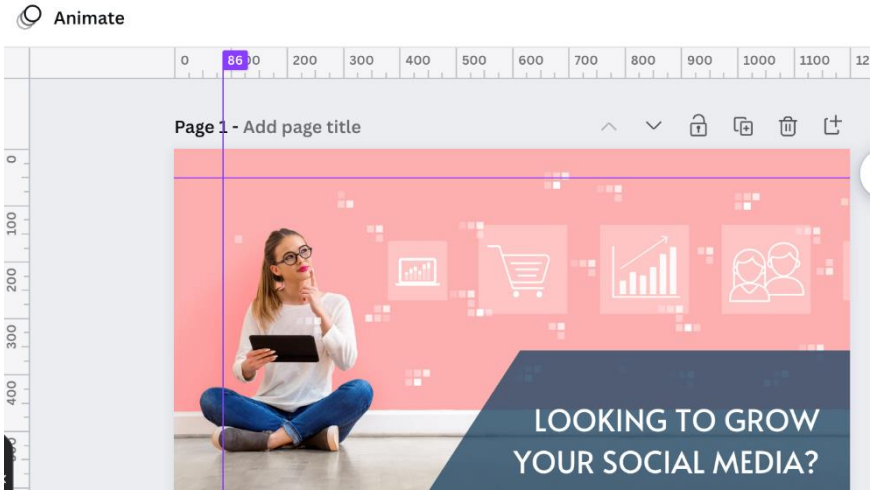
Show margins
Show print bleed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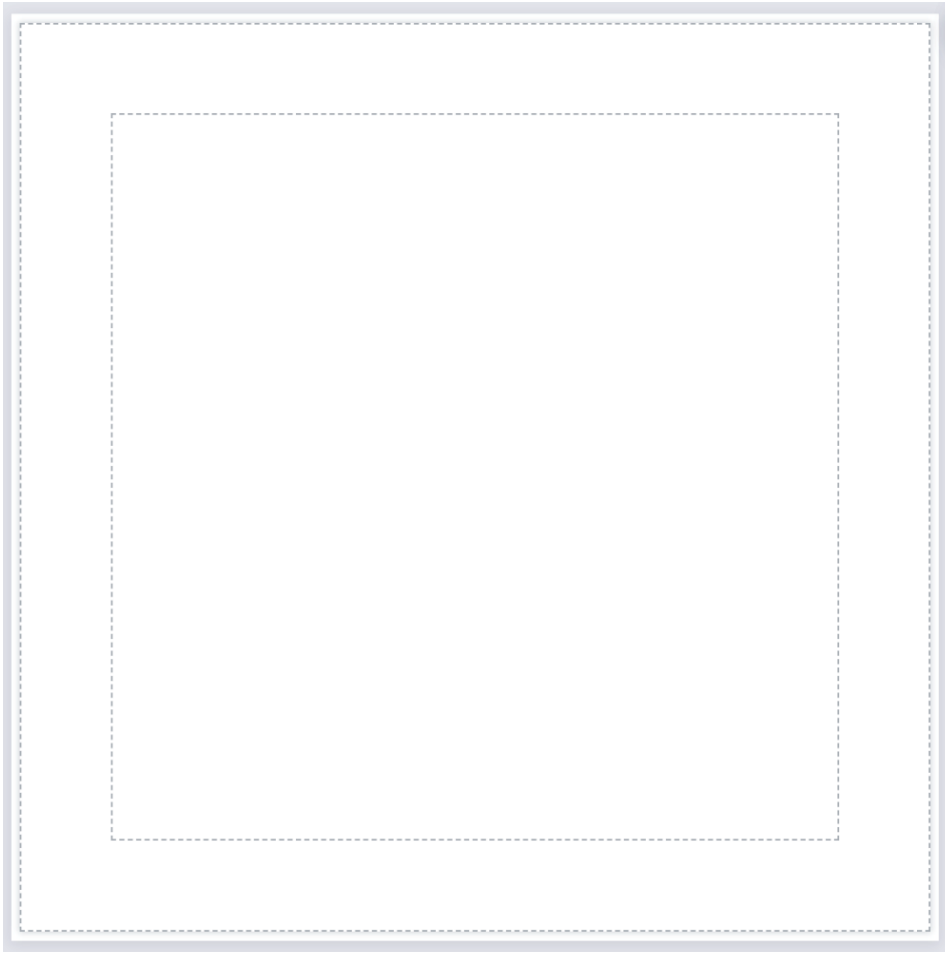

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YOUR SOCIAL MEDIA?
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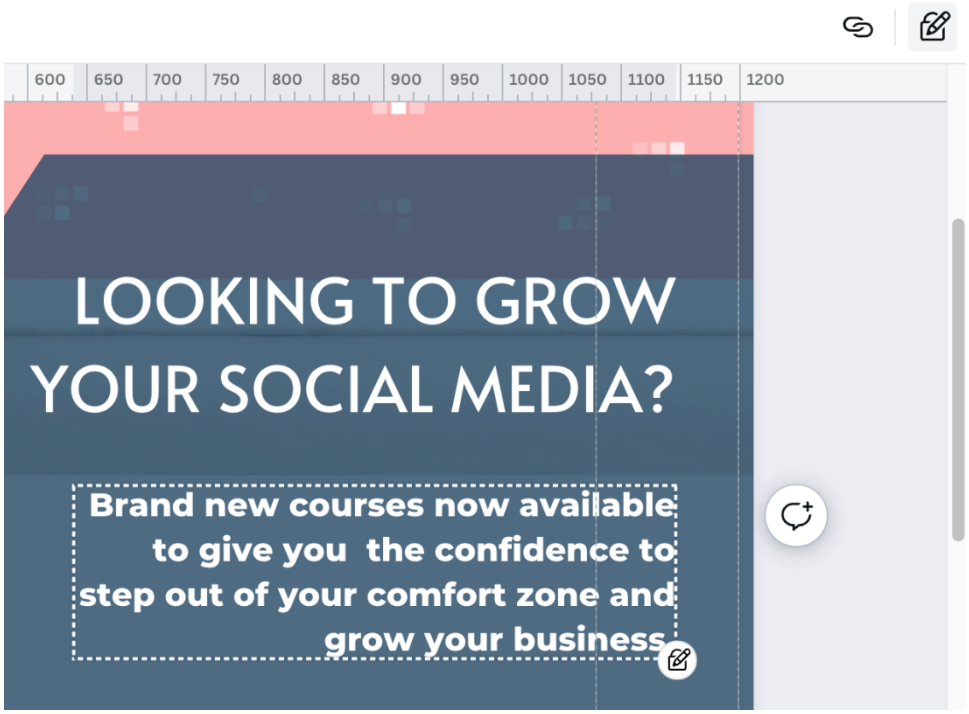
grow your business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LOOKING TO GROW
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LOOKING TO GROW
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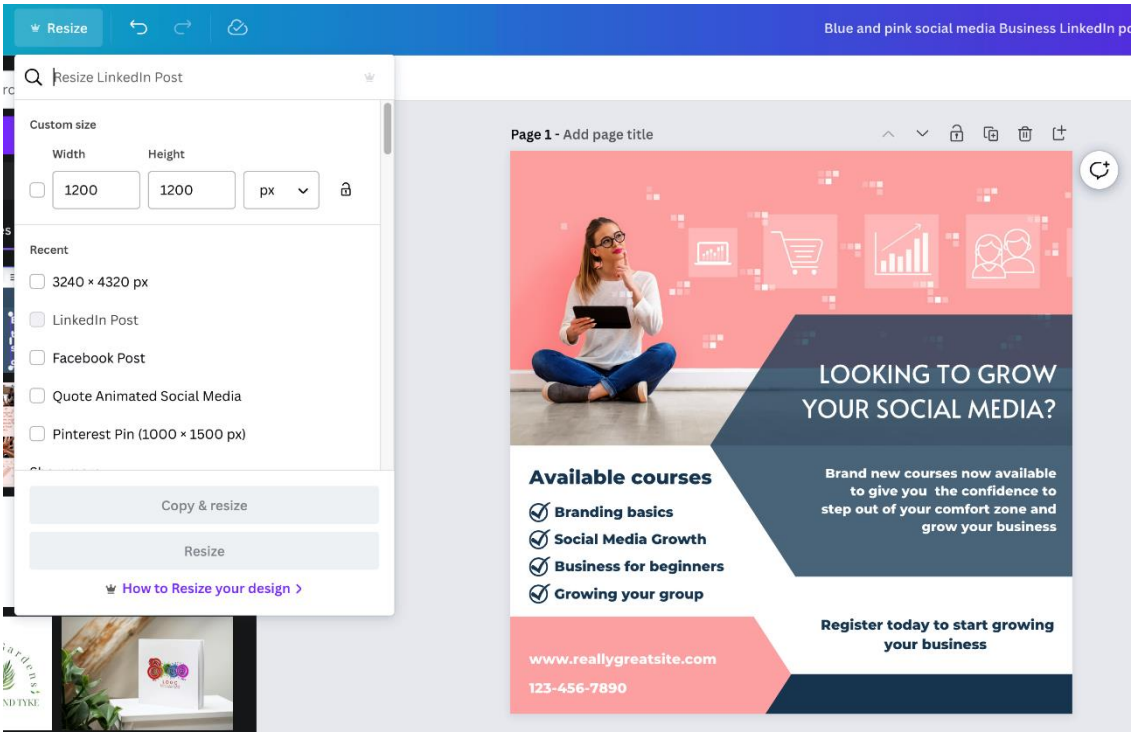
Resize
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Facebook Post
Quote Animated Social Media
Pinterest Pin (1000 × 1500 px)
Copy & resize
Resize
How to Resize your design
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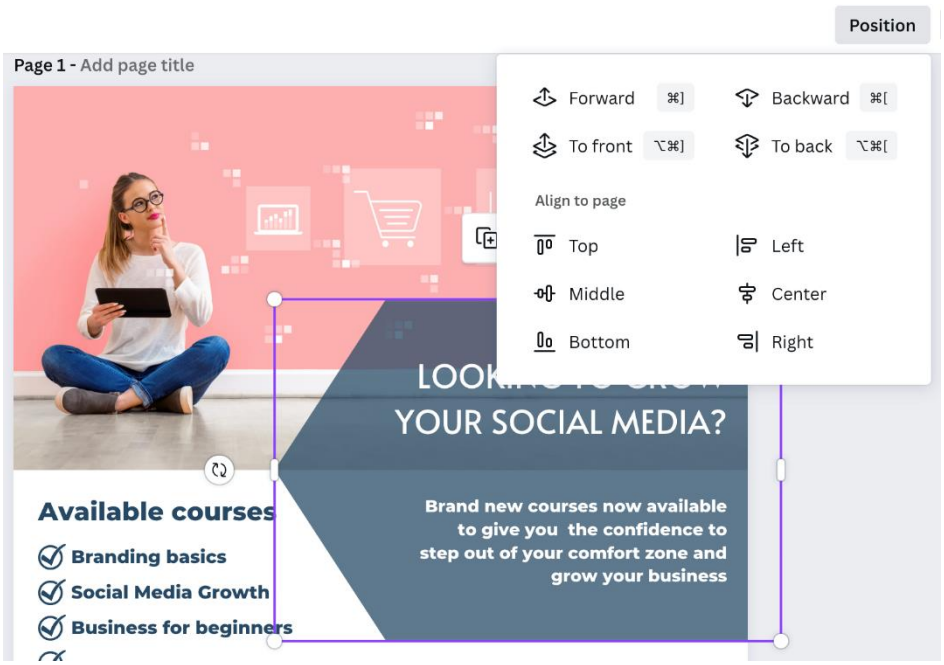
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To front ⌥⌘]
To back ⌥⌘[
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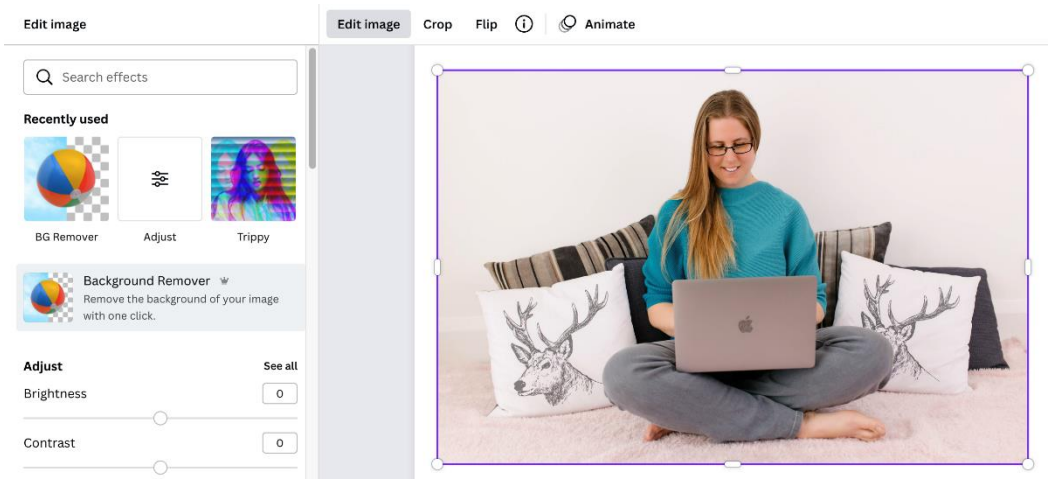
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Edit image
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Recently used
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Adjust
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Background Remover
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Adjust
See all
Brightness
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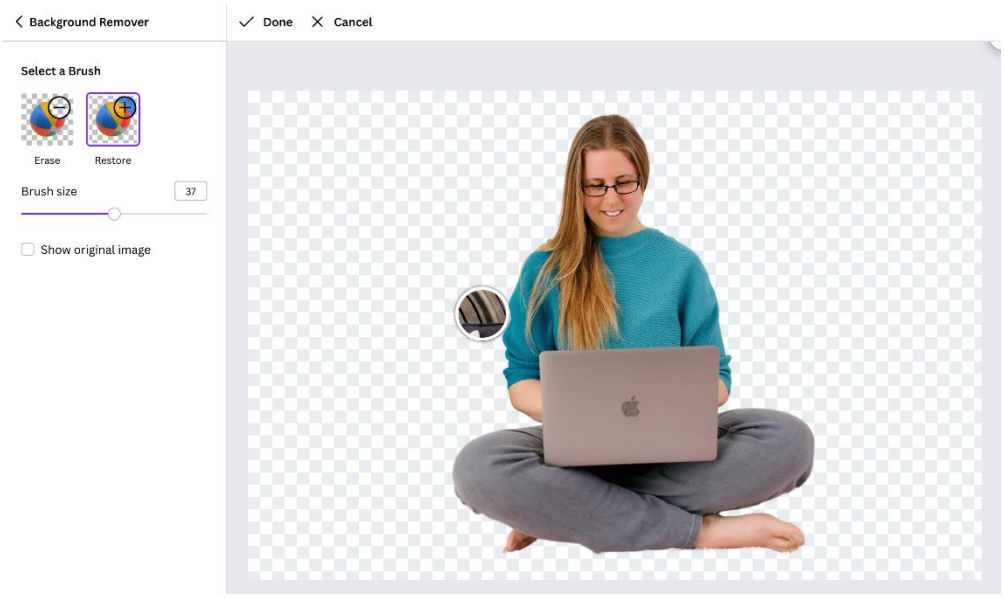
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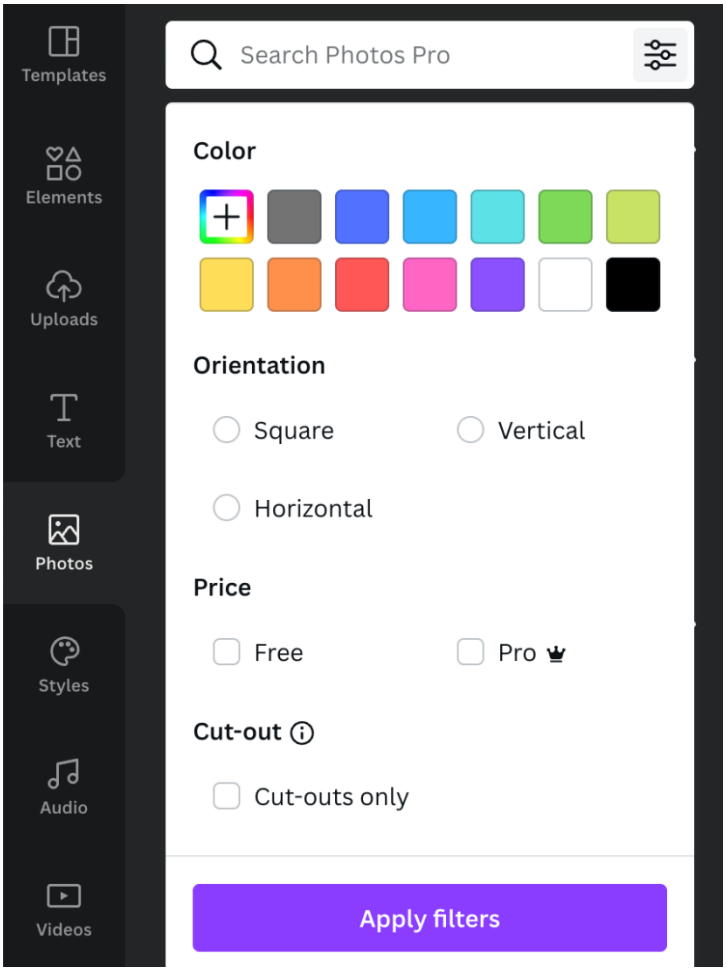
37
Show original image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Audio
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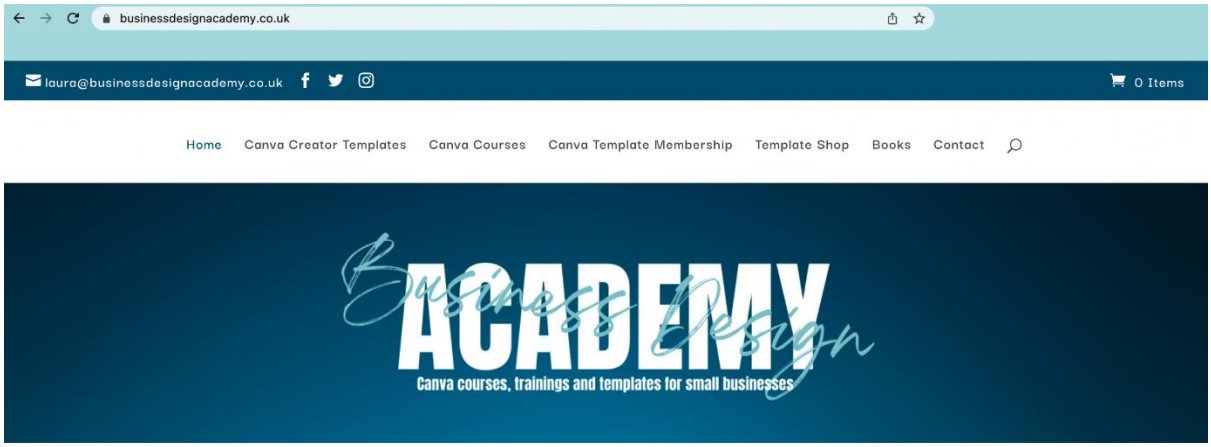
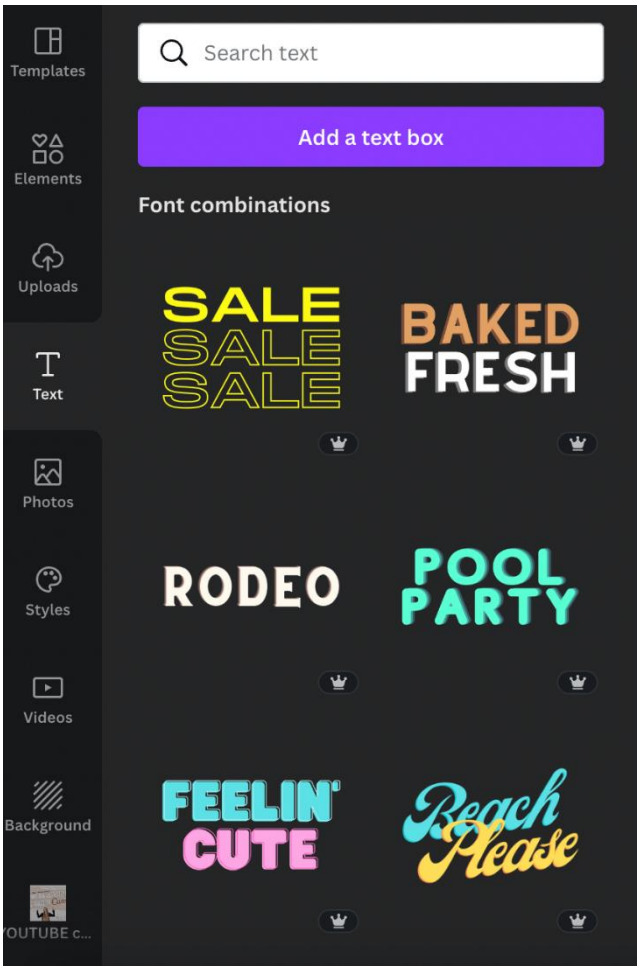
Cut-out
Cut-outs only
Apply filters

Chapter 05: Exploring the Awesome Creative Tools for Branding



BUSINESS DESIGN ACADEMY

hello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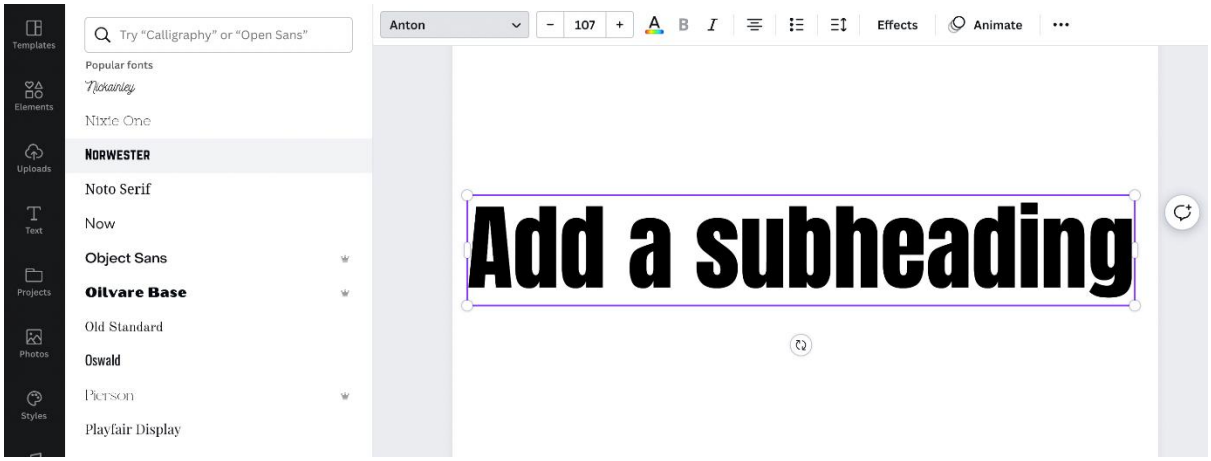

Header font

Sub-header font

Body font

main color

main color

main color

Chalet Green	Light Orchid	Mulberry	Norway
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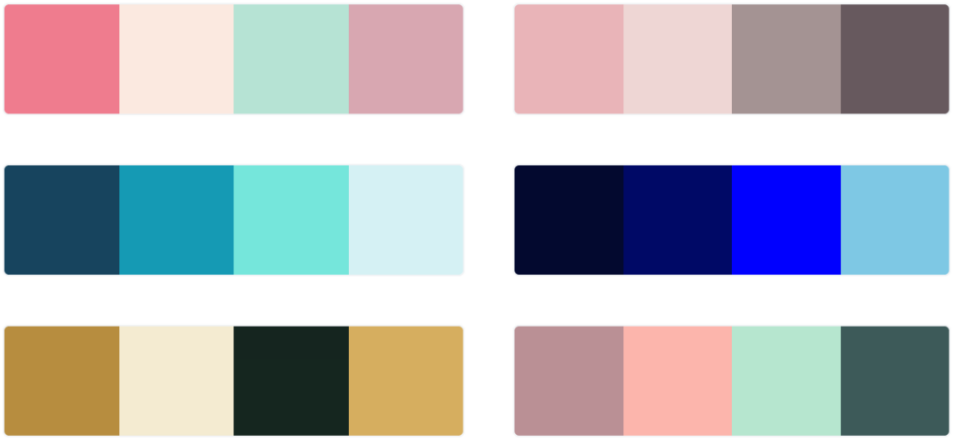

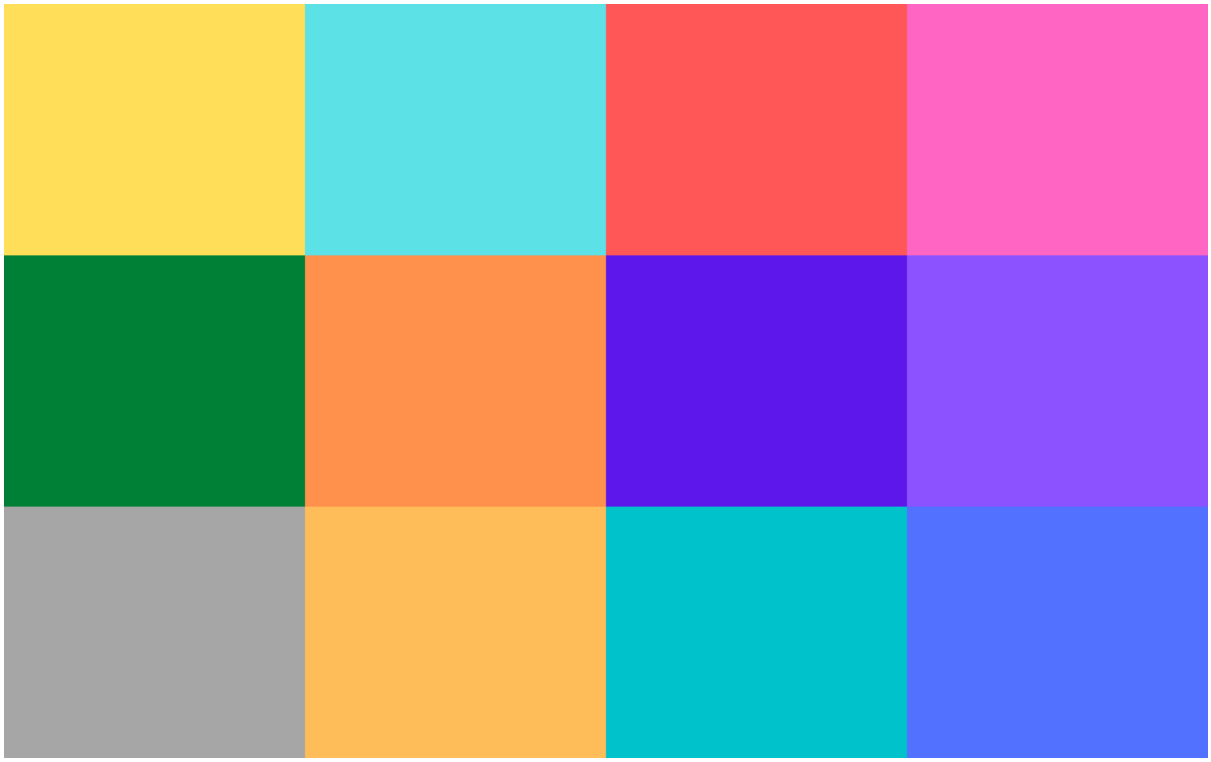

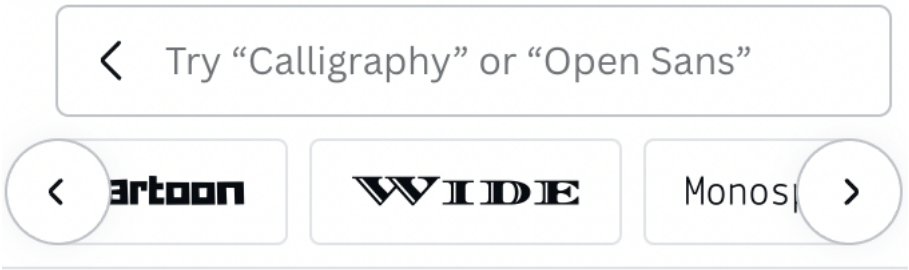
Try “Calligraphy” or “Open Sans”
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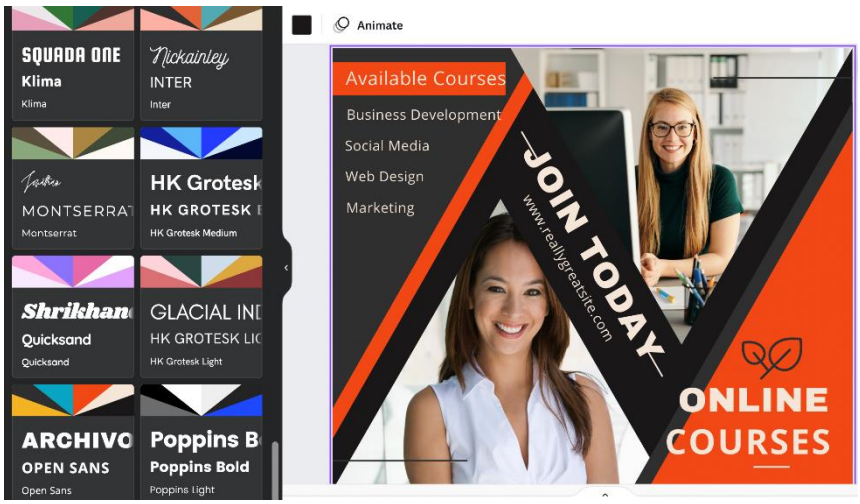
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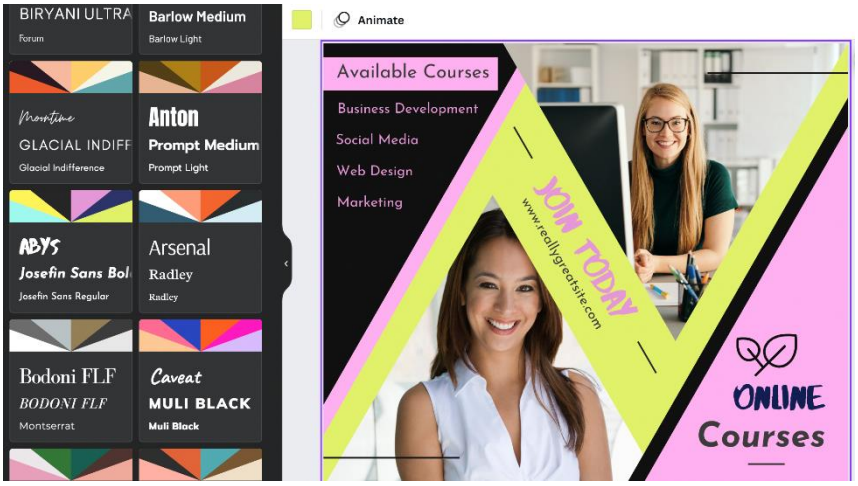
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Glacial Indifference
Anton
Prompt Medium
Prompt Light
ABYS
Josefin Sans Bol
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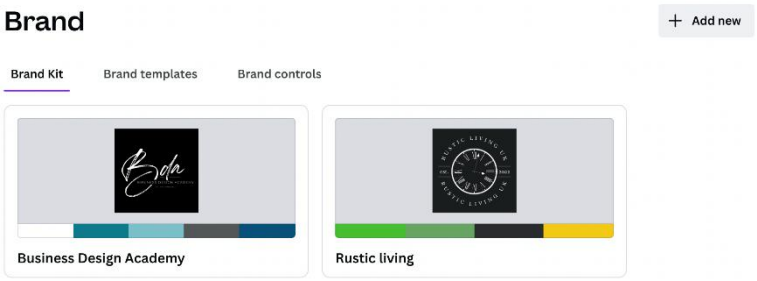
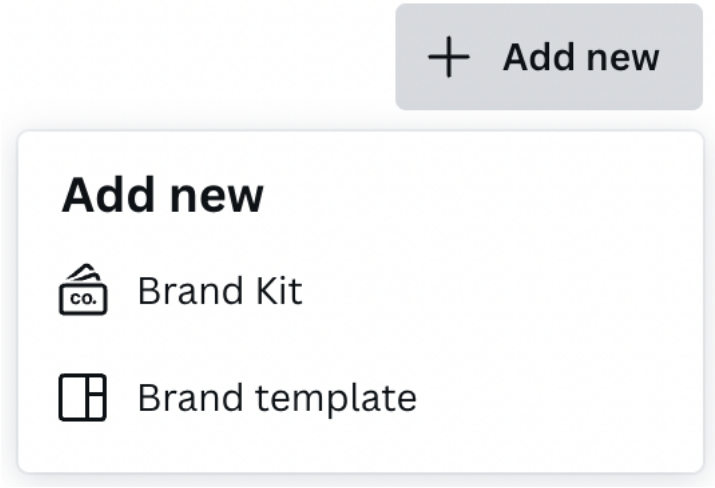
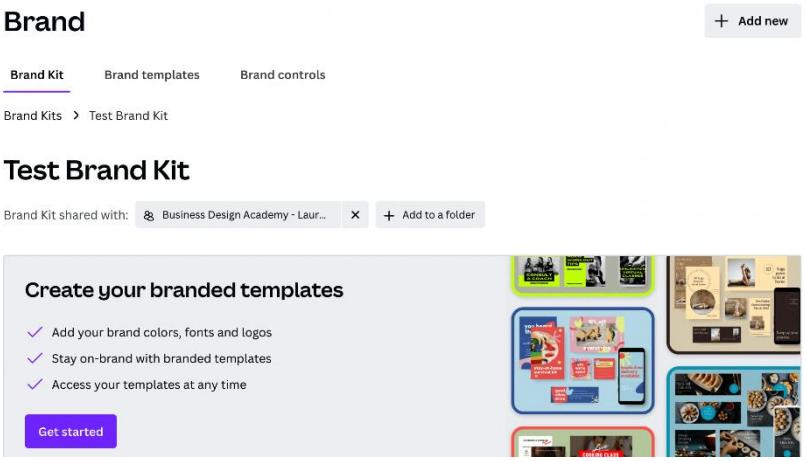
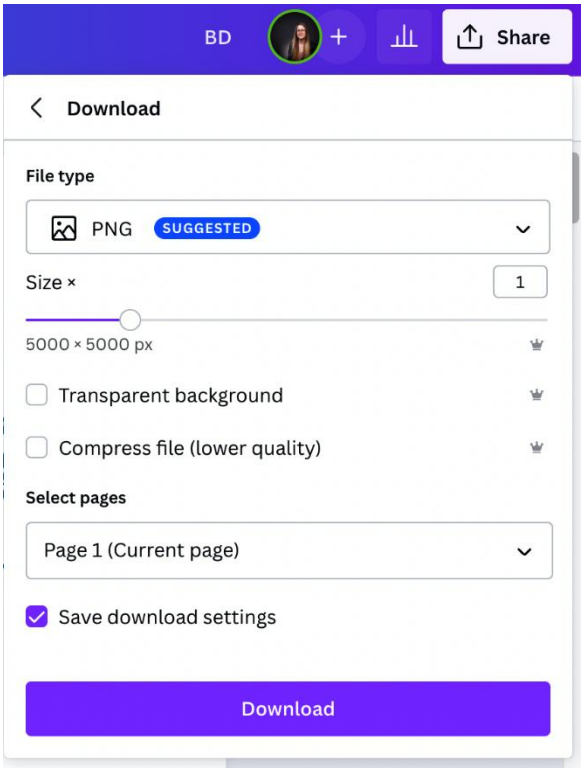
Courses

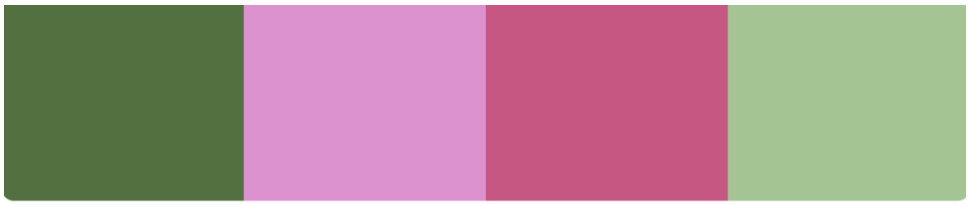

Brand
Add new
Brand Kit
Brand templates
Brand controls
Business Design Academy
Rustic living


Add new
Add new
Brand Kit
Brand template


Brand
Add new
Brand Kit
Brand templates
Brand controls
Brand Kits › Test Brand Kit
Test Brand Kit
Brand Kit shared with:
Business Design Academy - Laur...
Add to a folder
Create your branded templates
Add your brand colors, fonts and logos
Stay on-brand with branded templates
Access your templates at any time
Get started


BD
Share
Download
File type
PNG
SUGGESTED
Size ×
1
5000 × 5000 px
Transparent background
Compress file (lower quality)
Select pages
Page 1 (Current page)
Save download settings
Download

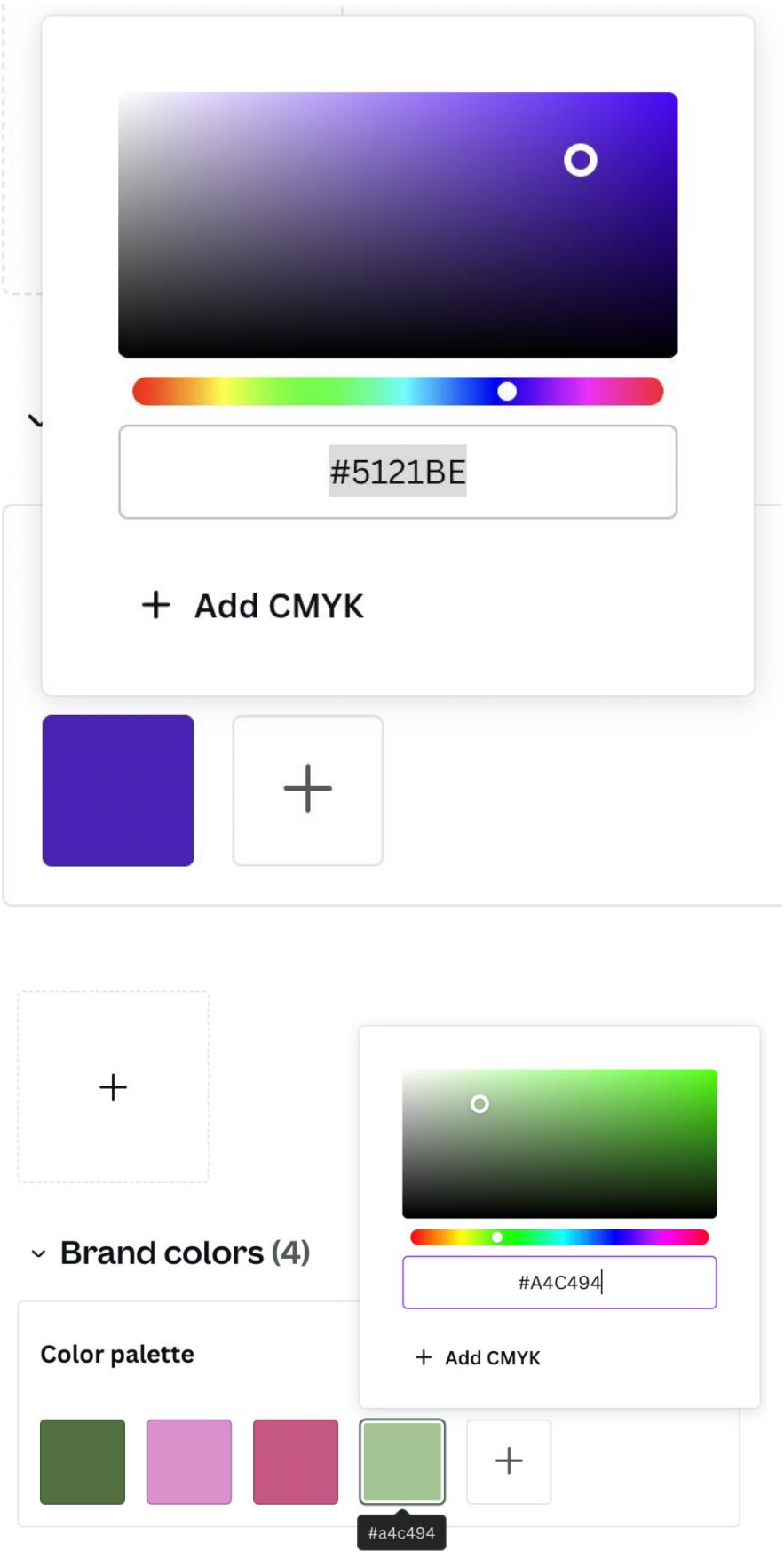
Brand logos (0)



Chalet Green	Light Orchid	Mulberry	Norway
#537041	#DA92CD	#C55883	#A4C494

Brand colors (0)

Color palette


#5121BE
Add CMYK
Brand colors (4)
#A4C494
Add CMYK
Color palette
#a4c494

Brand colors (4)

Color palette

Brand fonts

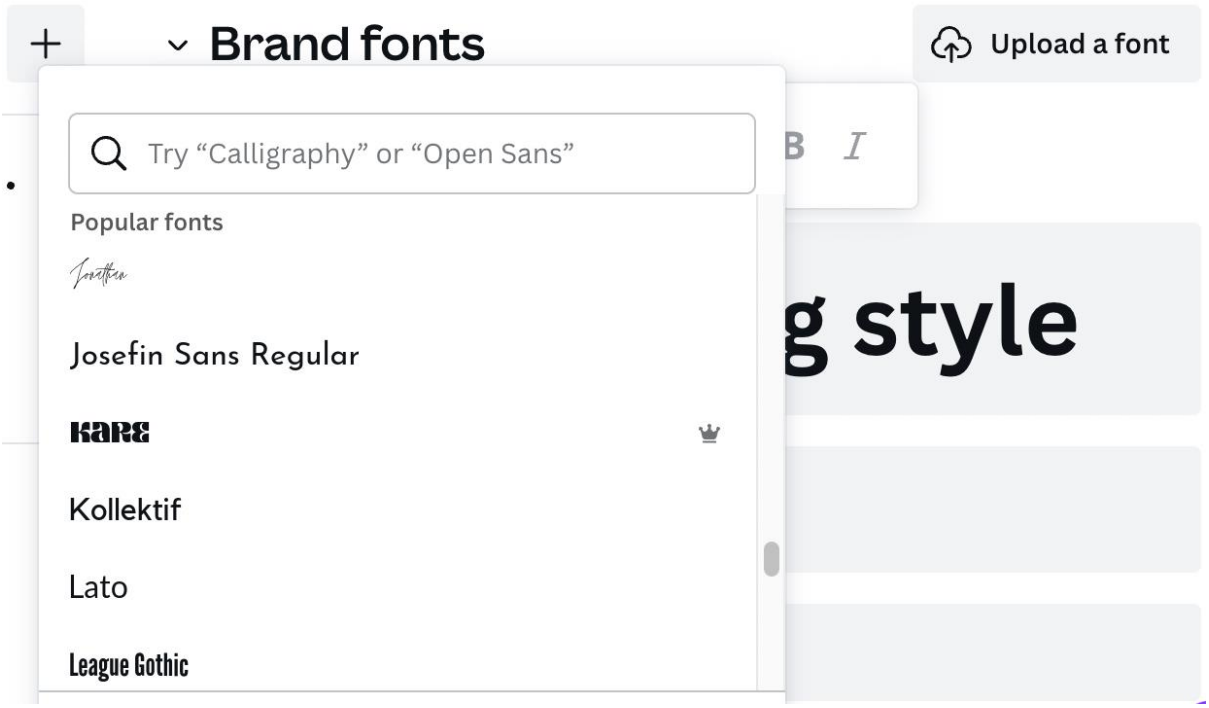
Upload a font

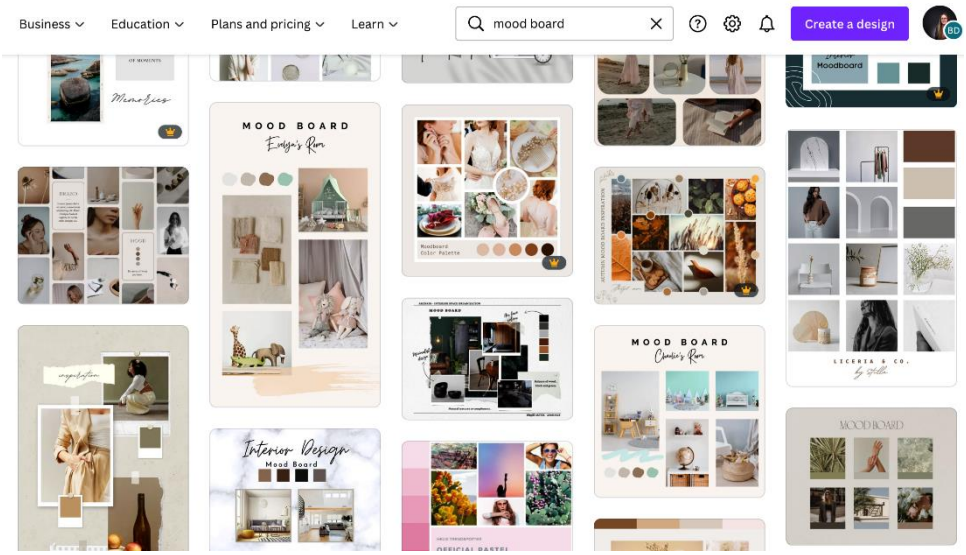
Text styles | Uploaded fonts

Add a heading style

Add a subheading style

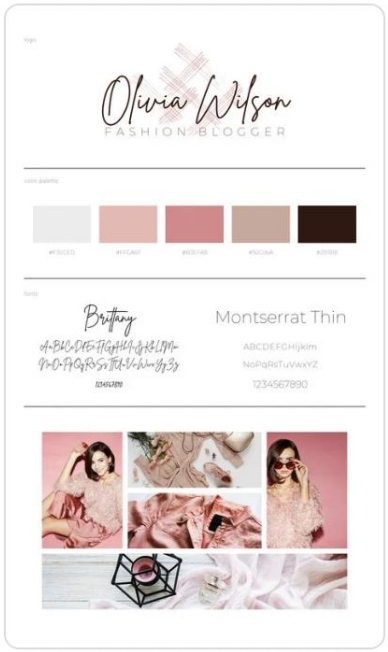
Add a body style


Brand fonts
Upload a font
Try “Calligraphy” or “Open Sans”
B
I
Popular fonts
Josefin Sans Regular
Kollektif
Lato
League Gothic
g style

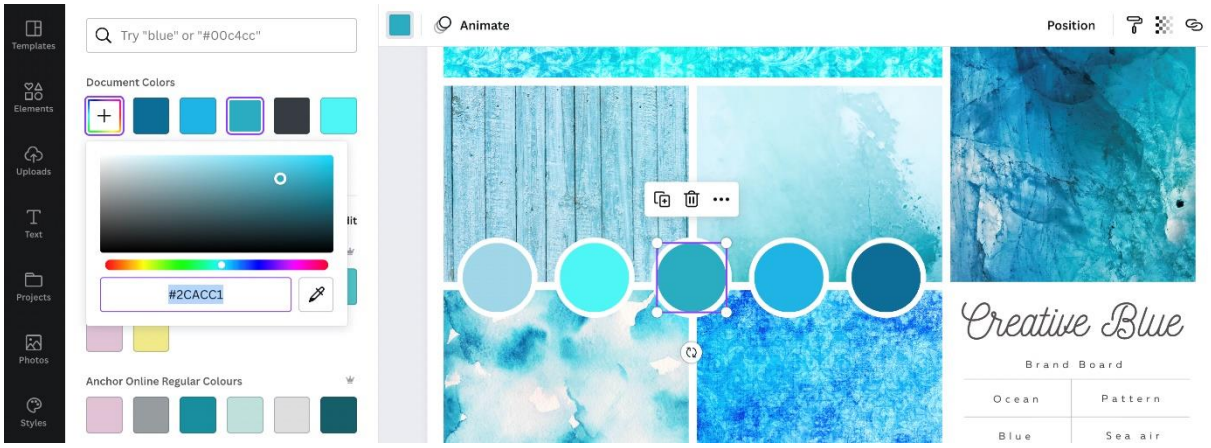

Business
Education
Plans and pricing
Learn
mood board
Create a design
MOOD BOARD
Interior Design
Mood Board
Moodboard
MOOD BOARD

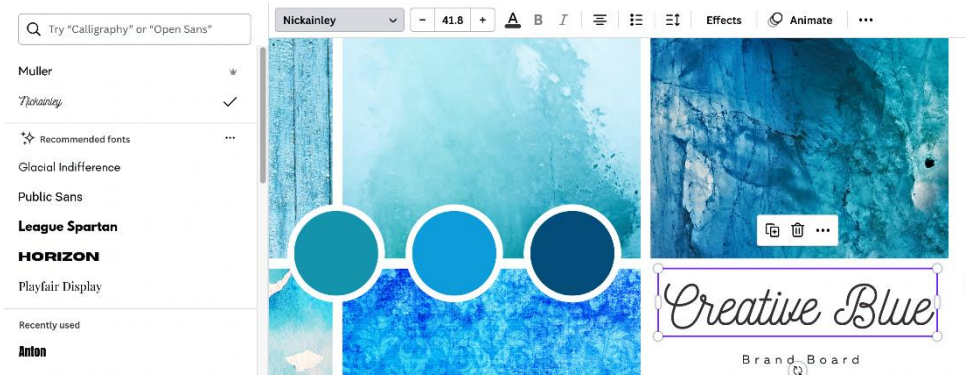
BRAND
HEADINGS
SUBHEADINGS
Body Copy

SUNBURST
SUNBURST
FONT GUIDE
FONTS IN USE
Aa
TAN GARLAND
Aa
MONTSERRAT
THIS IS A HEADING
THIS IS A SUBHEADING
MINIMALIST
WARM & COZY

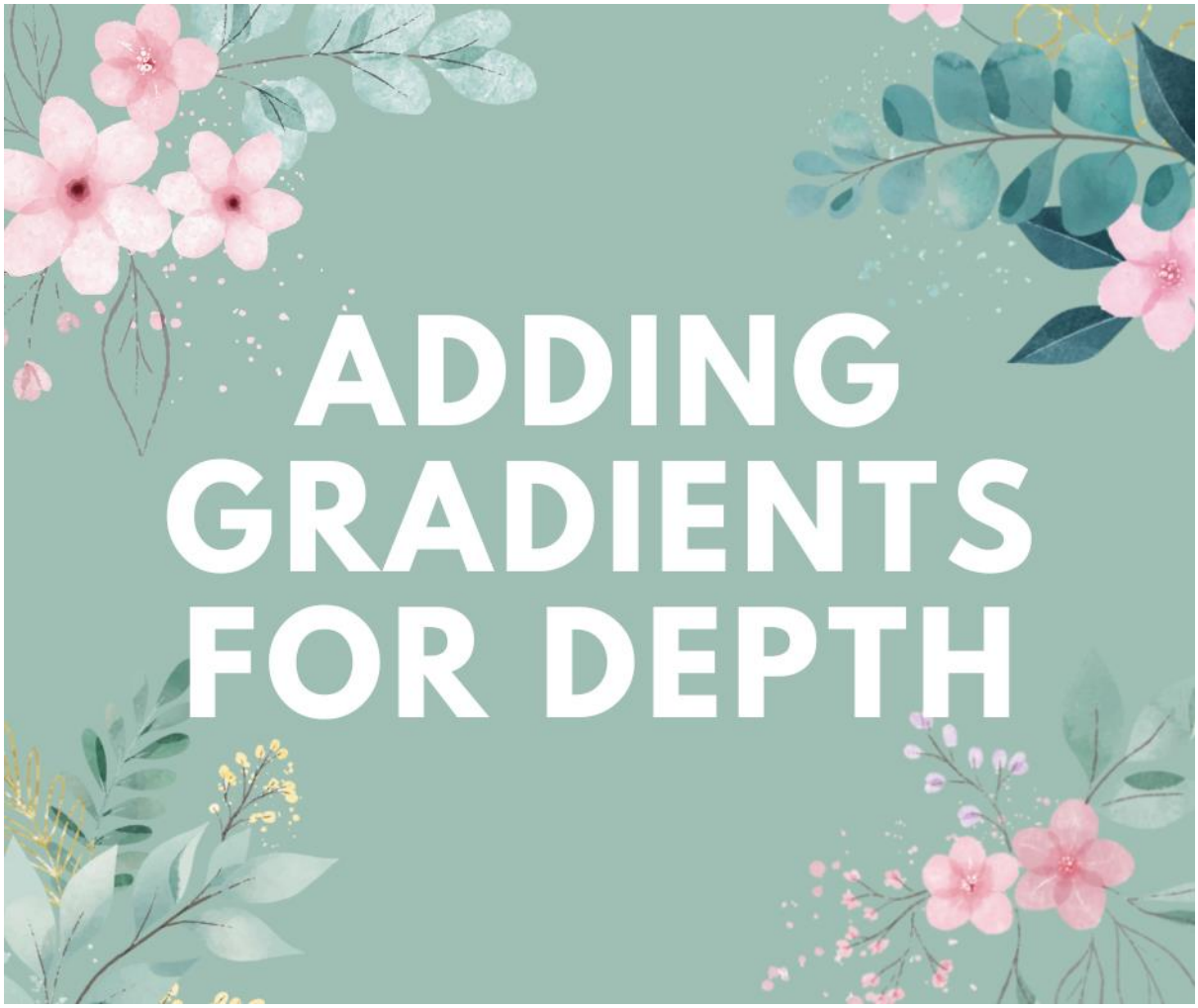

Olivia Wilson
FASHION BLOGGER
Brittany
Montserrat Thin

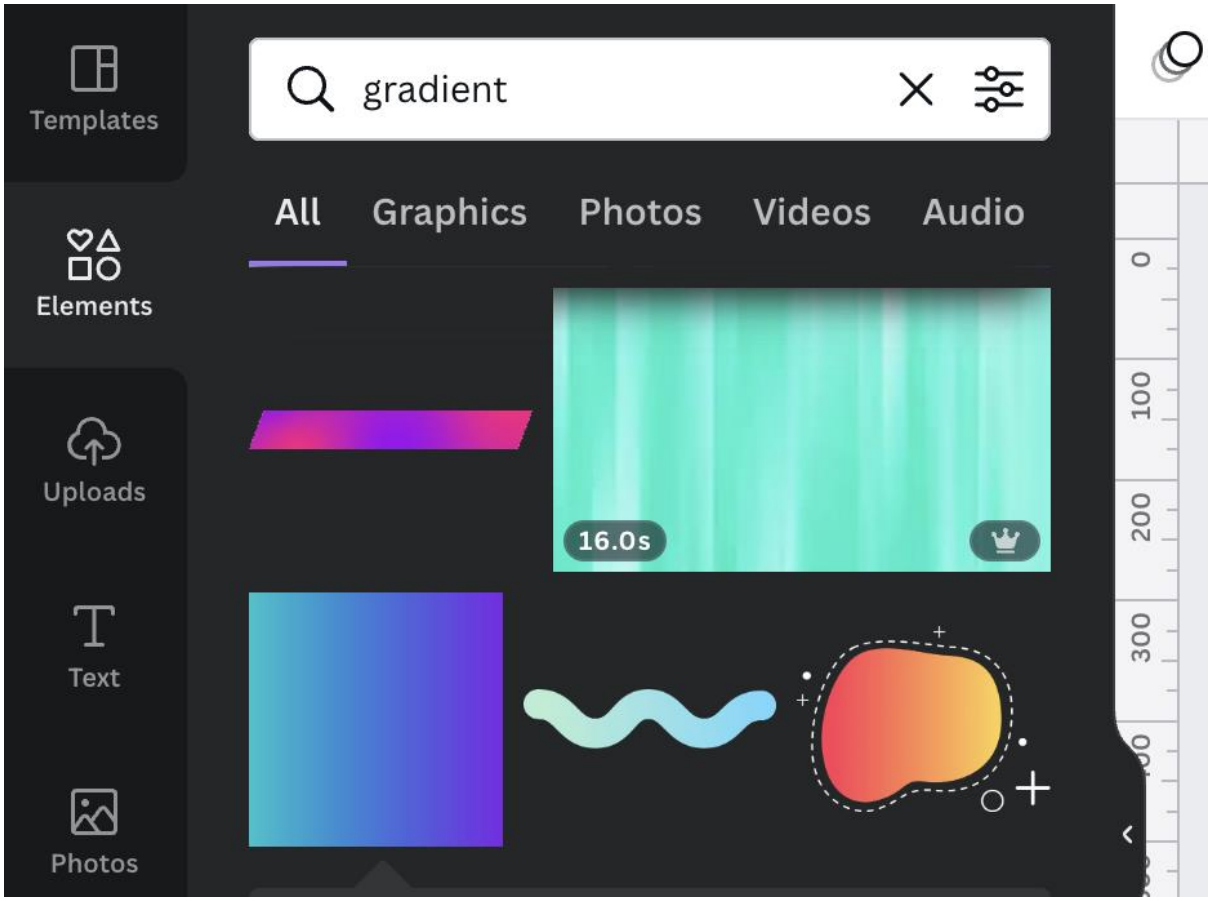
Creative Blue
Brand Board
Ocean
Pattern
Blue
Sea air
Swirls
Creative

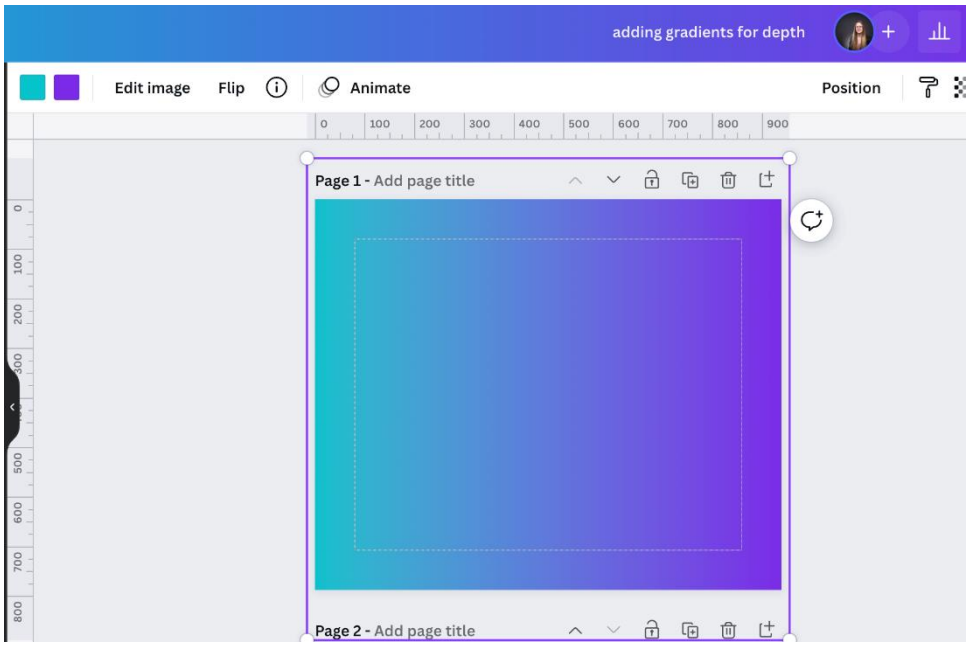

Templates
Elements
Uploads
Text
Projects
Photos
Styles
Try "blue" or "#00c4cc"
Document Colors
#2CACC1
Anchor Online Regular Colours
Animate
Position
Creative Blue
Brand Board
Ocean
Pattern
Blue
Sea air

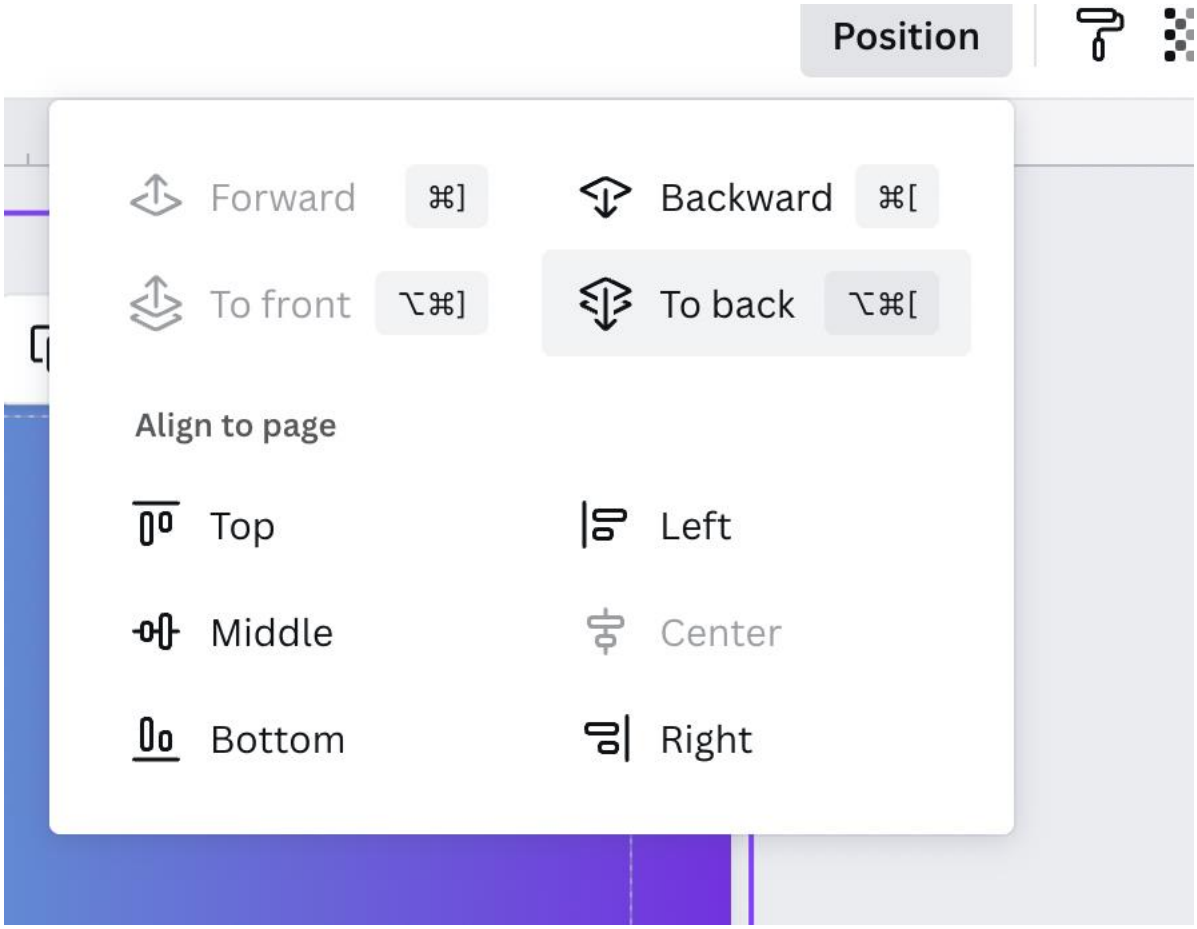

Try "Calligraphy" or "Open Sans"
Muller
Nickainley
Recommended fonts
Glacial Indifference
Public Sans
League Spartan
HORIZON
Playfair Display
Recently used
Anton
Nickainley
41.8
Effects
Animate
Creative Blue
Brand Board

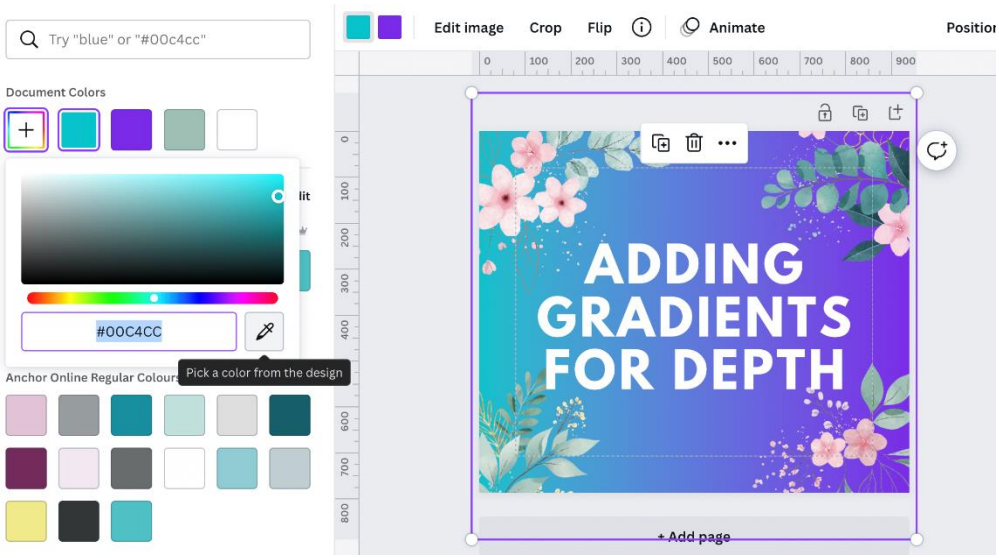
Chapter 06: Expert Hacks to Create Your Own Professional-Looking Designs

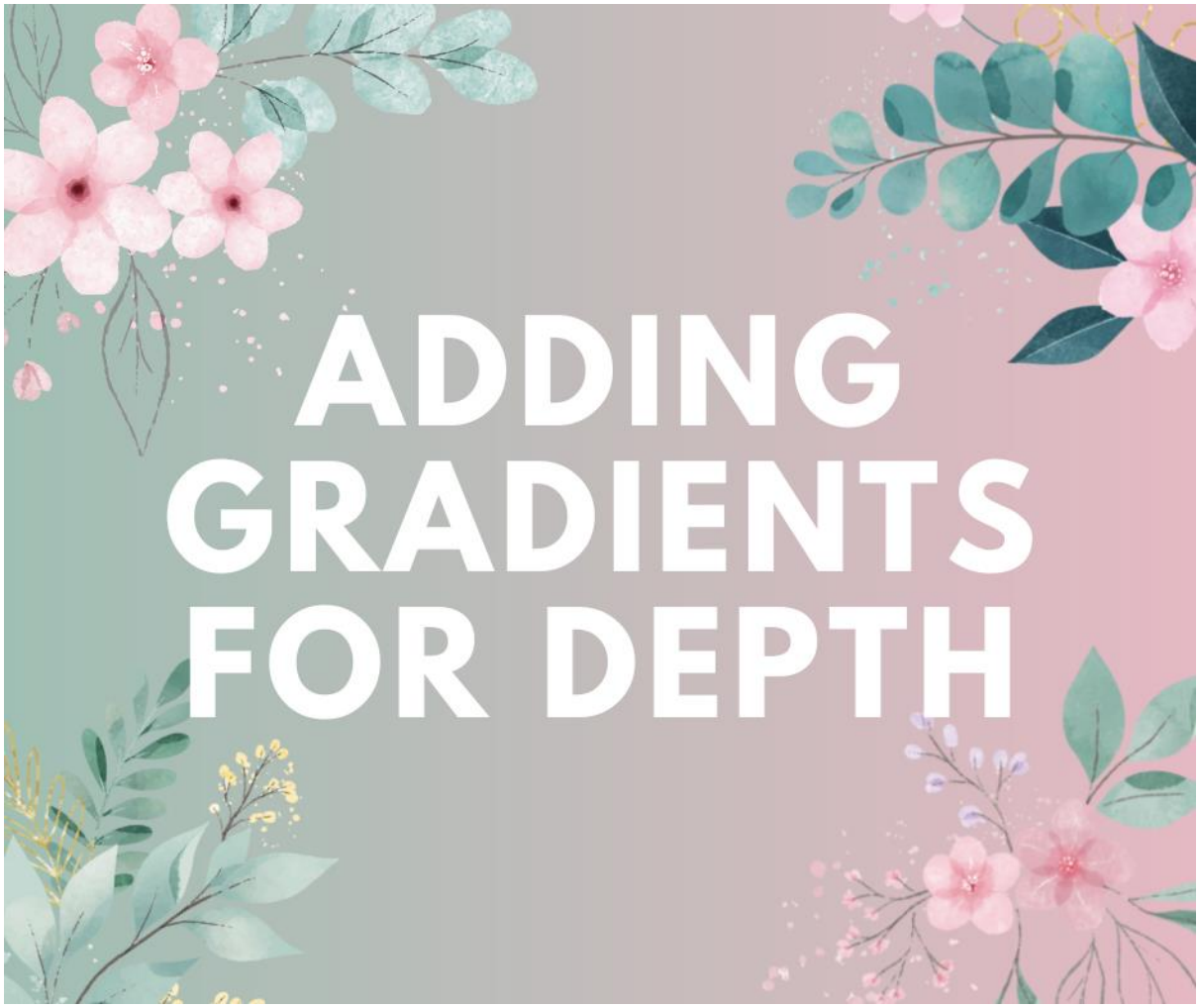


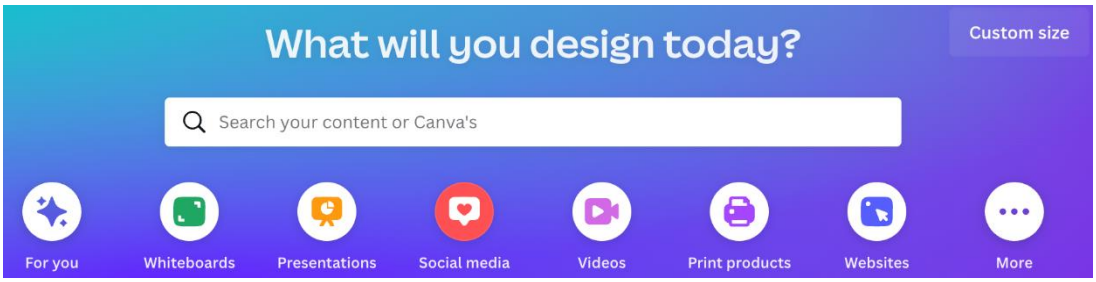

Templates
Elements
Uploads
Text
Photos
gradient
All
Graphics
Photos
Videos
Audio
16.0s


adding gradients for depth
Edit image
Flip
Animate
Position
Page 1 - Add page title
Page 2 - Add page title


Position
Forward ⌘]
Backward ⌘[
To front ⌥⌘]
To back ⌥⌘[
Align to page
Top
Left
Middle
Center
Bottom
Right

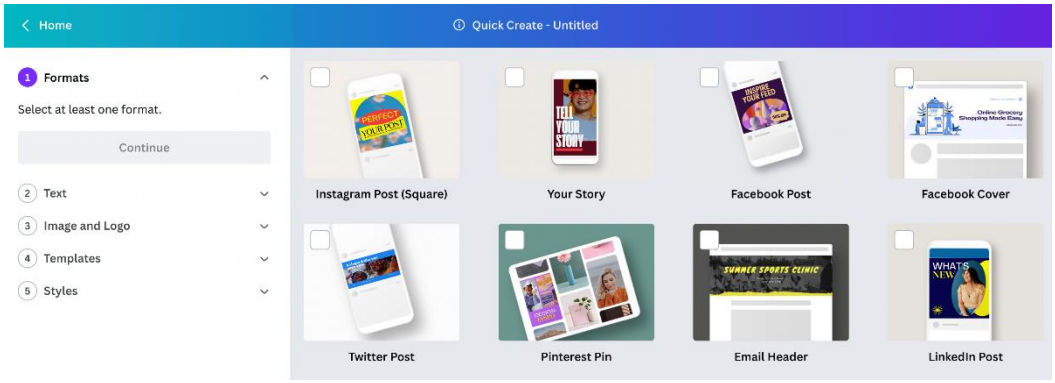

Try "blue" or "#00c4cc"
Document Colors
#00C4CC
Pick a color from the design
Anchor Online Regular Colours
Edit image
Crop
Flip
Animate
ADDING GRADIENTS FOR DEPTH
+ Add page


ADDING
GRADIENTS
FOR DEPTH


What will you design today?
Custom size
Search your content or Canva's
For you
Whiteboards
Presentations
Social media
Videos
Print products
Websites
More

Quick Create Collection

The quickest way to create a collection of designs for social media.



1 Formats

2 Text

Add text for your design.

Main text

Add your main message here

0/25

Additional text

Add any additional text here

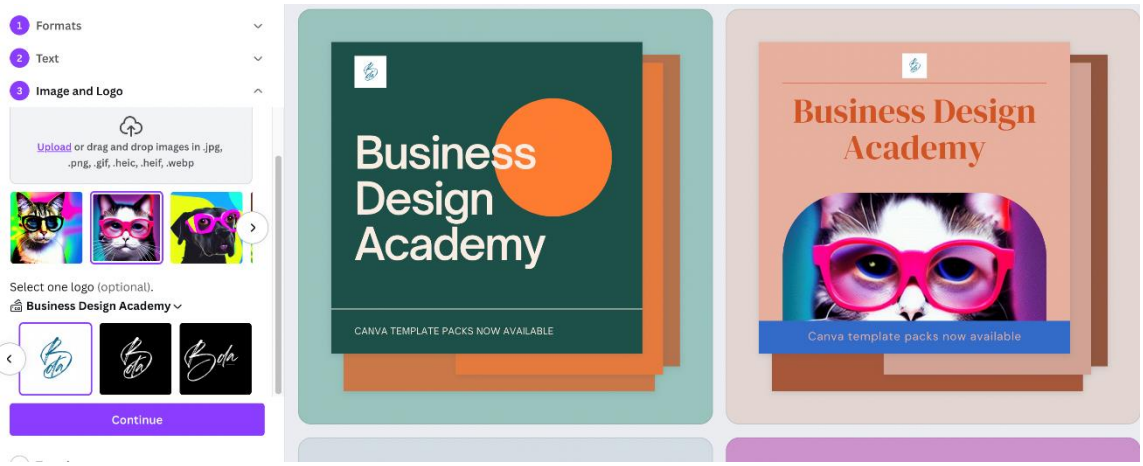
0/45

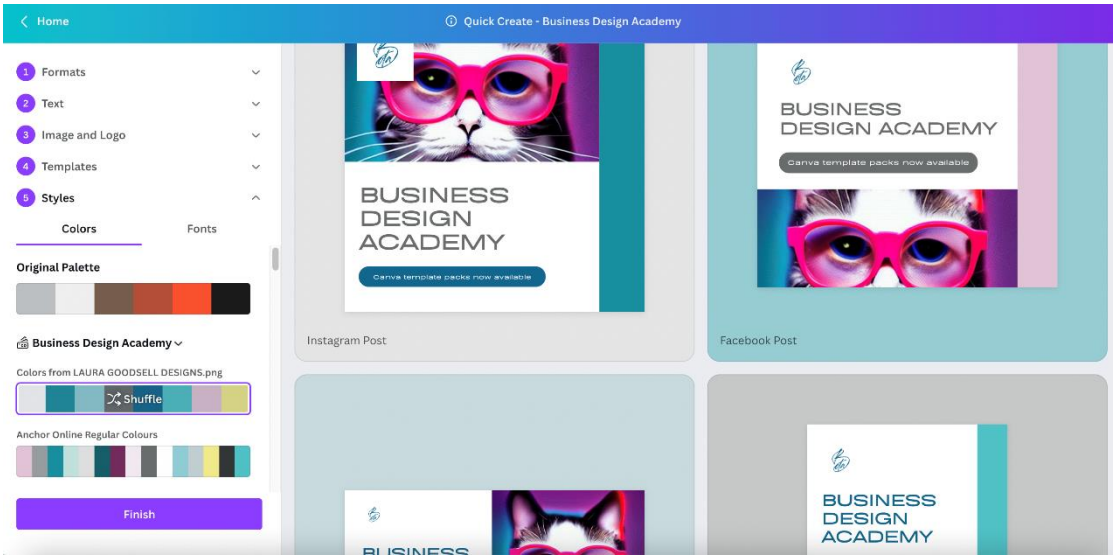
Continue

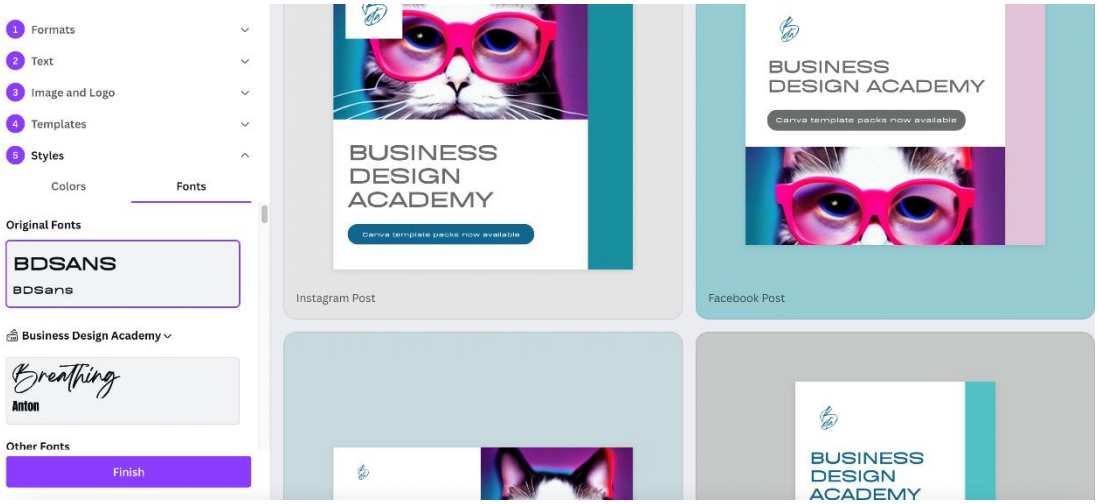
3 Image and Logo

4 Templates

5 Styles


Formats
Text
Image and Logo
Upload or drag and drop images in .jpg, .png, .gif, .heic, .heif, .webp
Select one logo (optional).
Business Design Academy
Continue
Business Design Academy
CANVA TEMPLATE PACKS NOW AVAILABLE
Business Design Academy
Canva template packs now available


Home
Quick Create - Business Design Academy
Formats
Text
Image and Logo
Templates
Styles
Colors
Fonts
Original Palette
Business Design Academy
Colors from LAURA GOODSELL DESIGNS.png
Shuffle
Anchor Online Regular Colours
Finish
BUSINESS DESIGN ACADEMY
Canva template packs now available
Instagram Post
BUSINESS DESIGN ACADEMY
Canva template packs now available
Facebook Post


Formats
Text
Image and Logo
Templates
Styles
Colors
Fonts
Original Fonts
BDSANS
BDSans
Business Design Academy
Breathing
Anton
Other Fonts
Finish
BUSINESS DESIGN ACADEMY
Canva template packs now available
Instagram Post
BUSINESS DESIGN ACADEMY
Canva template packs now available
Facebook Post

Your designs are ready! 🎉

We've saved your designs in a new folder for you.

Open them in the editor continue editing, post to social now or schedule them for later.

Download

See my collection

LinkedIn Post - Business Design Acad...

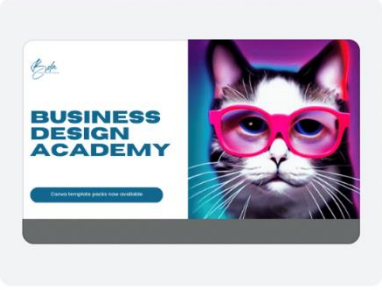
Design

Pinterest Pin - Business Design Acade...

Design

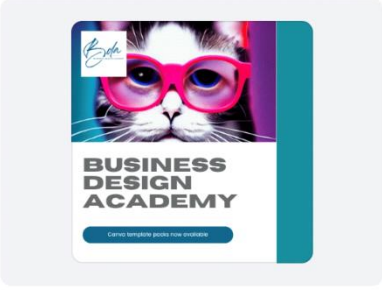
Facebook Post - Business Design Acad...

Design



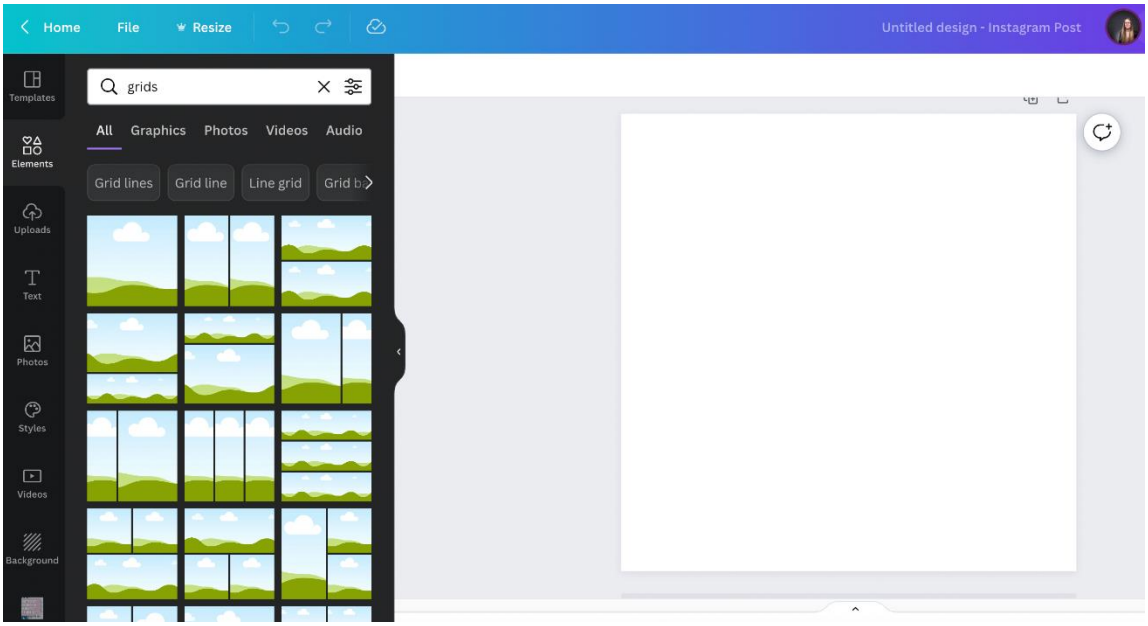
Twitter Post - Business Design Acade...

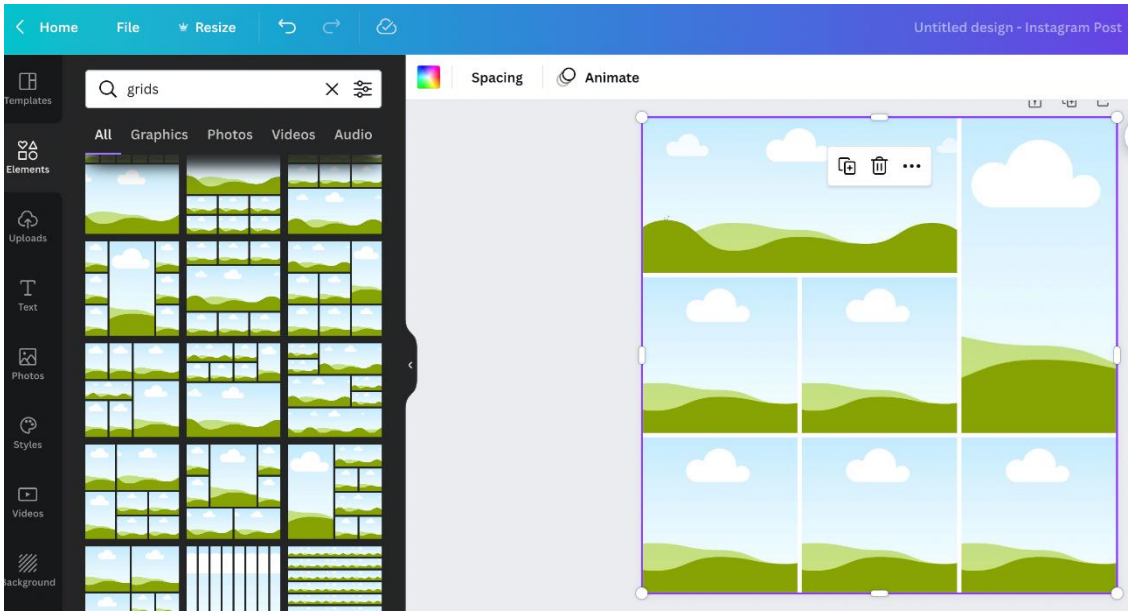
Design

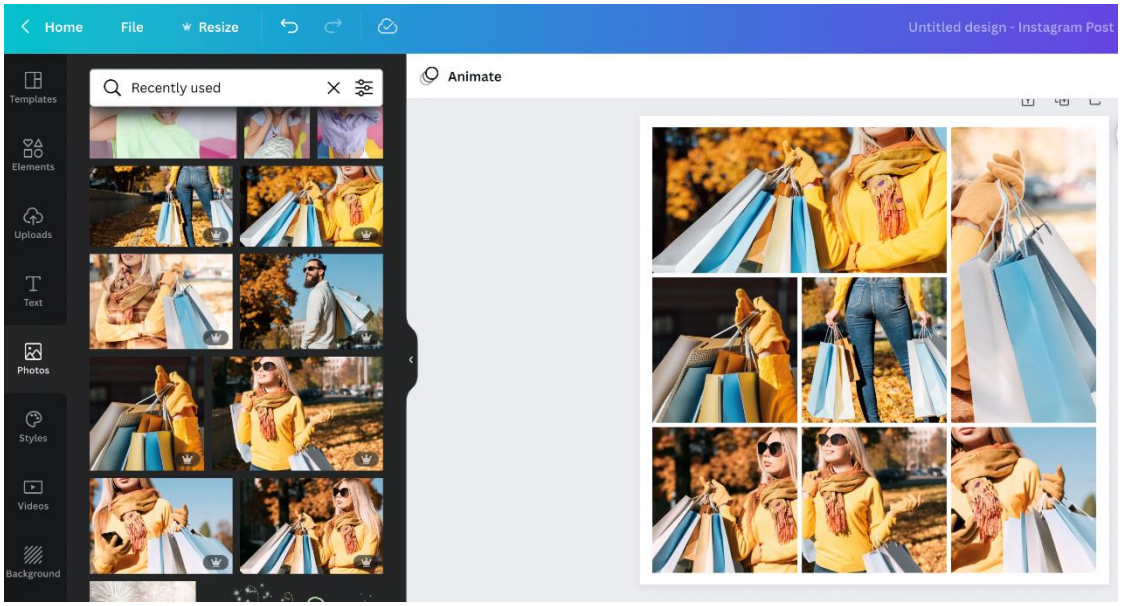


Instagram Post - Business Design Aca...

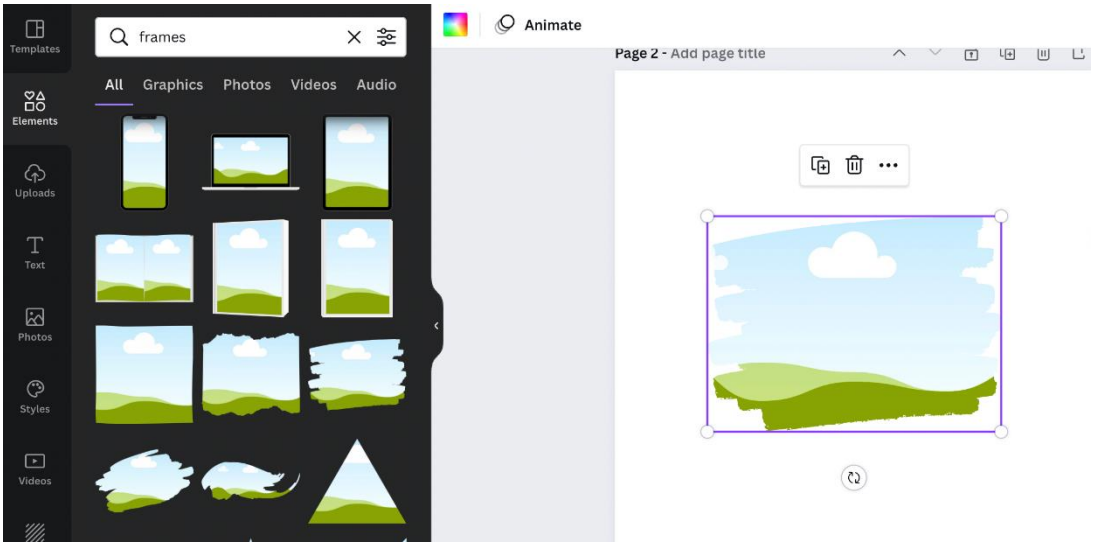
Design


Home
File
Resize
Untitled design - Instagram Post
Templates
Elements
Uploads
Text
Photos
Styles
Videos
Background
grids
All
Graphics
Photos
Videos
Audio
Grid lines
Grid line
Line grid

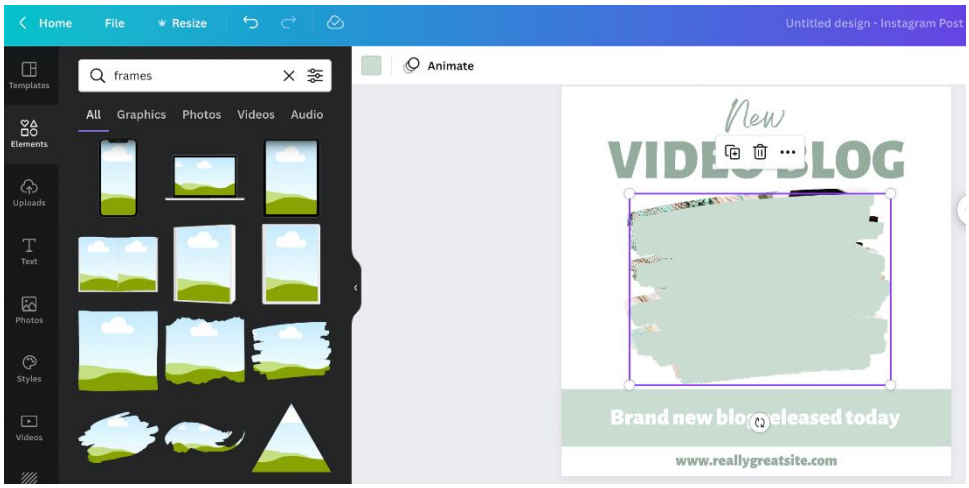

Home
File
Resize
Untitled design - Instagram Post
Templates
Elements
Uploads
Text
Photos
Styles
Videos
Background
grids
All
Graphics
Photos
Videos
Audio
Spacing
Animate


Home
File
Resize
Untitled design - Instagram Post
Templates
Elements
Uploads
Text
Photos
Styles
Videos
Background
Recently used
Animate

BORCELLE
Autumn sale
now on
www.website.com


Templates
Elements
Uploads
Text
Photos
Styles
Videos
frames
All
Graphics
Photos
Videos
Audio
Animate
Page 2 - Add page title

New
VIDEO BLOG
Brand new blog released today
www.reallygreatsite.com

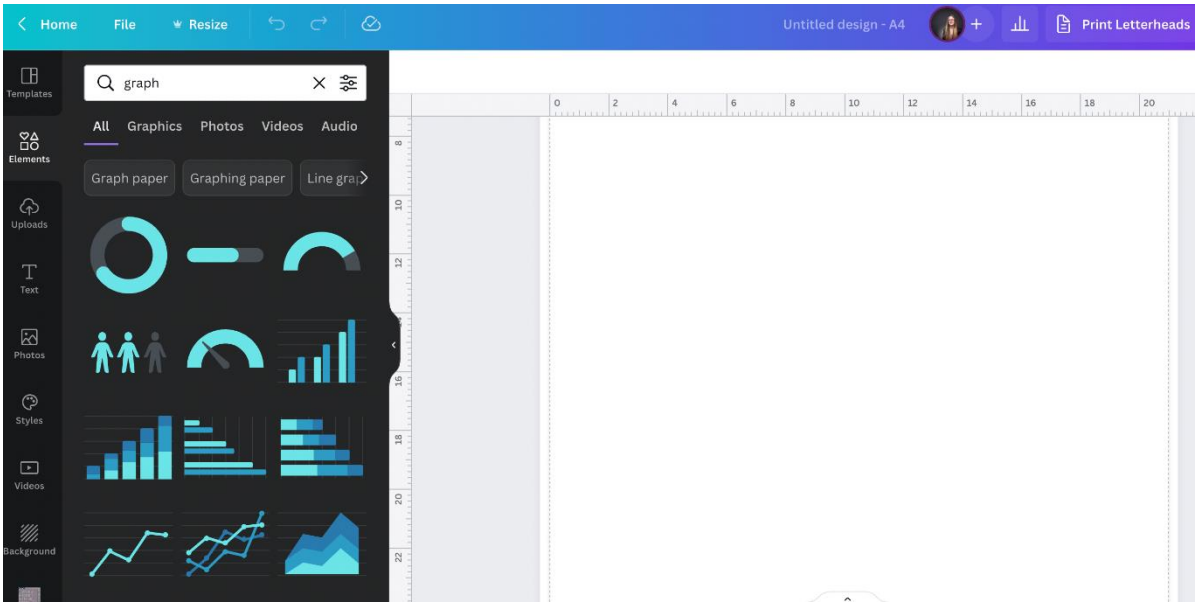

Home
File
Resize
Untitled design - Instagram Post
Templates
Elements
Uploads
Text
Photos
Styles
Videos
frames
All
Graphics
Photos
Videos
Audio
Animate
New
Brand new blog released today
www.reallygreatsite.com

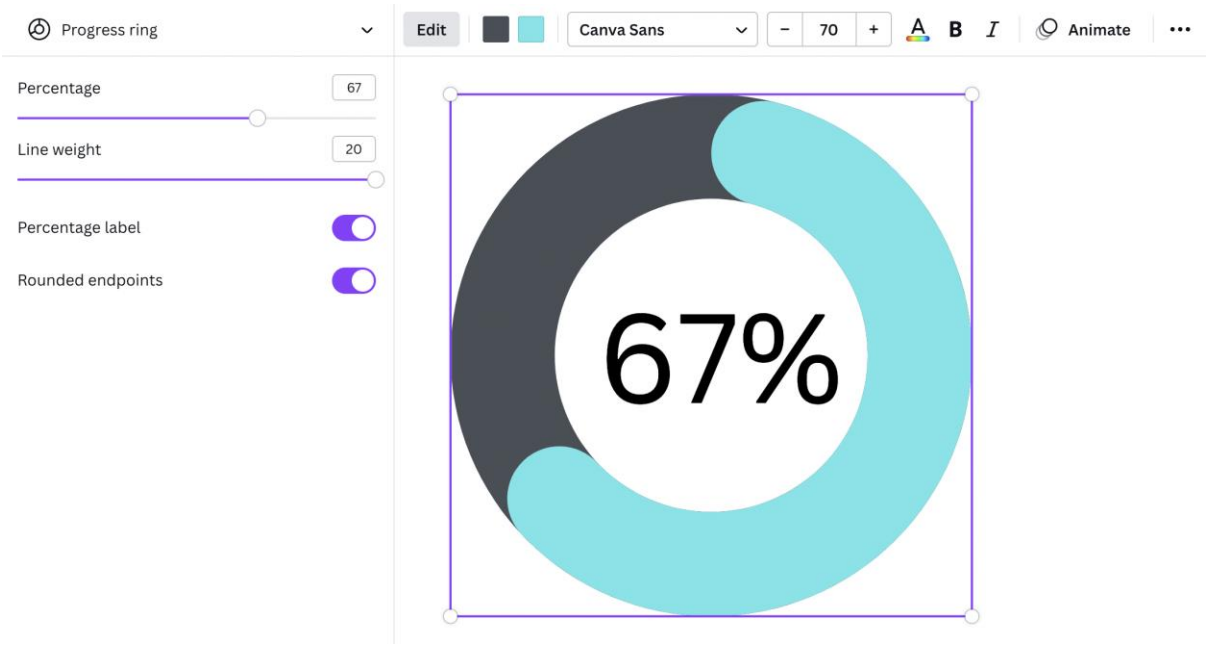
New

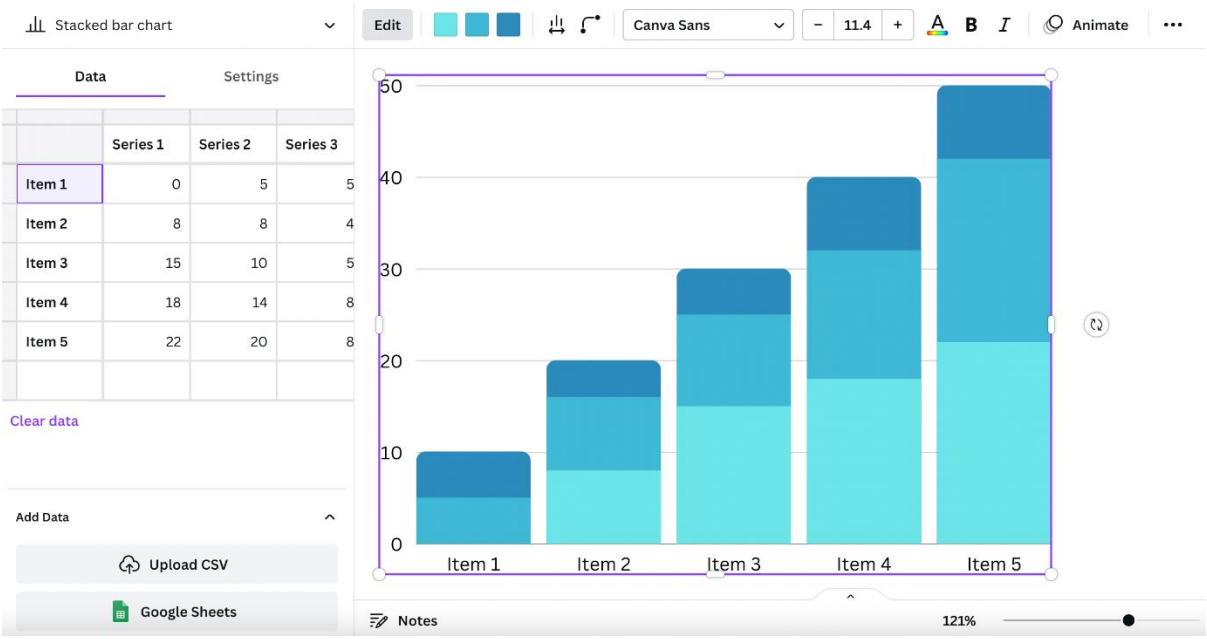
VIDEO BLOG

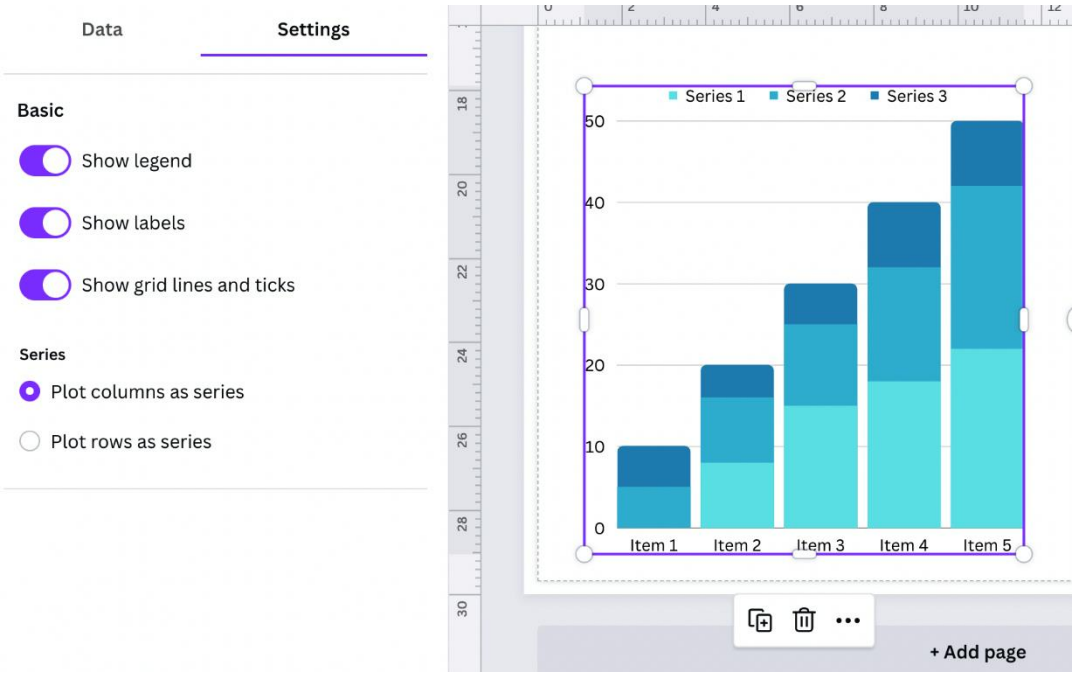
Brand new blog released today

www.reallygreatsite.com

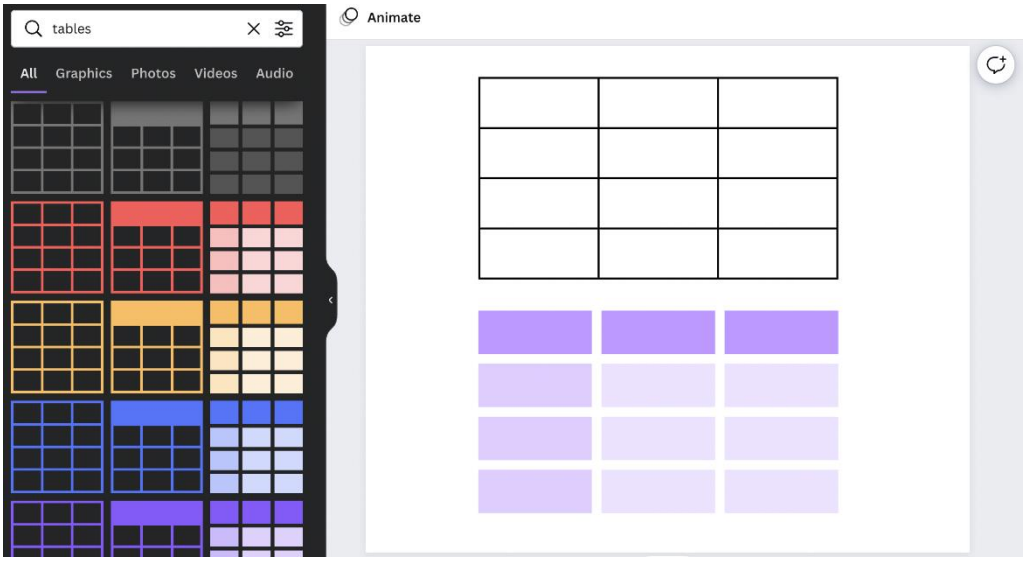

Home
File
Resize
Untitled design - A4
Print Letterheads
Templates
Elements
Uploads
Text
Photos
Styles
Videos
Background
graph
All
Graphics
Photos
Videos
Audio
Graph paper
Graphing paper

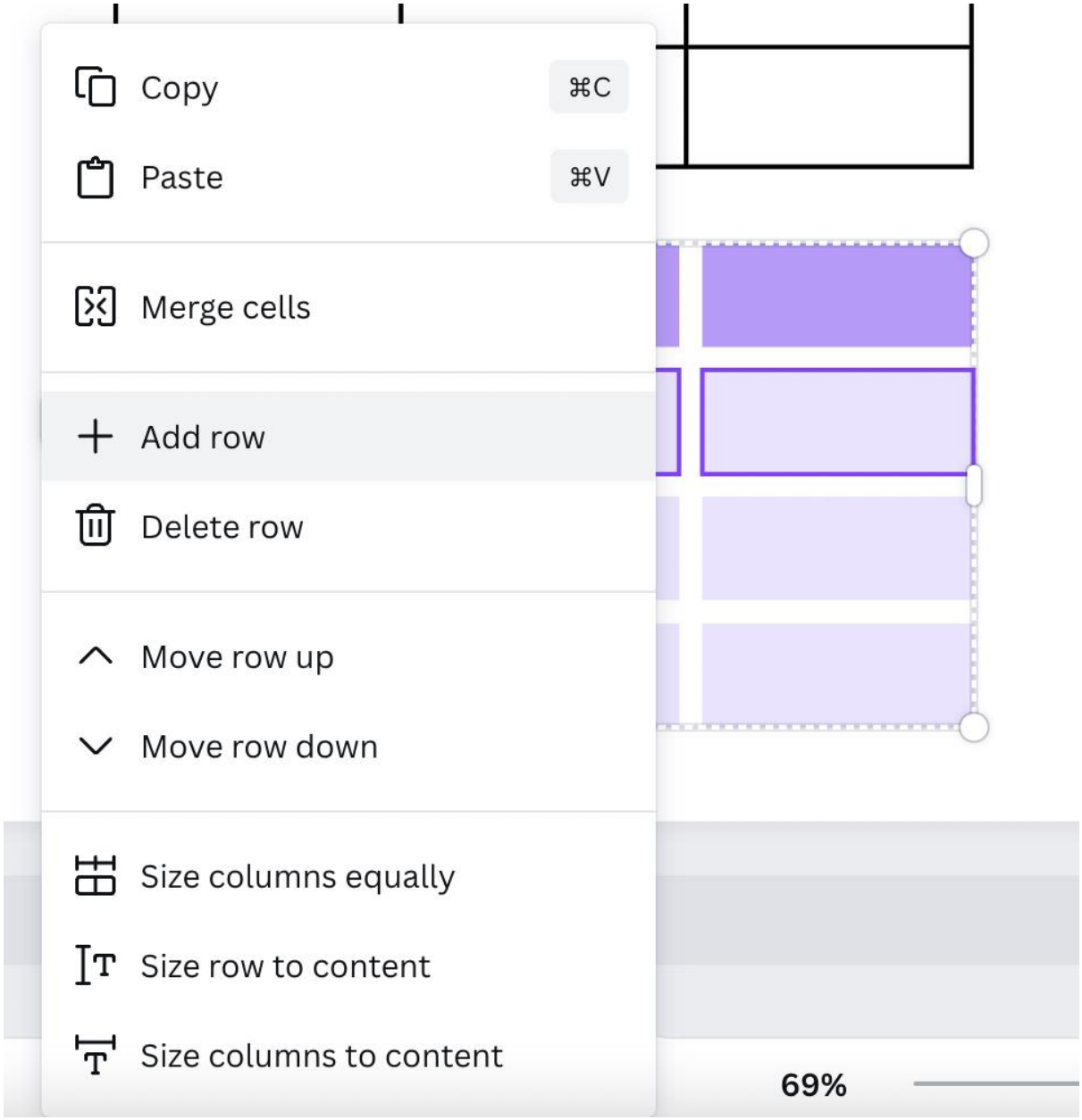

Progress ring
Edit
Canva Sans
70
Animate
Percentage
67
Line weight
20
Percentage label
Rounded endpoints
67%


Stacked bar chart
Edit
Canva Sans
11.4
Animate
Data
Settings
Series 1
Series 2
Series 3
Item 1 0 5 5
Item 2 8 8 4
Item 3 15 10 5
Item 4 18 14 8
Item 5 22 20 8
Clear data
Add Data
Upload CSV
Google Sheets
50
40
30
20
10
0
Item 1
Item 2
Item 3
Item 4
Item 5
Notes
121%

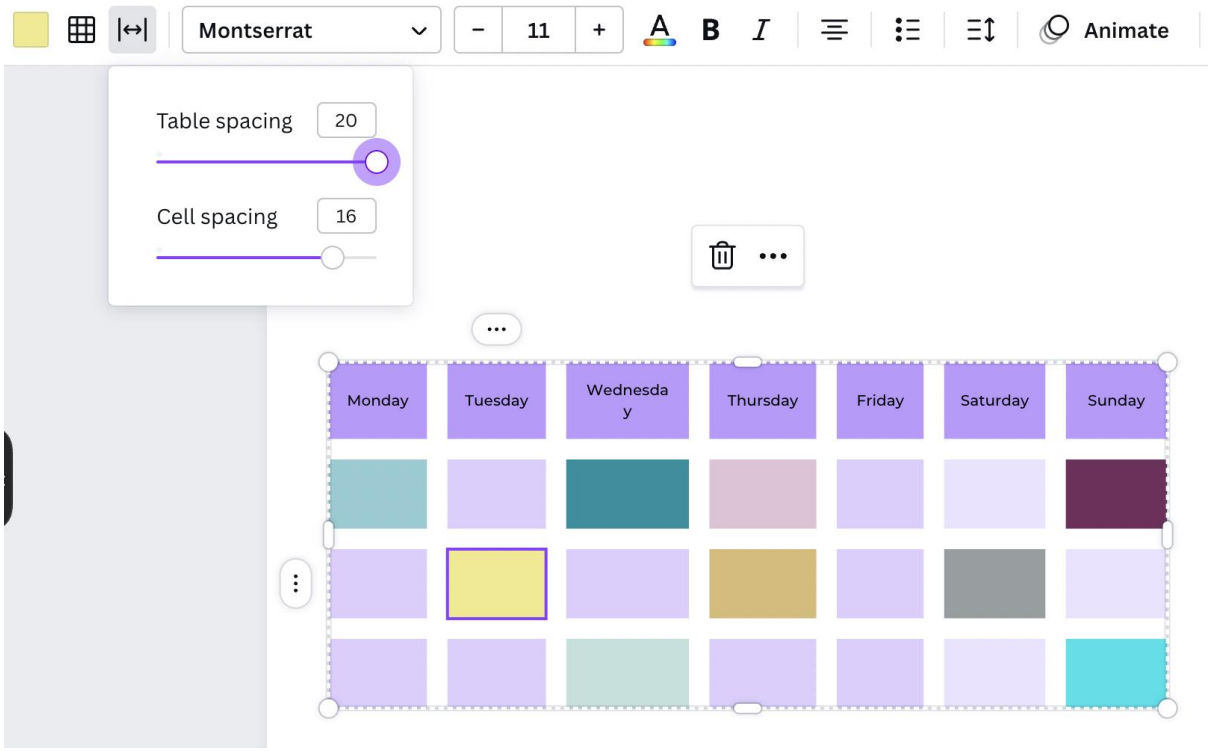

Data
Settings
Basic
Show legend
Show labels
Show grid lines and ticks
Series
Plot columns as series
Plot rows as series
Series 1
Series 2
Series 3
50
40
30
20
10
0
Item 1
Item 2
Item 3
Item 4
Item 5
+ Add page

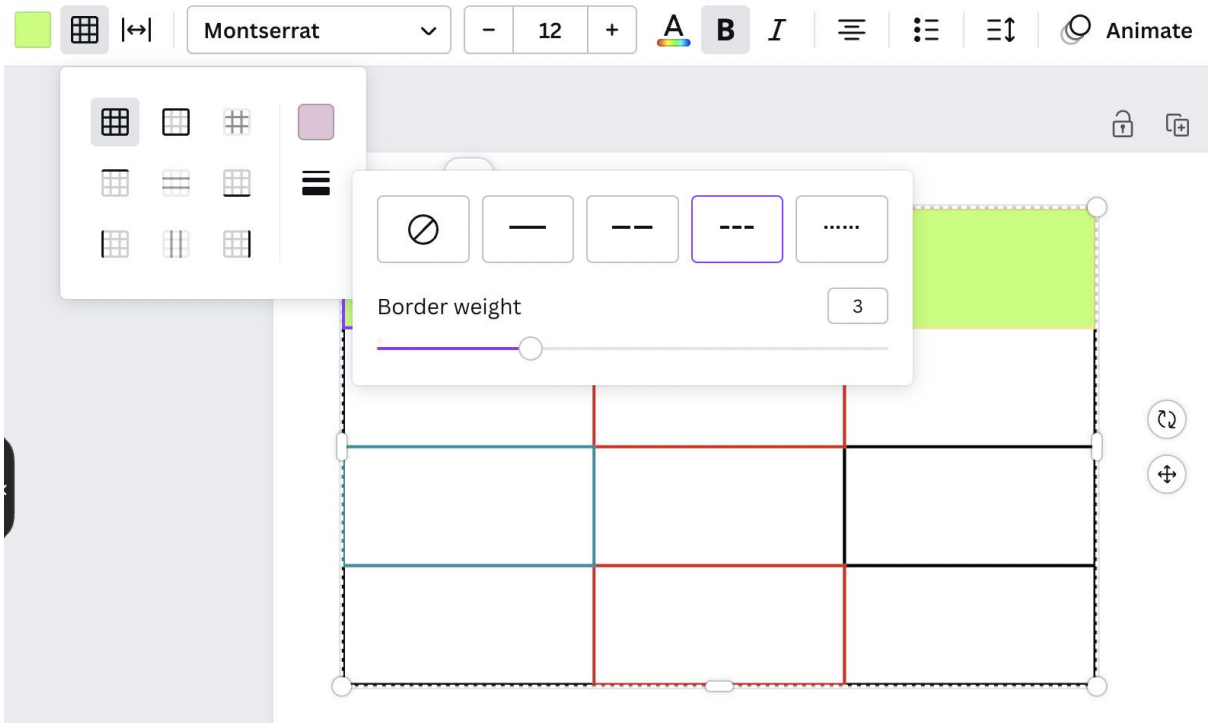
Templates
Elements
Uploads
Text
Projects
Photos
Styles
Audio
Videos
bar chart
All Graphics Photos Videos Audio
Animate
67%
50
40
30
20
10
0
Item 1
Item 2
Item 3
Item 4
Item 5
Notes
121%


tables
All Graphics Photos Videos Audio
Animate

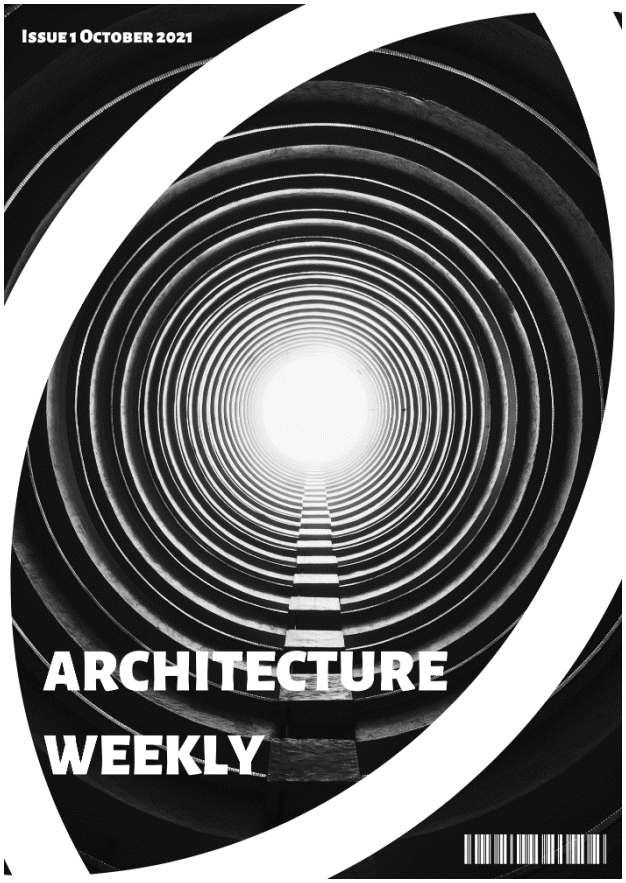

Copy ⌘C
Paste ⌘V
Merge cells
Add row
Delete row
Move row up
Move row down
Size columns equally
Size row to content
Size columns to content
69%

Monday
Tuesday
Wednesday
Thursday
Friday
Saturday
Sunday


Montserrat
11
Animate
Table spacing
20
Cell spacing
16
Monday
Tuesday
Wednesda y
Thursday
Friday
Saturday
Sunday


Montserrat
12
Animate
Border weight
3

Chapter 07: Five Graphic Design Principles You Need to Know



LIVE LIFE
TO ITS
FULLEST

contrasting
colors in text
contrasting
colors in text
contrasting
colors in text

Agrandir

Agrandir Black

Agrandir Grand

Agrandir Medium

Agrandir Narrow

Agrandir Thin

Agrandir Tight

Agrandir Wide

testimonial
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New clothing lines now in store
Come on in we're open
Brand new clothing line now available, plus we have a big sale happening
Monday: 9-5pm
Tuesday: 9-5pm
Wednesday: 9-2pm
Thursday: 9-5pm
Friday: 9-5pm
Saturday: 9-5pm
Sunday: Closed
WWW.REALLYGREATSITE.COM

WHO IS
YOUR
FAVOURITE
ROMANCE
AUTHOR?

Self Care
SUNDAY
How do you
unwind?

MEET THE EXPERT

Hello, I help with all things social media releated

www.website.com

Olivia Wilson

INFORMATION ON THIS SIDE OF THE PAGE IS MORE PROMINENT, THIS PASSAGE WILL BE LOOKED AT FIRST

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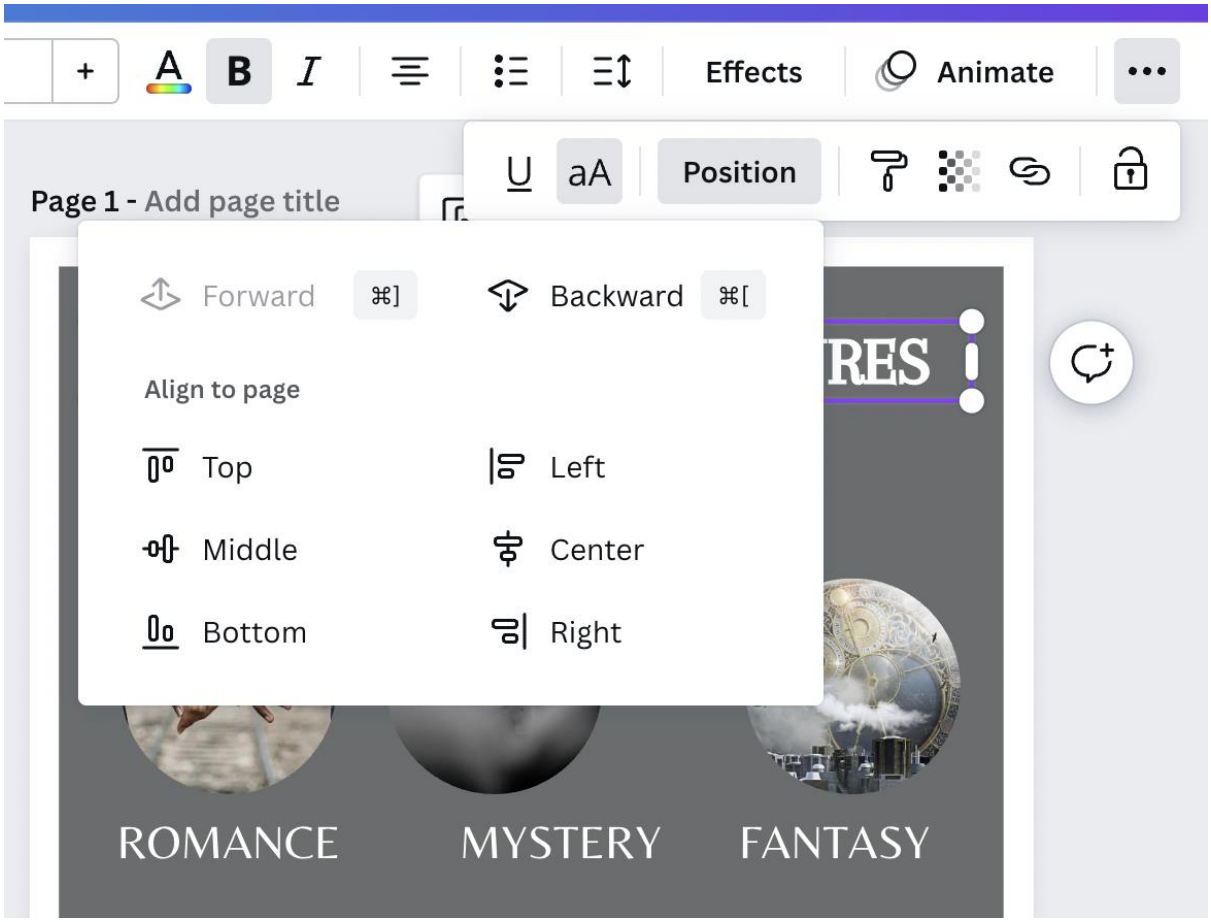
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ROMANCE
MYSTERY
FANTASY

New Podcast Episode now available
NEW PODCAST PODCAST
PODCAST
NEW PODCAST EPISODE
THIS WEEKS GUESPT SPEAKER IS...
Thank you 10K LISTENERS
WHO IS LISTENING THIS WEEK?
PODCAST TITLE
CAN YOU GUESS
OUR NEXT GUEST?
NEW EPISODE
PODCASTING MADE Easy
Brand new course out soon
looking for new speakers

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3 GENRES YOU CAN WRITE
ABOUT TODAY

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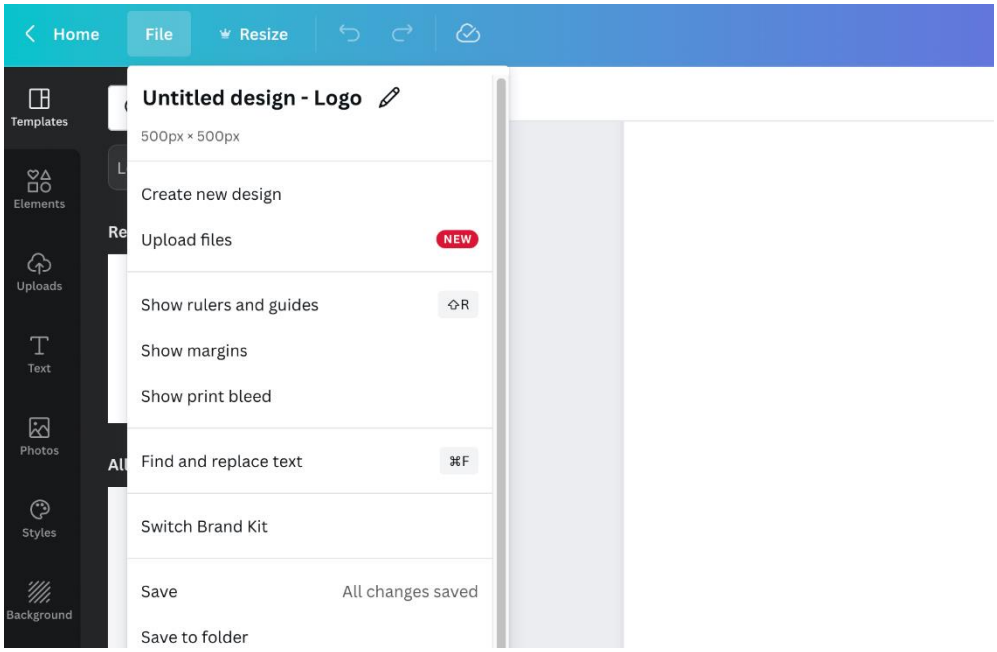
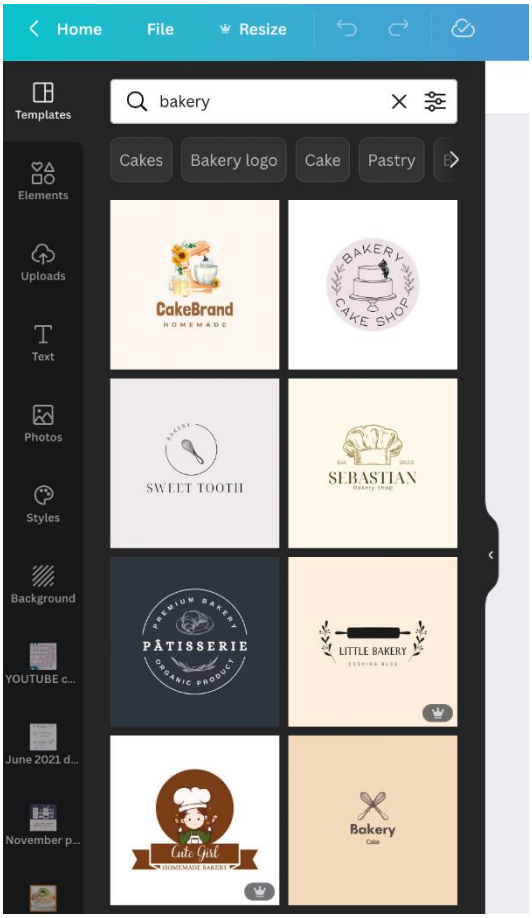
Chapter 08: Creating Your Perfect logo





LAURA GOODSELL

CAKE BOUTIQUE

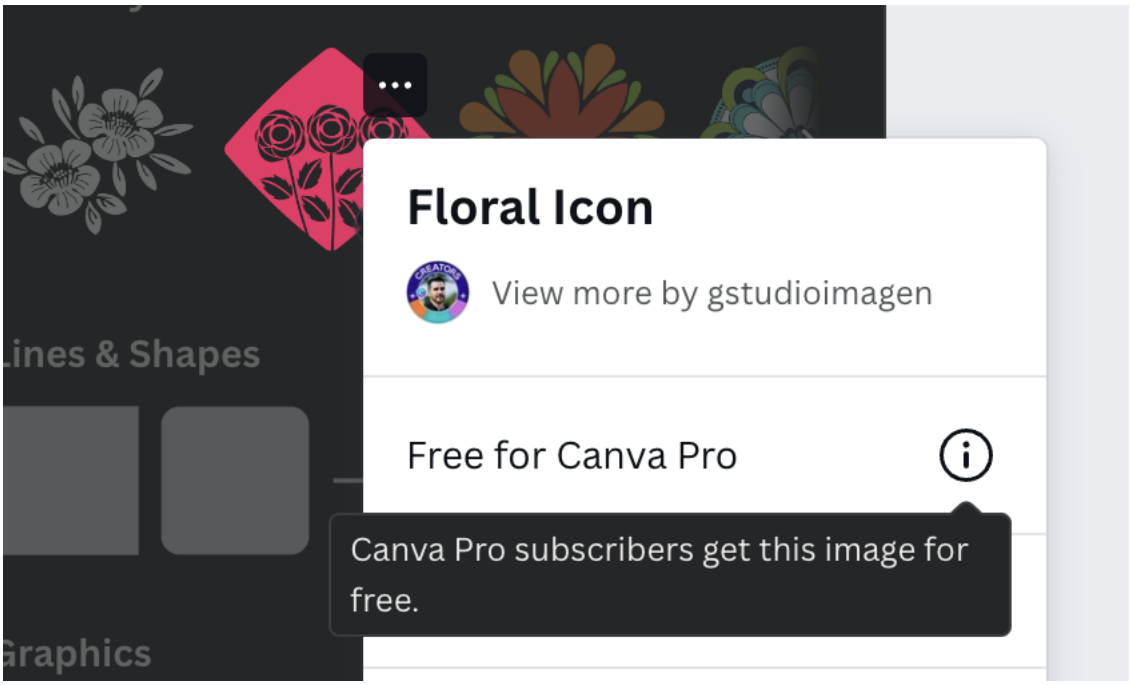
Natural Gardens

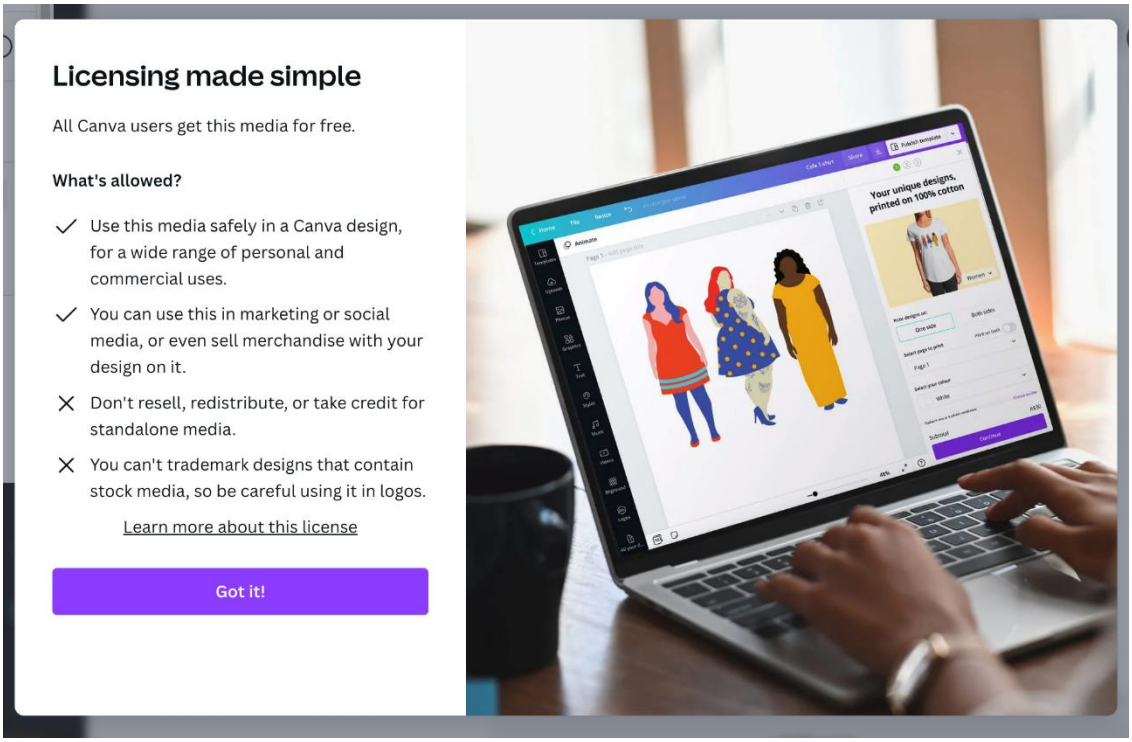
HANOVER AND TYKE

Natural Gardens
HANOVER AND TYKE

Natural Gardens

HANOVER AND TYKE

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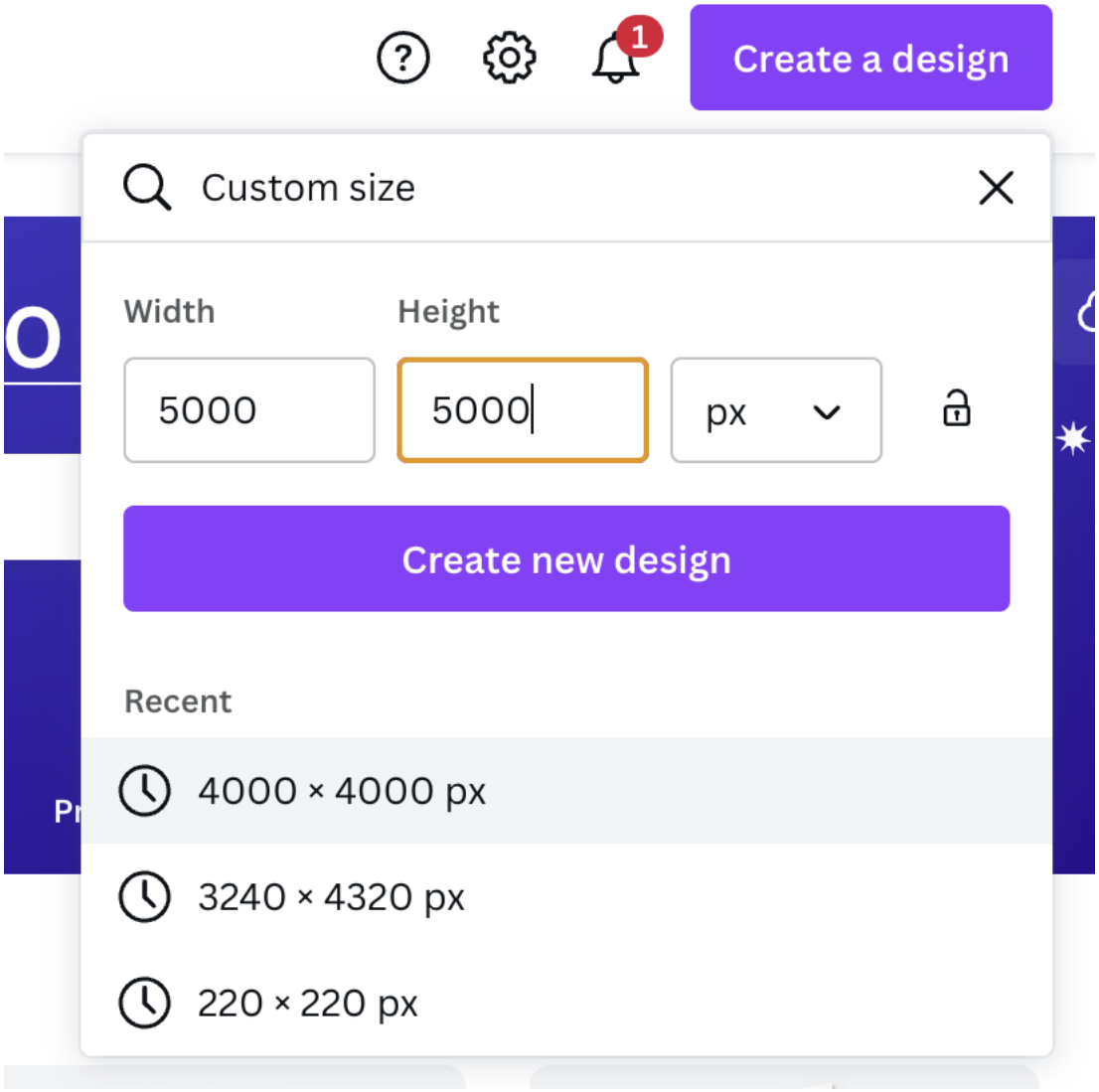
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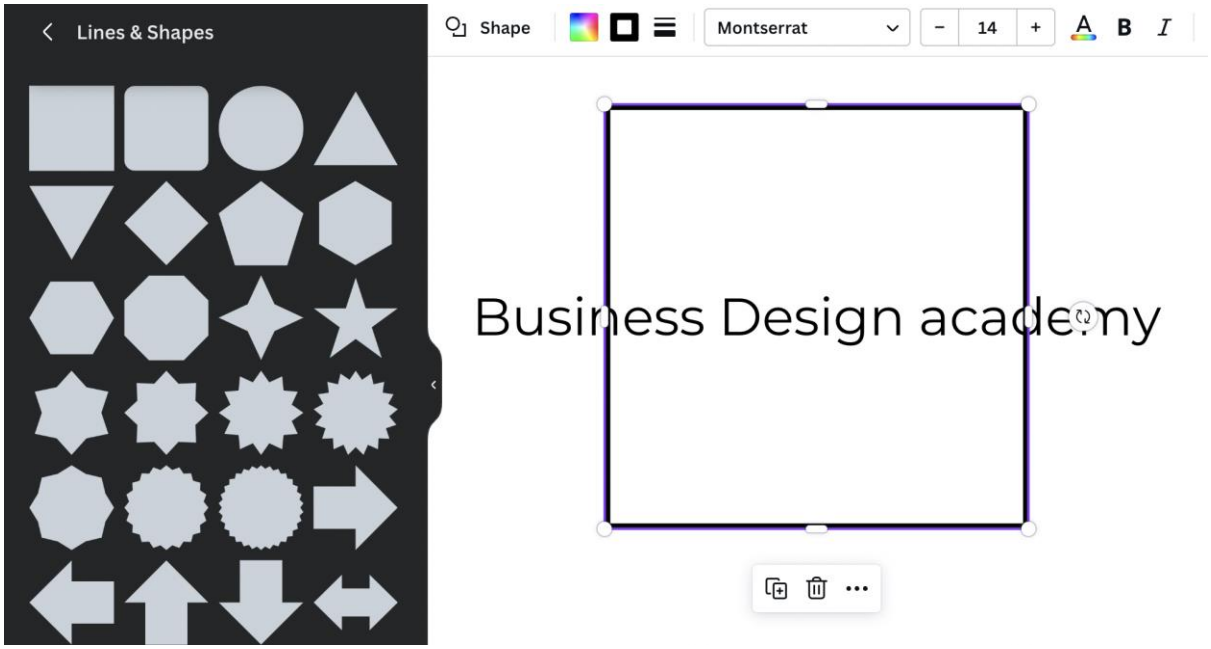
Lines & Shapes
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14
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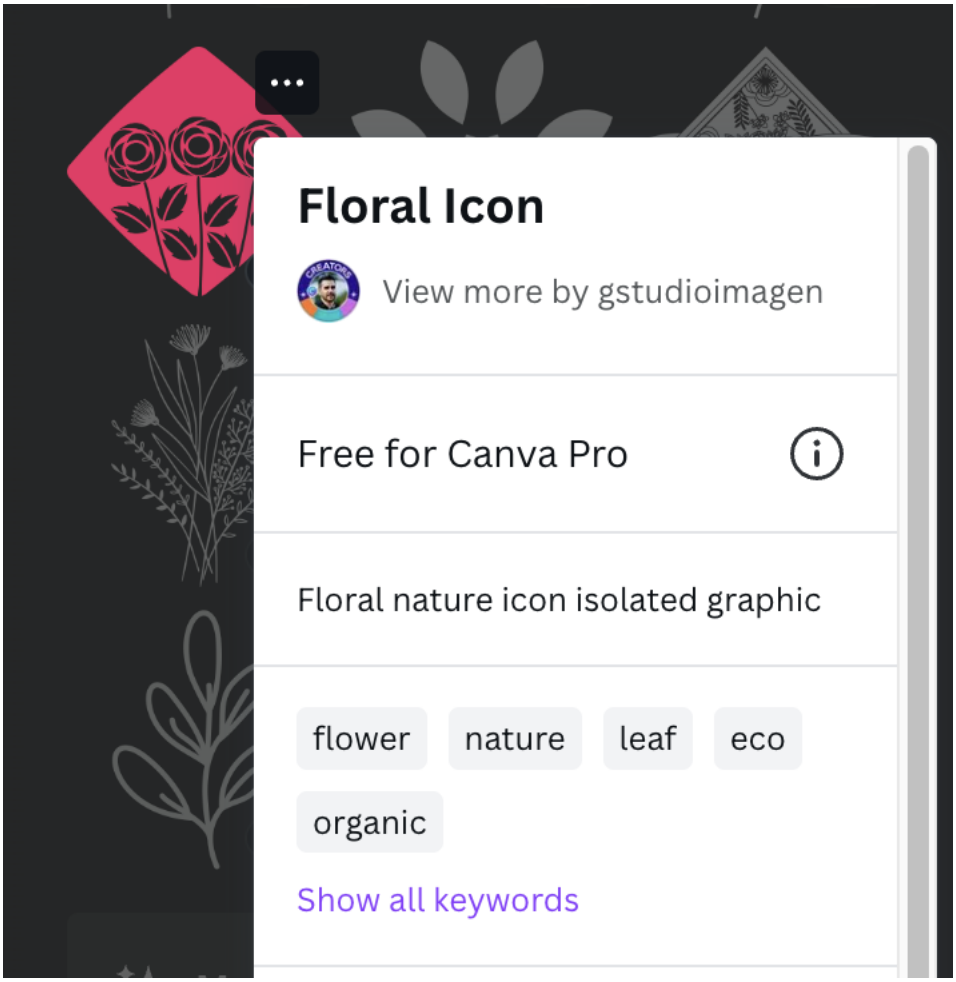
Academy

BUSINESS DESIGN
Academy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1

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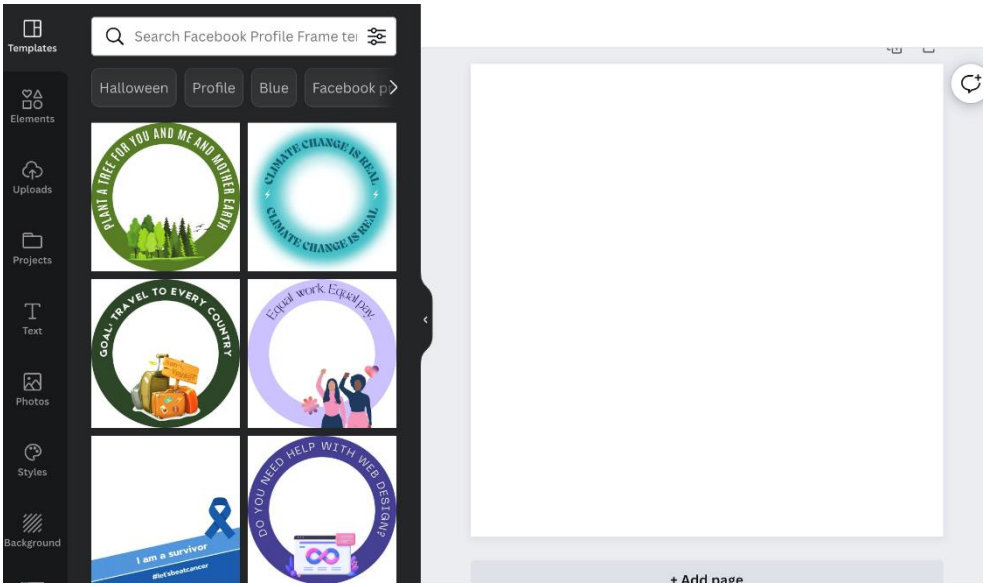
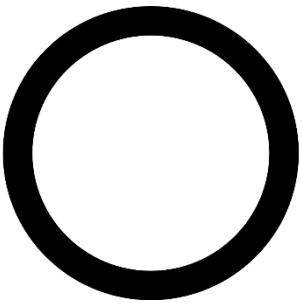
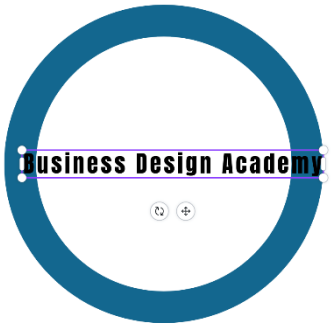
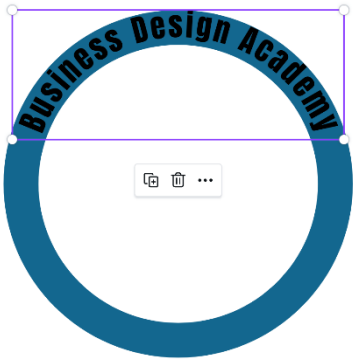
Chapter 09: Making Social Media Graphics with Canva





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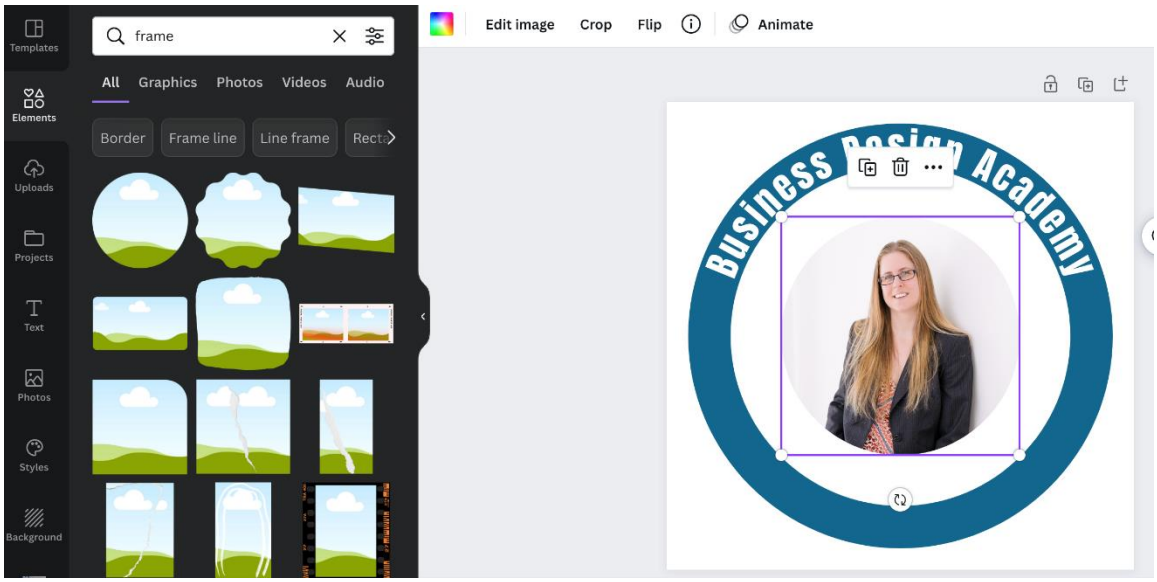
Templates
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All
Graphics
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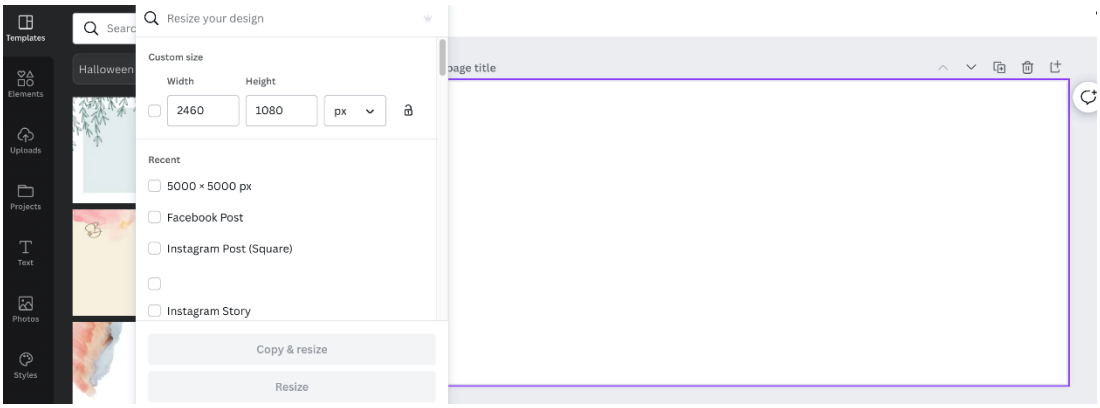
Videos
Audio
Border
Frame line
Line frame
Edit image
Crop
Flip
Animate

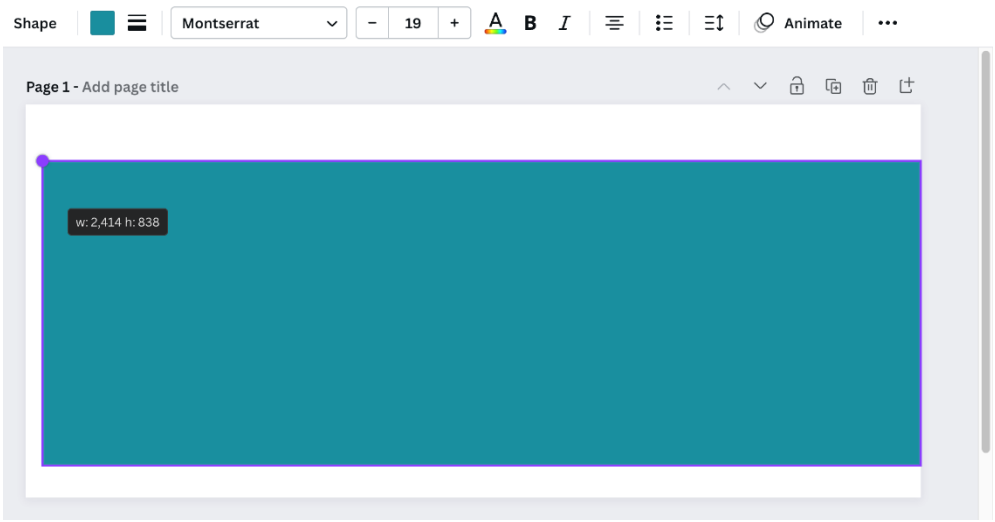
Business Design Academy

Mobile version size 1920px x 1080px Desktop version size 2460px x 936px

SAFE SPACE TO USE

1. Google the current sizes for mobile and desktop Facebook banner sizes
2. They are currently:
   - 820px x 312px desktop
   - 640px x 360px mobile
3. Triple these sizes to stop quality loss in the banner after you have uploaded it to Facebook
4. Create a custom sized template in Canva using your new sizes
5. Create 2 oblongs the same dimensions as the original tripled sizes, lay them on top of each other, adjust the gradiant of one, so you can see both, then use the safe oblong space you have now created in the middle of them to design your banner.

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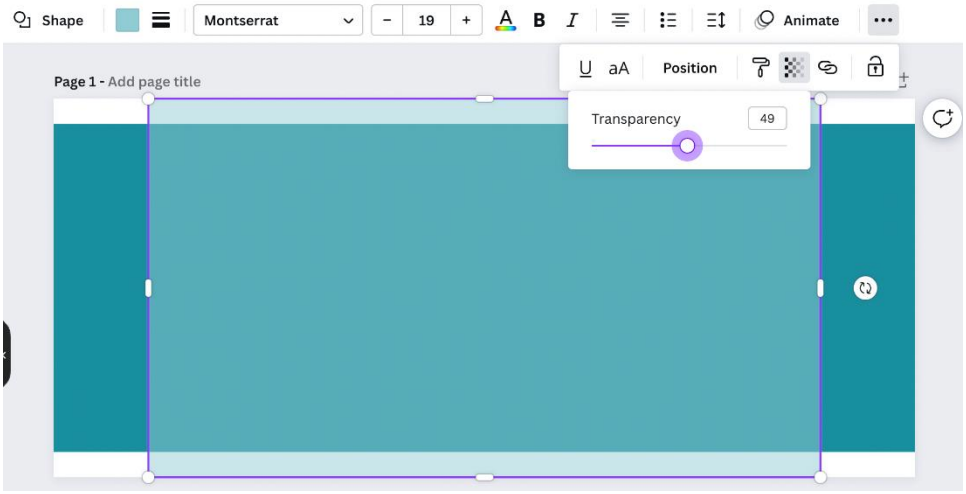
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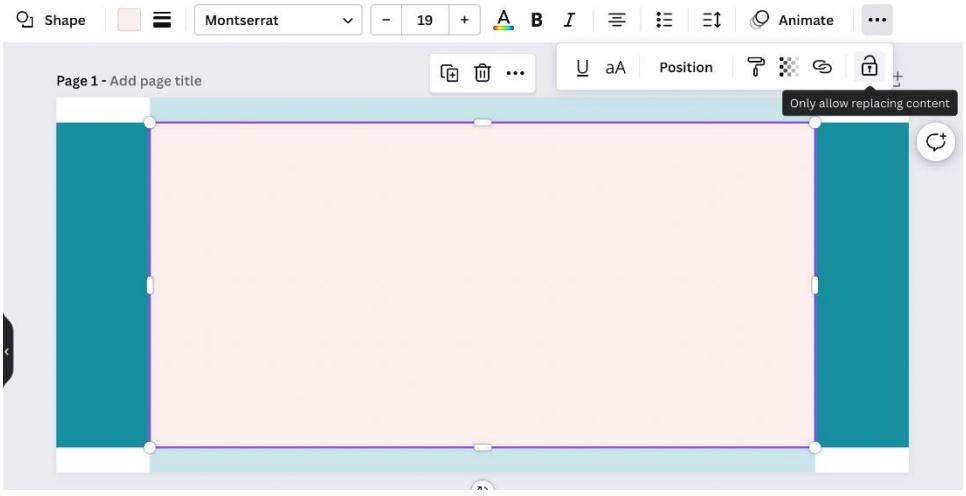
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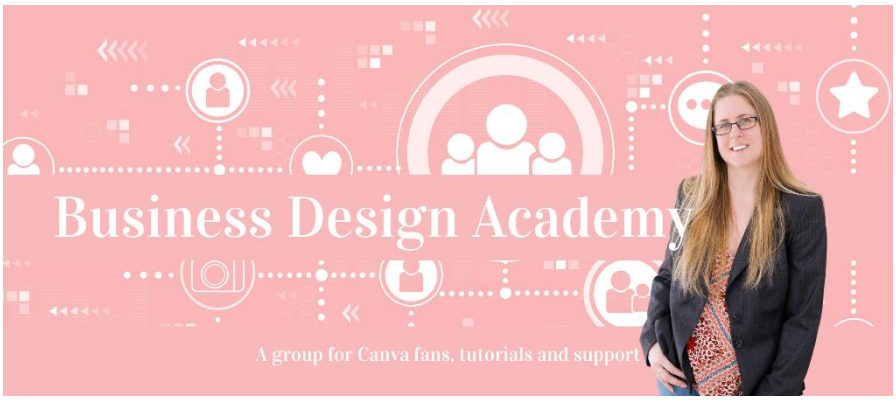
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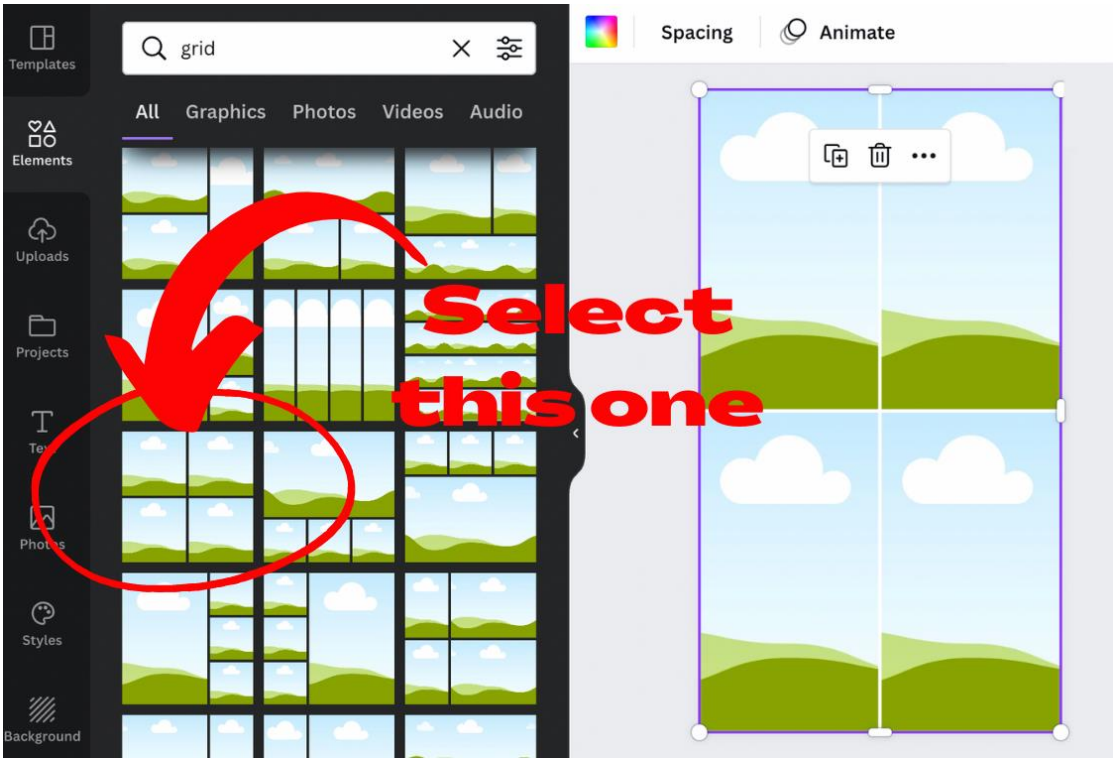
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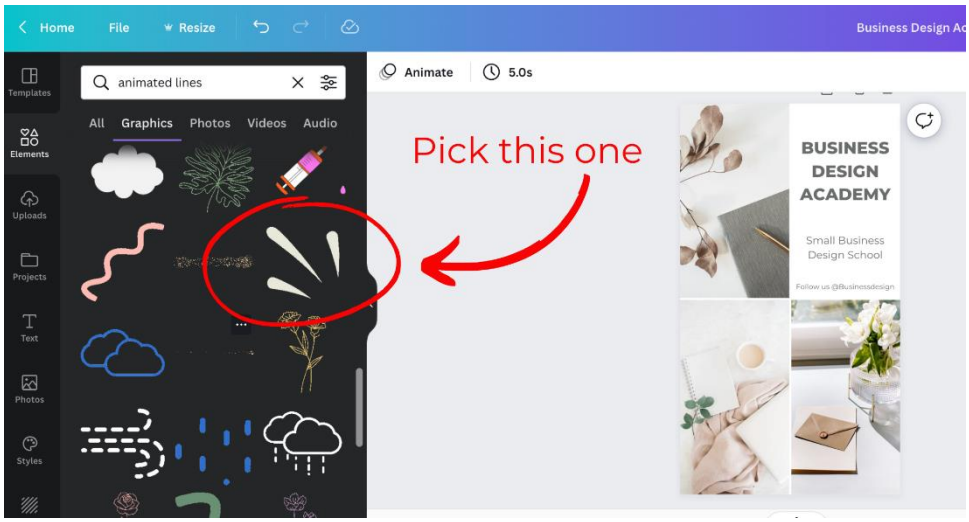
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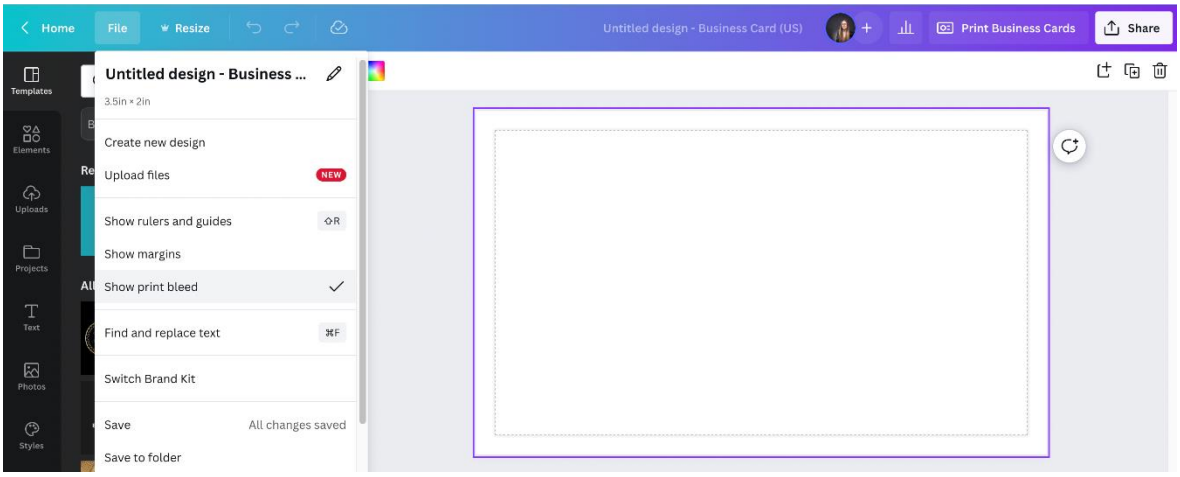
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Untitled design - Business Card (US)
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Text
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Styles
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3.5in × 2in
Create new design
Upload files
NEW
Show rulers and guides
Show margins
Show print bleed
Find and replace text
Switch Brand Kit
Save
All changes saved
Save to folder

Laura Goodsell
Business Design Acdemy

Canva templates and traingings for small businesses

laura@businessdesignacademy.co.uk
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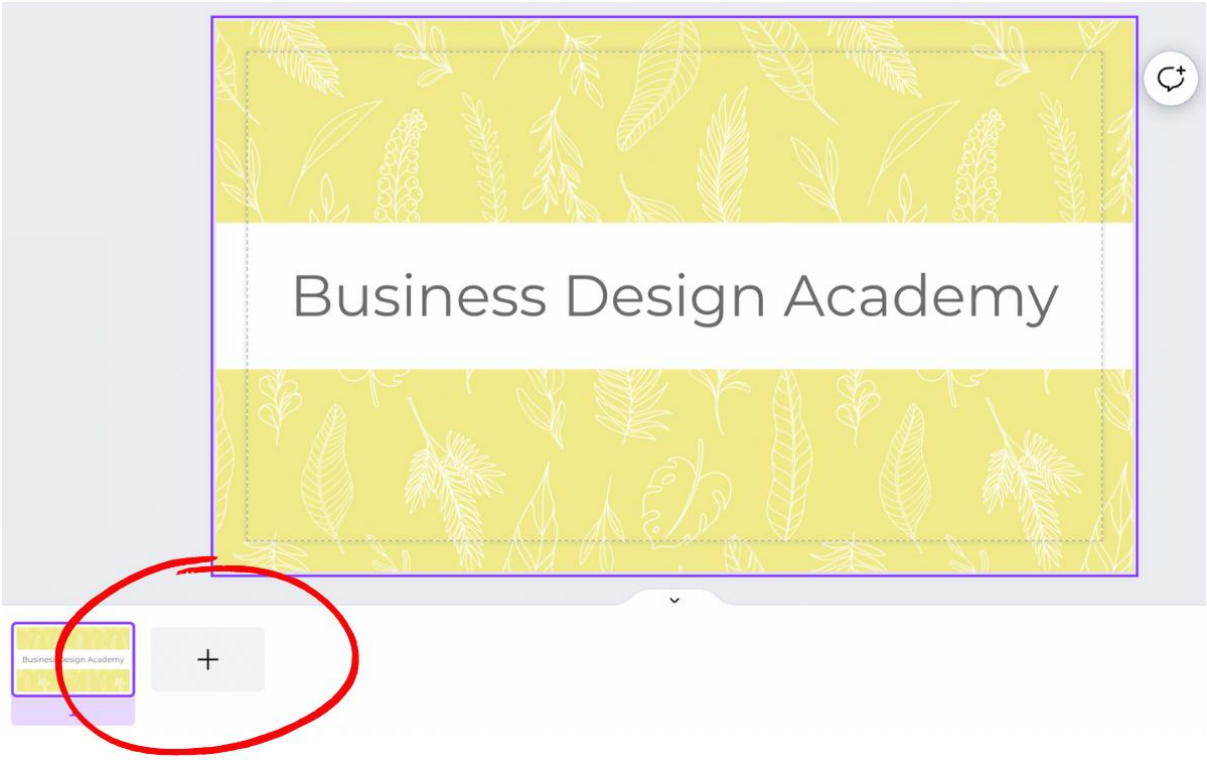

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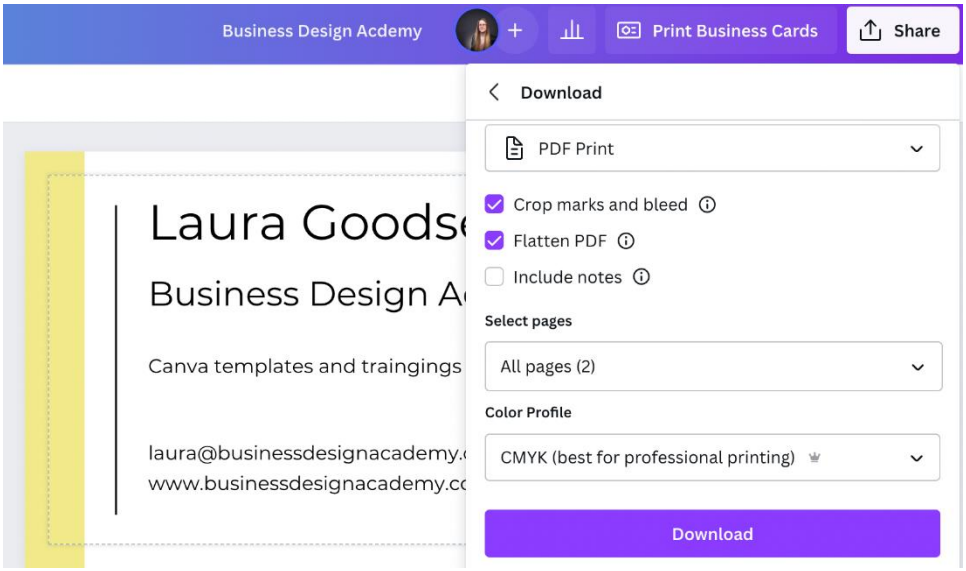
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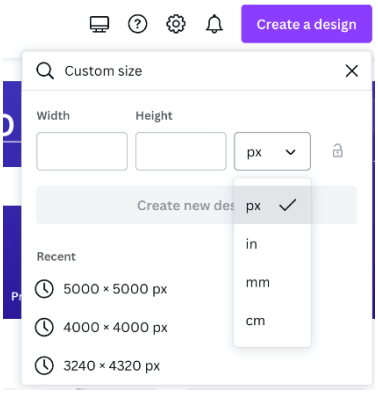
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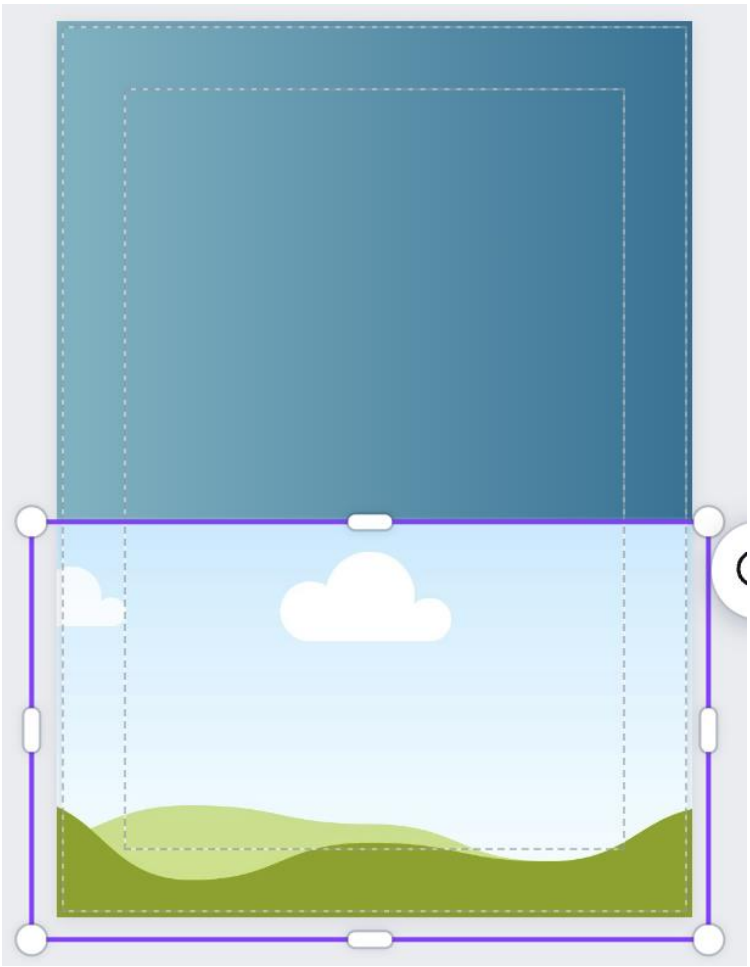

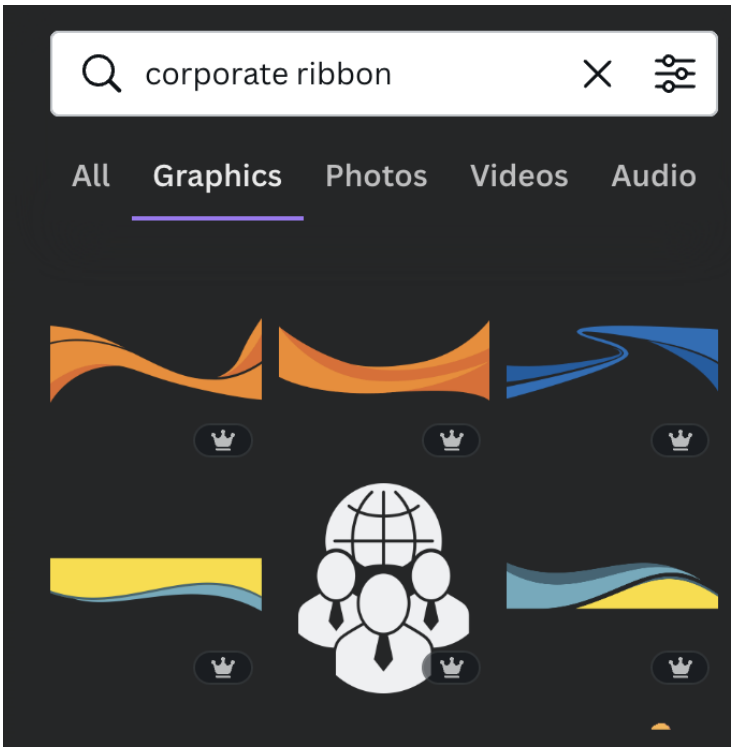
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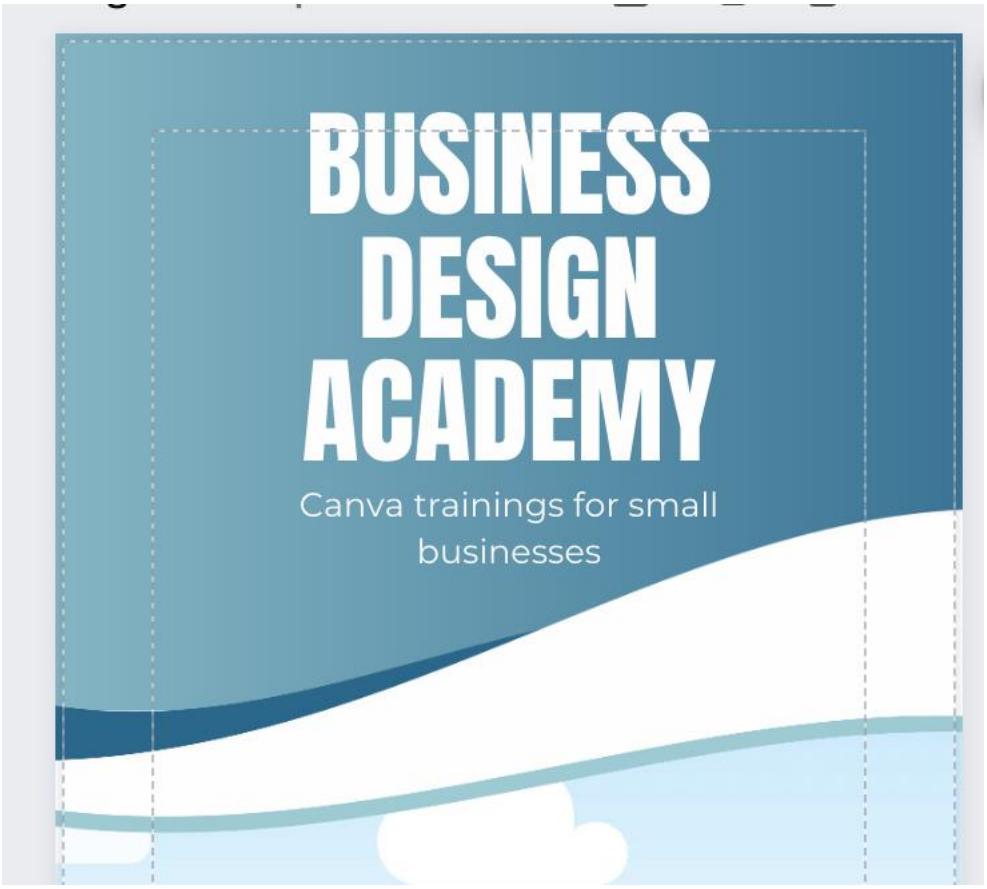
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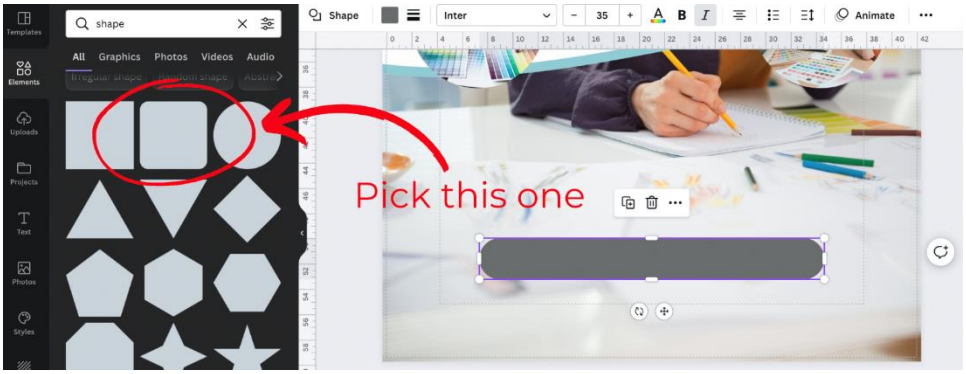
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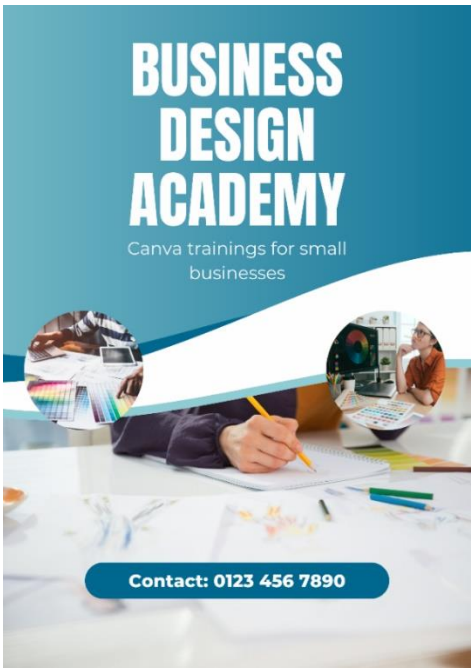
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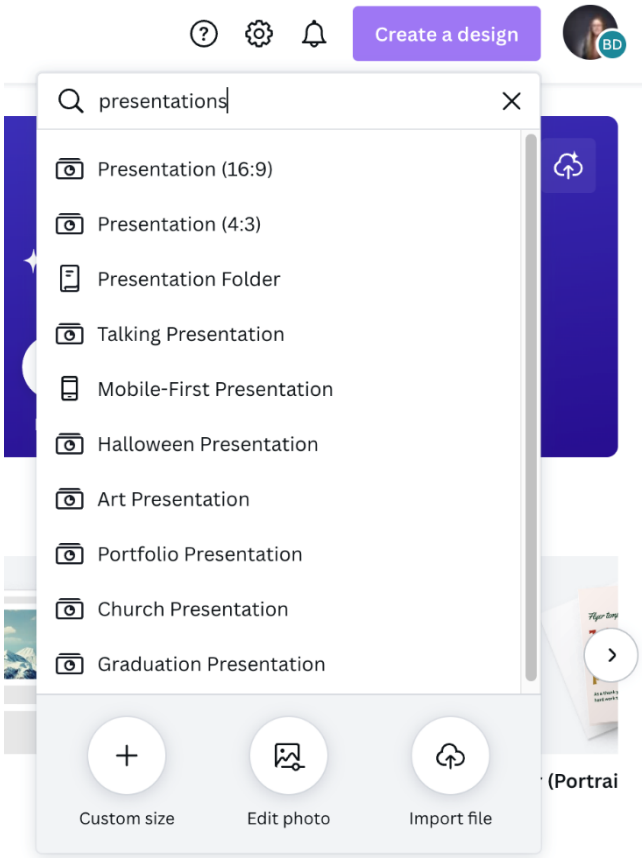
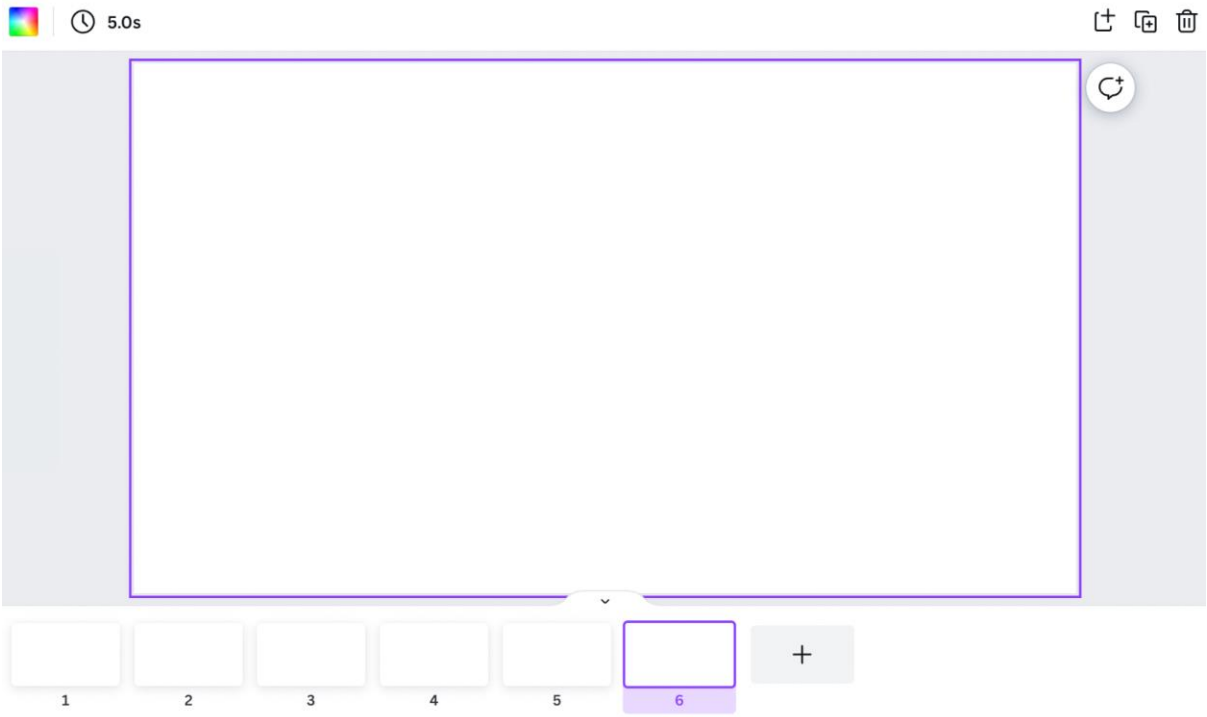
Chapter 10: Leveraging Video and Animation within Your Business Marketing

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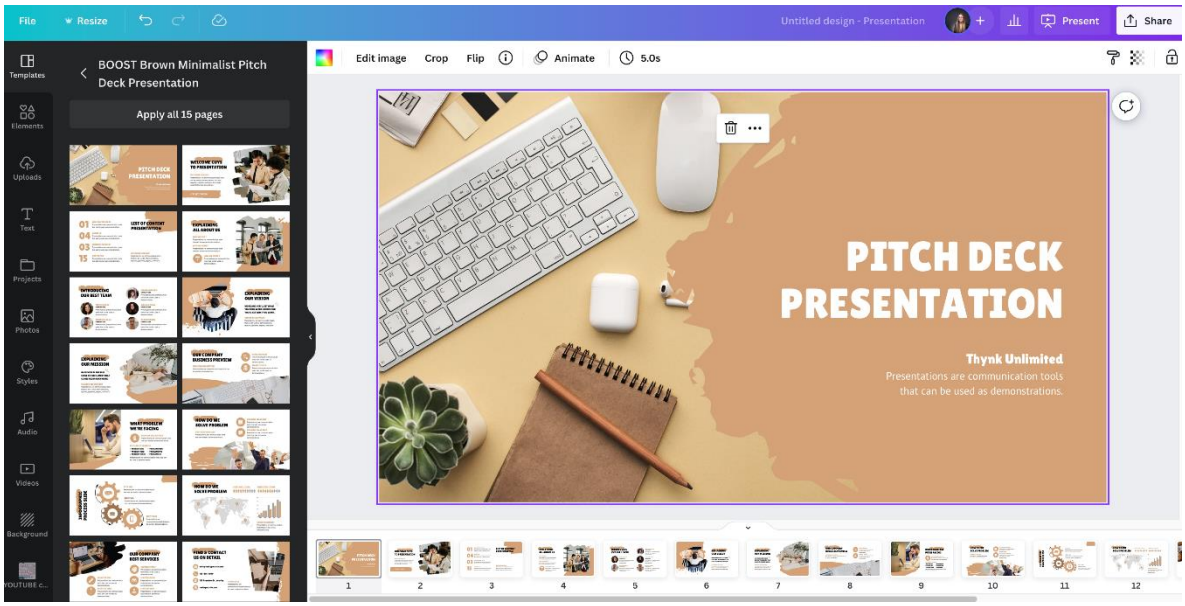
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Uploads
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PITCH DECK PRESENTATION
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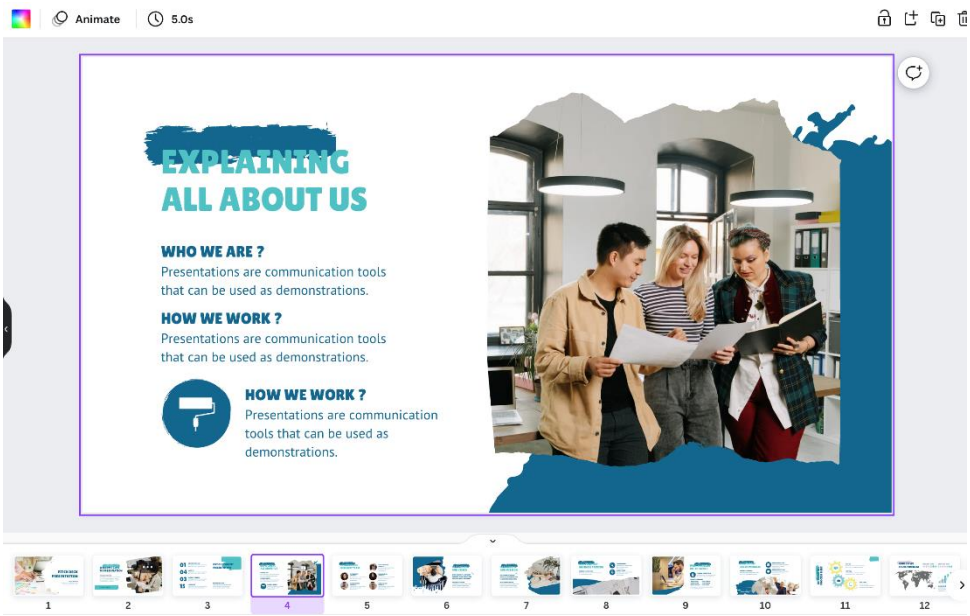
Presentations are communication tools that can be used as demonstrations.


Animate
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EXPLAINING
ALL ABOUT US
WHO WE ARE ?
Presentations are communication tools that can be used as demonstrations.
HOW WE WORK ?
Presentations are communication tools that can be used as demonstrations.
HOW WE WORK ?
Presentations are communication tools that can be used as demonstrations.
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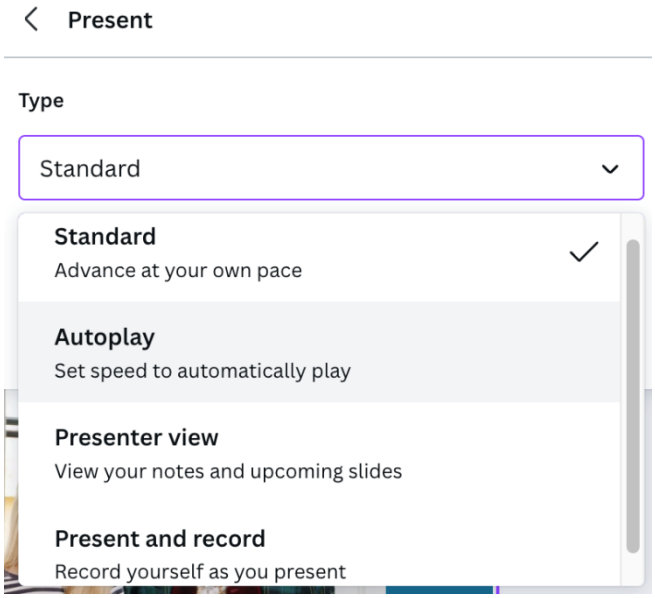
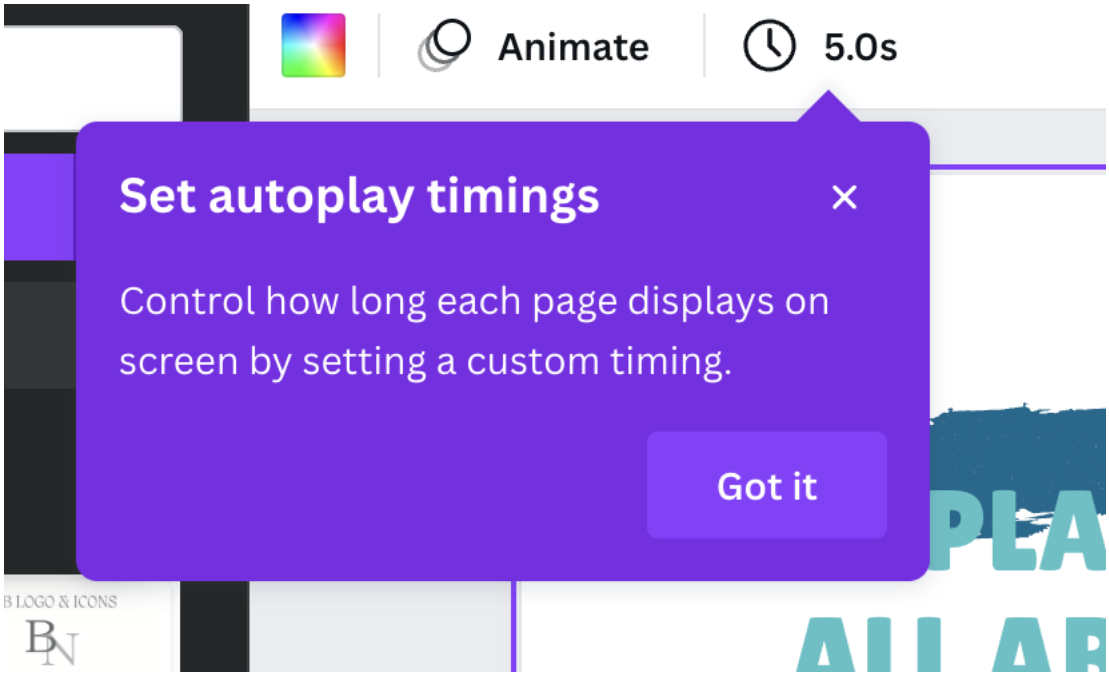

Present
Type
Standard
Standard
Advance at your own pace
Autoplay
Set speed to automatically play
Presenter view
View your notes and upcoming slides
Present and record
Record yourself as you present

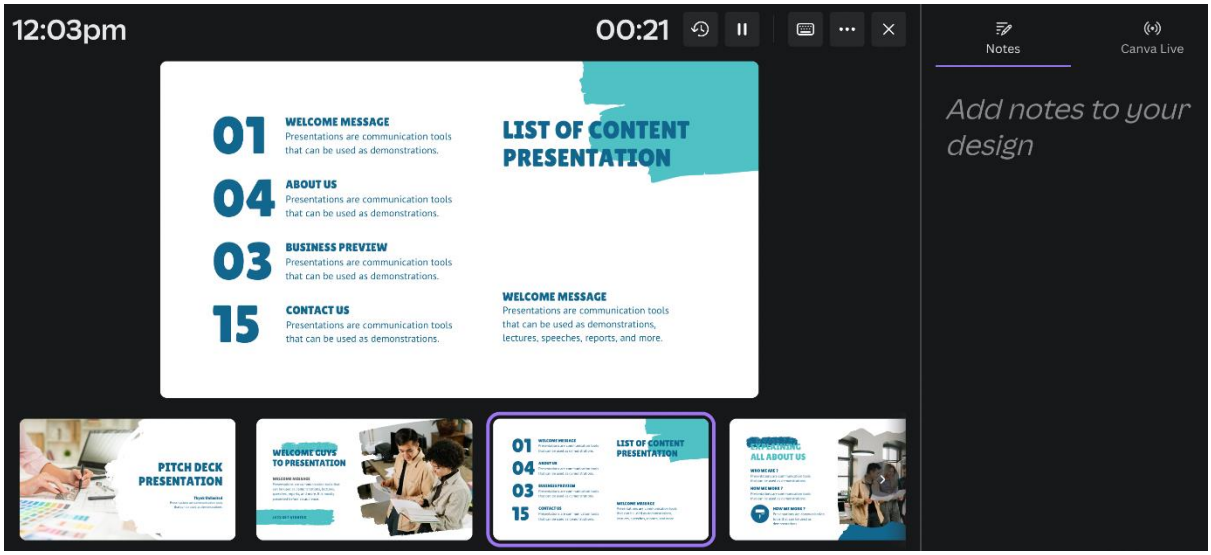
EXPLAINING ALL ABOUT US

WHO WE ARE ?
Presentations are communication tools that can be used as demonstrations.

HOW WE WORK ?
Presentations are communication tools that can be used as demonstrations.

HOW WE WORK ?
Presentations are communication tools that can be used as demonstrations.

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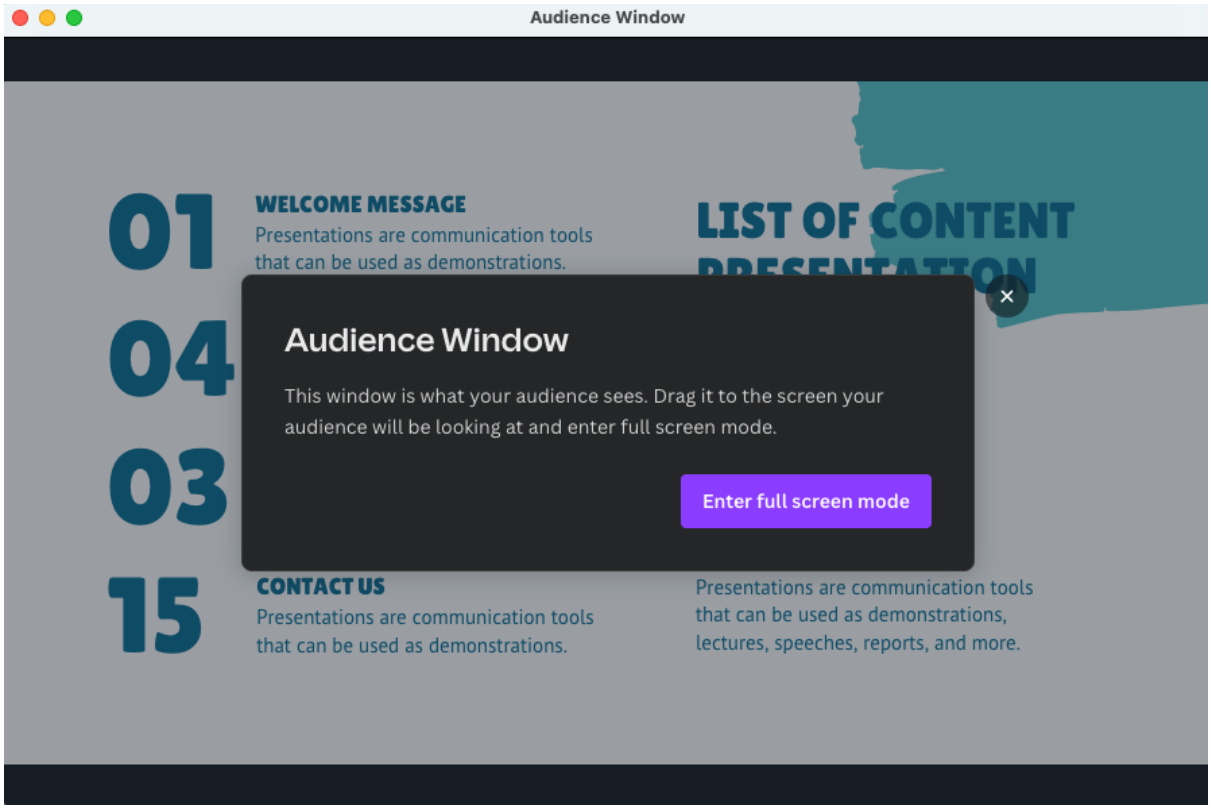
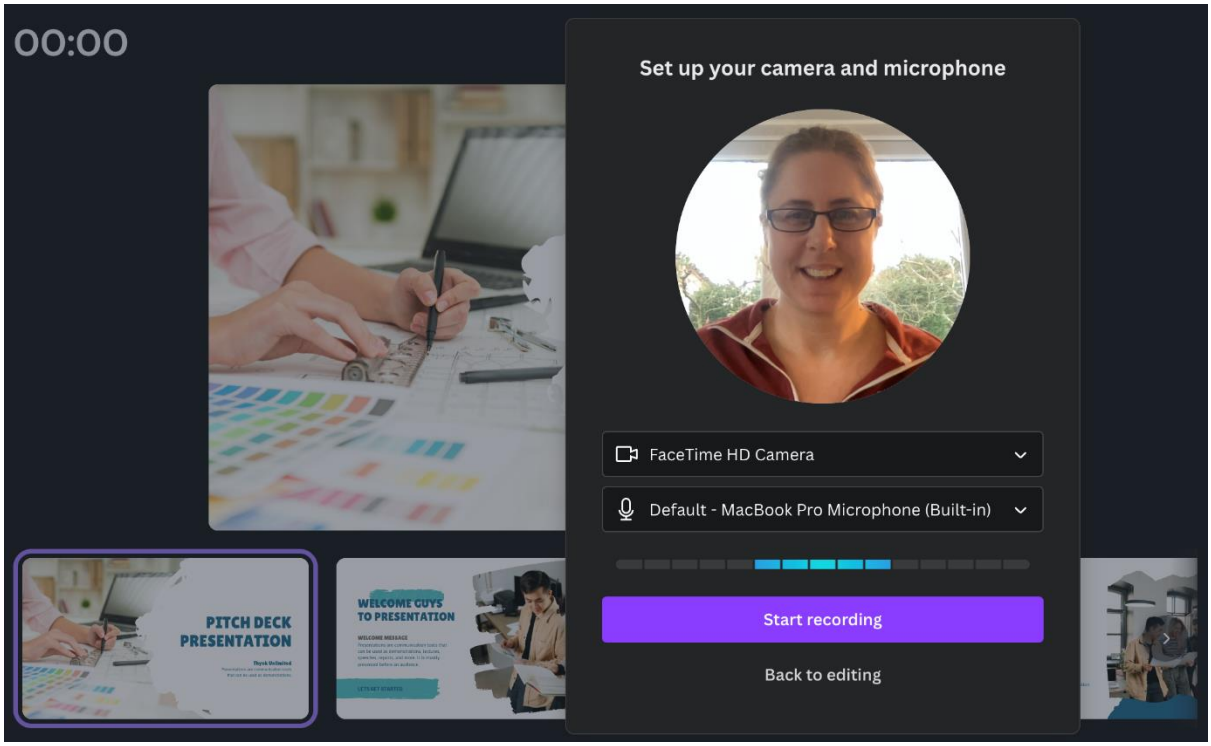
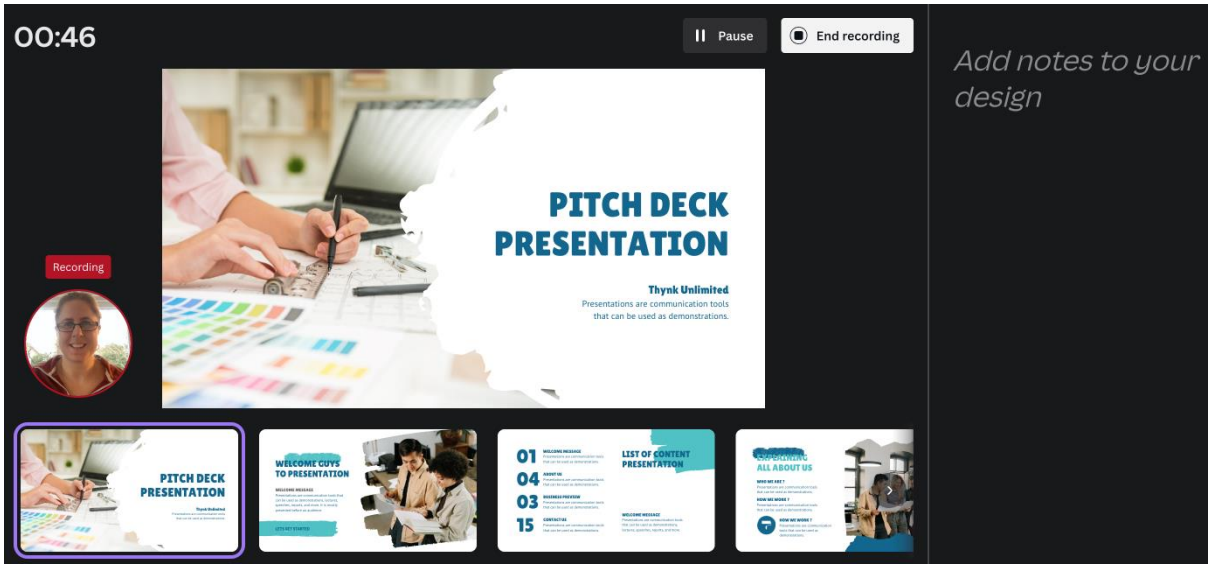
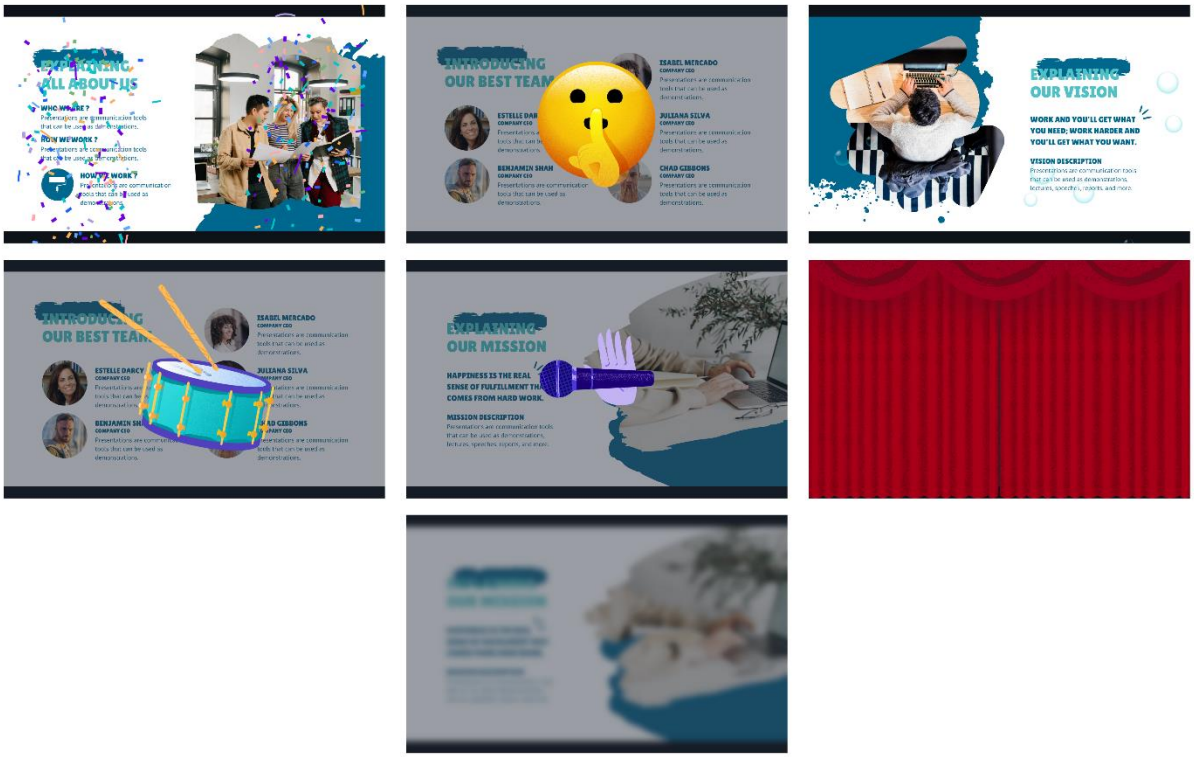
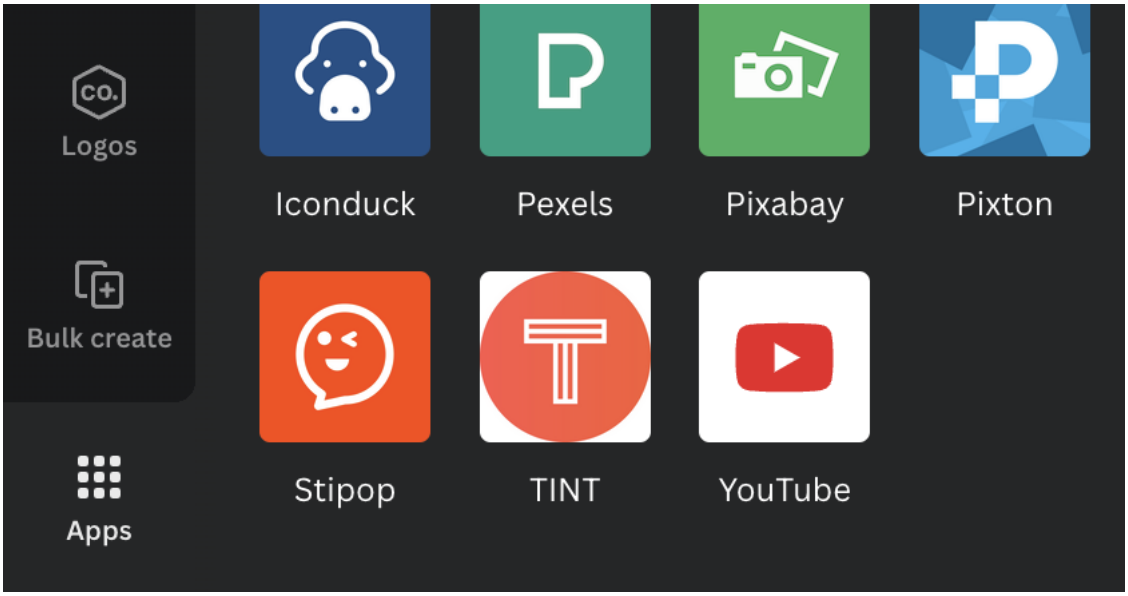
Notes
Canva Live
Add notes to your design
01
WELCOME MESSAGE
Presentations are communication tools that can be used as demonstrations.
04
ABOUT US
Presentations are communication tools that can be used as demonstrations.
03
BUSINESS PREVIEW
Presentations are communication tools that can be used as demonstrations.
15
CONTACT US
Presentations are communication tools that can be used as demonstrations.
LIST OF CONTENT PRESENTATION
WELCOME MESSAGE
Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more.
PITCH DECK PRESENTATION

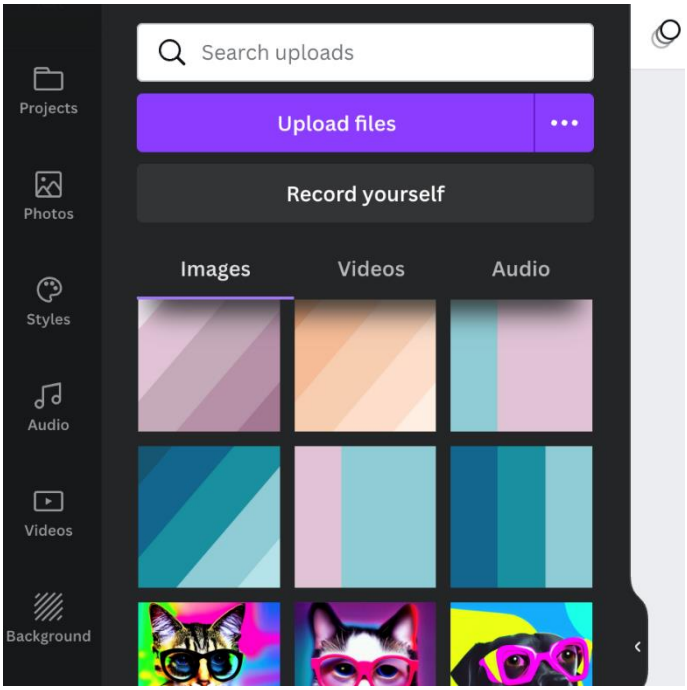

Audience Window
01
WELCOME MESSAGE
Presentations are communication tools that can be used as demonstrations.
LIST OF CONTENT
04
03
15
CONTACT US
Presentations are communication tools that can be used as demonstrations.
Audience Window
This window is what your audience sees. Drag it to the screen your audience will be looking at and enter full screen mode.
Enter full screen mode
Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more.

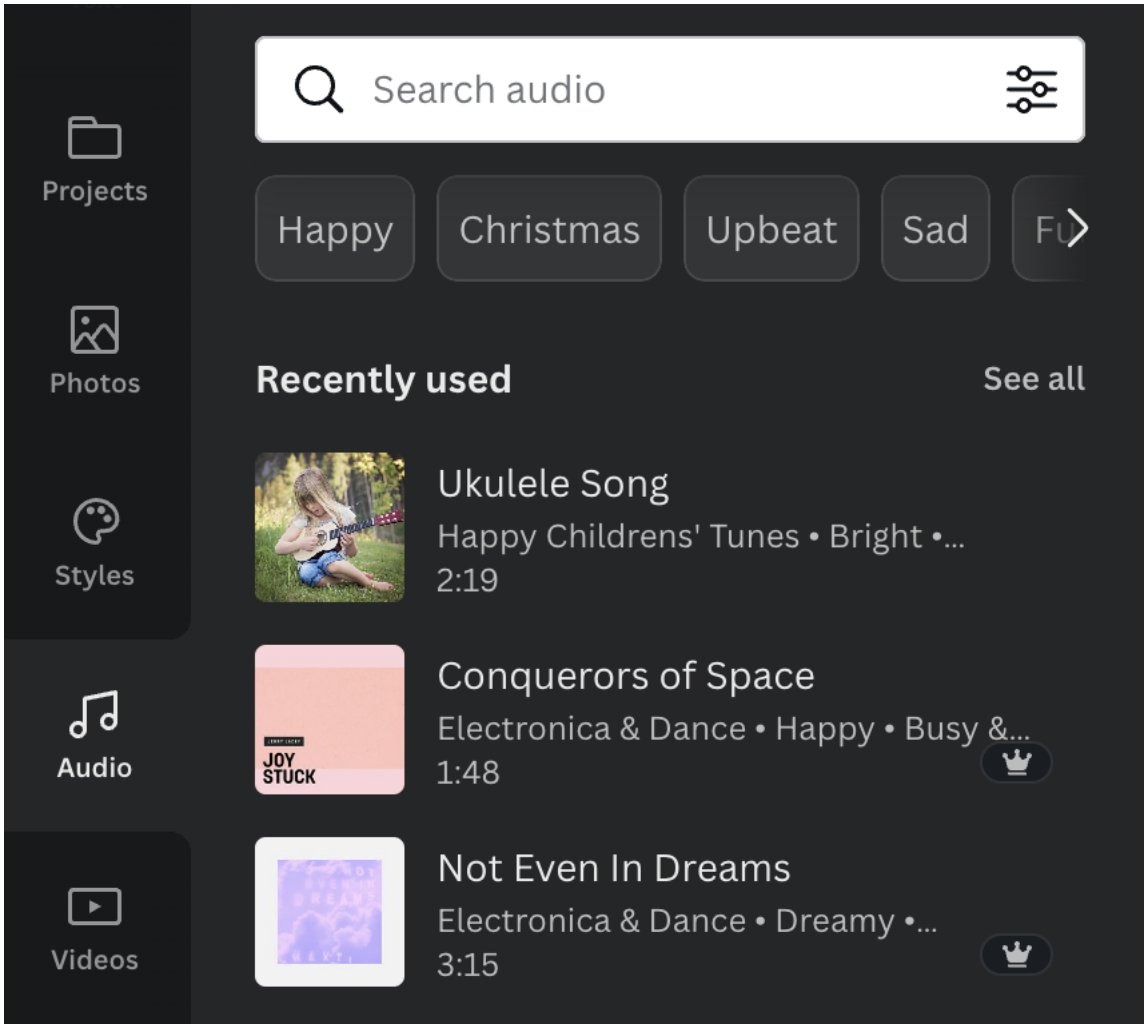

00:00
Set up your camera and microphone
FaceTime HD Camera
Default - MacBook Pro Microphone (Built-in)
Start recording
Back to editing
PITCH DECK PRESENTATION
WELCOME GUYS TO PRESENTATION

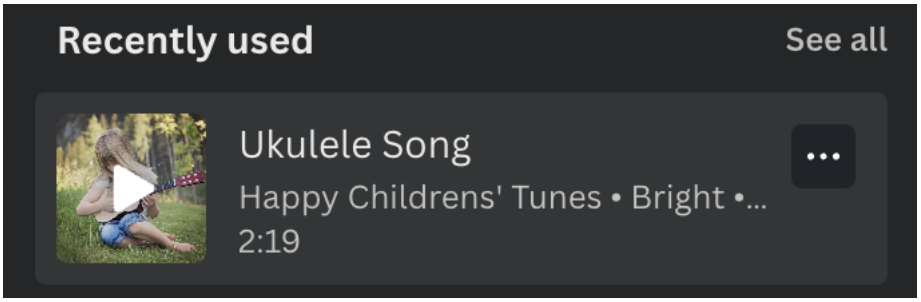

00:46
Pause
End recording
Add notes to your design
Recording
PITCH DECK PRESENTATION
Thynk Unlimited
Presentations are communication tools that can be used as demonstrations.
WELCOME GUYS TO PRESENTATION
LIST OF CONTENT PRESENTATION
ALL ABOUT US


EXPLAINING
ALL ABOUT US
WHO WE ARE?
Presentations are communication tools that can be used as demonstrations.
WHY WE WORK?
Presentations are communication tools that can be used as demonstrations.
HOW IT WORK?
Presentations are communication tools that can be used as demonstrations.
INTRODUCING
OUR BEST TEAM
ESTELLE DARCY
COMPANY CEO
Presentations are communication tools that can be used as demonstrations.
ISABEL MERCADO
COMPANY CEO
Presentations are communication tools that can be used as demonstrations.
JULIANA SILVA
COMPANY CEO
Presentations are communication tools that can be used as demonstrations.
BENJAMIN SHAH
COMPANY CEO
Presentations are communication tools that can be used as demonstrations.
CHAD GIBBONS
COMPANY CEO
Presentations are communication tools that can be used as demonstrations.
EXPLAINING
OUR VISION
WORK AND YOU'LL GET WHAT YOU NEED; WORK HARDER AND YOU'LL GET WHAT YOU WANT.
VISION DESCRIPTION
Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more.
INTRODUCING
OUR BEST TEAM
ESTELLE DARCY
COMPANY CEO
Presentations are communication tools that can be used as demonstrations.
ISABEL MERCADO
COMPANY CEO
Presentations are communication tools that can be used as demonstrations.
JULIANA SILVA
COMPANY CEO
Presentations are communication tools that can be used as demonstrations.
BENJAMIN SHAH
COMPANY CEO
Presentations are communication tools that can be used as demonstrations.
CHAD GIBBONS
COMPANY CEO
Presentations are communication tools that can be used as demonstrations.
EXPLAINING
OUR MISSION
HAPPINESS IS THE REAL SENSE OF FULFILLMENT THAT COMES FROM HARD WORK.
MISSION DESCRIPTION
Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more.

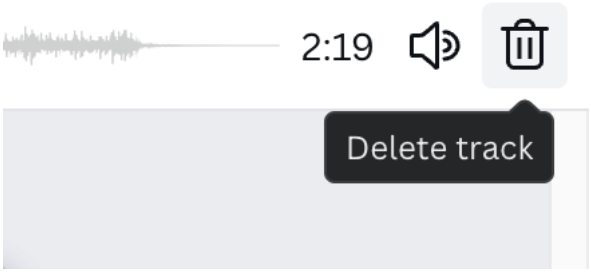

Logos
Bulk create
Apps
Iconduck
Pexels
Pixabay
Pixton
Stipop
TINT
YouTube

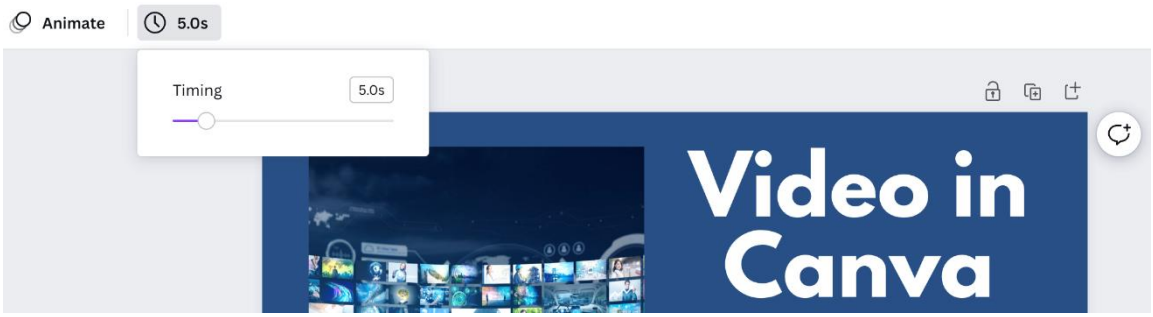

Search uploads
Projects
Upload files
Photos
Record yourself
Images
Videos
Audio
Styles
Audio
Videos
Background


Search audio
Projects
Happy
Christmas
Upbeat
Sad
Photos
Recently used
See all
Styles
Ukulele Song
Happy Childrens' Tunes • Bright •...
2:19
Audio
JOY STUCK
Conquerors of Space
Electronica & Dance • Happy • Busy &...
1:48
Videos
Not Even In Dreams
Electronica & Dance • Dreamy •...
3:15

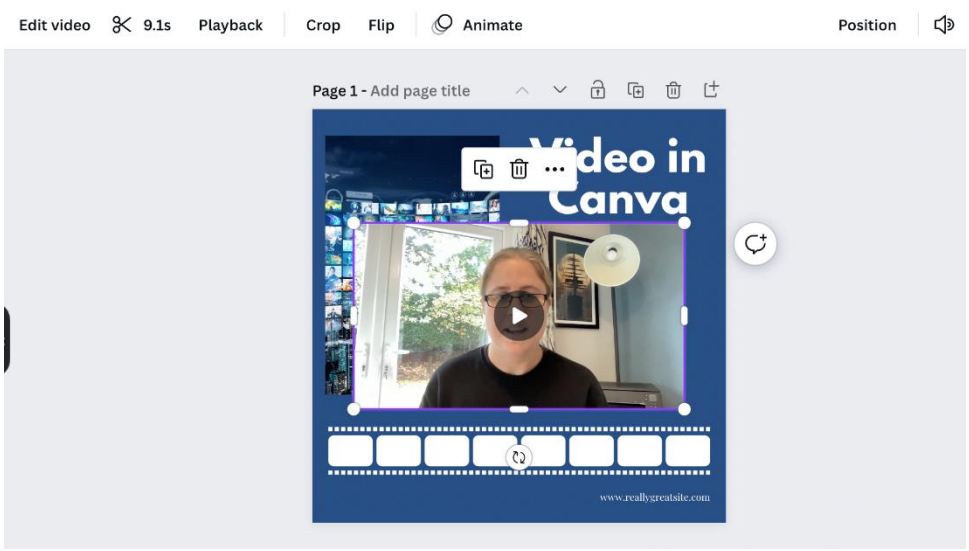

Recently used
See all
Ukulele Song
Happy Childrens' Tunes • Bright •...
2:19

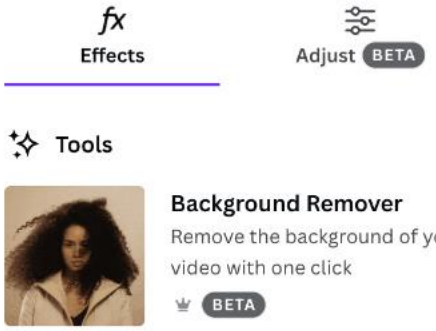
Audio effects
Video in Canva

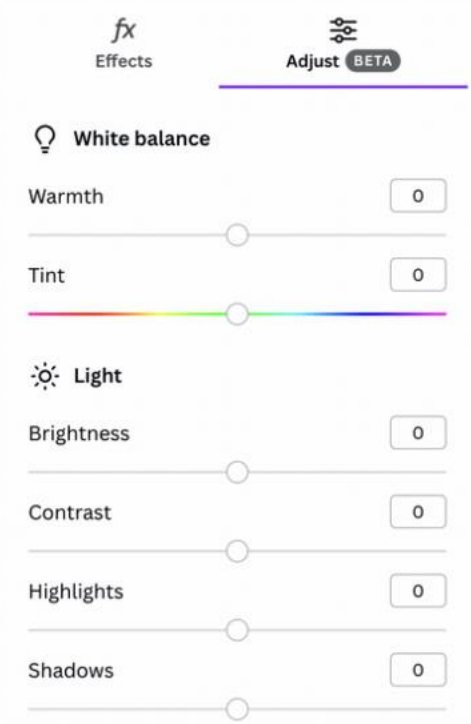

2:19
Delete track


Animate
5.0s
Timing
5.0s
Video in Canva

Audio effects
Video in Canva

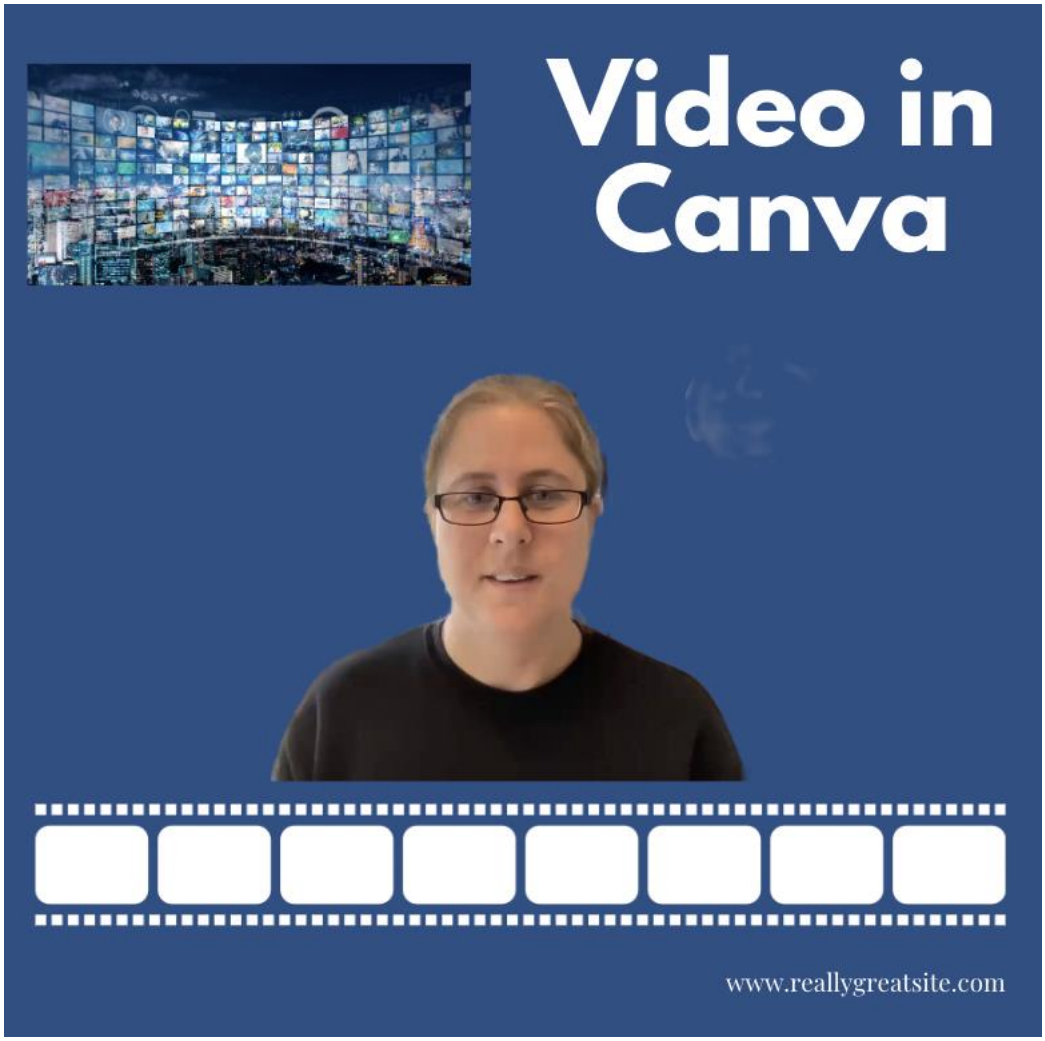

Edit video
9.1s
Playback
Crop
Flip
Animate
Position
Page 1 - Add page title
Canva
www.reallygreatsite.com

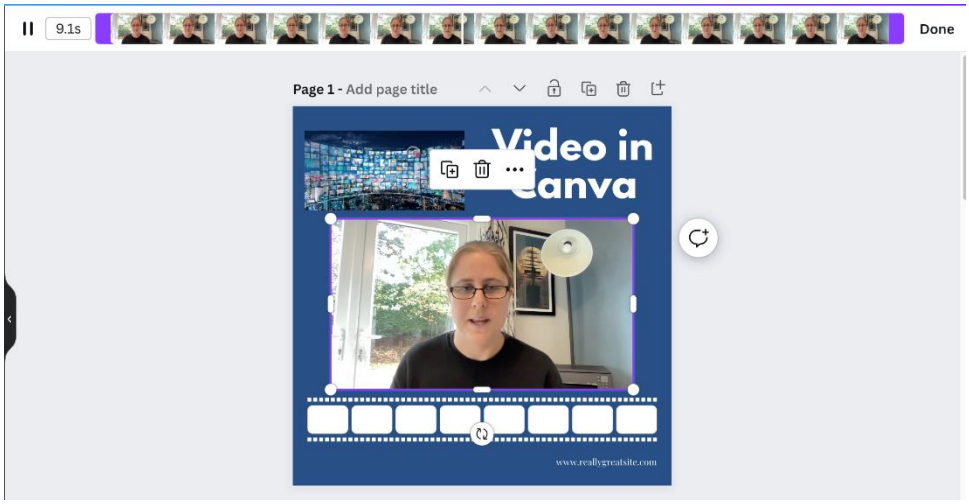

Effects
Adjust BETA
Tools
Background Remover
Remove the background of your video with one click
BETA

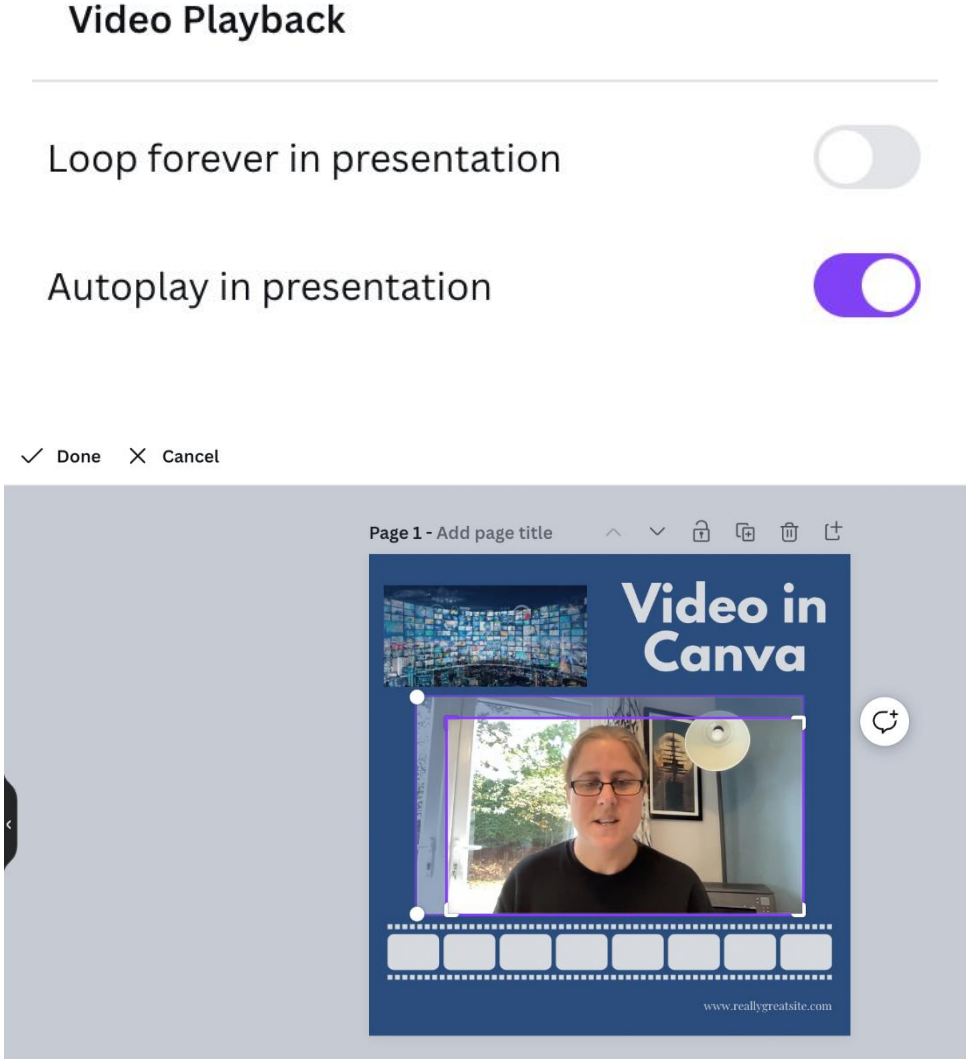

Effects
Adjust BETA
White balance
Warmth
0
Tint
0
Light
Brightness
0
Contrast
0
Highlights
0
Shadows
0

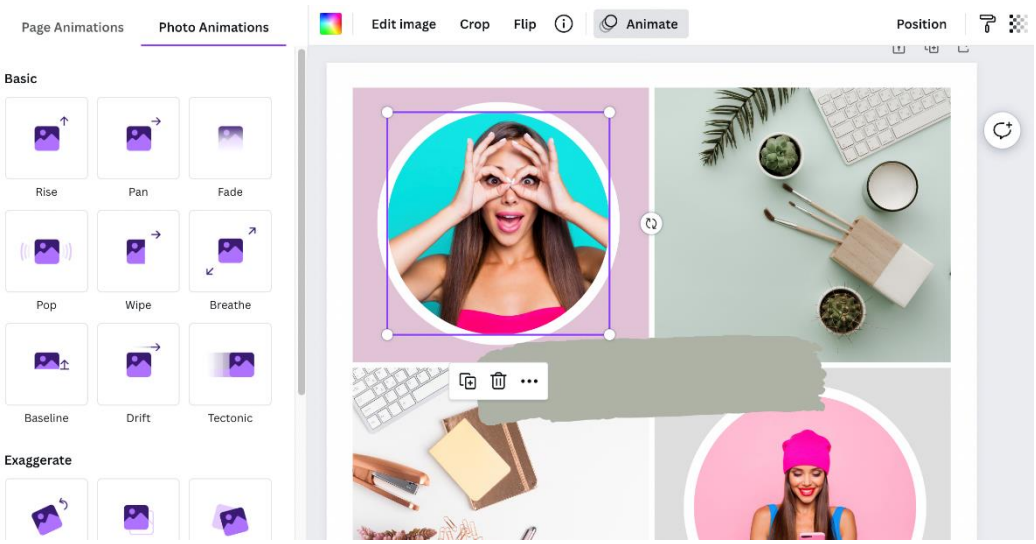
Video in Canva

www.reallygreatsite.com


Video in Canva
www.reallygreatsite.com


9.1s
Done
Page 1 - Add page title
Video in Canva
www.reallygreatsite.com


Video Playback
Loop forever in presentation
Autoplay in presentation
Done
Cancel
Page 1 - Add page title
Video in Canva
www.reallygreatsite.com


Page Animations
Photo Animations
Basic
Rise
Pan
Fade
Pop
Wipe
Breathe
Baseline
Drift
Tectonic
Exaggerate
Edit image
Crop
Flip
Animate
Position

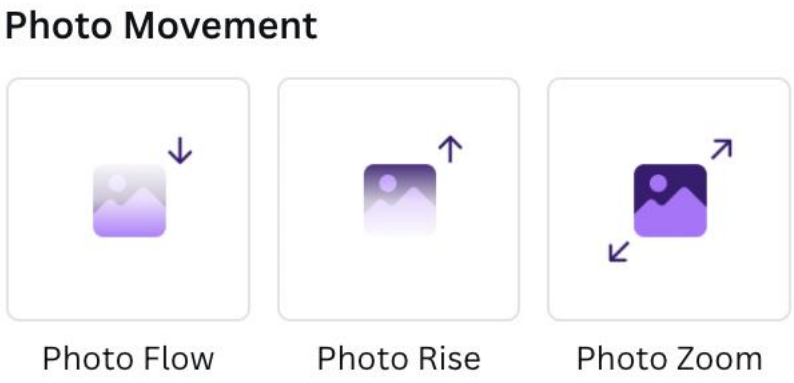
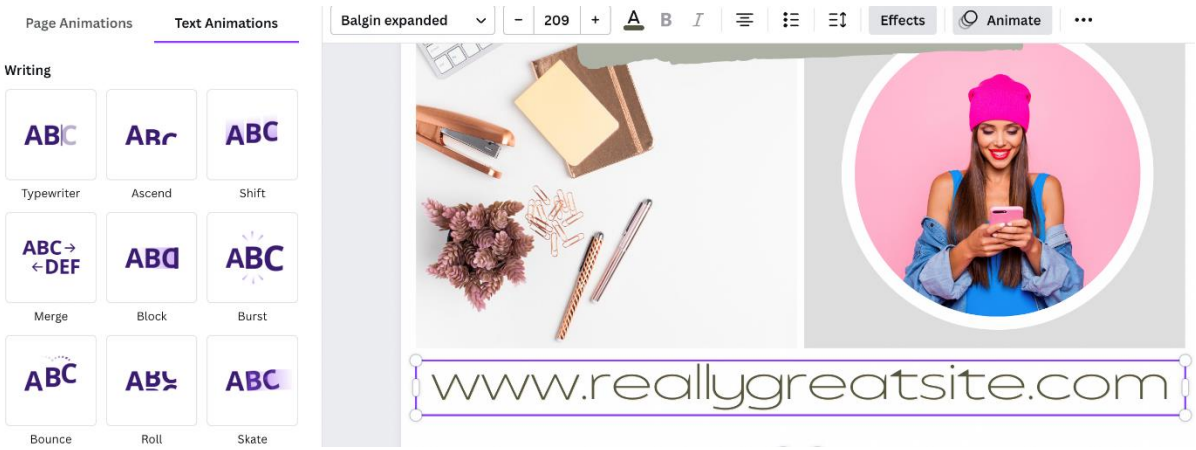
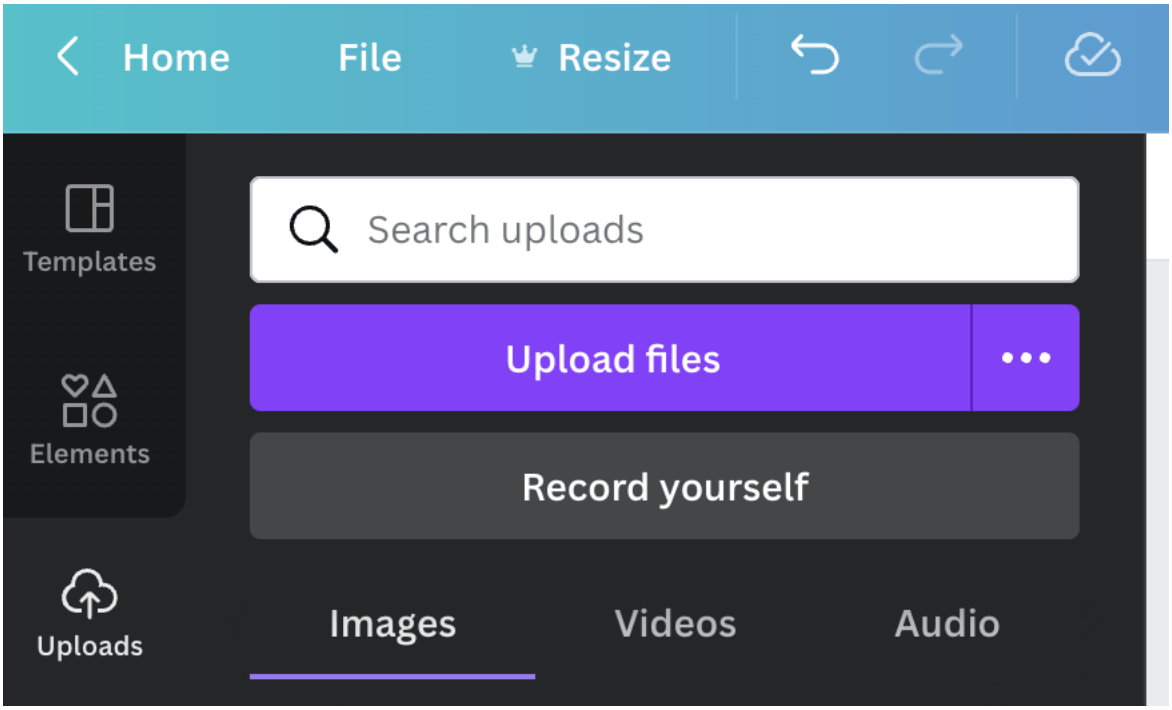
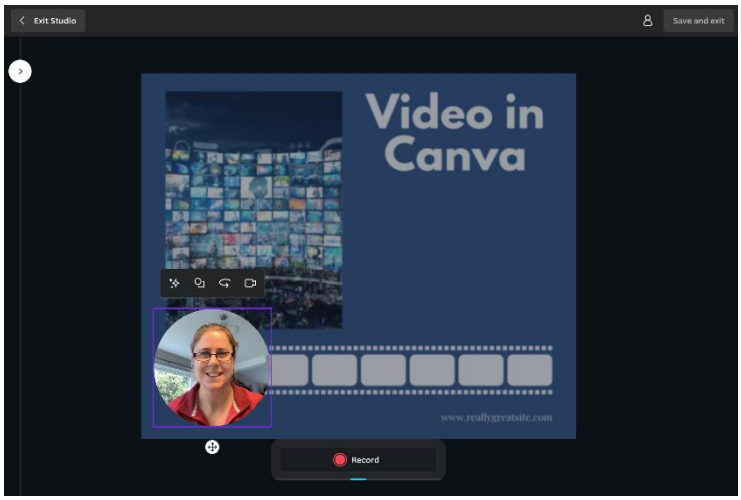


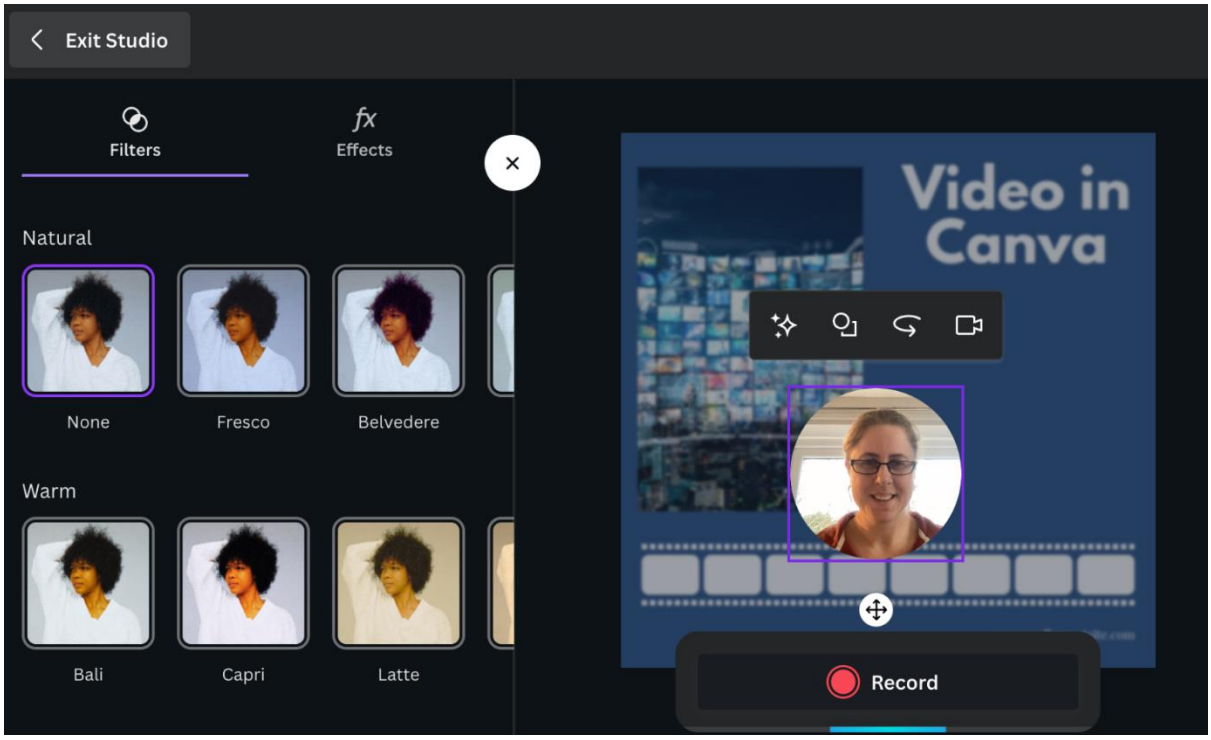
Photo Movement
Photo Flow
Photo Rise
Photo Zoom

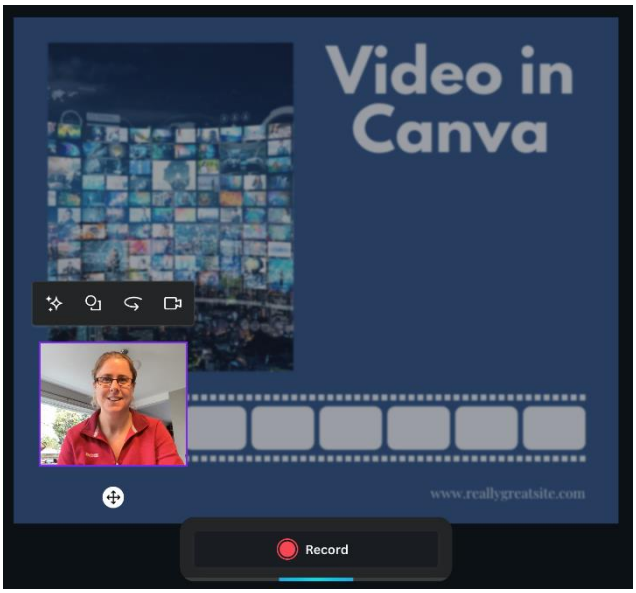

Page Animations
Text Animations
Writing
Typewriter
Ascend
Shift
Merge
Block
Burst
Bounce
Roll
Skate
Balgin expanded
209
Effects
Animate
www.reallygreatsite.com

Video in Canva
www.reallygreatsite.com

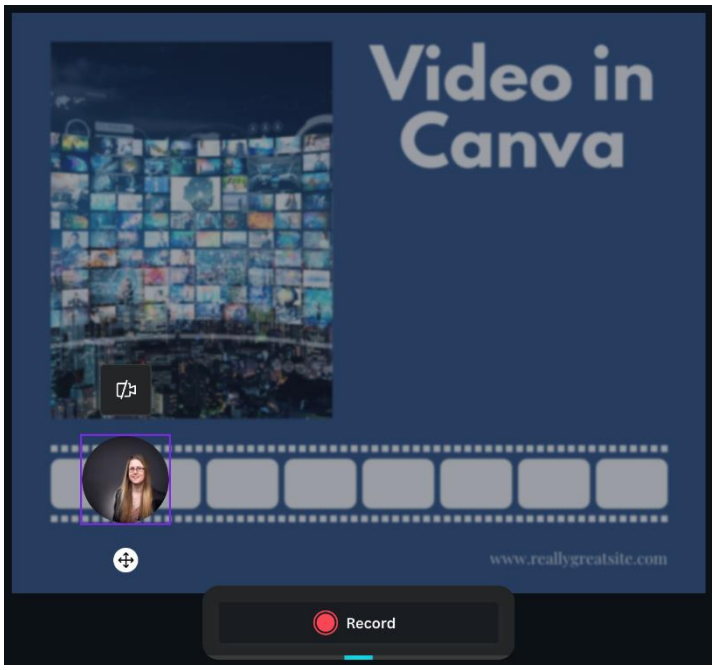

Home
File
Resize
Templates
Search uploads
Upload files
Elements
Record yourself
Uploads
Images
Videos
Audio


Exit Studio
Save and exit
Video in Canva
Record


Exit Studio
Filters
Effects
Natural
None
Fresco
Belvedere
Warm
Bali
Capri
Latte
Video in Canva
Record


Video in Canva
www.reallygreatsite.com
Record

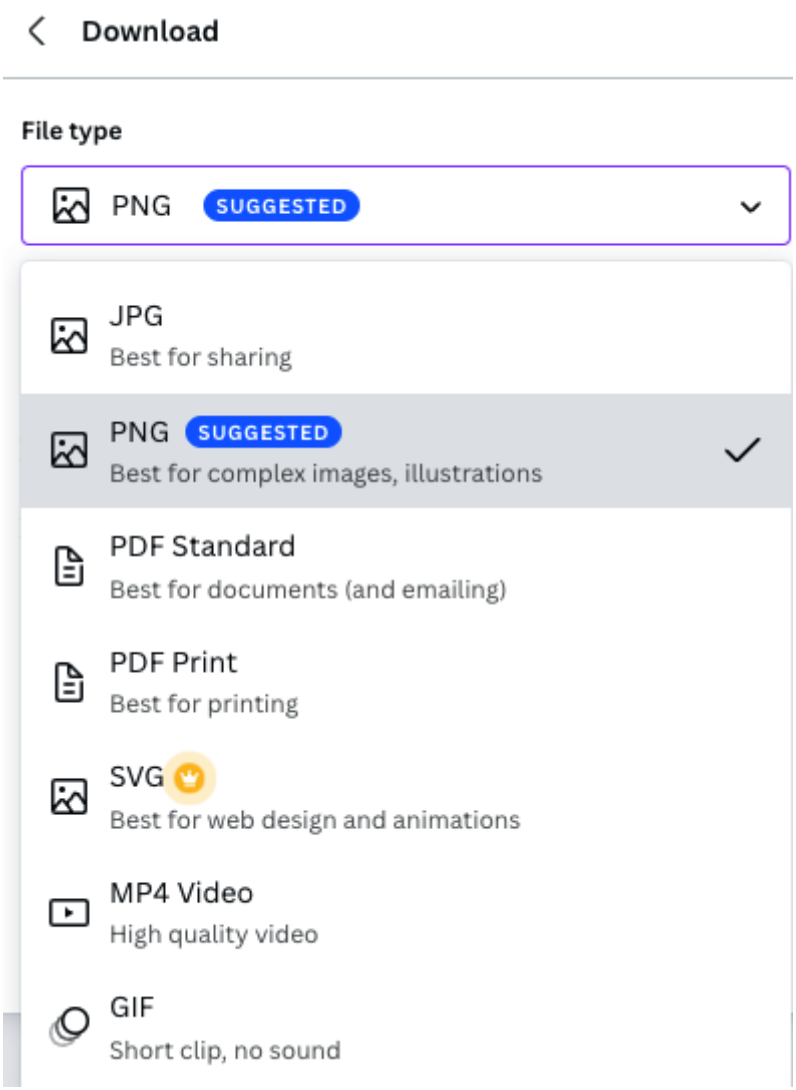
Video in Canva
www.reallygreatsite.com
Record


Video in Canva
www.reallygreatsite.com
Record

Video in Canva
RECORDING
www.reallygreatsite.com
00:11
Done

Video in Canva
www.reallygreatsite.com

Chapter 11: Downloading and Sharing Your Designs



File type

PNG SUGGESTED

Size ×

1

1,080 × 1,080 px

Transparent background

Compress file (lower quality)

Save download settings

Download

Save time – schedule this design to your social platforms. Schedule now.

PNG - Untitled design - Insta... Completed

If your download hasn't started, click here.

Share your designs with others

Anyone with the link can view this design (no sign-in required)

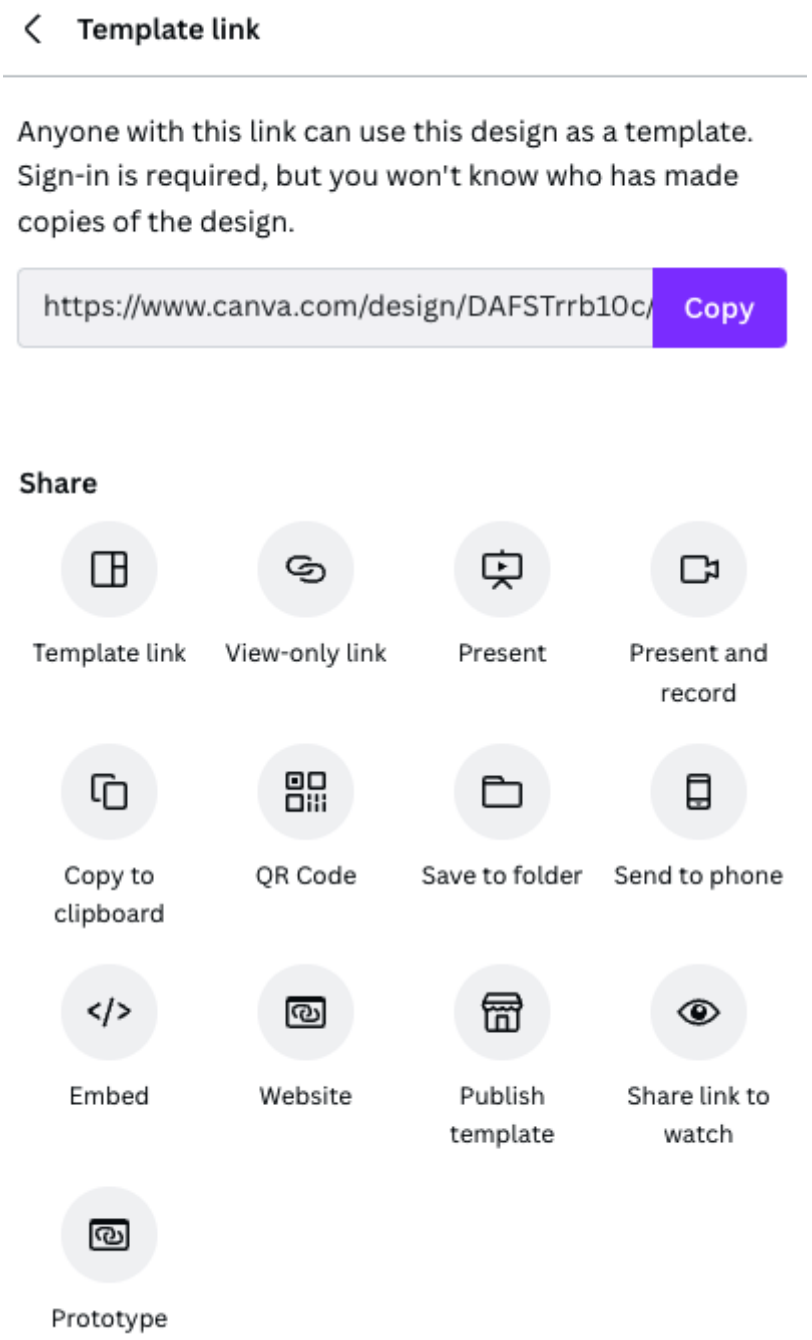
https://www.canva.com/design/DAFSTr Copy

Download >

Share on social >

Print your design >

More >


Template link
Anyone with this link can use this design as a template. Sign-in is required, but you won't know who has made copies of the design.
https://www.canva.com/design/DAFSTrrb10c/
Copy
Share
Template link
View-only link
Present
Present and record
Copy to clipboard
QR Code
Save to folder
Send to phone
Embed
Website
Publish template
Share link to watch
Prototype

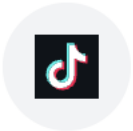
Social

Instagram

Facebook Page

Twitter

Facebook Group


TikTok

Facebook Story

Pinterest

LinkedIn Profile

LinkedIn Page

Tumblr

Schedule

Save

Download

Download selection

Google Drive

Dropbox

Microsoft OneDrive

Microsoft PowerPoint

Box

Messaging

Email

WhatsApp

iMessage

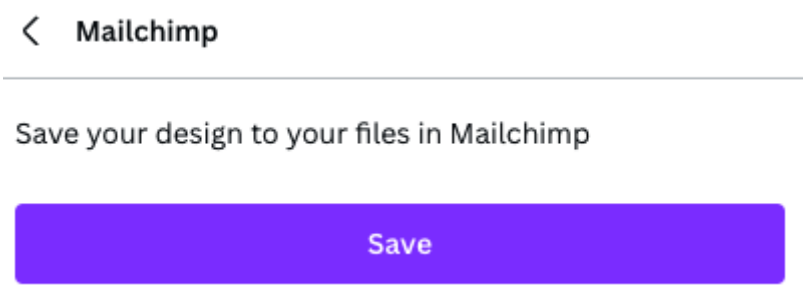
Facebook Messenger

Snapchat

Mailchimp

Slack

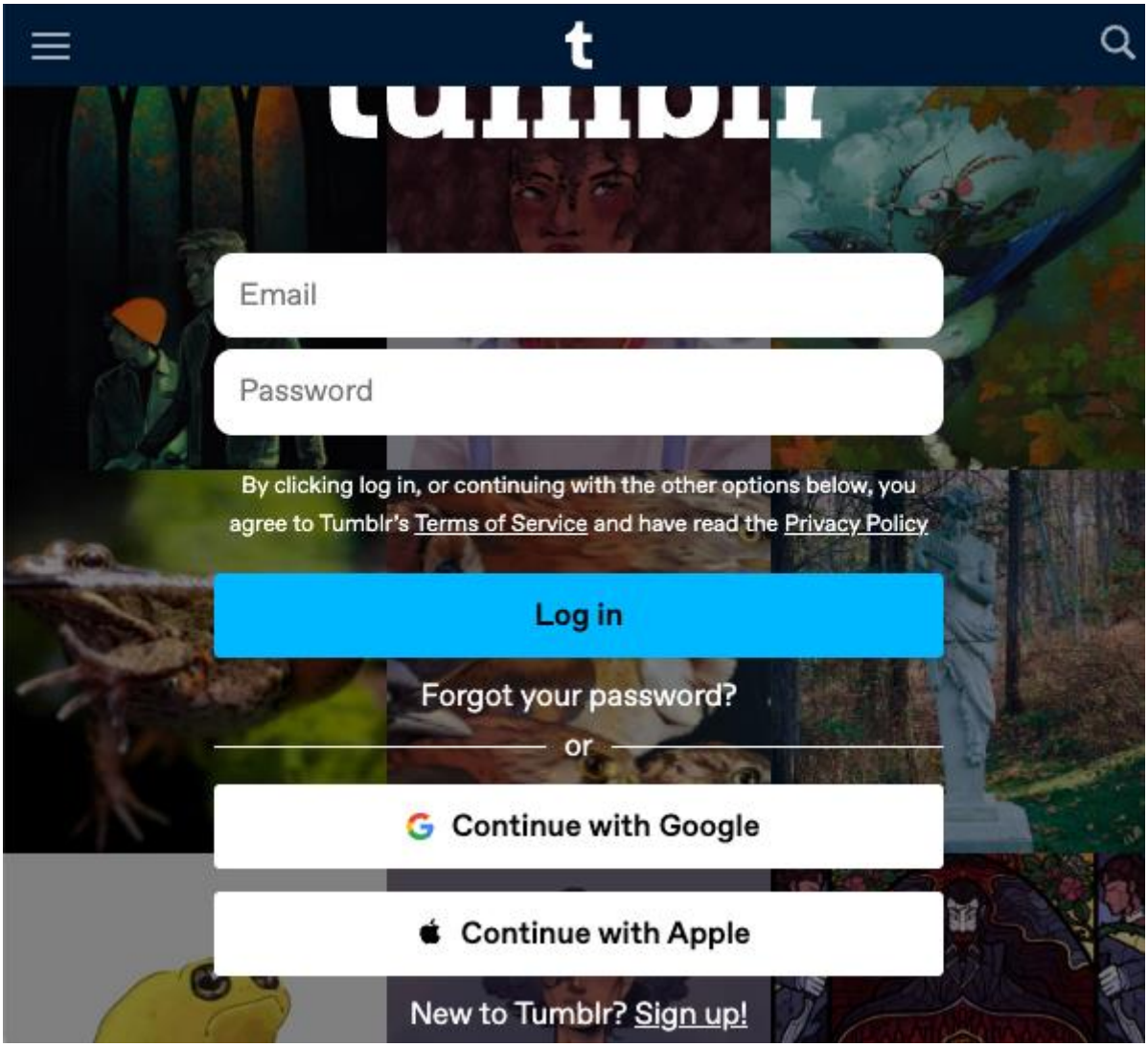
Activity

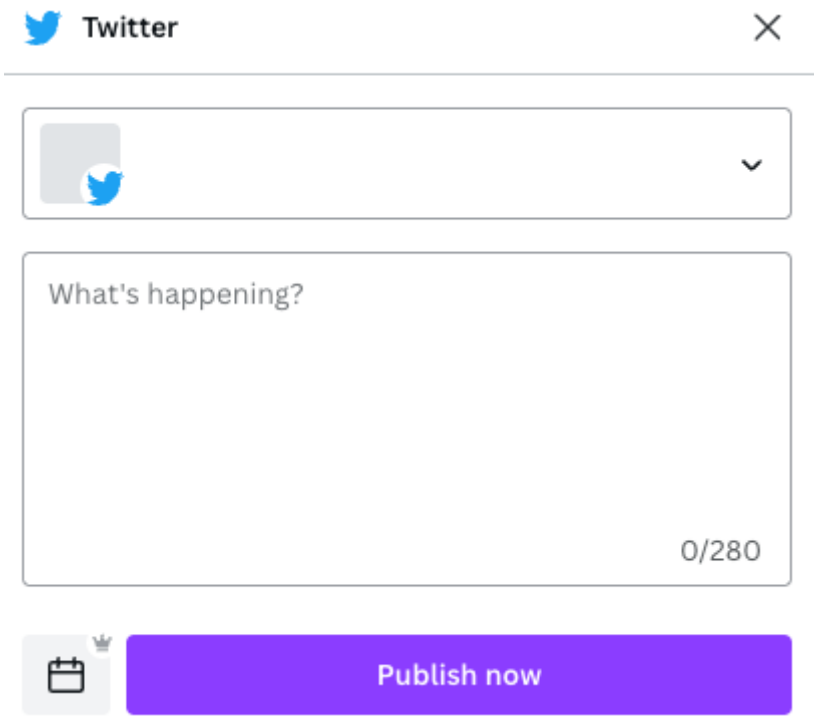


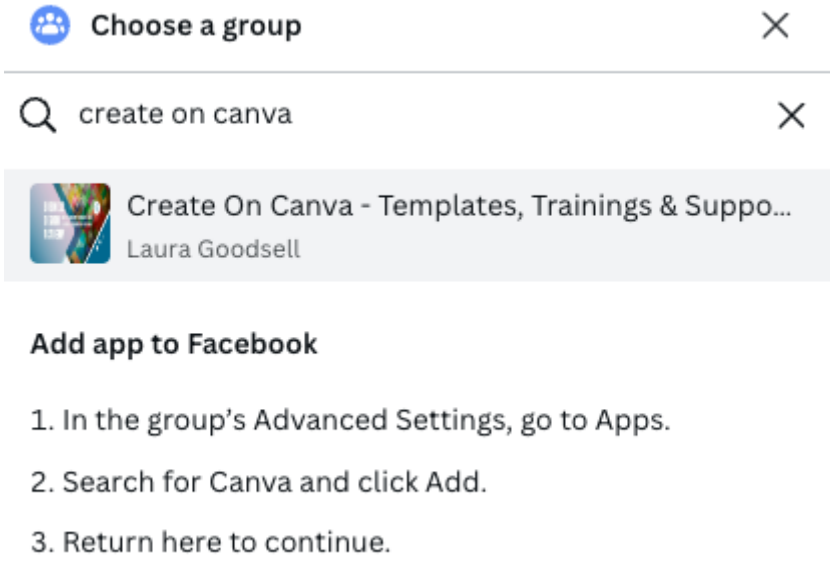
Tumblr

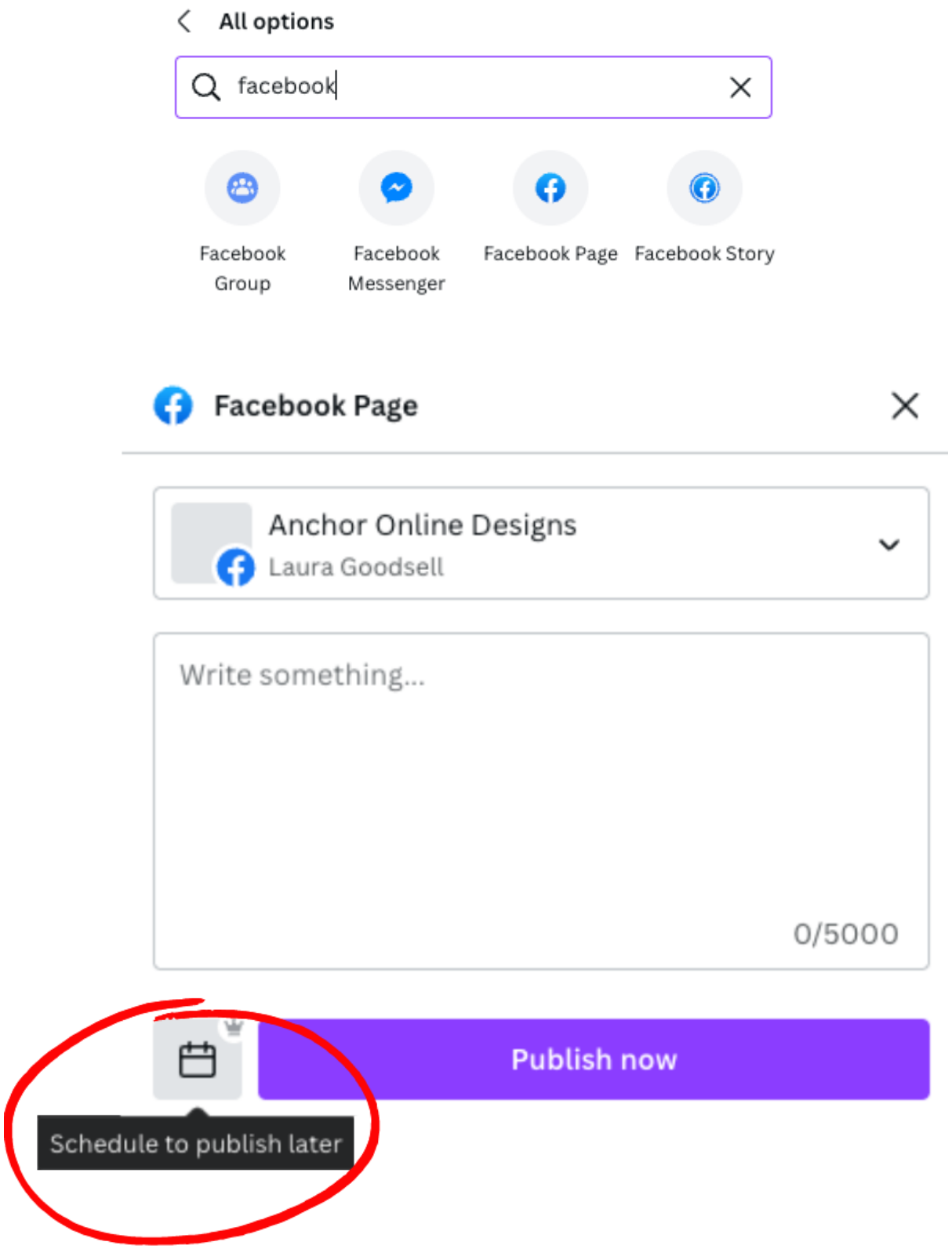
Publish your designs straight to Tumblr!

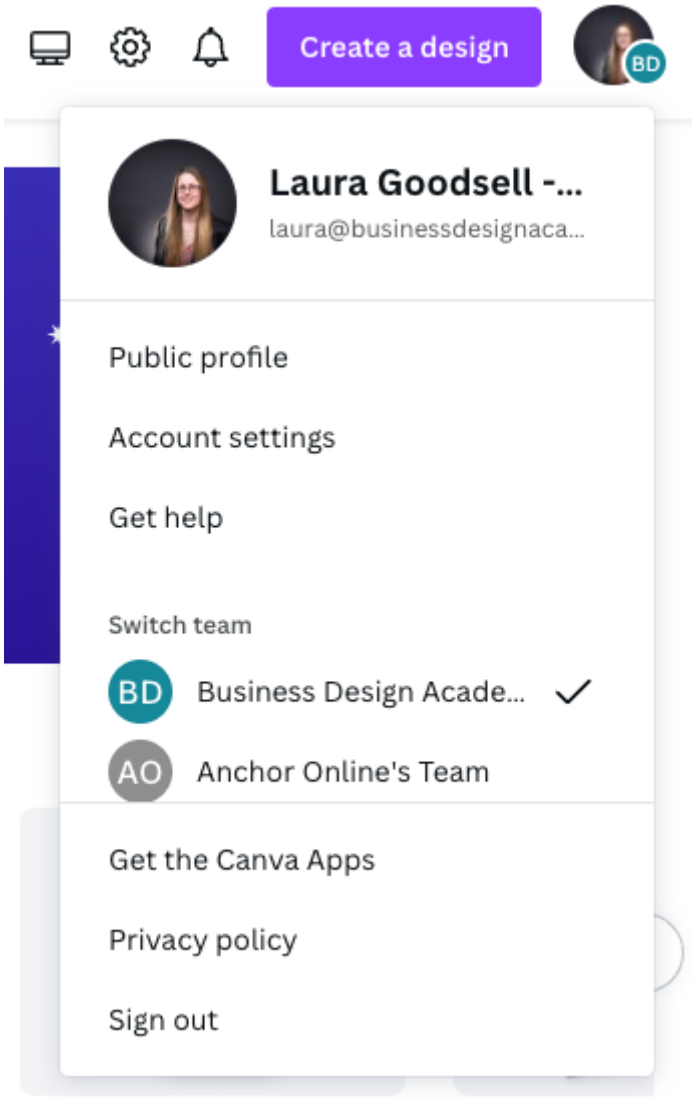
Connect Tumblr


Email
Password
By clicking log in, or continuing with the other options below, you agree to Tumblr's Terms of Service and have read the Privacy Policy
Log in
Forgot your password?
or
Continue with Google
Continue with Apple
New to Tumblr? Sign up!


Twitter
What's happening?
0/280
Publish now


Choose a group
create on canva
Create On Canva - Templates, Trainings & Suppo...
Laura Goodsell
Add app to Facebook
1. In the group's Advanced Settings, go to Apps.
2. Search for Canva and click Add.
3. Return here to continue.


All options
facebook
Facebook Group
Facebook Messenger
Facebook Page
Facebook Story
Facebook Page
Anchor Online Designs
Laura Goodsell
Write something...
0/5000
Publish now
Schedule to publish later


Create a design
BD
Laura Goodsell -...
laura@businessdesignaca...
Public profile
Account settings
Get help
Switch team
BD
Business Design Acade...
AO
Anchor Online's Team
Get the Canva Apps
Privacy policy
Sign out

Apps connected to Canva

Facebook & Instagram Business

Laura Goodsell

Disconnect

Linkedin

Laura Goodsell - Anchor Online Designs

Disconnect

Mailchimp

Anchor Online Designs

Disconnect

Pinterest

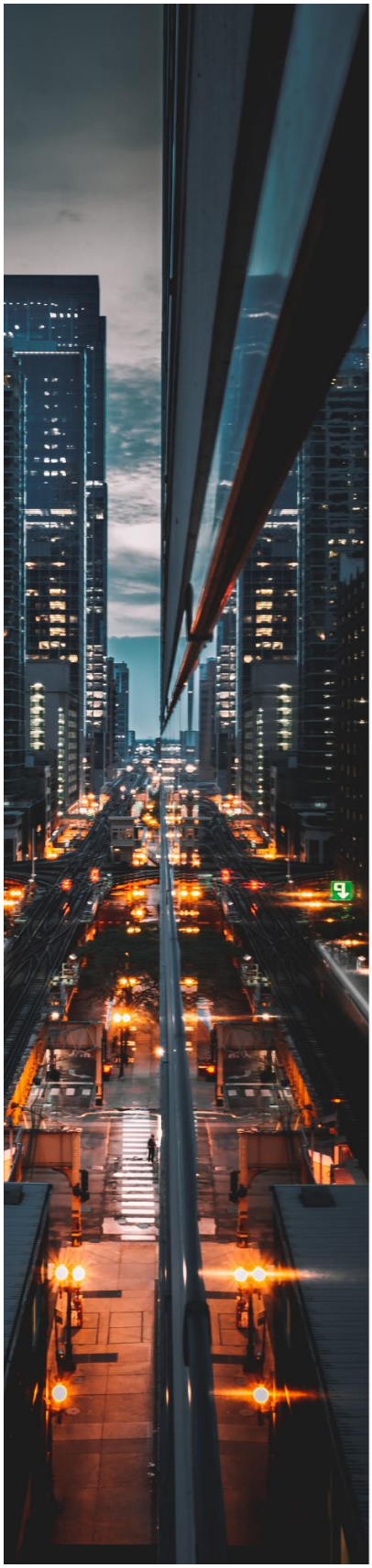
lauragoodsell

Disconnect

Twitter

Anchor_Online

Disconnect



JULIANA SILVA PHOTOGRAPY

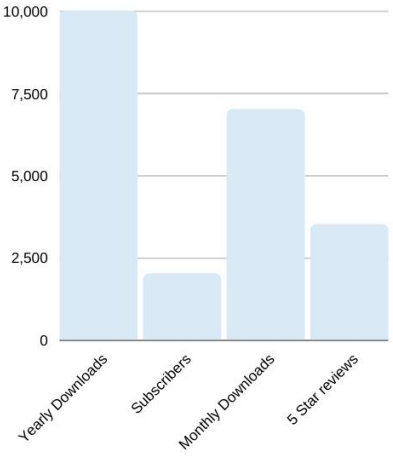
STATISTICS

1.2K	10K	16K
Clients	Monthly downloads	Yearly photos taken

SOCIAL MEDIA FOLLOWING

7K	10K	3K
@reallygreatsite	@reallygreatsite	@reallygreatsite

PODCAST



CONTACT

hello@reallygreatsite.com

SOCIAL MEDIA FOLLOWING

7K 10K 3K

@reallygreatsite @reallygreatsite @reallygreatsite

Position

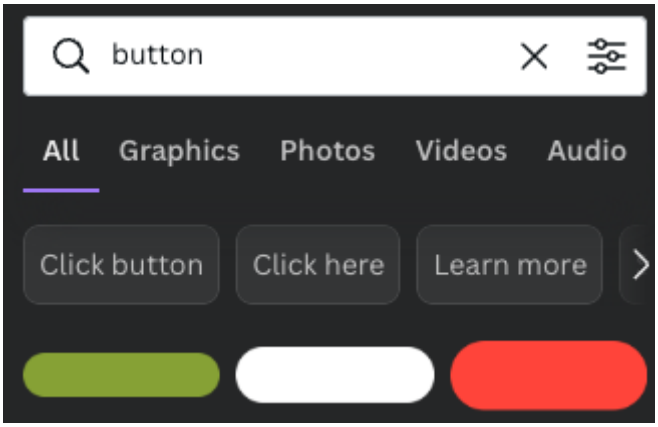
Enter a link or search

www.website.com

SOCIAL MEDIA FOLLOWING

7K 10K 3K

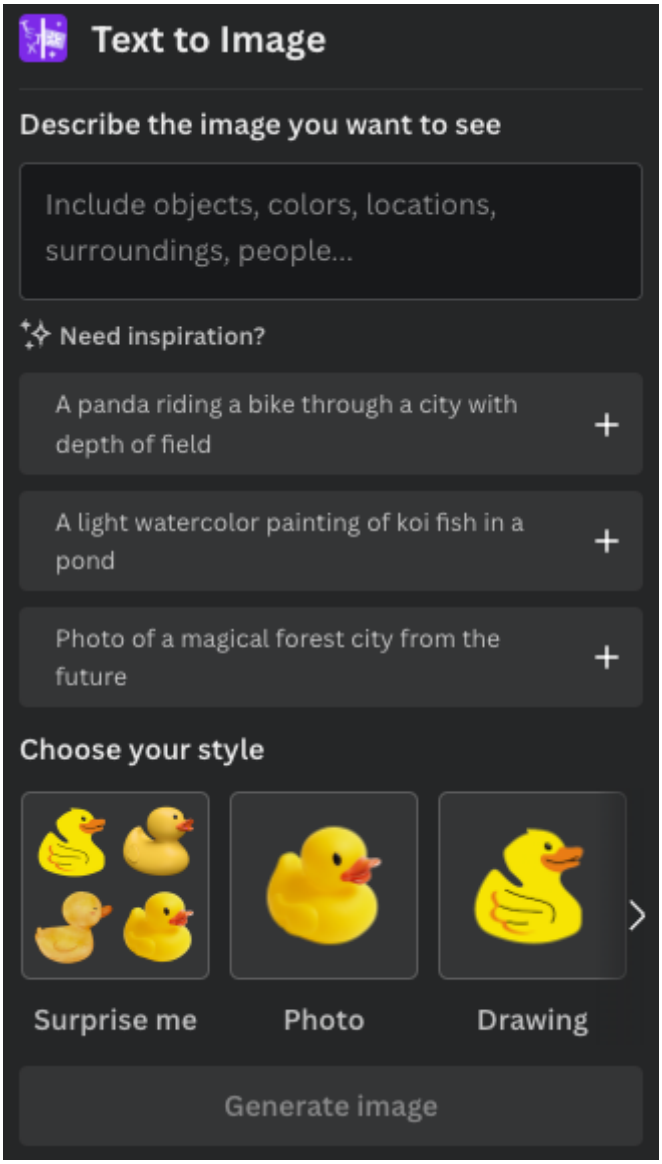
@reallygreatsite @reallygreatsite @reallygreatsite



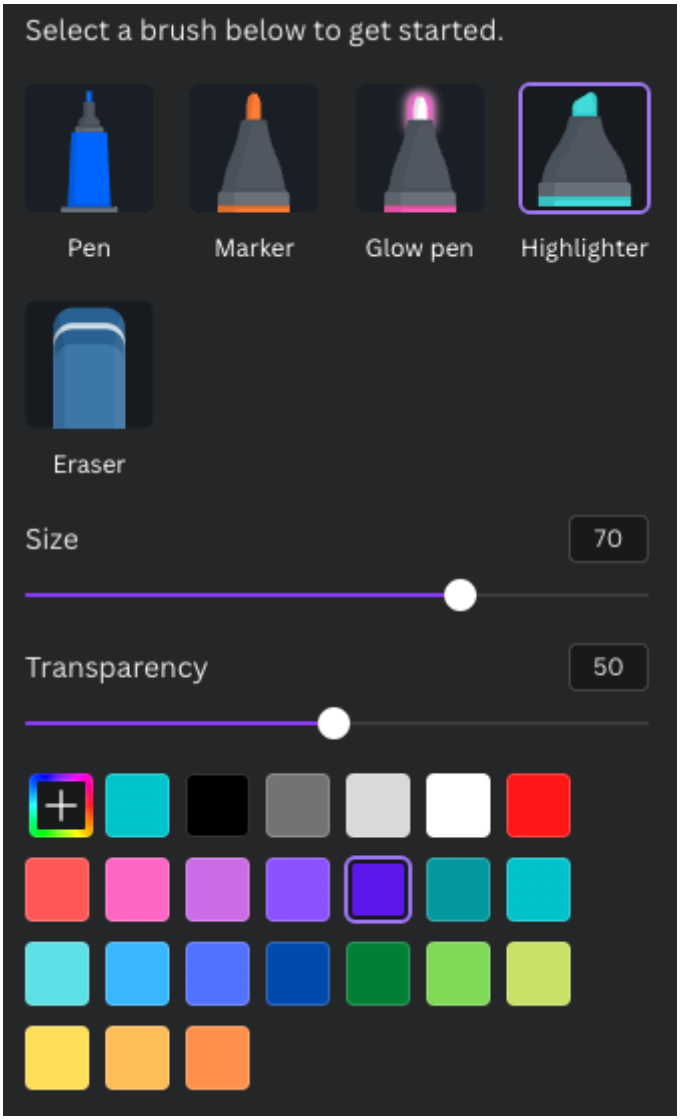
SOCIAL MEDIA FOLLOWING

7K	10K	3K
@reallygreatsite	@reallygreatsite	@reallygreatsite

Text to Image
Type what you'd like to see, and watch it come to life.

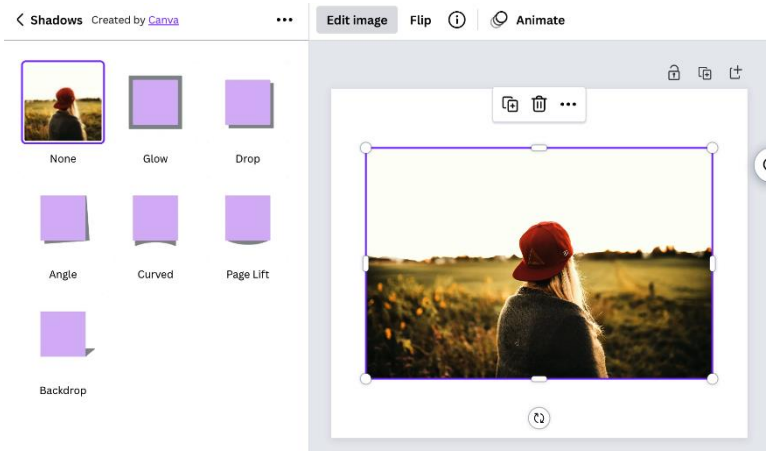

Text to Image
Describe the image you want to see
Include objects, colors, locations, surroundings, people...
Need inspiration?
A panda riding a bike through a city with depth of field
A light watercolor painting of koi fish in a pond
Photo of a magical forest city from the future
Choose your style
Surprise me
Photo
Drawing
Generate image

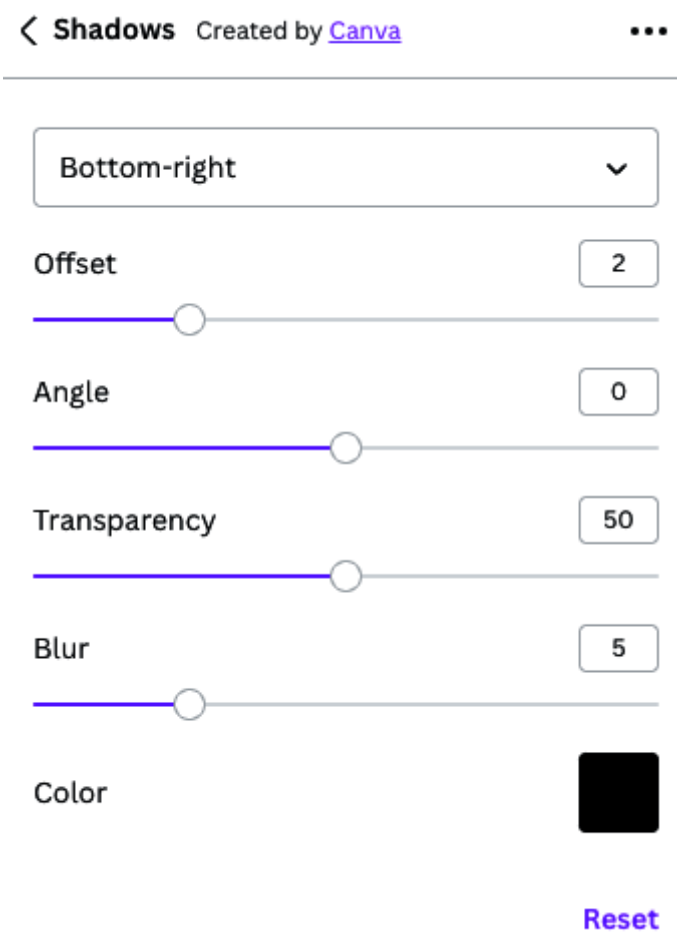
Draw (Beta)
Create simple sketches and drawings


Select a brush below to get started.
Pen
Marker
Glow pen
Highlighter
Eraser
Size
70
Transparency
50

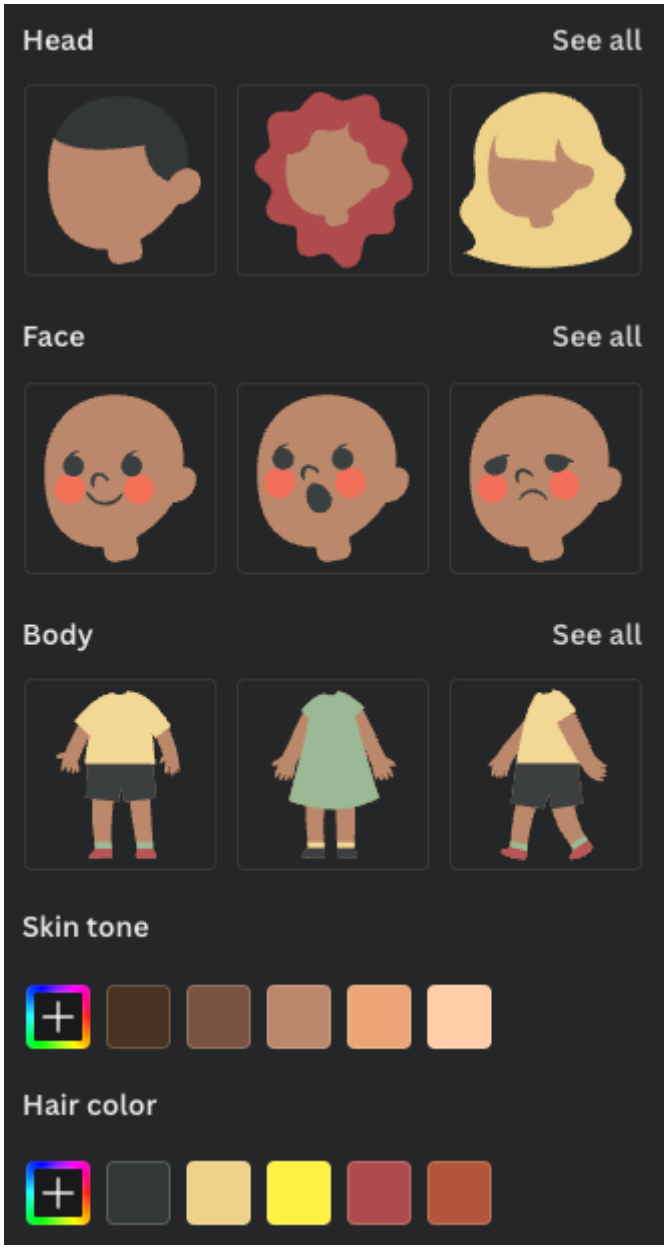
PEN
MARKER
GLOW PEN
HIGHLIGHTER

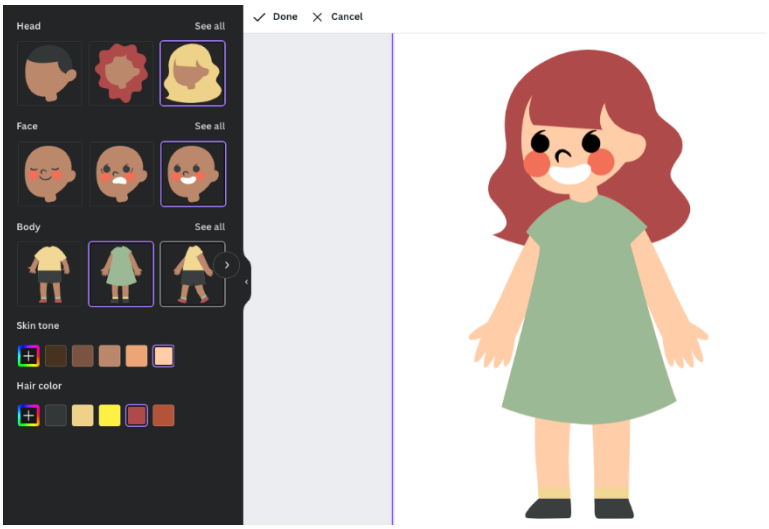
Shadows
Add a shadow around your image





Character Builder
Create your own unique character


Head
See all
Face
See all
Body
See all
Skin tone
Hair color


Head
See all
Face
See all
Body
See all
Skin tone
Hair color
Done
Cancel

Import media

Google Drive
Add your Google Drive photos to your designs.

Google Photos
Add images from Google Photos to your designs.

Embed
Add video, music and online media to your designs.

Discover content

Text to Image
Type what you'd like to see, and watch it come to life.

QR code
Add QR codes to your designs.

Emoji
Add your favorite emojis to your designs.

Photo editing

Background Remover
Remove the background of your image in one click.

Auto Enhance
Automatically enhance your photo

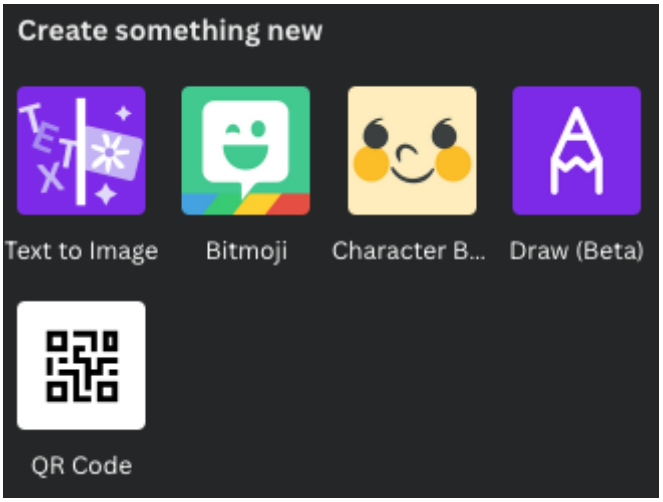
Shadows
Add a shadow around your image

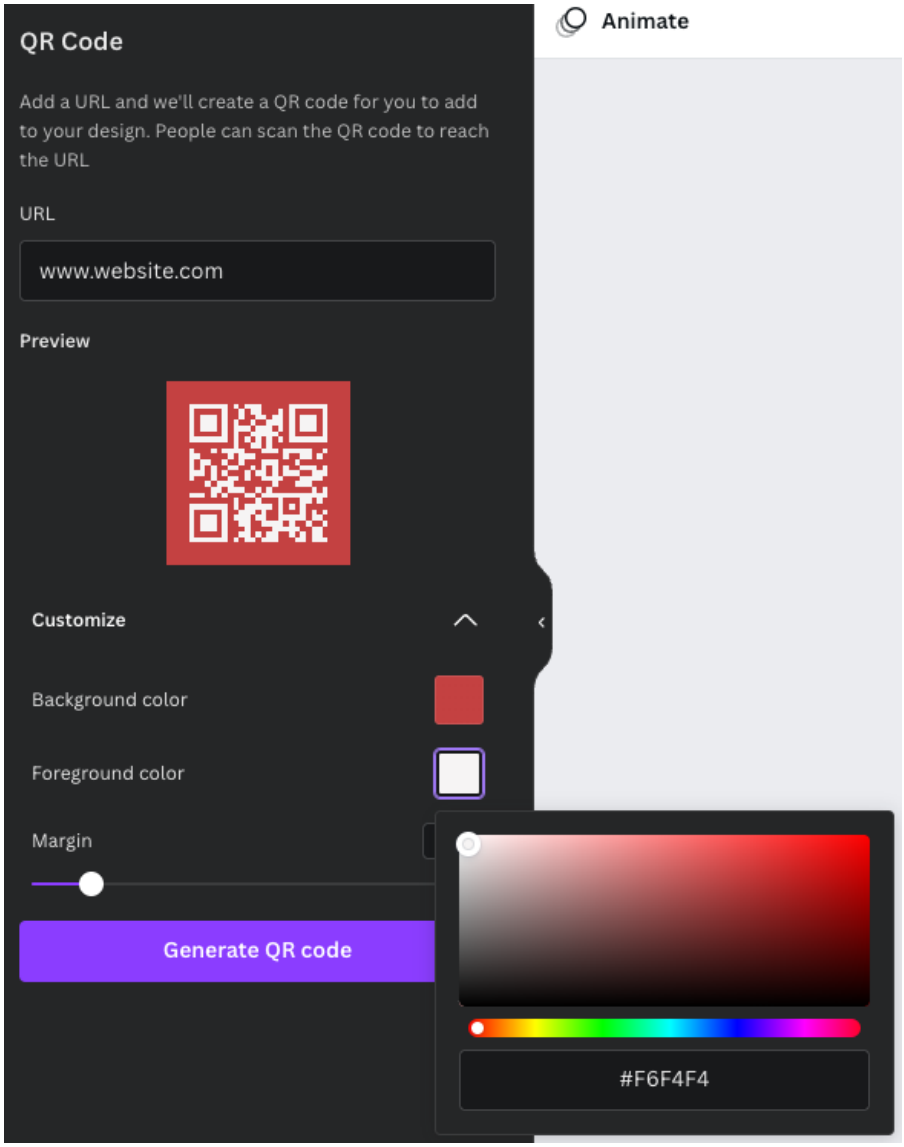
Share and publish

Heyzine Flipbooks
Page turn effects and slideshows for your design

Smartmockups
Publish to Smartmockups to create stunning mockups

Publuu Flipbooks
Save designs to flipbooks with page turn effects.




QR Code
Add a URL and we'll create a QR code for you to add to your design. People can scan the QR code to reach the URL
URL
www.website.com
Preview
Customize
Background color
Foreground color
Margin
Generate QR code
Animate
#F6F4F4

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workshop here
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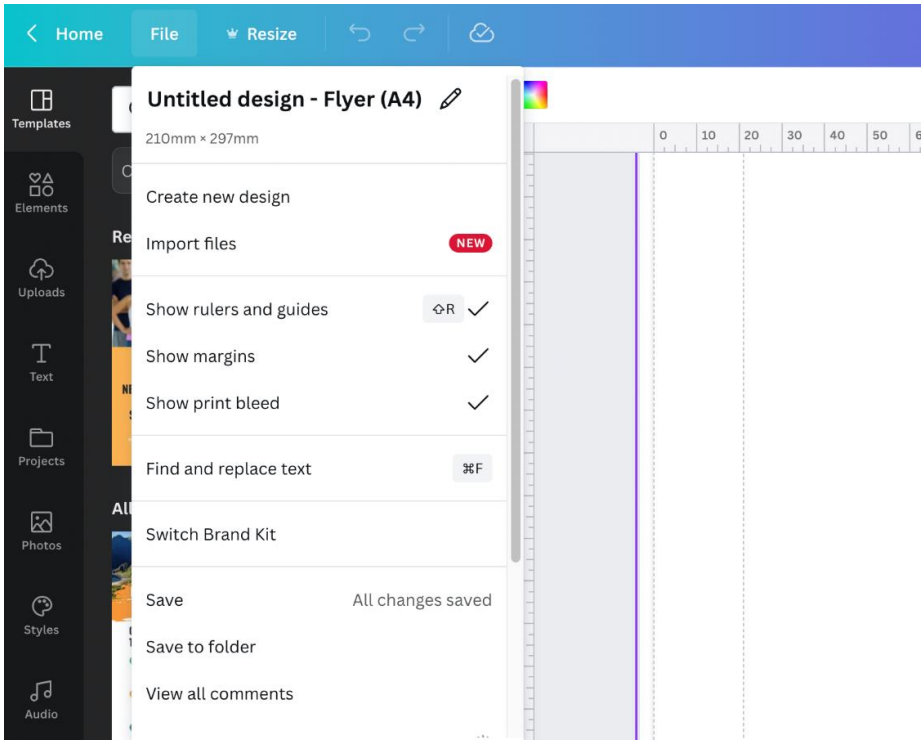
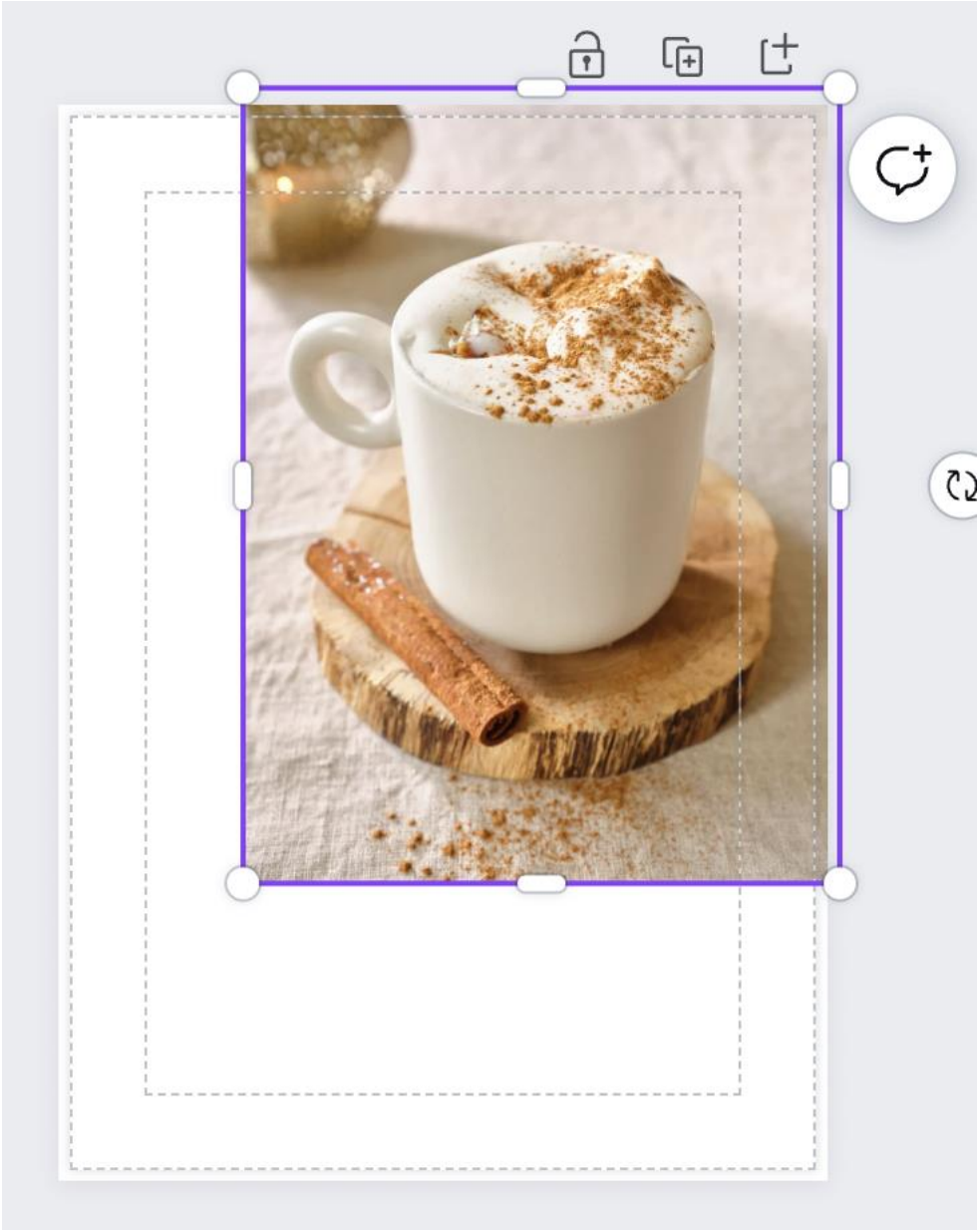
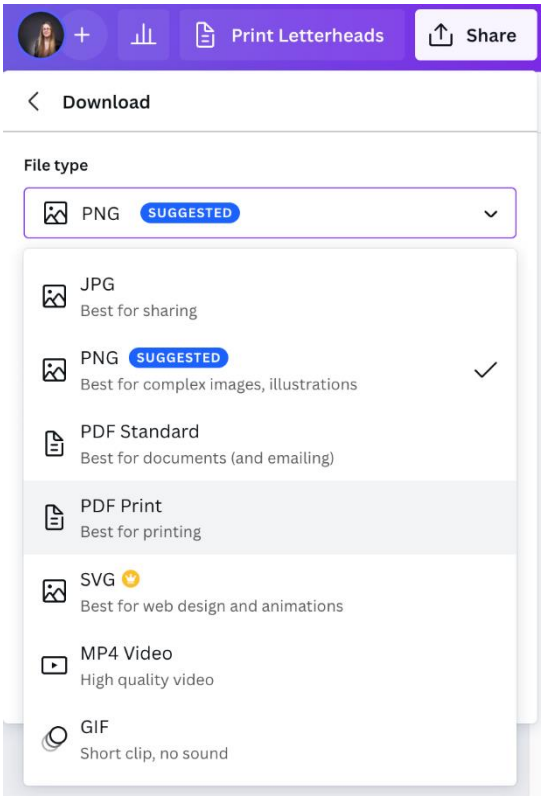
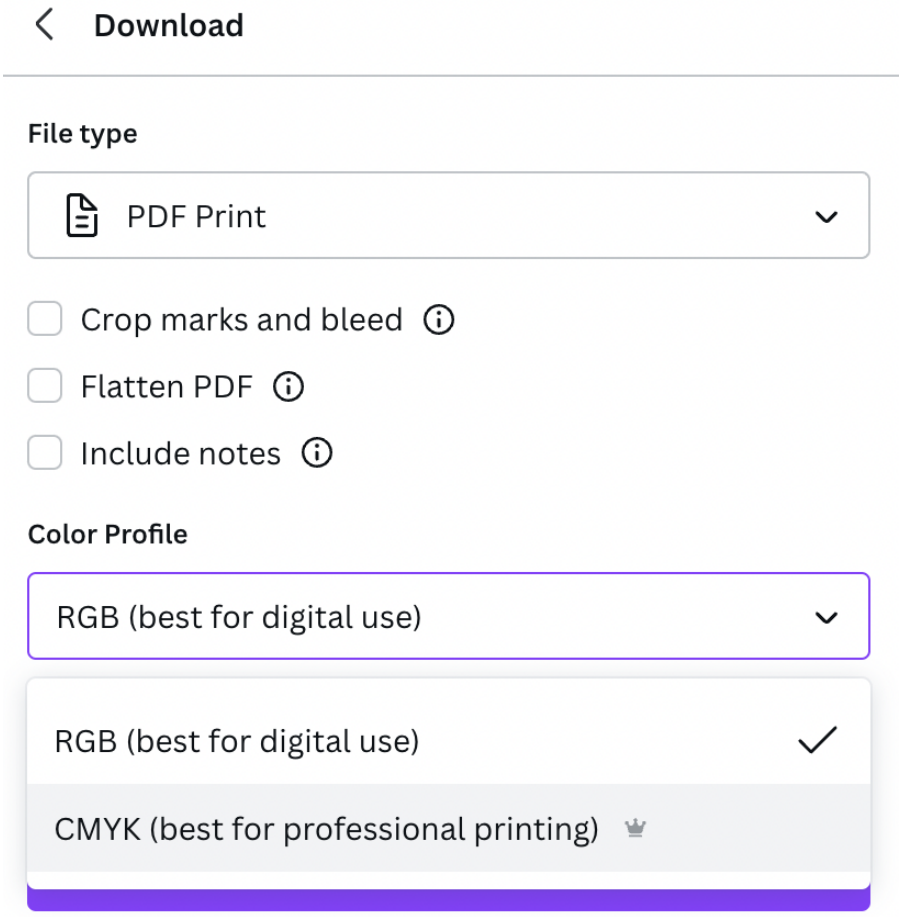
Chapter 12: Tips and Tricks for Printing






Print Letterheads
Share
Download
File type
PNG SUGGESTED
JPG
Best for sharing
PNG SUGGESTED
Best for complex images, illustrations
PDF Standard
Best for documents (and emailing)
PDF Print
Best for printing
SVG
Best for web design and animations
MP4 Video
High quality video
GIF
Short clip, no sound

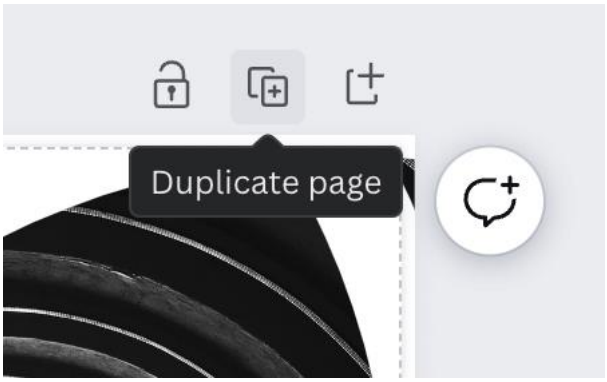

Download
File type
PDF Print
Crop marks and bleed
Flatten PDF
Include notes
Color Profile
RGB (best for digital use)
RGB (best for digital use)
CMYK (best for professional printing)

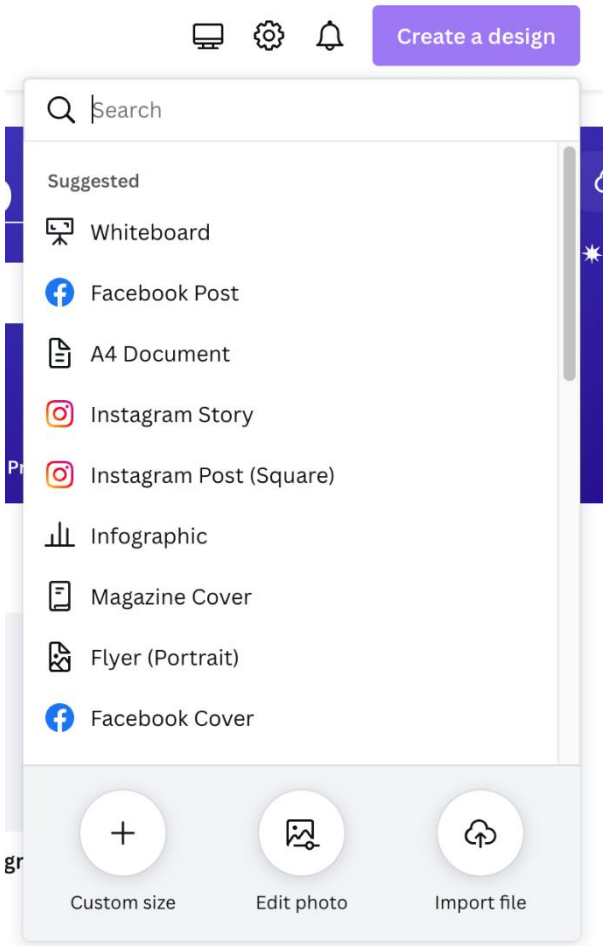
Color Profile

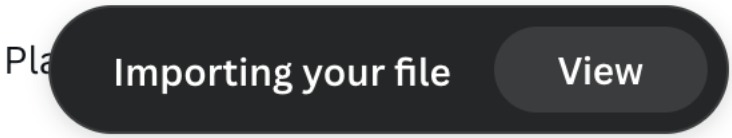
RGB (best for digital use)

RGB (best for digital use)

CMYK (best for professional printing)



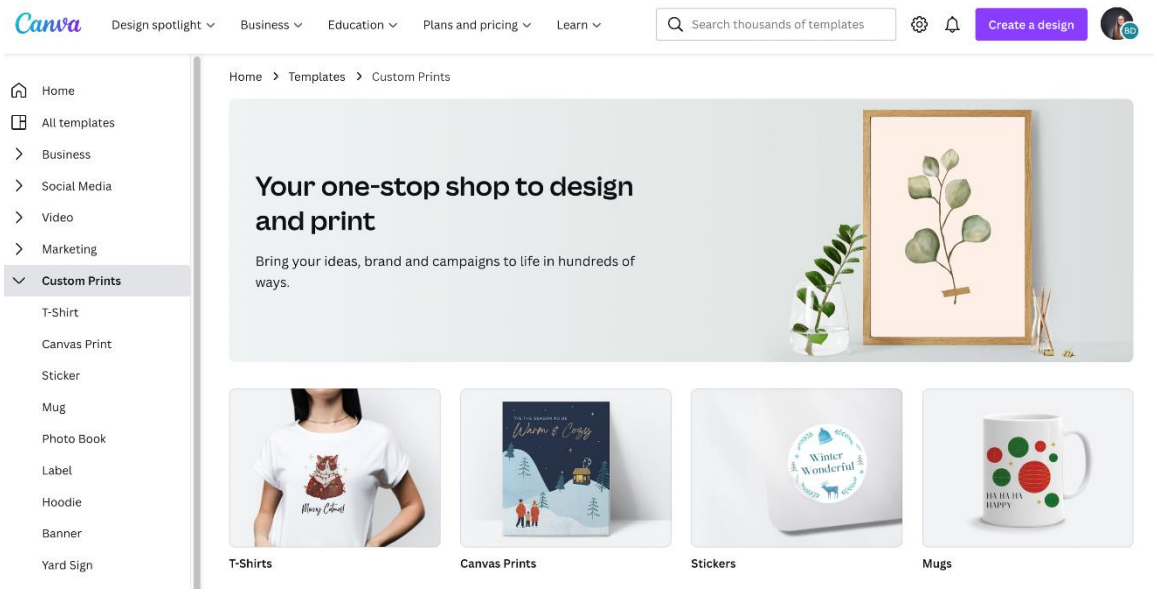

Create a design
Search
Suggested
Whiteboard
Facebook Post
A4 Document
Instagram Story
Instagram Post (Square)
Infographic
Magazine Cover
Flyer (Portrait)
Facebook Cover
Custom size
Edit photo
Import file


Importing your file
View

Recent designs

Business.pdf

Design



T-Shirts

Canvas Prints

Stickers

Mugs

Photo Books

Labels

Hoodies

Banners

Yard Signs

Certificates (Landscape)

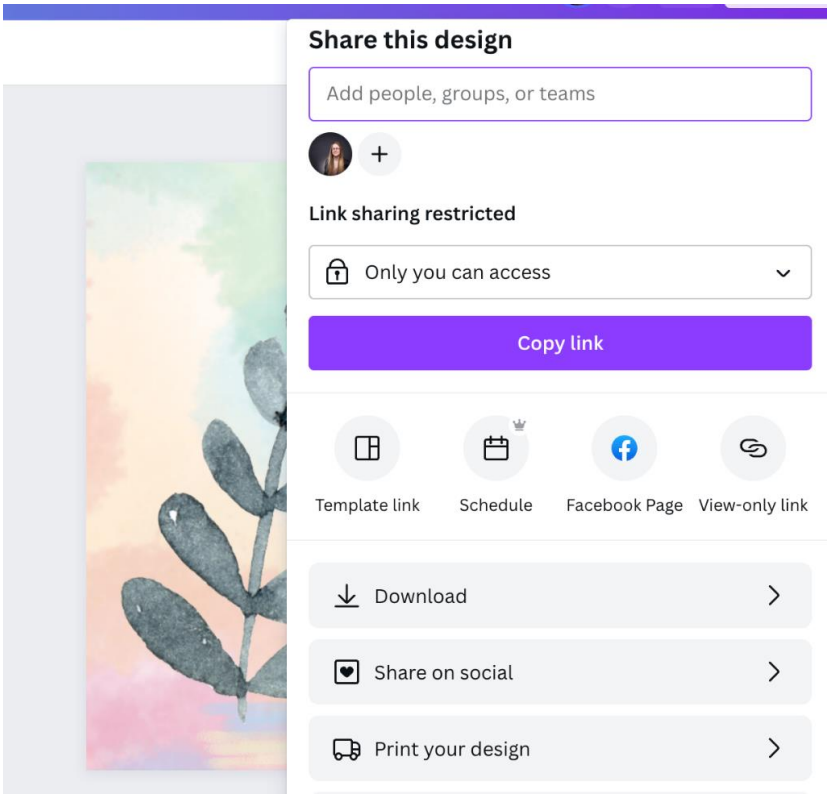
Canvas print templates

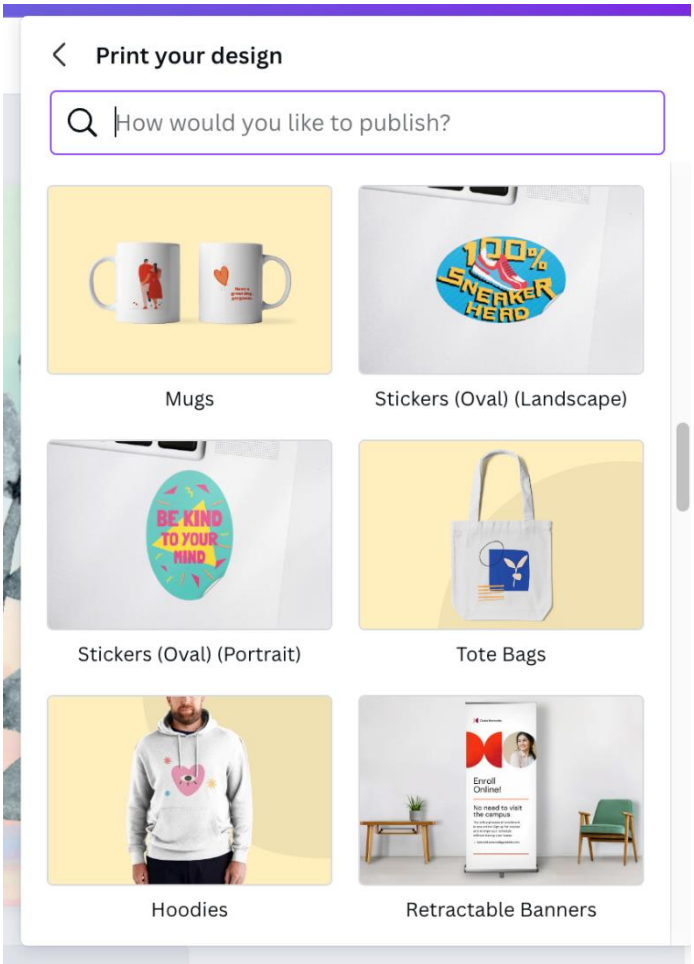
Make your artistic dreams come true, and print your art on canvas. Browse Canva's gallery of creative templates for some much-needed dose of inspiration that you can start personalizing.

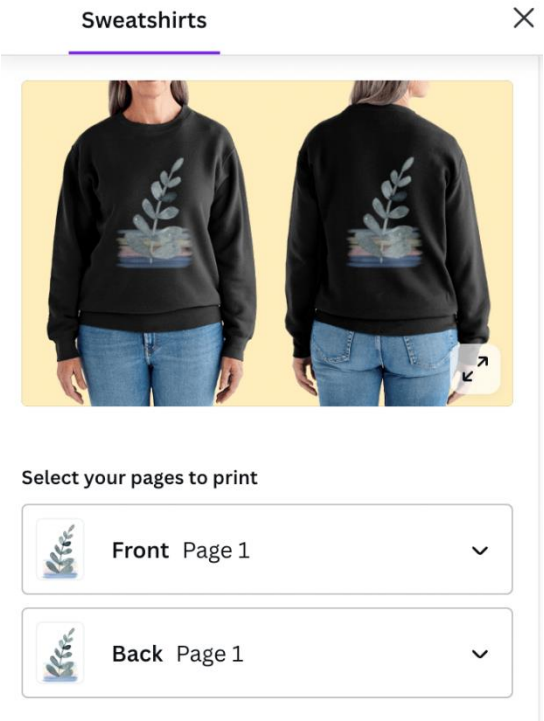
6,955 templates

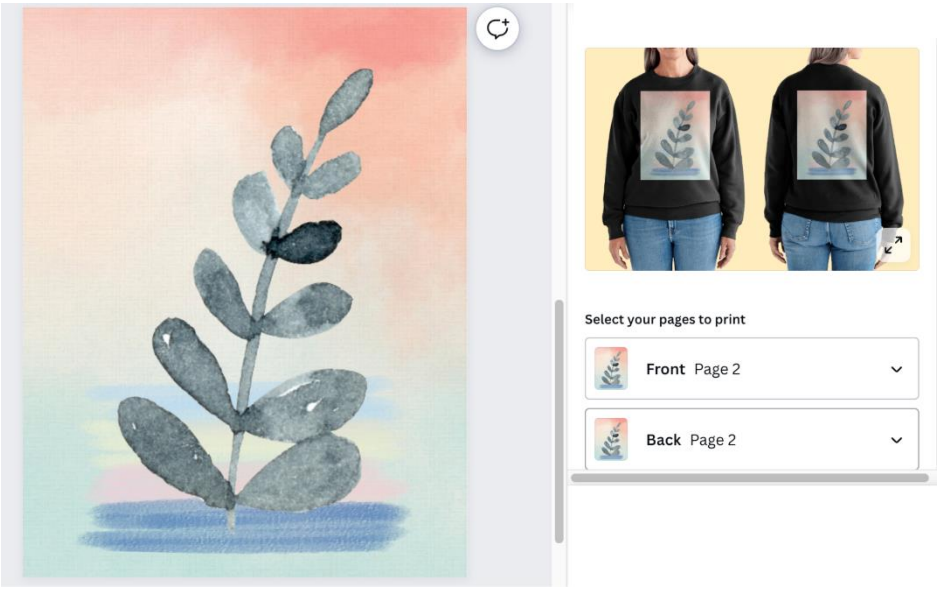
+

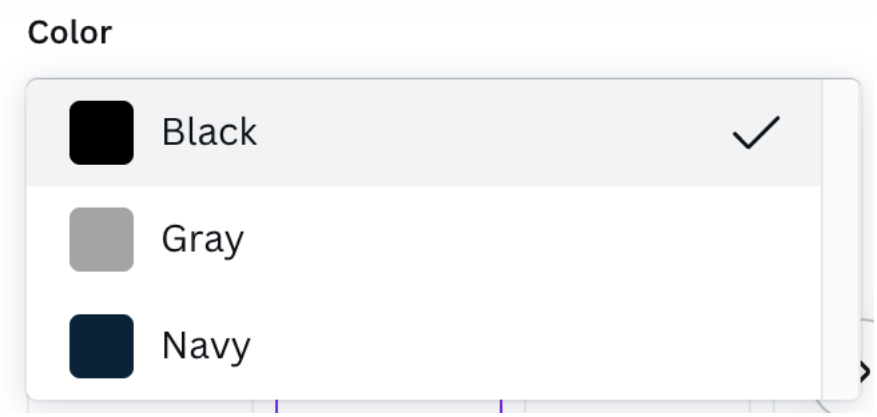
Create a blank Canvas Print


Share this design
Add people, groups, or teams
Link sharing restricted
Only you can access
Copy link
Template link
Schedule
Facebook Page
View-only link
Download
Share on social
Print your design

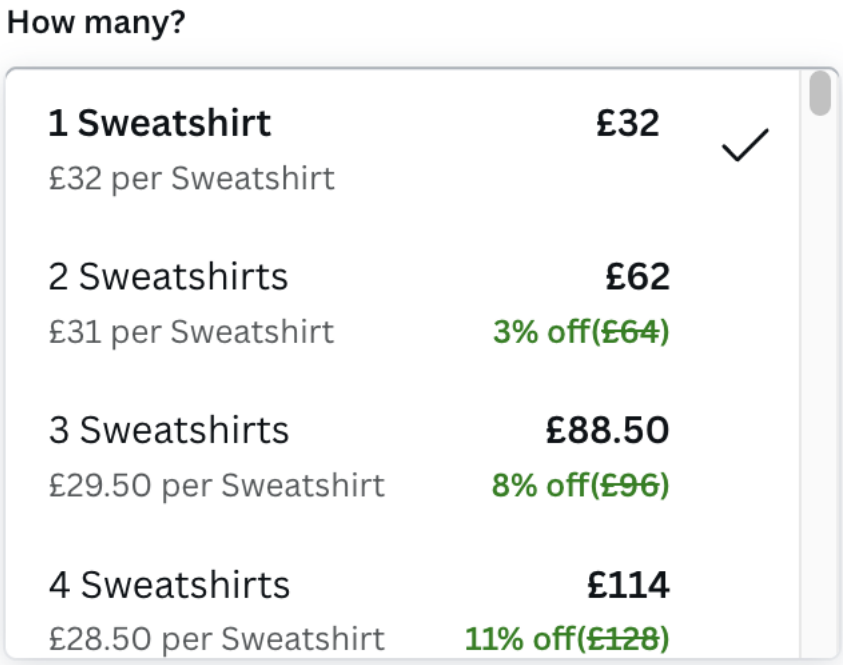

Print your design
How would you like to publish?
Mugs
Stickers (Oval) (Landscape)
Stickers (Oval) (Portrait)
Tote Bags
Hoodies
Retractable Banners


Sweatshirts
Select your pages to print
Front Page 1
Back Page 1


Select your pages to print
Front Page 2
Back Page 2


Color
Black
Gray
Navy

What size? M 56 x 71cm
Compare
S
M
L


How many?
1 Sweatshirt
£32
£32 per Sweatshirt
2 Sweatshirts
£62
£31 per Sweatshirt
3% off(£64)
3 Sweatshirts
£88.50
£29.50 per Sweatshirt
8% off(£96)
4 Sweatshirts
£114
£28.50 per Sweatshirt
11% off(£128)